

### **IPEx Cleantech Asia**

**Transferring Clean Technologies to Asia** 

WIPO Seminar on Wastewater Management

Manila 23-24 April 2015



#### What is IPEx Cleantech Asia?

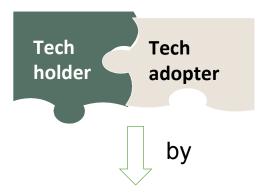


A technology market place and brokerage platform formed by a consortium of ReEx Capital Asia and DNV GL with the support of ADB



Designed to facilitate the transfer and deployment of new low carbon technologies in developing Asia...





Resulting in: technology assets monetized; new and validated cleantech solutions bridged into developing Asia



Providing a range of matching, advisory and brokerage services to technology suppliers and adopters







## Key Opportunities for Technology Transfer to Asia



- ✓ Industrialisation, population growth and needs
- ✓ Opportunities for 'leapfrogging'
- ✓ But...
- ✓ Network, access to partners
- ✓ Transaction costs: cross-border sales and transaction structuring
- ✓ Counter-party risk and perceived country risk
- ✓ IP & legal framework / protection
- ✓ Demand / need identification
- ✓ Etc.



#### Value proposition of IPEx



- ✓ Provide buyers and sellers visibility into "who and what are out there"
- ✓ Lower information barriers and transaction costs: the transaction costs of assembling a network of buyers and sellers born by IPEx
- ✓ Mitigate counter-party risk through pre-qualification process → lower risk to approach the market
- ✓ Matches the right cleantech solution with demand/need
- Deal structuring and negotiation support
- ✓ Provide IP advisory support: advice to buyers and sellers on best practices depending on geographies



### Technology transfer and brokerage platform



ReExCapitalAsia connecting capital with clean energy

DNV·GL

RAJAH
TANN

Lawyers who know Asia

Core team in Singapore +

network of experts

Local, regional, international partners (e.g. WIPO)

#### For Technology providers

- √ Advisory services
  - Market entry
  - Business
- Solicitation of adopters/ buyers/ commercialization partners
- ✓ DD on adopters
- ✓ Transaction structuring
- Transaction facilitation and negotiation support



**IPEx** 

Database of tech suppliers and adopters

### Brokerage services



Additional services by ReEx Capital Asia, DNV GL

Access to financing Capital raising, TDD

#### For Technology adopters

- ✓ Sourcing, screening and matching of technologies
- ✓ Technology verification (DD)
- ✓ Due Diligence on technology supplier (IP/legal, financial)
- ✓ Transaction structuring
- Transaction facilitation and negotiation support



### Technology and geographical focus





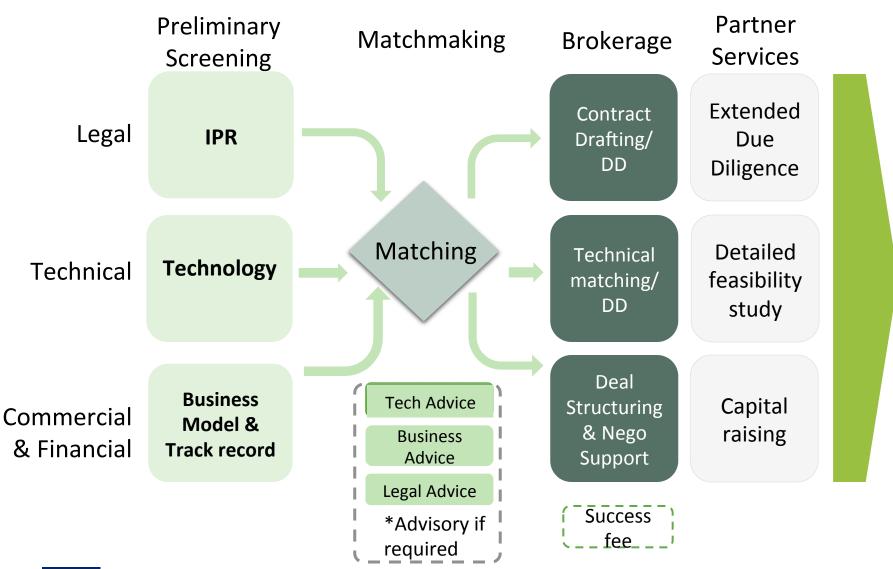
Presence and partnerships in ...

- China
- India
- Indonesia
- Philippines
- Myanmar
- Cambodia
- Vietnam



# Full IPEx Process Overview: One-Stop Shop Approach







#### **Achievements since December 2014**



#### ☐ Partners and Outreach

- ✓ MOUs with WIPO Green and Chinese Hunan Innovative Low Carbon Center
- ✓ Advanced discussions with 12 other potential partners
  - TEDA ECO CENTER in Tianjin, China
  - GCCA (Global Cleantech Cluster Association)
  - National technology transfer platforms (e.g. Korea), IP brokers, etc.
- ✓ DNV GL's country offices
- ✓ National Trade Commissions, and other multipliers in the region: Canada, Italy, UK, Norway, etc.
- ✓ Conferences / events



# Achievements since December 2014 (cont'd)



#### ☐ Pipeline

- ✓ Growing number of technology providers in our database (125 companies and growing)
- ✓ Deal pipeline snapshot: MSW to energy technology acquisition; second and third generation biofuels; energy storage solutions; industrial energy efficiency; wastewater sludge treatment/WTE
- ✓ Started to reach out to technology adopters in specific countries: China, India, Philippines

#### ☐ IT Platform

- ✓ 2<sup>nd</sup> version of the IT platform now operational: 10 companies have registered in last 2 weeks
- ✓ Full design operations expected in June 2015



### Why Do We Need Partners



- ✓ Fast track access to country / region needs in terms of clean technologies
  - ✓ E.g. work started in the Philippines
    - Water sludge treatment
    - ✓ Energy storage
    - Pharmaceutical waste disposal / treatment
- ✓ Identification of sectors / industries (adopters)
- ✓ Identification of deployable technologies in Developing Asia



## Takeaways for Technology Adopters: What IPEx can do for you





Access to clean technologies

✓ IPEx maintains a growing database of screened clean technologies that exhibit strong commercial potential



Source the right technology solutions

- ✓ IPEx will source clean technologies and find solutions that match your needs and strategy
- ✓ IPEx can assist in formulating a tailored technology acquisition strategy



Mitigate Risk

- ✓ IPEx validates technologies, using an independent service provider
- ✓ IPEx provides commercial, and legal due diligence



Deal stucturing and negotiation support

✓ IPEx provides transaction facilitation, structuring and negotiation support, including contract drafting



# Takeaways for Technology Suppliers: What IPEx can do for you





Extend your reach to technology adopters

- ✓ Partnerships in the region, international support and experts
- ✓ IPEx has access to key adopters: including EPC companies, system integrators, manufacturers and technology portfolio managers, etc.



Commercializati on and business strategy

✓ IPEx assists in developing market entry and commercialization strategies



**Mitigate Risk** 

- ✓ IPEx provides commercial, IP, and legal due diligence
- ✓ IPEx has understanding of the market



Deal
Structuring and
Negotiation

✓ IPEx provides deal transaction facilitation, structuring and negotiation support, including contract drafting





### Thank you!

#### **Contact Us**

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