



WIPO/IP/LSBIOT/GE/11/1
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Seminar on How the Private and the Public Sectors Use Intellectual Property to Enhance Agricultural Productivity

Geneva, June 14, 2011

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, June 14, 2011

- 9.00 – 9.30 **Registration**
- 9.30 – 9.45 **Opening Remarks by:**
Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva
- 9.45 – 10.10 **The Global Status of Food Security and the International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA)**
Speaker: Mr. Shakeel Bhatti, Secretary, International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA), Food and Agriculture Organization (FAO), Rome
- 10.10 – 10.35 **Technology, Food Security and Sustainable Development**
Speaker: Mr. Christophe Bellmann, Programmes Director, International Centre for Trade and Sustainable Development (ICTSD), Geneva
- 10.35 – 11.00 Coffee Break
- 11.00 – 11.30 **Which Technology do African Farmers Need?**
[Presentation canceled]
Speaker: Mr. Anthony M. Kioko, Programs/Operations Manager, Cereal Growers Association (GRA), Nairobi
- 11.30 – 12.00 **Which Technology do African Farmers Need?**
Speaker: Dr. Stephen Mbithi Mwikya, Chief Executive Officer, Fresh Produce Exporters Association of Kenya (FPEAK), Nairobi
- 12.00 – 12.30 **Public Agricultural Research in South Africa – the Role of Intellectual Property Protection**
Speaker: Dr. Shadrack R. Moephuli, Chief Executive Officer, Agricultural Research Council (ARC), Pretoria
- 12.30 – 14.00 Lunch Break

- 14.00 – 14.30 **Analysis of Opportunities and Challenges in Intellectual Property Rights and Agriculture in the Indian Context**
- Speaker: Dr. Sudhir Kochhar, National Coordinator (Component 4), Basic and Strategic Research, Project Implementation Unit (PIU), National Agricultural Innovation Project (NAIP), Indian Council of Agricultural Research (ICAR), New Delhi
- 14.30 – 15.00 **How a Global Player in Agricultural Biotechnology Uses Intellectual Property (IP): Syngenta’s New Approach to Technology Transfer**
- Speaker: Dr. Michael Andreas Kock, Global Head Intellectual Property, Seed and Biotechnology, Syngenta International AG, Basel
- 15.00 – 15.30 **The Role of IP for Successful Plant Breeding and for the Availability of New Plant Varieties to the Farmer**
- Speaker: Dr. Marcel Bruins, Secretary General, International Seed Federation (ISF), Nyon
- 15.30 – 16.00 Coffee Break
- 16.00 – 16.30 **The Importance of Public-Private Partnerships: Findings of an International Union for the Protection of New Varieties of Plants (UPOV) Seminar in April 2011**
- Speaker: Mr. Peter Button, Vice Secretary-General, International Union for the Protection of Varieties of Plants (UPOV), Geneva
- 16.30 – 17.00 **Discussion and Conclusion: The WIPO Forum IP and Food Security**
- Speaker: Mr. Johannes Christian Wichard, Deputy Director General, World Intellectual Property Organization (WIPO), Geneva
- 17.00 – 17.15 Closing of Seminar

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