







(PROVISIONAL PROGRAM)

ORIGINAL: ENGLISH/ARABIC/FRENCH WIPO/IP/INN/GE/22/5/INF1 DATE: SEPTEMBER 12, 2022

Inter-Regional Webinar on IP and Innovation for SMEs

Organized by the World Intellectual Property Organization (WIPO)

In collaboration with the Japan Patent Office (JPO)

Online (Geneva Time) on September 27 and 28, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

DAY 1: TUESDAY, SEPTEMBER 27, 2022

Morning Session

Moderator: Ms. Loretta Asiedu, Senior Counsellor, Division for Africa,

Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

10:30 | 11:00 Registration of Participants Online

11:00 | 11:15 Opening Remarks by:

Mr. Marc Séry-Koré, Director, Division for Africa, Regional

and National Development Sector, WIPO

Mr. Walid Abdelnasser, Director, Division for Arab Countries, Regional and National Development Sector,

WIP0

Mr. Yasuda Futoshi, Director-General, Trial and Appeal

Department, Japan Patent Office.

11:15 | 12:00 Topic 1: From Research to IP Commercialization – Bridging the

Gap between Academia and Industry to Foster Economic

Growth and Development

Speaker: Ms. Tamara Nanayakkara, Counsellor, IP

for Business Division, IP and Innovation

Ecosystems Sector, WIPO

Speaker: Mr. Mattias Karlsson Dinnetz, Senior

Program Officer, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO

Afternoon Session

12:00 | 12:20 Topic 2: Role and Importance of TISC Networks for the

IP and Innovation Ecosystem

Speaker: Mr. Andrew Czajkowski, Director,

Technology and Innovation Support

Division, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO

12:20 | 12:30 DISCUSSION

12:30 | 13:30 Topic 3: Experience Sharing and Success Stories on Academia and

Industry Partnerships

Speaker: Mr. Yagi Keita, Deputy Director, Policy

Planning and Research Division, Policy Planning and Coordination Department,

Japan Patent Office

13:30 End of Day 1

DAY 2: WEDNESDAY, SEPTEMBER 28, 2022

Morning Session

Moderator: Mr. M'hamed Sidi El Khir, Senior Counsellor, Division

for Arab Countries, Regional and National Development

Sector, WIPO

11:00 | 11:30 Topic 4: Creating Value in the New Knowledge Economy through

Efficient IP Asset Management

Speaker: Mr. Guy Pessach, Director, IP for Business

Division, IP and Innovation Ecosystems

Sector, WIPO

11:30 | 12:00 Topic 5: Empowering Women Entrepreneurs to leverage IP for

Innovation

Speaker: Ms. Kristine Schlegemilch, Senior Advisor,

IP and Gender, Office of the Deputy

Director General, Patents and Technology

Sector, WIPO

Speaker: Ms. Tamara Nanayakkara

Afternoon Session

12:00 | 12:30 DISCUSSION

12:30 | 13:15 Topic 6: Experience Sharing and Success stories on Increasing the

Role of Women in Innovation and Entrepreneurship

Speakers: Dr. Maha Bahiet Zaki

Director, Legal Affairs Department Legal Sector, League of Arab States Lady-Speaker from GCC-IP Training

Center

Three Speakers from Africa

13:15 | 13:30 DISCUSSION

13:30 | 13:45 Wrap Up and Way Forward

13:45 Closing Remarks By:

Mr. Marc Séry-Koré Mr. Walid Abdelnasser

Mr. Kunihiko Fushimi, Director, International Classifications and

Standards Division (WIPO)

(Fund-in-Trust Japan IP Global Manager)

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