

IP and Women Entrepreneurs – October 27, 2022 Geneva Meet the panelists

Ms. Ana Gobechia



Ms. Ani Gobechia, Senior Program Officer in the Section for Coordination of Developed Countries (SCDC), Transition and Developed Countries Division (TDC) in WIPO.

With more than 20 years of extensive experience in cooperation, policy, negotiations, partnerships, among them 14 years in Intellectual Property field.

Graduate of University of Turin, Master in Intellectual Property Law, Ilya University, Tbilisi, Dual Bachelor and Master of English Language and Culture, I. Javakhishvili Tbilisi State University, Master, Jurisprudence.

Ms. Michele Woods



Michele Woods is the Director of the Copyright Law Division at the World Intellectual Property Organization (WIPO) in Geneva, Switzerland. Michele serves as Secretary of the WIPO Standing Committee on Copyright and Related Rights (SCCR), the Beijing Treaty Assembly, and the Marrakesh Treaty Assembly.

The Copyright Law Division supports WIPO Members in activities related to adherence to and implementation of these and other WIPO copyright treaties. The Division also provides legislative advice on copyright and related rights at the request of WIPO Members.

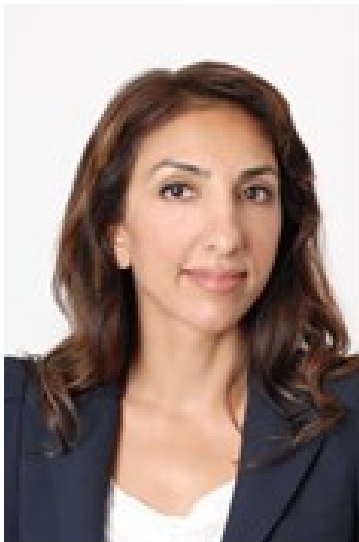
Before joining WIPO, Michele was the Associate Register for Policy and International Affairs in the United States Copyright Office. Prior to working with the Copyright Office she was Counsel in the Intellectual Property and Technology Department of the law firm Arnold & Porter in Washington, DC.

Ms. Tamara Nanayakkara



Tamara Nanayakkara is Counsellor at the IP for Business Division, IP and Innovation Ecosystems Sector of the World Intellectual Property Organization (WIPO), Geneva, Switzerland. Since she joined WIPO in January 1994, she worked in the Cooperation for Development Bureau for Asia and the Pacific, Economic Analysis, Forecast and Research Division and the Least Developed Countries Division. Before joining WIPO she worked as an Attorney at Law and as an Assistant Lecturer at the Faculty of Law of the University of Colombo in Sri Lanka. She holds a Bachelors and a Masters Degree in Law from the University of Colombo, Sri Lanka and a Masters Degree in International Management from the University of St. Thomas, St. Paul, Minnesota, USA.

Ms. Anjali Aeri



Ms. Anjali Aeri, a national of Canada, is a Counsellor in the PCT International Cooperation Division, Legal and International Affairs Department, Patents & Technology Sector, World Intellectual Property Organization (WIPO). She provides legal advice, assistance, and training on the Patent Cooperation Treaty (PCT) to national patent Offices, intergovernmental organizations, and member States of WIPO, given her extensive experience in the provision of capacity building and technical assistance activities, notably within Asia & the Pacific. Prior to joining WIPO, Anjali commenced her career at the Canadian Intellectual Property Office, Patent Branch, contributing to the enhancement of patent policy initiatives, and fostering of intellectual property & innovation.

Anjali holds a Bachelor of Arts, Honours Degree in Law, and an LL.M. - Master's Degree in International Law from the Graduate Institute of International and Development Studies in Geneva, Switzerland.

Ms. Inna Braverman



Inna Braverman founded Eco Wave Power at the age of 24. Under her leadership, the company installed its first grid-connected wave energy array and secured a significant project pipeline of 327.7MW.

In July 2021 Inna Braverman led Eco Wave Power's IPO on Nasdaq Capital Market (Stock Symbol: WAVE).

Inna was recognized by Wired Magazine as one of the "Females Changing the World", by Fast Company as one of the world's "Most Creative People in Business for 2020" and is the winner of the United Nations "Global Climate Action Award".

For Inna, clean electricity is a very personal journey, as she was born two weeks before the Chernobyl Nuclear Disaster and suffered respiratory arrest due to the pollution in the region. Luckily, her mother, a nurse, came to her crib on time and gave her mouth-to-mouth resuscitation, which saved her life. She got a second chance in life and decided to devote it to the development of a clean and safe method of electricity production.

Ms. Debbie Roenning



Debbie is the Director of the Madrid Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO). In this capacity, her area of responsibility is the legal aspect of the Madrid System for the International Registration of Marks. This involves providing assistance to Offices in their preparations for accession to and implementation of the Madrid System, and for the development of the legal framework of the Madrid System.

Ms. Aino Morimoto



Aino Morimoto is Partner and Designer at SUMEE Ltd. She is passionate about sustainable fashion and innovation. With over 15 years in fashion, she has experience in design, product development, production, sales, marketing, branding and entrepreneurship to name a few. She is the inventor behind SUMEE Ltd's widely design protected hit product - The modern balaclava: An invention that looks like a separate beanie and scarf but is as protective and easy to use as a traditional balaclava.

Ms. Amelia Arroquia



Founded in 2012, and currently directed by the founding partner Amelia Arroquia, Minicool has become a benchmark in the world market for trend books, brand consulting and exclusive design agency. MINICOOL offers graphic design and trend studies fitting multiple sectors of the infant industry with the aim of guiding and inspiring companies that value design and innovation. Our main objective is to create and supply new ideas, designs and trends to our clients to make easier the internal creative process. Minicool edits a book, which contains graphic designs for any type of product related to the infant sector. This book shows also the trends of the market. The commitment is to offer creative support to the departments of design. On the other hand, Minicool also develops collections adapted to the needs of every company, offering confidence and implication on every project. Minicool professionals have experience and international vision, they are constantly in touch with the market, travelling and analyzing industry. They are creative designers specialized in infant sector, their professionalism is a guarantee of quality.

Ms. Heike Wollgast



Head, IP Disputes Section, WIPO Arbitration and Mediation Center

Heike Wollgast heads the IP Disputes Section at the WIPO Arbitration and Mediation Center. She is a German lawyer and holds a Ph.D. in European Community Law from the University of Cologne. Following studies and legal training in Germany, Switzerland and the US, she was a research fellow at the Institute for International Law in Cologne and practiced with two major law firms in Germany in the areas of IP and trade law. Before joining the WIPO Arbitration and Mediation Center, Heike also specialized in IP enforcement law and policy at WIPO's Building Respect for

IP Division.

Ms. Valentina Piola



Valentina Piola holds a Law degree from the Turin University and she then attended a Post degree course in International Trade Law at International Training Center (ILO) in Turin.

She joined Sisvel in 2008 and started working for one of Sisvel's most successful programs, the MPEG Audio licensing program. She has gained extensive experience in the licensing industry becoming first Licensing Manager for the European market and in 2020 she was appointed Program Manager for the recently launched VP9 and AV1 licensing programs in the video coding environment. Valentina is member of the LES Italy.

She has recently published an article in LES Nouvelles, March 2022 edition, titled "The Phenomenon Of Anti-Suit Injunctions And Extraterritorial Implications".