

# IP and Women Entrepreneurs

Geneva  
27 October, 2022



Image:sorbetto (Getty/DigitalVision  
Vectors)

# WIPO Arbitration and Mediation Center

- Facilitates the resolution of commercial disputes between private parties involving IP and technology, through ADR
  - Offices in Geneva and Singapore
  - **International neutrality**
- ADR of IP/technology disputes benefits from a **specialized** ADR provider
  - Database of over 2000 WIPO mediators, arbitrators and experts experienced in IP and technology (including open-ended list of experts specialized in life sciences)
    - **Pledge «Equal Representation in Arbitration»** to address under-representation of women in international arbitration, WIPO Center one of the first institutional signatories in 2016
- SMEs and start-ups represent 41% of the parties involved in WIPO mediations and arbitrations.

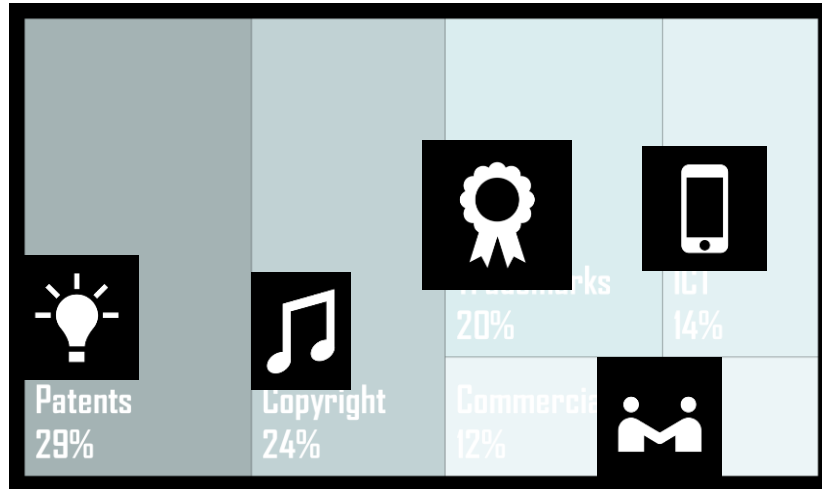


# WIPO ADR Procedures

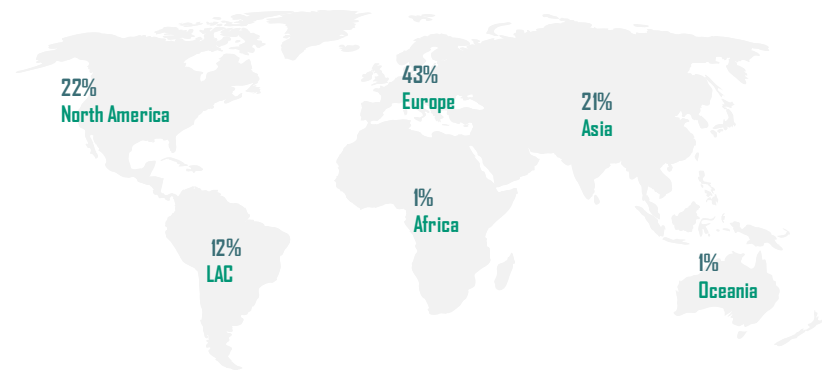
- **Mediation:** An informal consensual process in which a neutral intermediary, the mediator, **assists the parties in reaching a settlement of their dispute**, based on the parties' respective interests. The **mediator cannot impose a decision**. The settlement agreement has force of contract. Mediation leaves open available court or agreed arbitration options.
- **Arbitration:** A consensual procedure in which the parties submit their dispute to one or more chosen arbitrators, for a **binding and final decision** (award) based on the parties' rights and obligations and **enforceable** internationally.
- **Expert Determination:** An evaluative and consensual ADR procedure in which the parties submit a specific matter (e.g., scientific or technical question) to one or more experts who make a determination on the matter. Such determination can be binding unless the parties have agreed otherwise. It can be used on a stand-alone basis, in the context of a broader dispute, or during contract negotiation.

# WIPO ADR Caseload

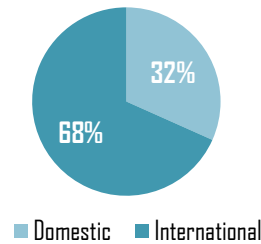
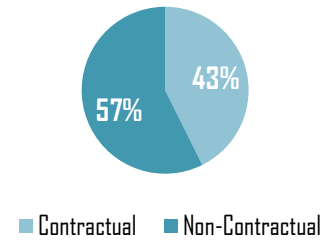
## Legal Area



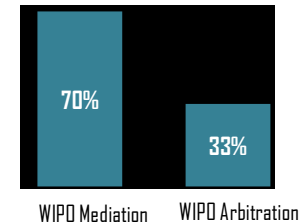
## Party Location



## Case Source



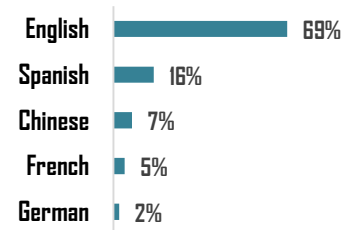
## Settlement Rate



**75%** settlement rate in 2021 in WIPO Mediation  
Increased use of **WIPO online case tools**

**+45%** in 2021 caseload

## Language



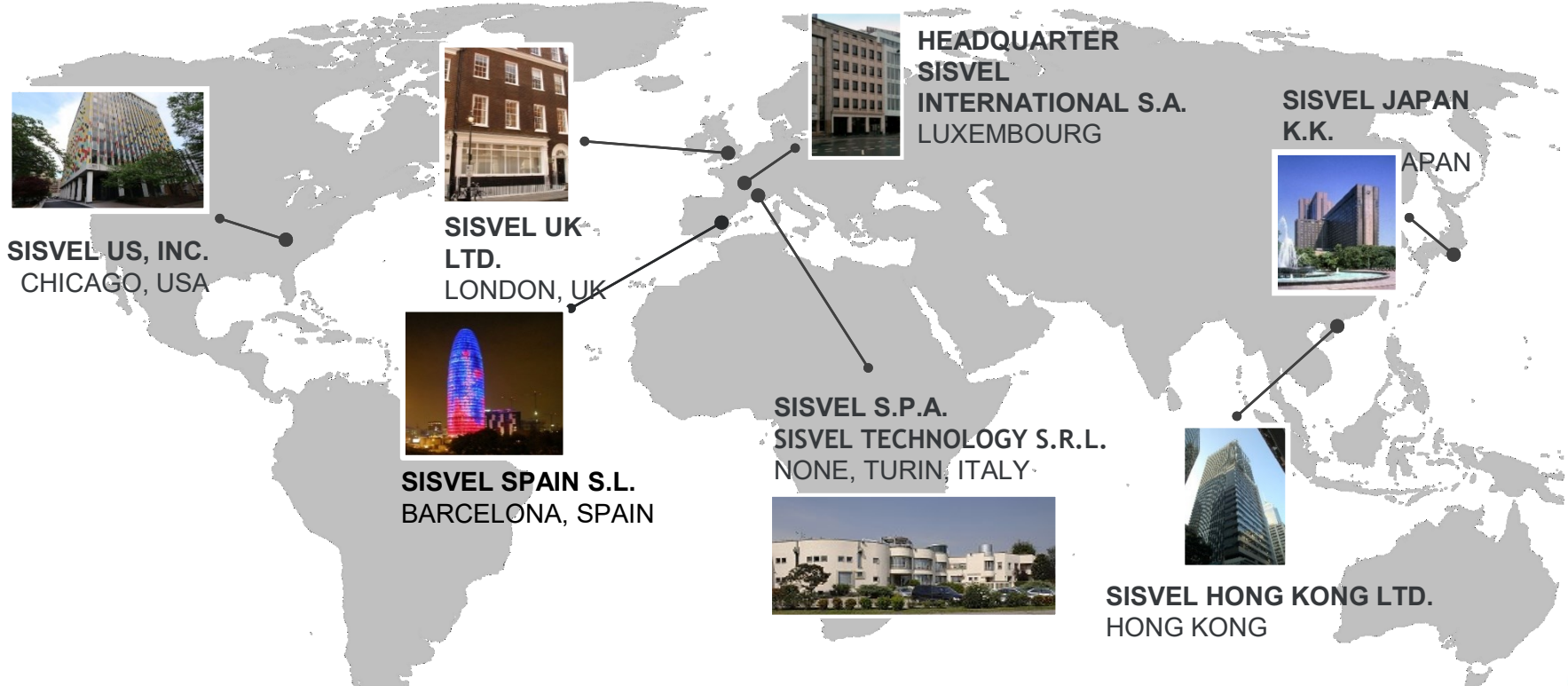
# Further Information

- WIPO Arbitration and Mediation Center  
[www.wipo.int/amc](http://www.wipo.int/amc)
- Contact: [arbiter.mail@wipo.int](mailto:arbiter.mail@wipo.int)
- Upcoming Event: WIPO Mediation and Arbitration Workshop, **November 8-10, 2022**. Register [here](#).
- Clauses: [www.wipo.int/amc/en/clauses](http://www.wipo.int/amc/en/clauses)
- Rules: [www.wipo.int/amc/en/rules](http://www.wipo.int/amc/en/rules)



# SISVEL GROUP

## «THINK GLOBAL, ACT LOCAL»





# SISVEL GROUP

## WHAT WE DO

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Sisvel is a world **leader** in fostering **innovation** and **managing intellectual property rights**

- Truly independent company
- 40 years' experience in patent licensing
- Sisvel manages portfolios of patents essential to the same standards owned by different parties
- Sisvel facilitates and administers joint licensing programs, patent pools and other forms of IP aggregations
- Sisvel's current licensing programs relate to wireless communications, video codecs and DVB standards

For further information: <https://www.sisvel.com/>

# SISVEL'S MEDIATION EXPERIENCE

Sisvel has filed several mediation requests for various of its licensing programs.

## Reasons for filing a request:

- Patent licensing has become more complex
- Potential licensees' hold-out behaviour

## Benefits:

- WIPO mediation represents an opportunity to have a neutral third party to encourage the parties to resolve the dispute before, if necessary, escalating to arbitration/litigations
- Straightforward and efficient process