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|  | WIPO-E |
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| **WIPO Assemblies Side Event** | |
| WIPO/IP/GE/2/22/1 PROV. | |
| ORIGINAL: English | |
| DATE: July 13, 2022 | |

**Unlocking IP-backed Financing: Country Perspectives**

organized by

the World Intellectual Property Organization (WIPO)

**July 21, 2022**

provisional program

*prepared by the International Bureau of WIPO*

Thursday, July 21, 2022

5:15 – 6:00 p.m. (Geneva)

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|  | **Topic 1** | **Welcome Remarks**  Speaker: Mr. Marco Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IIES), World Intellectual Property Organization (WIPO), Geneva |
|  | **Topic 2** | **Introduction to the Country Reports Project** |
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|  |  | Speaker: Mr. Guy Pessach, Director, IP for Business Division (IPBD), IIES, WIPO, Geneva |
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|  | **Topic 3** | **Panel Discussion** |
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|  |  | Panelists: Ms. Lilyclaire Bellamy, Executive Director, Jamaica Intellectual Property Office  Mr. Koji Tauchi, Director, Multilateral Policy Office, International Policy Division, Policy Planning and Coordination Department, Japan Patent Office  Dr. Bernard Ong, Group Director, Policy and Engagement Cluster, Intellectual Property Office of Singapore  Mr. Hansueli Stamm, Chief Economist, Swiss Federal Institute of Intellectual Property  Mr. Adam Williams, Director of International Policy, UK Intellectual Property Office  Moderator: Ms. Allison Mages, Head, IP Commercialization  Section, IP for Business Division (IPBD), IIES, WIPO |
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|  | **Topic 4** | **Interventions from Member States** |

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