

WIPO



WIPO/IP/GE/10/INF.1

ORIGINAL: English

DATE: March 25, 2010

WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

WIPO EXPERTS MEETING ON INTELLECTUAL PROPERTY AND ECONOMIC DEVELOPMENT

**in cooperation with
The World Bank**

Geneva, March 25 and 26, 2010

PROGRAM

prepared by the International Bureau

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Thursday, March 25, 2010

- 9:00 – 9:15 Welcoming Remarks
- Mr. Johannes Christian Wichard, Deputy Director General, Global Issues Sector, World Intellectual Property Organization (WIPO), Geneva
- 9:15 – 9:30 Introduction and Overview of the Program
- Speakers: Mr. Carsten Fink, Chief Economist, WIPO
- Mr. Mark Dutz, Senior Economist, Economic Policy and Debt Department Poverty Reduction and Economic Management Network (PRMED), The World Bank, Washington D.C., United States of America
- 9:30 – 11:00 Session 1: Promoting Domestic Innovation in Developing Countries
- Moderator: Mr. Sacha Wunsch-Vincent, Senior Economic Officer, WIPO
- Lead Presenter: Mr. Dominique Foray, Professor, *École Polytechnique Fédérale de Lausanne*, University of Lausanne
- 1st Commentator: Ms. Deunden Nikomborirak, Research Director, Thailand Development Research Institute (TDRI), Bangkok, Thailand
- 2nd Commentator: Mr. Keun Lee, Professor, Economics Department, Seoul National University, Republic of Korea
- 11:00 – 11:30 Coffee Break
- 11:30 – 13:00 Session 2: The International and National Diffusion of Knowledge Within Developing Countries
- Moderator: Mr. Richard Newfarmer, Special Representative, The World Bank Office, Geneva
- Lead Presenter: Ms. Brownyn Hall, Professor, Department of Economics, University of California, Berkeley, United States of America

- 1st Commentator: Mr. Albert Guangzhou Hu, Associate Professor,
Department of Economics, National University of
Singapore
- 2nd Commentator: Mr. Dan Breznitz, The Sam Nunn School, Georgia
Institute of Technology, Atlanta, United States of
America
- 13:00 – 14:30 WIPO Working-Level Lunch
- 14:30 – 16:00 Session 3: Institutional Features of the IP System and Their Economic
Implications
- Moderator: Mrs. Intan Hamdan-Livramento, *École Polytechnique
Fédérale de Lausanne*, University of Lausanne
- Lead Presenter: Mr. Dominique Guellec, Senior Economist,
Directorate for Science, Technology and Industry,
Organisation for Economic Co-operation and
Development (OECD), Paris, France
- 1st Commentator: Mr. José Tavera Colugna, Associate Professor,
Economics Department, *Pontificia Universidad
Catolica del Perú*, Lima, Peru
- 2nd Commentator: Mr. Lan Xue, Professor and Executive Associate Dean
Tsinghua University, Beijing, China
- 16:00 – 16:30 Coffee Break
- 16:30 – 18:00 Session 4: Intellectual Property and Inclusive Innovation
- Moderator: Mr. Carlos Braga, Acting Vice-President and Corporate
Secretary, The World Bank, Washington D.C., United
States of America
- Lead Presenter: Mr. Keith Maskus, Associate Dean for Social Sciences,
College of Arts and Sciences, Professor, Department of
Economics, University of Colorado, Boulder, United
States of America
- 1st Commentator: Mr. Pierre Mohnen, Professor, UNU-Merit, United
Nations University, Maastricht, The Netherlands
- 2nd Commentator: Mr. Anand Patwardhan, Professor, Shailesh J. Mehta
School of Management, Indian Institute of Technology,
IIT Bombay, Mumbai, India

19:30 Dinner at the Restaurant Vieux Bois, Geneva

Dinner Remarks:

Mr. Patrick Low, Chief Economist, World Trade Organization (WTO),
Geneva

Friday, March 26, 2010

9:30 – 11:30 Session 5: Data and Methodological Approaches

Moderator: Mr. Douglas Lippoldt, Senior Economist, OECD, Paris,
France

Lead Presenter: Mr. Christian Helmers, Professor, Department of
Economics, Wolfson College, Oxford University,
United Kingdom

1st Commentator: Mr. Julio Raffo, *École Polytechnique Fédérale de
Lausanne* University of Lausanne

2nd Commentator: Mr. Daniel Lederman, Senior Economist, Development
Research Group (DECRG), The World Bank,
Washington D.C., United States of America

3rd Commentator: Mr. Francois Kabore, Economics Department,
American University, Washington D.C., United States
of America

11:30 – 12:00 Coffee Break

12:00 – 12:30 Concluding Session: Summary and Next Steps

Speakers: Mr. Carsten Fink
Mr. Mark Dutz

12:30 – 12:45 Closing Remarks

Speaker: Mr. Carlos Braga

12:45 – 14:30 WIPO Working-Level Lunch

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