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**WIPO SEMINAR SERIES ON  
“THE ECONOMICS OF INTELLECTUAL PROPERTY”**

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**WIPO/IP/ECON/GE/2/15/INF.1  
ORIGINAL: ENGLISH  
DATE: OCTOBER 15, 2015**

**Digitization and the Quality and Quantity of New Music, Books,  
and Movies  
(Professor Joel Waldfogel)**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, October 15, 2015**

PROGRAM

*Prepared by the International Bureau of WIPO*

14.00 – 14.10 Introduction

Moderator: Mr. Carsten Fink, Chief Economist, Economics and Statistics Division (ESD), World Intellectual Property Organization (WIPO), Geneva

14.10 – 15.40 Digitization and the Quality and Quantity of New Music, Books, and Movies

Speaker: Mr. Joel Waldfogel, Professor, Frederick R. Kappel Chair in Applied Economics Strategic Management and Entrepreneurship, Carlson School of Management, Minneapolis, United States of America

Time will be reserved for an open discussion.

The session will start at 2.00 p.m., on Thursday, October 15, 2015, at the headquarters of WIPO, 34, chemin des Colombettes, Geneva (Room B).

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