



**WIPO SEMINAR SERIES ON
“THE ECONOMICS OF INTELLECTUAL PROPERTY”**

**WIPO/IP/ECON/GE/2/12/INF.1
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**Understanding Technology Market for Patents: New Insights from
Japanese Licensing Survey
(Professor Kazuyuki Motohashi)**

organized by
the World Intellectual Property Organization (WIPO)

Geneva, March 26, 2012

13.30 – 13.40 Introduction

Moderator: Mr. Carsten Fink, Chief Economist, World Intellectual Property Organization (WIPO), Geneva

13.40 – 15.00 Understanding Technology Market for Patents: New Insights from Japanese Licensing Survey

Speaker: Mr. Kazuyuki Motohashi, Professor of Economics, Department of Technology Management for Innovation and Director, Innovation Policy Research Center School of Engineering, University of Tokyo, Japan

Time will be reserved for an open discussion.

The session will start at 13.30 p.m., on Monday, March 26, 2012, at the headquarters of WIPO, 34, chemin des Colombettes, Geneva (Conference Room B).

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