



**WIPO Seminar Series on
“The Economics of Intellectual Property”**

Objective: To promote a high quality discourse on the economics of intellectual property (IP) in the international IP policy community by inviting academic economists to present their latest research.

Program 2013

Names	Topics	Date
Georg von Graevenitz, Senior Lecturer, Innovation Management, Norwich Business School, University of East Anglia, United Kingdom	Trademark Cluttering	January 29
Damien Neven, Professor, International Economics, Graduate Institute of International and Development Studies, Geneva, and former Chief Competition Economist, DG Competition, European Commission, Brussels, Belgium	Patents and Standard Setting	March 26
Margaret Kyle, Professor, Toulouse School of Economics and <i>Université de Toulouse I</i> , France	Intellectual Property Rights, Price, and Access to Innovation: Evidence from the TRIPS Agreement	June 18
Elisabeth Mueller, Professor, Innovation Management Frankfurt School of Finance and Management, Germany	Access to Intellectual Property for Innovation: Evidence on Problems and Coping Strategies from German Firms	September 19
Andrés Lopez, Principal Researcher, <i>Centro de Investigaciones para la Transformación (CENIT)</i> , and Professor, Department of Economics, University of Buenos Aires, Argentina	Innovation and Appropriability Mechanisms in Latin America: A Review of The Available Evidence	October 22
Megan MacGarvie, Associate Professor, Markets, Public Policy and Law, Boston University School of Management, Massachusetts, United States of America	Do Return Requirements Increase International Knowledge Diffusion? Evidence From The Fulbright Program	November 19