



WORKSHOP

WIPO/IP/CR/GE/22/1 PROV.
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DATE: NOVEMBER 11, 2022

An Industry Practitioners Event on Intellectual Property (IP) and U.S. Movie Finance

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 15, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, November 15, 2022

15.00 – 15.15 **Opening remarks**

Mr. Marco Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), WIPO, Geneva

WIPO's approach to IP and finance

Mr. Carsten Fink, Chief-Economist, Department for Economics and Data Analytics (DEDA), IES, WIPO, Geneva

Mr. Guy Pessach, Director, IP for Business Division (IPBD), IES, WIPO, Geneva

15.15 – 16.45 **Information session**

A legal practitioner's perspective on film finance

Speaker: Mr. Joe A. Calabrese, Consultant-Retired Partner, Latham & Watkins LLP, Los Angeles, United States of America (U.S.)

A corporate finance perspective

Speaker: Mr. David Shaheen, Managing Director, JP Morgan, Los Angeles, U.S.

A young producers' perspective

Speakers: Ms. Manya Gadhok, Filmmaker, New York, U.S.

Ms. Anatola Araba, Storyteller and Futurist, New York, U.S.

Stocktaking exercise – Standard financing practices in the U.S. movie industry

Speakers: Mr. Alexander Cuntz, Senior Economist, Creative Economy Section, (joint work with Mr. Alessio Muscarnera, Fellow, Mr. Prince Oguguo, YEP Fellow, and Mr. Matthias Sahli, ICS Consultant), DEDA, IES, WIPO

17.00 – 17.30 Coffee break

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