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Seventh Session
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SPEAKER PROFILES

prepared by the International Bureau of WIPO

PANEL 1: “ALL INFORMATION LOOKS LIKE NOISE UNTIL YOU BREAK THE CODE” – DECODING THE METAVERSE

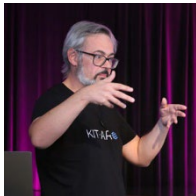
MODERATOR



Dr. Christina Yan Zhang

Christina is a metaverse pioneer. She started her master research in 2006 using metaverse to develop international strategies for universities. In 2012, she completed a PhD with full scholarship in using digital twin in the metaverse to augment the AEC industry. With 17 years' experience turning forward-thinking ideas into high growth business with global impact, she has extensive experience working with government ministers, universities presidents, and Fortune 500 CEOs on industry, innovation and skills strategies. She has sat on 20+ committees for UNESCO, the World Bank, the Commonwealth, the EU, and UK Governments. She is Vice Chairman of UN's ITU Metaverse Working Group on Sustainability, Accessibility & Inclusion. She is the CEO of The Metaverse Institute, which is made up of a group of pioneers in the Metaverse, AI, Digital Twins, Smart Cities and related technologies to assist organisations to improve the real world.

PANELISTS



Mr. Luis Bravo Martins

Luis Bravo Martins works since 2014 in the Extended Reality (XR) field and is today Chief Marketing Officer of KIT-AR, an industrial augmented reality startup. He is a public speaker and vice-president of XR Safety Initiative, an NGO dedicated to standards creation for privacy and safety in the metaverse. Luis is also an Expert Reviewer for the European Commission in these topics and co-author of the book "Metaversed - See Beyond the Hype", Wiley & Sons, 2023."



Dr. Recep Erdem Erkul

R. Erdem Erkul, PhD, Technology Entrepreneur, is one of the founders of Cerebrum Tech and vice-president of the Council of European Professional Informatics Societies (CEPIS). On December 2020, he was elected to the Board of Directors of the Global Entrepreneurship Network (GEN) Turkey. Since the early 2022, he is the President of the Digital Technology Business Council of the Foreign Economic Relations Board of Türkiye (DEIK). He worked in several positions in Microsoft US- Middle East and North Africa regions for many years. He most recently worked as the Director of Public Sector & Investments of Microsoft Middle East and Africa and Turkey. He worked at Samsung Electronics Türkiye as a director and company spokesperson between 2014 and 2018. Dr. Erkul is known for his work in e-Government, environment and climate, metaverse, new generation technologies, Web 2.0 and Web 3.0, online participation, and entrepreneurship.



Dr. Chin Chin Sia

Dr. Chin Chin was admitted as Barrister in the Gray's Inn, United Kingdom in 2003 after reading law at Cardiff University (Bar Vocational Course) in 2002 and University of Sheffield (LLB). In 2007, She was conferred Erasmus Mundus Bursary to complete her European Master in Law and Economics in University of Paul Cezanne (France), Ghent University (Belgium) and University of Bologna (Italy). She was conferred PhD in 2020 from the Taylor's University (Malaysia). She is a Fellow of Society for Advanced Legal Studies (SALS) of University of London, a member of International Bar Association Probono (IBA Probono), Young International Arbitration Group (YIAG), European Network for Clinical Legal Education (ENCLE) and

International Association of Law School (IALS). Prior to her academic career as a senior law faculty member and Programme Director, Chin Chin has practised as an advocate and solicitor, and been appointed as legal advisors in Malaysia, Saudi Arabia and Italy in the areas of international commercial law, intellectual property law and scientific grants in research contracts for the past 15 years. She holds numerous committee appointments, including Committee Member of Animal Ethics in Teaching and Research (AEC) of Taylor's University, Chair for Sub-Committee of Paper and Publication in Taylor's Teaching and Learning Conference (TTLC), Coordinator of Private Law Cluster in International Conference of Future of Law and Legal Practice (ICFLP), School Programme Committee (SPC) and Student Disciplinary Committee (SDC). Her primary areas of research are in commercial law, public health focusing on food law and lifelong legal education. Chin Chin is also supervising both postgraduates and undergraduates. Chin Chin is highly proficient in multiple languages, including Mandarin, English, Italian, Bahasa Melayu and Indonesian. She enjoys travelling, spending quality time with her family and experiencing new cultures.



Dr. Jorge Soares

Jorge is a Technical Program Manager at Protocol Labs, where he helps steer and accelerate ConsensusLab's research on blockchain scalability. He holds BSc and MSc degrees in Communication Networks Engineering and received a joint PhD from EPFL (in Robotics, Control, and Intelligent Systems) and IST-UL (in Electrical and Computer Engineering) for his research in control theory and marine robotics. He's a licensed engineer in Andorra and Portugal. Prior to joining Protocol Labs, Jorge worked as a patent examiner with the European Patent Office, where he focused on human-computer interaction and the physical aspects of computing devices. He's a Senior Member of IEEE and a long-time volunteer, currently serving as Vice-Chair of the European Public Policy Committee.

PANEL 2: BLUEPRINTS, PLANS AND IP STORIES FROM THE ARCHITECTS BUILDING THE METAVERSE

MODERATOR



Ms. Koromone Koroye

Koromone "KK" Koroye is a Nigerian media and communications specialist who is passionate about Africa's technology ecosystem. She holds a BA and MFA in English and Creative writing (with a minor in Africana Studies and poetry) from Hofstra University, Long Island, New York. Koromone has provided communications and editorial services to brands like Flutterwave, Clane, Wallets, Sprint, TechCabal, and more. As a creative storyteller, Koromone encourages technology businesses to use transparent and emotive language to tell their brand and product stories. She is passionate about human-impact stories and is unapologetic about advocating for an increased presence of African female founders and entrepreneurs within the ecosystem. She has a healthy obsession with coffee, kettlebells, and traveling around Africa.

PANELISTS



Mr. Ananth Viraj

Viraj Ananth is the Legal Head at Poko, where he helps navigate the regulatory landscape around fiat to crypto payment rails, Decentralised Finance, and Non-Fungible Tokens. He works closely with several Web3 games and Metaverse projects to provide their users a better payments experience. He has

previously worked as a Research Fellow with Kleros, the web3-native arbitration stack, where he explored use-cases around dispute resolution in metaverses.



Ms. Jennyfer Dreyfuss

Jennyfer Dreyfuss was admitted to the Paris Bar on February, 15, 2012. Prior to practicing as an attorney, she worked in Washington, D.C., with the Liaison Magistrate at the French Embassy in the United States. Then, she practiced intellectual property and new technology law, in which she specialized, at the law firm of Nataf & Fajgenbaum, in Paris. She broadened her field of expertise with the Bâtonnier Christian Charrière Bournazel, her mentor. Jennyfer Dreyfuss has also been involved in international arbitration for two years at the Swiss Chamber's Arbitration Institution in Geneva. She founded her firm in September 2018 and has assisted numerous start-ups, in the legal structuring of their activity, the protection of their brands, websites and applications. Digital law was then at the heart of her activity when she decided to join RLTY in September 2022. RLTY is the brainchild of 3 serial-entrepreneurs who, one day, had an ambitious idea. In December 2021, Raphaël, Zack and Jérôme joined forces with a common goal: to make the metaverse accessible to all audiences, by facilitating the creation of ultra-immersive experiences in various virtual worlds. Why not create a solution that allows artists, companies, institutions, schools, and individuals to organize, themselves in a few clicks or with our assistance, webinars, conferences, fashion shows, concerts, auctions, private events, exhibitions, festivals, and many other events, in a virtual world where borders no longer exist? With the support of more than 80 investors in the framework of a 4 million euro fundraising in February 2022, RLTY was able to realize its project.



Mr. Lee Namkyung

Lee Nam-kyung works at the Korea Electronics and Telecommunications Research Institute's Hyper-Reality Metaverse Research Lab, a government agency in Korea. Lee Nam-kyung developed IPTV platform virtualization technology, web-based smart home services, digital signage, and Internet of media, and is striving to solve social problems by developing image analysis technologies using AI and providing them to the Korean Ministry of Gender Equality and Family's "illegal filming deletion support system." Currently, it is carrying out automatic metadata generation and trust metaverse projects. He focused on commercializing the technology by transferring the developed technology to small and medium-sized enterprises. He served as an editor of IEEE and has secured a number of international standard patents.



Mr. Mic Mann

Mic as Ceo of Africarare, Co-Ceo of SingularityU South Africa and Mann Made is a storyteller, futurist, entrepreneur, investor and speaker on how exponential technologies can help to #futureproofAfrica. After completing his honours degree in scriptwriting, directing and producing film at AFDA, Mic joined as co-owner of the family business, Mann Made. Mic has 23 years of experience in the media, marketing and eventing industry doing 360' marketing and sales campaigns for many global and local Fortune 500 companies. Mic and his partners brought Singularity University to Africa and over the last 7 years have been educating, inspiring and empowering South Africans through SU programmes, events and online in order to #futureproofAfrica and build a global community of change-makers that want to make a positive impact. Mic has been developing and making various types of online games for the last 18 years and is regarded as one of the leading experts in Virtual and Augmented Reality globally, developing some of the most exciting new digital spaces and environments with his studio and regularly speaks about VR, AR, the future of work, the new online global economy, gaming, blockchain gaming, education and the changing role of professionals. Mic is an avid investor in

web3, NFT's, and various metaverses. In 2021 as co-founder Mic launched Africa's first metaverse Africarare that is focussed on unlocking African potential and connecting Africa to the global digital economy.

PANEL 3: LIVING, WORKING AND PLAYING IN THE METAVERSE: IP STORIES FROM THE METAVERSE

PANELISTS



Mr. Himanshu Goel

Himanshu Goel is the Co-Founder and COO of FUTR studios, building the first generation of Virtual Humans in India. He launched India's first Virtual Influencer Kyra in 2022. Kyra is India's first VI and gained over 200,000 followers in a year. She has worked with top brands like Amazon Prime Video, Budweiser, MG Motors and more for campaigns in social media and the metaverse. Himanshu is a management graduate from MICA Ahmedabad, and also an Indian author of five novels.



Mr. Ahsan Imtiaz

Mr. Ahsan Imtiaz is the CEO of The Cloud City Metaverse. He graduated in Computer Science from Lancaster University. Mr. Ahsan co-founded Narsun Studios in 2016 which is a game development studio.

He founded The Cloud City Metaverse in 2020 which is a virtual platform based on Ethereum Blockchain and powered by Unreal Engine.



Ms. Nina Jane Patel

Nina Jane Patel is the co-founder and Head of Metaverse Research for Kabuni and an award winning entrepreneur. Patel is also a psychotherapist and doctoral scholar, awarded the Wilkie Calvert Scholar Award - "Investigating the physiological and psychological impact of the Metaverse"

Working at the intersection of culture, mental health and technology and an advocate for innovation, creativity, education and mental health. In 2022, Nina was awarded by the Canada Council for the Arts for new research investigating the relationship of the body, movement and self-expression in the Metaverse and in 2023 is an appointed expert for Interpol's Metaverse Expert Group (i-meg). Considered cutting-edge in her field, and a thought leader on the implications of safety, psychology and physiology of human interaction in the Metaverse, Nina has been featured on BBC, DW, CNN, NHK, CNBC, British Vogue, Elle, Good Morning America 3 and many more. As an award-winning entrepreneur, and psychotherapist, presenting her signature keynote and masterclass, she has been invited to speak at AI Summit, London Tech Week, Digilogue Istanbul '22, Silicon Valley Comes to UK, The UK House of Lords, National Online Safety and Institute for Connected Communities.



Mr. Ehab Mousa

Ehab Mousa is the General Manager of Information Systems and Digital Transformation, Ministry of Tourism and Antiquities with 15 years' experience in technology filed in many cultural organizations like Database administrator 2004 Fine Arts Sector, Ministry of Culture, also Director of Information Technology and Digital Documentation National Museum of Egyptian Civilization.

International Contributions: « Itinéraire Culture » Program Seminar for English speakers – Spring 2022 "Enhancing Digital Strategies for Cultural Organizations".

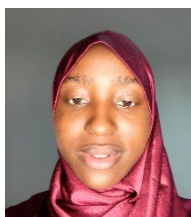
This seminar is designed for experienced professionals conceiving and implementing cultural projects and policies – including administrators of cultural institutions, managers of government authorities and local authorities, managers devising and implementing cultural policies - in their countries of origin (with no geographical exclusions).

"I like my job because I love history and art and also, I love technology it is a wonderful mixture between past, future and tangible and intangible I think that I love contradictions and I would like to convey those contradictions to everyone in my country and the whole world."



Mr. Khalid Radwan

"I am Khalid Radwan, I am a graduated architect from Ain Shams University, class of 2013. Currently, I am serving as the head of the planning and cost control section at Cube Consultant. In addition, I am also the executive manager for the Metaverse Development Studio at Tutera. My career has always been defined by my passion for technology and gaming. At Tutera, we've pioneered a unique link between gaming, technology, and architecture that creates an exceptional experience for our clients and users. As Executive Manager, I'm responsible for overseeing the development of this cutting-edge platform and ensuring that every project we undertake is infused with creativity and innovation. I'm thrilled to be working at the intersection of architecture and technology, and I'm excited about the opportunities that lie ahead."



Ms. Idiat Shiole

Meet Idiat Shiole, also known as HADEEART - a visionary Web3 startup founder and 3D designer who lives at the intersection of art, technology, fashion, and gaming. With a passion for cutting-edge design and XR technologies, she's making waves in the fashion XR space through her innovative creations at Hadeeart Atelier. Idiat's work has garnered widespread recognition, earning her features in high-profile publications like Quartz Africa, Fashion Network, The Guardian, and more. She's even been featured in the Africa XR Report, where she's shared her insights and ideas for the growing digital fashion industry in Africa. Now, with her new venture, The Hacedor, Idiat is pushing the boundaries of what's possible in the digital space. Her innovative solutions aim to revolutionize the way we approach commerce, communication, co-creation, and culture, particularly in the fashion industry. Step into Idiat's reality, where art and technology converge to create new and exciting possibilities. Join her on a journey that blurs the line between the physical and virtual worlds, and discover what the future of fashion could look like.

PANEL 4: A MULTIVERSE OF IP ISSUES

MODERATOR



Mr. Konstantinos Georgaras

Konstantinos Georgaras is the Chief Executive Officer at the Canadian Intellectual Property Office (CIPO). In this role, Mr. Georgaras provides strategic direction and leadership to CIPO and ensures the provision of world-class intellectual property (IP) services by granting IP rights and providing IP awareness and information. He also represents CIPO and Canada's interests, both nationally and internationally. Mr. Georgaras joined CIPO in 2010. As Director General of Corporate Strategies and Services, he was responsible for legislative, regulatory, administrative and operational policy related to the IP framework that CIPO administers. He also provided expert advice on broader IP policy analysis, policy development

and framework modernization. He led the Canadian delegation on various bilateral and multilateral initiatives, such as strategic World Intellectual Property Organization committees, the Asia-Pacific Economic Cooperation's IP committee and other fora, to develop and advance Canadian IP positions and interests internationally. Mr. Georganas led an extensive program of professional economic research and analysis to identify and evaluate national and international trends and developments, policies, strategies, plans and initiatives to support Canada's IP policy. He also led the development of strategic partnerships, financial services and human resources. Mr. Georganas began his career in the public service in 1985 and has held strategic and executive positions within the departments of Innovation, Science and Economic Development Canada and Human Resources and Skills Development Canada and within the Science, Technology and Innovation Council. Mr. Georganas has extensive experience spanning strategic, economic and legislative policy, with direct responsibilities for IP, innovation, insolvency and industrial and labour market policies. Mr. Georganas holds a Master of Arts in Public Administration from Carleton University and an Executive Certificate in Public Leadership from the John F. Kennedy School of Government at Harvard University.

PANELISTS



Mr. Mitchell Adams

Dr Mitchell Adams is the Course Director of the Bachelor of Laws and Senior Lecturer at Swinburne Law School. His specialisation lies at the intersection of law and technology, as an expert in intellectual property law, legal tech and legal design. Mitchell heads up the Legal Technology and Design Clinics, where he creates the conditions for legal innovation through student and industry collaboration. He holds a PhD in trade mark law as well as science and law degrees from Monash University. He writes on intellectual property rights, using empirical legal methods to investigate international registration systems. His current research is focused on trade mark law and designs law. Other areas of research include those in the field of entertainment law and the legal protection afforded to fictional characters.



Ms. Rasha Al-Ardah

A qualified lawyer with over 15 years of experience. Rasha specialises in intellectual property rights with an emphasis on trademarks and copyright. Rasha advises both local and international clients across a range of sectors including FMCG, media, technology, real estate, electronics, finance, entertainment and hotels & leisure. In her role Rasha leads the IP transactions practice within the department and has handled major projects for general IP audits for her clients and within commercial transactions, such as mergers and acquisitions, IPOs and joint ventures. Rasha assists clients in drafting and reviewing franchise and licensing agreements and other IP commercial agreements. Considering Rasha's extensive regional experience in the IP field and specifically in handling IP disputes all over the region, she is able to identify and highlight the gaps in the protection as well as advice on the best practices for enforceable and watertight agreements that ensure maximum IP protection for her clients. Rasha has extensive experience in managing and handling complex IP litigation cases before Courts throughout the region. Rasha has a growing interest in the Metaverse space and has been assisting her clients taking steps to protect their IP in this field and navigating the metaverse carefully. She has participated in different events and presented on the metaverse. Rasha is an active member of different international IP organizations, including the International Trademarks Association (INTA), and she sat in several committees. Currently Rasha is a member of Brand Commercialization Committee. Rasha is also a member of the AIPPI.



Mr. Bastian Best

Bastian Best is a European Patent Attorney who helps IP professionals upgrade their digital patents. He runs BESTPATENT, a hyper-niche patent law firm with

an exclusive focus on patents for digital innovations. His special interest is in the foundational technologies of the digital future: artificial intelligence and machine learning, big data, blockchain, web3 and the Internet of Things. Bastian is a regular speaker on patents for the technologies of the future at IP conferences around the world and shares his knowledge on LinkedIn and YouTube. He teaches digital patents at ETH Zurich and CEIPI IP Business Academy.



Mr. Andres Guadamuz

Dr Andres Guadamuz is a Reader in Intellectual Property Law at the University of Sussex and the Editor in Chief of the Journal of World Intellectual Property. His main research areas are on artificial intelligence and copyright, open licensing, cryptocurrencies, and smart contracts. He has written two books and over 40 articles and book chapters, and also blogs regularly about different technology regulation topics.



Mr. Jesse Wrench

Jesse-Lee Wrench is an Associate at Michalsons, a global law firm based in South Africa. A self-confessed gamer and nerd, he has advised clients both nationally and internationally on various matters relating to technology and IP. Jesse's primary interest is how emerging technologies affect the law.



Ms. Raquel Xalabarder Plantada

Doctor in Law (Phd), University of Barcelona, 1997. Master of Laws (LLM), Columbia University Law School, New York, 1993. Law Degree (J.D.), University of Barcelona, 1988. Visiting Scholar at Columbia University Law School (Fulbright Scholar), New York, 2000-2001. Honorarvertrag at Max-Planck-Institute for Intellectual Property and Competition Law, Munich, 2008. Tutor of IP courses for the WIPO Academy (since 2000). Member of the European Copyright Society (ECS) and the ALAI – currently, president of the ALAI Spanish Group ALADDA. Since 1997, she has been working at the Universitat Oberta de Catalunya (UOC) where she was Director of its Law Degree (Feb.2002 – Sept.2007) and Adjunct Director to the Vicerectorate of Academic Affairs and Faculty (Nov.2008 – Sept.2013). Currently, she is Dean of the School of Law and Political Science. She has extensively taught and written in the fields of Copyright and Intellectual Property, Private International Law and Internet Law.

PANEL 5: PLAYING GAMES AND KNOWING THE IP SCORE: CONTENT AND MORE IN THE METAVERSE

PANELISTS



Mr. Gerson Da Silva

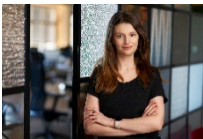
Gerson Da Silva is Director of Game Design at Ironhide Game Studio, where for more than 10 years he has developed games such as the award-winning Kingdom Rush and Iron Marines sagas, both reaching number 1 in international rankings. He is also co-founder of Totem Games, a social impact game development studio that recently launched Water 2050, a game about the water crisis. Gerson teaches game design and prototyping at the Faculty of Fine Arts and at the Catholic University of Uruguay, as an international speaker he has given talks and workshops throughout Latam, Singapore, and GDC China. Since 2019 he is a mentor and speaker at the Google Indie Game Accelerator driving and assisting studios from Israel, Vietnam, Korea, Colombia, Chile, Malaysia, Morocco, and Belarus among others. With over 20 years in the

analog game industry, Gerson is a veteran RPG storyteller with a great passion for history and anthropology.



Mr. Delz Erinle

Delz Erinle is a specialist in Web3 & Metaverse product building with a degree in economics, and master's degrees in marketing management, as well as innovation and entrepreneurship. He has a decade of experience working as a UX designer for companies such as BT and Conde Nast learning how to take product ideas from conception to real-life solutions for users. He currently leads a team of 20 building the Astraverse, a virtual world where you can play games to win tokenized products in real life which rewards players with rare pieces and brands with data on what customers are selecting, leading to a more sustainable product life cycle.



Ms. Anna Piechówka

Anna Piechówka, Expert Counsel, Lead of Business and Intellectual Property Practice at CD PROJEKT RED. Anna is an attorney specializing mainly in IP law. Upon starting at the Studio in 2020, Anna was responsible for IP clearance of the company's latest AAA title, Cyberpunk 2077. She now leads a team responsible for overseeing game development as well as all business, marketing, and PR aspects. In recent years, Anna's role has expanded to include personal oversight of legal aspects of many of CD PROJEKT's main projects and partnerships.



Ms. Nicola Searle

Dr. Nicola Searle is Senior Lecturer at the Institute for Cultural and Creative Entrepreneurship, Goldsmiths, University of London. An economist and management scholar, Dr. Searle specialises in innovation, intellectual property and the digital economy. Prior to her role at Goldsmiths, she served as a government economist for the UK government, worked at the universities of Abertay and St Andrews, and in the banking sector. She currently holds a Thomas Edison Innovation Policy Fellowship at George Mason University, Washington, D.C. and serves as Chair of the Digital Security & Resilience Advisory Board for the UK government research funding body. BSc. Georgetown University (2000), MSc., Ph.D. University of St Andrews (2010).

PANEL 6: JURISDICTION AND ENFORCING IP RIGHTS IN THE METAVERSE

MODERATOR



Ms. Sneha Vijayan

Sneha is a web3 BUIDLER, researcher and legal consultant who is on a mission to make dispute resolution affordable and accessible for all. She completed her dual degree in law and arts from National University of Advanced Legal Studies, Kochi in 2018. Thereafter, she practiced law in the High Court of Kerala, under Adv. C. S. Dias. As a legal aid lawyer for the Legal Collective of Students' Rights, she was instrumental in the right to internet being declared as a fundamental right in India. In 2020, Sneha completed her masters in International Arbitration and Dispute Resolution from the National University of Singapore. Upon graduating, she worked on formulating an affordable dispute resolution mechanism, leveraging blockchain and related technologies. In 2021, she co-founded resolutio, a decentralised dispute resolution platform to fight NFT theft. As an extension of resolutio, she established the res educate cohort program to create awareness on NFT rights. Sneha also co-founded Degen Law Academy to educate the legal community on web3 technologies. Additionally, as a Kerala Chapter lead of The Phoenix Guild and Blockchain Evangelist at Women Who Code, she supports women and non-binary individuals looking for opportunities in the blockchain industry.

PANELISTS



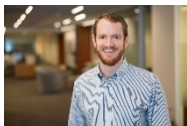
Mr. Ignacio de Castro

Ignacio is a Spanish lawyer and an English solicitor. Ignacio holds an LLM degree from King's College London. Before joining WIPO in 2002, he practiced with the law firms Baker & McKenzie, London, and Freshfields Bruckhaus Deringer, London in the areas of international arbitration and litigation. Ignacio is responsible for the administration of mediation, arbitration and expert determination cases filed with the WIPO Arbitration and Mediation Center and the development and promotion of WIPO alternative dispute resolution (ADR). This includes implementing ADR collaborations concluded with IP Offices and establishing alternative dispute resolution (ADR) procedures adapted to specific areas of intellectual property.



Mr. Juan Londoño

Juan Londoño is a policy analyst focusing on augmented and virtual reality at the Information Technology and Innovation Foundation. Prior to joining ITIF, Juan worked as a tech & innovation policy analyst at the American Action Forum, where his research focused on antitrust, content moderation, AR/VR, and the gaming economy. Juan holds an M.A. in Economics from George Mason University and a B.A. in Government & International Relations from the Universidad Externado de Colombia.



Mr. Scott A. McKinney

Scott McKinney is a partner in the Washington, D.C., office of Wilson Sonsini Goodrich & Rosati, where he is a member of the firm's technology transactions practice. He represents companies of all sizes in complex commercial and technology transactions, and advises technology companies and their investors at all stages of company development, from pioneering start-ups to leading global enterprises. Scott focuses his practice on new and emerging technologies, including artificial intelligence, machine learning, blockchain, the metaverse, automated vehicles, robotics, and smart contracts, among others, and is a frequent speaker on those topics. He is a subject matter specialist in the area of open source software licensing, advising a variety of companies on open source software compliance and usage. Scott is a professor at Georgetown Law and teaches a class that he developed on technology transactions, intellectual property, AI, and negotiations. He is also a professor at Columbia Law School, where he teaches a class he created on frontier technologies, including artificial intelligence, autonomous vehicles, NFTs, the metaverse, blockchain, and smart contracts. In addition to working with new and emerging technologies, he frequently advises clients on commercial transactions and intellectual property issues in the sports, communications, gaming, media, pharmaceutical, fashion, publishing, music, and education industries.



Mr. Reinhard Oertli

Dr. Reinhard Oertli has been a partner at MLL Meyerlustenberger Lachenal Froriep Ltd since 2004. Before that he was associate and partner of US and Zurich business law firms and of a major international audit and advisory firm. He acts for a broad range of clients, mostly in the telecommunications and media sector, focusing on IP issues of internet and cross-technology solutions. Reinhard also advises on software and data economy projects. He represents clients in administrative procedures, litigation and arbitration and regularly sits as arbitrator (co-arbitrator and chairman).



Ms. Eleonora Rosati

Dr Eleonora Rosati is Full Professor of Intellectual Property Law and Director of the Institute for Intellectual Property and Market Law (IFIM) at Stockholm University. She is also Of Counsel at Bird & Bird and holds visiting/guest professorships at Católica in Lisbon and CEIPI in Strasbourg. A long-standing contributor to The IPKat and an Editor of the Journal of Intellectual Property Law & Practice (Oxford University Press), Eleonora is the author of several articles and books on IP issues, including – most recently – Copyright and the Court of Justice of the European Union (Oxford University Press:2019) and Copyright in the Digital Single Market - Article-by-Article Commentary to the Provisions of Directive 2019/790 (Oxford University Press:2021). She is also the editor of the Routledge Handbook of EU Copyright Law (Routledge:2021) and co-editor of Developments and Directions in Intellectual Property Law. Twenty Years of The IPKat (Oxford University Press:2023). Eleonora has been the recipient of accolades and prizes for her work in the IP field: in 2018, Managing Intellectual Property included her among the '50 Most Influential People in IP'; in 2020, World Intellectual Property Review listed her among its 'Influential Women in IP'; in 2022, she received the Adepi Award 2022 for her contribution to shaping the interpretation of IP law in Europe.

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