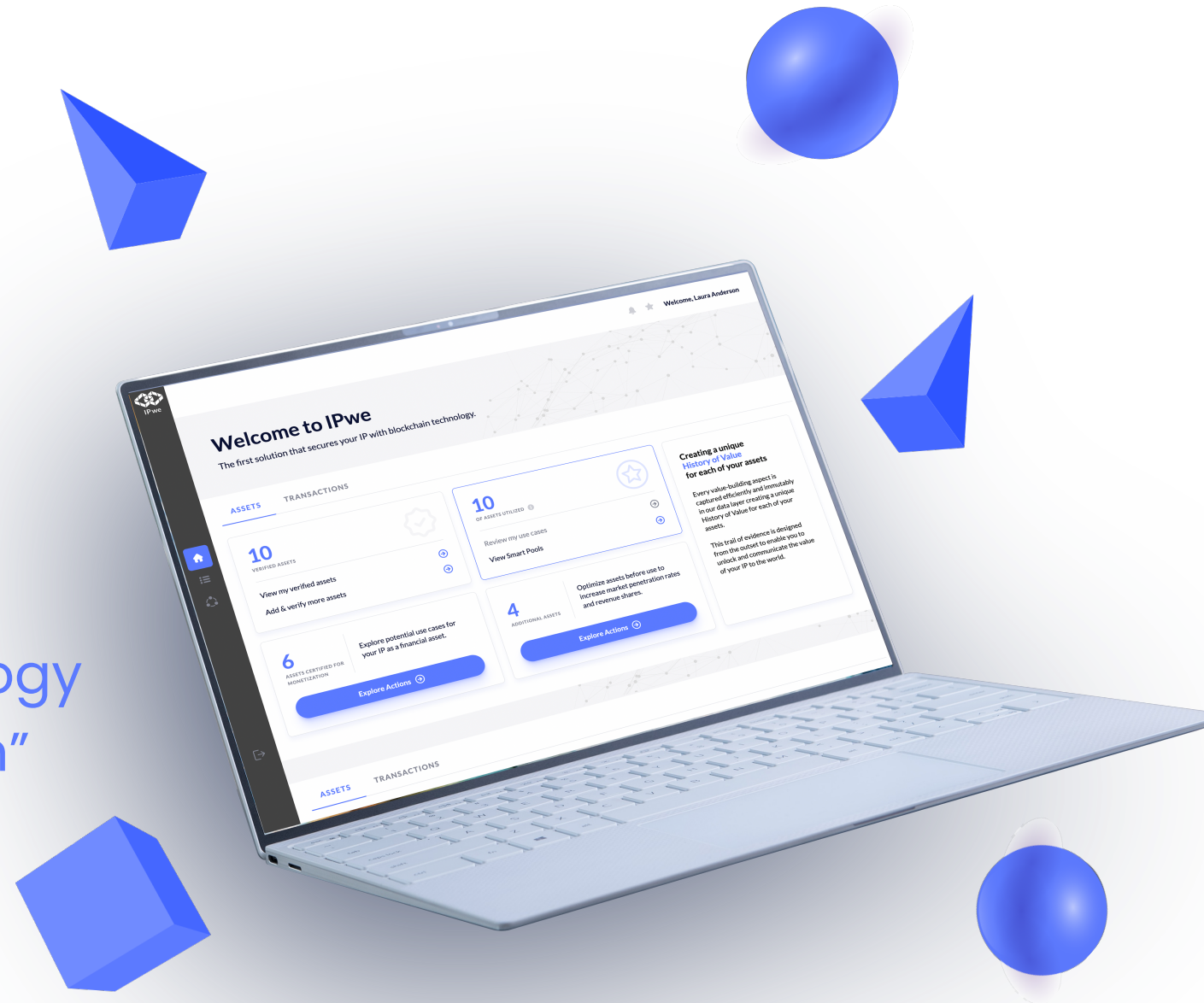




WIPO Frontier Tech Update

“How AI and blockchain technology accelerate enterprise innovation”

Dr. Jonas Block, 6 April 2022



The IPwe Mission



Step 1: Make the global IP utilization rates and use cases more transparent



Step 2: Make it easier to communicate and understand value



Step 3: Increase global IP utilization rates

Blockchain for Patents – Why?

Auditable results while cutting down discovery and transaction costs

Problem:

Transaction rates (licensing & selling) for IP are low, mostly because of high discovery and transaction costs. The lack of a standardized approach to patent valuation prevents new scalable IP use cases (e.g. insurance and asset-backed lending/security assignments).



Solution

Discovery Costs:

- Temporarily opening the records to buyers and licensees improves the communication of a patent's value proposition.
- Additional documentation can be disclosed to buyers/licensees (e.g. documentation enabling the efficient application of the patented technology).
- Verified data points do not need to be subjected to costly due diligence

Transaction Costs:

- Smart contracts can be used to conclude and to administrate contracts
- Disputes can be resolved on-chain



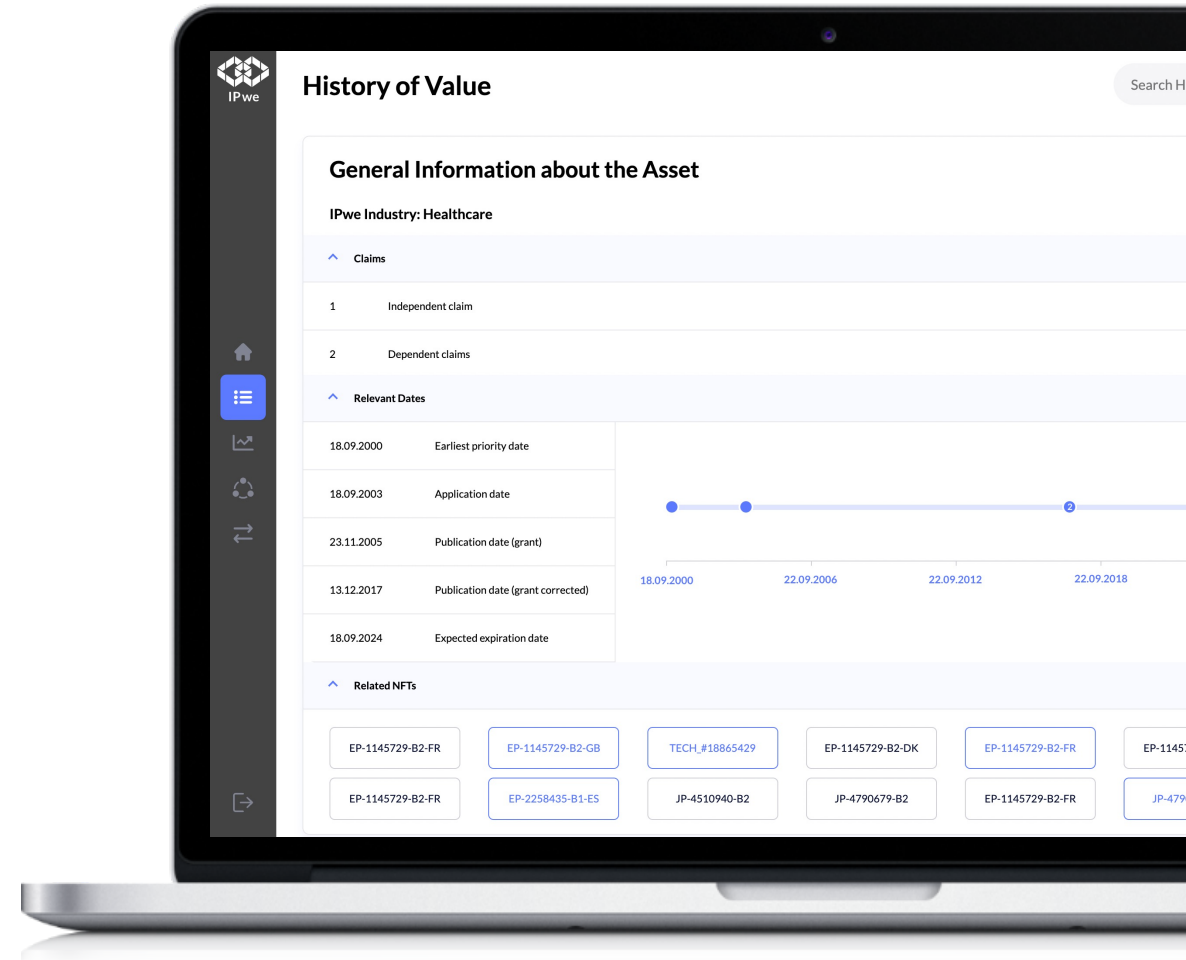
Blockchain for Patents – How?

The IPwe Platform - History of Value

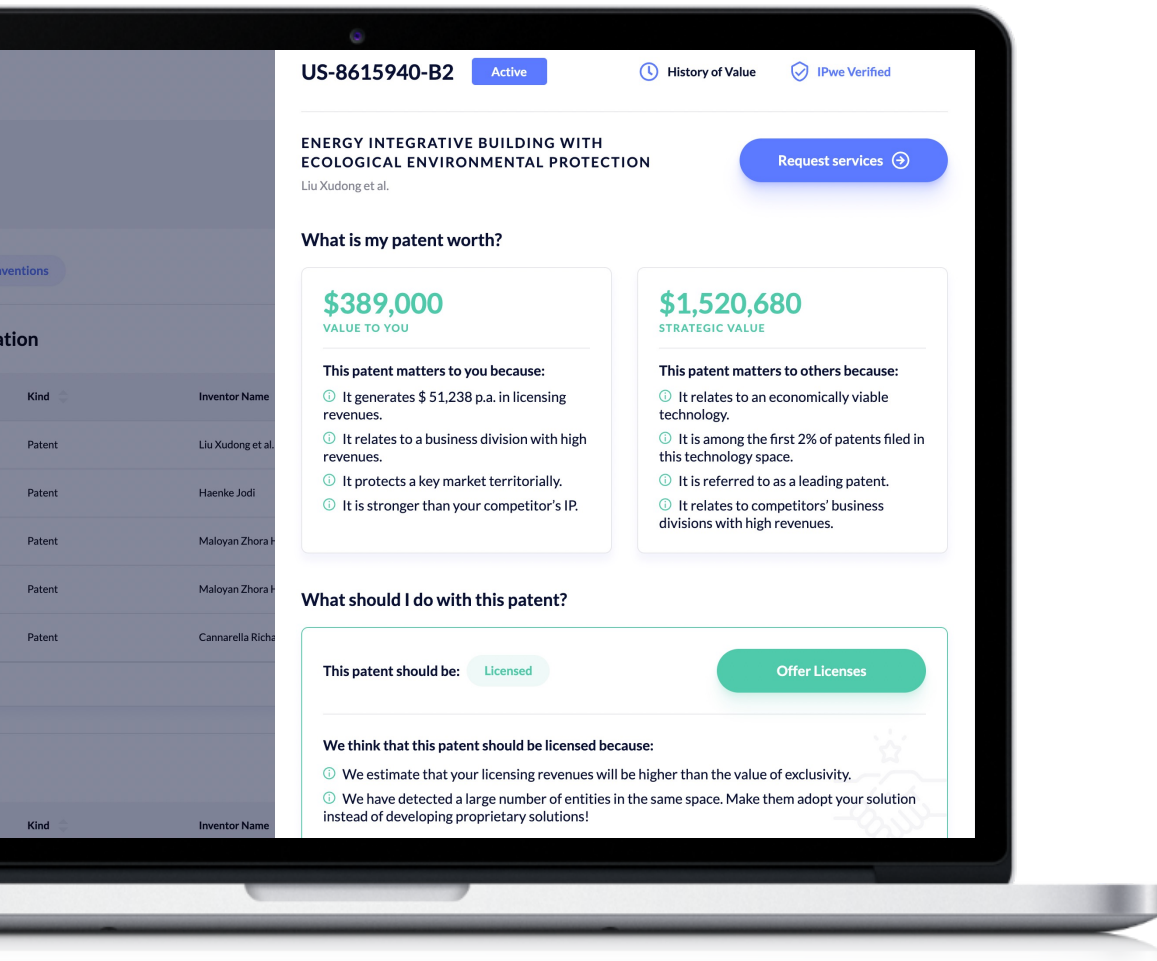
Creating a unique **History of Value**
for each of your assets

Store all contextual information with each asset to **communicate value**, e.g.

- R&D Data
- Inventor/IDS Data
- Prosecution Data
- Post-Grant Challenges Data
- Litigation Data
- Licensing Data
- Assignment Data
- Other relevant documentation (e.g. source code, prototypes, lab notes, enablement information, etc.)



Turning Data into Actions – AI Integration



Summarize the stored information into **actionable advice** based on core patent metrics.

- What is my patent worth?
- What should I do with this patent?

Thank you.

Feel free to contact me for further details or questions



Dr. Jonas Block
Jonas@ipwe.com

www.ipwe.com



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