



WIPO/IP/CONV/GE/22/1
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WIPO CONVERSATION ON INTELLECTUAL PROPERTY (IP) AND FRONTIER TECHNOLOGIES

Fifth Session
Geneva, April 5 to 6, 2022

PROGRAM

prepared by the Secretariat

Tuesday, April 5, 2022

12.00 – 12.10 **Opening**

12.10 – 13.00 **Panel 1: Time travel to the IP office of the future**

A moderated, short-fire round discussion focusing on what the IP office of the future may look like, and the important role frontier technologies will play.

Moderator: Ms. Lisa Jorgenson, Deputy Director General, Patents and Technology Sector, World Intellectual Property Organization (WIPO)

Speakers: Mr. Michael Schwager, Director General, IP Australia, Woden ACT, Australia

Ms. María Loreto Bresky, Director General, National Institute of Industrial Property (INAPI), Santiago, Chile

Mr. Abdelaziz Babqiqi, Director General, Office of Industrial and Commercial Property (OMPIC), Casablanca, Morocco

Mr. Kim Yong Rae, Commissioner, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea

Mrs. Rena Lee, Chief Executive, Intellectual Property Office of Singapore (IPOS), Singapore

Mr. Matúš Medvec, President, Industrial Property Office of the Slovak Republic, Banská Bystrica, Slovakia

13.20 – 14.15 **Panel 2: Frontier technologies making IP work for everyone**

How can frontier technologies make IP more accessible for users of the IP system? What are the hopes and expectations of innovators and creators have regarding frontier technologies and IP? How can frontier technologies make IP more accessible to young inventors and creators and enable SMEs to protect their rights?

Moderator: Mr. Dana Robert Colarulli, Executive Director, Licensing Executives Society International (LESI), United States of America

Speakers: Mr. McLean Sibanda, Managing Director, Bigen Global Limited, South Africa

Mr. Rupert Parry, Co-Founder, Audio Intelligence Agency, Australia

Ms. Hongxia Yang, AI Scientist, Alibaba Group, China

Mr. Timothée Le Quesne, CEO and Co-Founder, Energysquare, France

Mr. Tathagato Rai Dastidar, CEO and Founder, SigTuple,
India

13.15 – 15.05

Panel 3: The future is now – IP office transformation

Why do IP registration and administration need to evolve in the new digital age? What are the challenges faced by IPOs in the Global South? What is needed to close the technology gap?

Moderator: Ms. Caroline Wanjiru Muchiri, Research Fellow, Centre for Intellectual Property and Information Technology Law, Strathmore University, Kenya

Speakers: Ms. Faith Amatika-Omondi, Senior Legal Counsel, Kenya Copyright Board, Kenya

Mr. Agustín Bello Vázquez, Director of Systems and Information Technologies, Mexican Institute of Industrial Property (IMPI), Mexico

Mr. Eugeniu Rusu, Director General, State Agency on Intellectual Property (AGEPI), Republic of Moldova

Mr. John Ndirangu Kabare, Intellectual Property Operations Executive, African Regional Intellectual Property Organization (ARIPO), Zimbabwe

15.05 – 15.10

Moderated Q&A: The future is now – IP office transformation

15.10

Close Day 1

Wednesday, April 6, 2022

10.05 – 10.10

Open day 2

10.10 – 11.10

Panel 4: The bigger picture – IP office strategies for digital transformation

A look at digital transformation in IPOs, addressing broader questions, including challenges and opportunities posed by frontier technologies, measurements of success, key drivers, hurdles to adoption, constraints, collaborations and strategies.

Moderator: Mr. Ken-Ichiro Natsume, Assistant Director General, Infrastructure and Platforms Sector, WIPO

Speakers: Ms. Fabiola Varela Mata, Director General, Registry of Intellectual Property, Costa Rica

Ms. Sally Radwan, Minister Advisor for Artificial Intelligence, Ministry of Communications & Information Technology, Egypt

Ms. Daria Shipitsyna, Head of the Strategic Communication Center, the Federal Institute of Industrial Property (FIPS), Russian Federation

Mr. Jens Petter Sollie, Business Architect, Digital Services, Norwegian Industrial Property Office (NIPO), Norway

Ms. Mercy Kainobwiso, Registrar General, Uganda Registration Services Bureau (URSB), Uganda

Mr. Christophe Mazenc, Director, Global Databases Division, Infrastructure and Platforms Sector, WIPO

11.10 – 11:25

Moderated Q&A: The bigger picture – IP office strategies for digital transformation

11.25 – 12.45

Sharing session: IPO AI tools and beyond

AI and other frontier technology tools currently being used or developed by IPOs and ongoing collaborations.

Moderator: Chair

Presenters: Mr. Ke Xu, Senior Program Administrator, IT Department, Patent Office, China National Intellectual Property Administration, China

Ms. Ana Arredondo Macua, Director, Information Technology Division, Spanish Patent and Trademark Office, Spain

Mr. Rahul Bhartiya, AI Project Manager, Digital Transformation Department, European Union Intellectual Property Office (EUIPO), Spain

Mr. Samir Ghamri Doudane, Head of Lab, National Institute of Industrial Property (INPI), Courbevoie, France

Mr. Saar Abramovich, Senior Patent Examiner, Israel Patent Office, Israel

Mr. Junhyeok Choi, Deputy Director, Cultural Trade and Cooperation Division, Copyright Bureau, Ministry of Culture, Sports, and Tourism, Republic of Korea

Mr. Won Seok Huh, Deputy Director of Trade & Cooperation Division, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea

Ms. Bethan Curry, Senior Subject Matter Expert, Trade mark Pre-Apply Tool Project, UK Intellectual Property Office (UK IPO), United Kingdom

Mr. Bruno Pouliquen, IP Data Machine Learning
Development Manager, Advanced Technology
Applications Center (ATAC), WIPO

12.45 – 15:00

Lunch Break

15.00 – 16.55

Panel 5: Frontier technologies and novel private sector IP solutions

A landscape of private sector AI and frontier technology tools that are increasingly being developed and offered by enterprises and IP professionals, potentially providing solutions such as IP management systems, valuation, transacting, enforcement and licenses.

Moderator: Ms. Ulrike Till, Director, IP and Frontier Technologies Division, WIPO

Speakers: Mr. Jonas Block, Head of Product Management, IPWe, Germany

Mr. Hao Du, CEO, Huski.ai, United States of America

Mr. Ian Schick, Founder and CEO, Draft Builders and Specifio, United States of America

Mr. Federico Ast, CEO, Kleros, France

Mr. Marc Levieils, Managing Partner, Regimbeau, France

Ms. Olivia Mazzucotelli, Public Policy Manager - Customer Trust, Amazon, United Kingdom

Ms. Xiaolan Fu, Professor, University of Oxford and Founder, OxValue.ai, United Kingdom

Mr. Peter Oksen, Green Technology and Research Manager, Global Challenges Division, WIPO

16.55 – 17.05

Moderated Q&A: Frontier technologies and novel private sector IP solutions

17.05 – 17.30

Open floor discussion and Q&A

Interventions: Mr. Kuku Atsushi, Deputy Director, Multilateral Policy Office, International Policy Division, Policy Planning and Coordination Department, Japan Patent Office (JPO), Japan

Mr. Dongmyeong Shin, Head of SW Research Center, LS Ware, Republic of Korea

Mr. Patrick Joram Mugisha, Co-Founder and Managing Partner, Innovent Labs Africa LTD, Uganda

Mr. Matthias Hofer, Officer, Member of ICC Commission on Intellectual Property (Freshfields Bruckhaus Deringer), International Chamber of Commerce (ICC), Austria

Ms. Urszula Marchlewicz, Researcher, Marketing
Management Agency, Poland

17.30 – 17.40

Closing remarks

Mr. Ken-Ichiro Natsume, Assistant Director General, Infrastructure and
Platforms Sector, WIPO

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