



GLOBAL INTELLECTUAL PROPERTY CENTER  
U.S. CHAMBER OF COMMERCE

WIPO  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

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## SEMINAR

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**WIPO/IP/CEBS-CACEEC/GE/14/INF 1/PROV**  
**ORIGINAL: ENGLISH**  
**DATE: NOVEMBER 21, 2014**

# **The Commercial Use of Intellectual Property in Central European, Baltic States (CEBS) and Central Asian, Caucasian and Eastern European Countries (CACEEC)**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Global Intellectual Property Center (GIPC), United States Chamber of Commerce

**Geneva, December 15, 2014**

PROVISIONAL PROGRAM

*prepared by the secretariat*

Monday, December 15, 2014

Room 13.1

9.00 a.m. – 9.20 a.m.      **OPENING SESSION**

Welcome addresses by:

- Mr. Patrick Kilbride, Executive Director, Global Intellectual Property Center (GIPC), Washington, D.C., United States of America (USA)
- Mr. Jan Walter, Coordinator for CEBS, Second Secretary, Permanent Mission of the Czech Republic to the United Nations Office and other International Organizations in Geneva
- Mr. Michal Svantner, Director, Department for Transition and Developed Countries, WIPO

9.20 a.m. – 11.00 a.m.      **Topic 1      Creativity and Collaboration to Maximize the Benefits of Intellectual Property**

Speakers:      Ms. Michelle Woods, Director, Copyright Law Division, WIPO

Ms. Liz Fields, Co-Founder, Liz Fields, LLC

Ms. Lolita Healy, CEO and Founder, Designs by Lolita, Inc

Ms. Virág Halgand Dani, Deputy Permanent Representative, Permanent Mission of Hungary to the World Trade Organization (WTO)

10.45 a.m. – 11.00 a.m.      Questions and answers

11.00 a.m. – 11.15 a.m.      Coffee Break

11.15 a.m. – 12.00 p.m.      **Topic 2      The Important Role Played by Technology Transfer in the Economies of Countries in Transition**

Speakers:      Ms. Maria Eliseeva, Patent and Trademark Attorney, Boston, MA, USA

11.45 a.m. – 12.00 p.m.      Questions and answers

12.00 p.m. – 1.00 p.m.      **Topic 3      Realizing the Value of the International Intellectual Property System at the National Level**

Speakers:      Ms Eun Joo Min, Senior Legal Counsellor, Building Respect for IP Division, WIPO

Mr. Patrick Kilbride, Executive Director, GIPC

Mr. Aleksandr Pytalev, Coordinator for CACEEC,  
Third Secretary, Permanent Mission of the  
Republic of Belarus to the United Nations Office  
and other international organizations in Geneva

1. 00 p.m. – 1.15 p.m.      Questions and Answers

1.15 p.m. – 1.25 p.m.      **CLOSING SESSION**

Thank you addresses by:

- Mr. Michal Svantner
- Ms. Anna Morawiec-Mansfield, Head, Non-Governmental  
Organizations and Industry Relations Section, WIPO
- Mr. Aleksandr Pytalev
- Ms. Ashley Mergen, Manager, GIPC

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