



AFRICAN REGIONAL
INTELLECTUAL PROPERTY
ORGANIZATION



AFRICAN INTELLECTUAL
PROPERTY ORGANIZATION



JAPAN PATENT OFFICE



GOVERNMENT OF THE
REPUBLIC OF GHANA



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

NATIONAL WORKSHOP

**WIPO/IP/ACC/19/INF/1 PROV.
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National Intellectual Property Week in the Republic of Ghana



organized by
the World Intellectual Property Organization
in collaboration with
the African Regional Intellectual Property Organization (ARIPO)
and
the African Intellectual Property Organization (OAPI)
with support of
the Japan Patent Office (JPO)
and
the Registrar General's Department of the Republic of Ghana

Accra, Ghana May 6 to 10, 2019

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

NATIONAL WORKSHOP ON INTELLECTUAL PROPERTY (IP) FOR INNOVATIVE AND COMPETITIVE SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs)

Monday, May 6, 2019

8.00 – 9.00	Registration
9.00 – 10.00	Opening Ceremony
	Welcome addresses by:
	Mr. Hiromoto Oyama, Deputy Chief of Mission, Embassy of Japan in Ghana, Accra
	the representative of the African Regional Intellectual Property Organization (ARIPO), Harare
	the representative of the World Intellectual Property Organization (WIPO), Geneva
	the representative of the Government of the Republic of Ghana, Accra
10.00 – 10.15	Group Photo
10.15 – 10.30	Coffee Break
10.30 – 11.00	Topic 1 Objectives and Conduct of the Meeting and Introduction to WIPO
	Speaker: Mrs. Loretta Asiedu Senior Counselor, Regional Bureau for Africa, Geneva
11.00 – 11.45	Topic 2 General Overview of IP and the IP System in Ghana
	Speaker: Hon. Kwame Anyimadu Antwi, IP Expert, Accra
11.45 – 12.30	Topic 3 The Role of ARIPO in Shaping IP Development in Africa
	Speaker: Mr. Emmanuel Sackey, Chief Examiner, ARIPO
12.30 – 13.00	Topic 4 Enhancing Business Competitiveness: Trademarks Industrial Designs and Trade Secret as Business Tools
	Speaker: Hon. Kwame Anyimadu Antwi, IP Expert, Accra
13.00 – 14.00	Lunch Break
14.00 – 14.45	Topic 5 Collective Marketing: Geographical Indications, Certification and Collective Marks
	Speaker: Dr. Courage Gbessah, IP Expert, Accra

14.45 – 15.15	Topic 6	Leveraging Technological Innovations in the Marketplace through Patents and Utility Models: Strategic Use of Technological Information
	Speaker:	Samuel Anum, IP Expert, Accra
15.15 – 15.30	Coffee Break	
15.30 – 16.15	Topic 7	Innovation Management by SMEs – the Importance of IP Audits
	Speaker:	Professor Tom Ogada; International Consultant
16.15 – 17.00	Topic 8	Your Business and Coypright Management: Challenges and Opportunities
	Speaker:	Hon. Anyimadu Antwi, IP Expert, Accra
	End of Day 1	

Tuesday, May 7, 2019

9.00 – 10.00	Topic 9	Management and Exploitation of IP Assets – Licensing, Franchising and Merchandising
	Speaker:	Professor Tom Ogada; International Consultant
10.00 – 10.45	Topic 10	Protecting your Intellectual Property: Regional and International Registration Systems
	Speakers:	Mrs. Loretta Asiedu; WIPO Mr. Emanuel Sackey; ARIPO
10.45 – 11.00	Coffee Break	
11.00 – 12.00	Topic 11	Promoting your Business through IP – The Role of GHIPO
	Speaker:	Mr. Paa Kow Acquaye, Senior State Attorney, IP Office, RTD
12.00 – 13.00	Topic 12	Use and Management of Intellectual Property by Ghanaian SMEs: Challenges and Successes
	Speakers:	Representative from GTP
13.00 – 14.30	Lunch Break	
14.30 – 16.00	Topic 13	Linking Universities and Research Centers to the Public And Private Sector for the Management, Promotion Commercialization of IP Assets
	Speaker:	Professor Tom Ogada; International Consultant
16.00 – 16.30	Coffee Break	

16.30 – 17.00

Way Forward and Wrap-up Session

Speakers: Mrs. Loretta Asiedu, Senior Counselor, Regional Bureau for Africa,
Geneva

Mr. Emmanuel Sackey, Chief Examiner, ARIPO

Mrs. Grace Issahaque, Chief State Attorney, IP Office, Registrar
General's Department, Accra

Professor Ogada; International Consultant for WIPO

16.30

Closing Session

Mr. Emmanuel Sackey, Chief Examiner, ARIPO

17.30 Closing

Thursday, May 9, 2019

9.00 – 10.15

Group Discussions

Facilitators: Prof. Tom Ogada, International Consultant for WIPO, Nairobi, Kenya

Mrs. Loretta Asiedu, Senior Counselor, Regional Bureau for Africa, Geneva

Mr. Emmanuel Sackey, Chief Examiner, ARIPO

Ms. Sophia Amissah Laryea, IP Expert, Accra

Mr. Courage Gbessah, IP Expert, Accra

Group One: Practical Discussions on Institutional IP Policy Development

Group Two: Reviewing Draft of IP Policies from the Institutions

Group Three: Working Session – Identification, Valuation and Exploitation of IP Assets

10.15 – 10.30 Coffee Break

10.30 – 11.45

Group Discussions (Cont'd)

Group One: Practical Discussion on IP Policy Development

Group Two: Reviewing draft IP Policies from the Institutions

Group Three: Working Session – Identification, Valuation and Exploitation of IP Assets

11.45 – 13.00

Group Presentations and Discussions in Plenary

Group One: Practical Discussion on Development of IP Policy

Group Two: Reviewing Draft IP Policies from the Institutions

Group Three: Working Session – Identification, Valuation and Exploitation of IP Assets

13.00 – 14.30

Lunch Break

14.30 – 15.30	Topic 19	One-on-one Discussions on Way Forward and Preparation of Implementation Roadmap
	Facilitators:	Mrs. Loretta Asiedu, Senior Counselor, Regional Bureau for Africa, Geneva Prof. Tom Ogada, International Consultant for WIPO, Nairobi, Kenya Mr. Emmanuel Sackey, Chief Examiner, ARIPO Mr. Samuel Anum, IP Expert, Accra
15.30 – 16.00	Coffee Break	
16.00 -17.00	Topic 19	One-on-one Discussions on Way Forward and Preparation of Implementation Roadmap (Cont'd)
17.00		End of Working Session

Friday, May 10, 2019

9.30 – 10.45	Topic 19	One-on-one Discussions on Way Forward and Preparation of Implementation Roadmap (Cont'd)
	Facilitators:	Mrs. Loretta Asiedu, Senior Counselor, Regional Bureau for Africa, Geneva Professor Tom Ogada, International Consultant for WIPO, Nairobi, Kenya Mr. Emmanuel Sackey, Chief Examiner, ARIPO Mr. Samuel Anum, IP Expert, Accra
10.45 – 11.00	Coffee Break	
11.00 – 12.30	Topic 20	Finalization and Presentation of Group Discussions for Implementation
	Facilitators:	Mrs. Loretta Asiedu, Senior Counselor, Regional Bureau for Africa, Geneva Prof. Tom Ogada, International Consultant for WIPO, Nairobi, Kenya Mr. Emmanuel Sackey, Chief Examiner, ARIPO Mr. Samuel Anum, IP Expert, Accra

12.30 – 13.00

Topic 21 Finalization of the Preparation of Roadmaps

Facilitators: Mrs. Loretta Asiedu, Senior Counselor, Regional Bureau for Africa,
Geneva

Prof. Tom Ogada, International Consultant for WIPO, Nairobi,
Kenya

Mr. Emmanuel Sackey, Chief Examiner, ARIPO

Mr. Samuel Anum, IP Expert, Accra

13.00

Closing Session

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