



UGANDA NATIONAL COUNCIL FOR
SCIENCE AND TECHNOLOGY (UNCST)



UGANDA REGISTRATION SERVICES
BUREAU (URSB)



WORKSHOP

WIPO/INN/KLA/INF.1
ORIGINAL: ENGLISH
DATE: OCTOBER 13, 2016

Innovation in the Agro-Based Industry in Uganda: An Empirical Study of Agricultural Innovation

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
Uganda National Council for Science and Technology (UNCST)

and the
Uganda Registration Services Bureau (URSB)

Kampala, October 13, 2016

PROGRAM

the International Bureau of WIPO

October 13, 2016

8.30 – 9.00 Registration

9.00 – 9.20 Opening ceremony

Welcome addresses by:

Mr. Julius Ecuru, Assistant Executive Secretary, Uganda National Council for Science and Technology (UNCST), Kampala

Ms. Fiona Bayiga, Director Intellectual property, Uganda Registration Services Bureau (URSB), Kampala

Mr. Sacha Wunsch-Vincent, Senior Economist, Economics and Statistics Division (ESD), World Intellectual Property Organization (WIPO), Geneva

Introductions of participants

9.20 – 10.20 Innovation and intellectual property policy in the agri-food sector in Uganda: Setting the stage for the WIPO-Uganda Agri-Food Study

Speakers: Mr. Travis Lybbert, Professor, Agricultural and Resource Economics, University of California, Davis, United States of America (USA)

Mr. Sacha Wunsch-Vincent

Discussion with clarifying questions or comments

10.20 – 10:50 Coffee break

Group sessions will consist of a 30 minute small group discussion on a topic and questions followed by a report to the full group by a member of each group and open discussion.

10.50 – 11.50 **Group session 1:** Map the innovation ecosystem of Uganda's agri-food sector (or specific sub-sector). In particular, (i) who are the key private and public players? (ii) how do they interact? (iii) what dynamics and trends characterize this ecosystem? and (iv) how does the ecosystem interact with broader domestic and international markets?

Facilitator: Sacha Wunsch-Vincent

12.00 – 13.00 **Group session 2:** Identify, characterize and prioritize the key constraints that prevent innovations in the agri-food sector from benefiting producers and consumers in Uganda. In particular, (i) how to improve spillovers from public R&D to private enterprise? and (ii) how to foster innovation relevant to domestic needs and domestic agricultural varieties, including in the wider East African region?

Facilitator: Mr. Dick Kawooya, Assistant Professor, School of Library and Information Science, University of South Carolina, USA

13.00 – 13.50 Lunch break

Project Background:

The Ugandan Government has requested the Economics and Statistics Division (ESD) of the World Intellectual Property Organization (WIPO) to conduct a Study on Innovation in the Agro-Based Industry in Uganda. Specifically, the request mentions 'value addition and agro-processing' as possible focus themes.

The objective of the study is twofold:

1. First, the study will improve our understanding of the role of innovation and intellectual property (IP) in the Ugandan agricultural sector. A broad agricultural innovation analysis will be paired with an in-depth study of two "focal links" in the agricultural value chain;
2. Second, the study will identify business, technical, institutional, and policy constraints that limit or otherwise dilute the impact of agricultural Research and Development (R&D), innovation and technology diffusion in the Ugandan agricultural sector.

This study is motivated by two overarching research questions:

1. What constraints prevent innovations emanating from national and international agricultural R&D from benefiting agricultural producers and consumers in Uganda?
2. What role does IP and innovation policy play among these constraints or as a means of alleviating them?

Objective of the workshop: The research questions and the study details will be fine-tuned at a national workshop in conjunction with stakeholders before the field work commences.