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## **WIPO Expert Forum on International Technology Transfer**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, February 16 to 18, 2015**

SECOND PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Monday, February 16, 2015

- 9.00 – 10.15      Registration: New Conference Hall  
WIPO Headquarters, 34 chemin des Colombettes  
1211 Geneva
- 10.15 – 10.30      Welcome Address and Introduction by:  
  
Mr. John B. Sandage, Deputy Director General, Patents and Technology  
Sector, World Intellectual Property Organization (WIPO)
- 10.30 – 11.15      **Keynote 1: International Technology Transfer: High-Level  
Perspective from Developed Countries**  
  
Speaker:              Ms. Sherry Knowles, Principal, Knowles Intellectual  
Property Strategies, LLC, Atlanta, Georgia,  
United States of America
- 11.15 – 11.45      Coffee Break
- 11.45 – 12.30      **Keynote 2: International Technology Transfer: High-Level  
Perspective from Developing Countries**  
  
Speaker:              Mr. McLean Sibanda, Chief Executive Officer (CEO),  
Innovation Hub, Pretoria, South Africa
- 12.30 – 13.00      **Questions and Answers (Q & A) Keynotes 1 and 2**
- 13.00 – 14.30      Lunch Break
- SESSION 1              **ANALYTIC STUDIES ON INTERNATIONAL TECHNOLOGY TRANSFER**
- 14.30 – 15.30      **International Technology Transfer: An Analysis from the Perspective  
of Developing Countries**  
  
Author:                Mr. Kamal Saggi, Professor, Vanderbilt University,  
Nashville, Tennessee, United States of America  
  
Peer Reviewer:      Mr. Walter Park, Professor, American University,  
Washington, D.C., United States of America  
  
Q & A

- 15.30 – 16.30      **Economics of IP and International Technology Transfer**
- Author:              Mr. A. Damodaran, Professor, Indian Institute of Management, Bangalore, India
- Peer Reviewer:      Mr. Francesco Lissoni, Professor, Bocconi University, Milan, Italy
- Q & A
- 16.30 – 17.00      Coffee Break
- 17.00 – 18.00      **Intellectual Property (IP)-Related Policies and Initiatives in Developed Countries to Promote Technology Transfer**
- Author:              Mr. Sisule Musungu, Partner, Sisule Munyi Kilonzo & Associates, Nairobi, Kenya
- Peer Reviewer:      Mr. Walter Park
- Q & A

Tuesday, February 17, 2015

SESSION 1      **ANALYTIC STUDIES ON INTERNATIONAL TECHNOLOGY TRANSFER (CONT'D.)**

- 9.30 – 10.30      **Case Studies on Cooperation and Exchange Between Research and Development (R&D) Institutions in Developed and Developing Countries**
- Author:              Mr. Bowman Heiden, Deputy Director, Center for Intellectual Property (CIP), Chalmers University of Technology, Gothenburg, Sweden
- Peer Reviewer:      Mr. Nikolaus Thumm, Senior Fellow, European Commission Joint Research Centre, Seville, Spain
- Q & A
- 10.30 – 11.30      **Policies Fostering the Participation of Businesses in Technology Transfer**
- Author:              Mr. Philip Mendes, Partner, Opteon, Inc., Brisbane, Australia
- Peer Reviewer:      Mr. Nikolaus Thumm
- Q & A

11.30 – 12.00 Coffee Break

12.00 – 13.00 **Alternatives to the Patent System that are used to Support R&D Efforts, Including both Push and Pull Mechanisms, with a Special Focus on Innovation-Inducement Prizes and Open Source Development Models**

Author: Mr. James Packard Love, Director, Knowledge Ecology International (KEI), Washington DC, United States of America

Peer Reviewer: Mr. Dominique Foray, Professor, École Polytechnique Fédérale de Lausanne, Lausanne, Switzerland (TBC)

Q & A

13.00 – 14.30 Lunch Break

SESSION 2 **MEASURES FOR PROMOTING INTERNATIONAL TECHNOLOGY TRANSFER: CHALLENGES AND SOLUTIONS**

Moderator: Ms. Alison Brimelow, Chairman, Centre for Copyright and New Business Models in the Creative Economy (CREATe), Programme Advisory Council of the UK Research Councils, University of Glasgow, Glasgow, United Kingdom

Panelists: Mr. Jaroslav Burčík, Director, Technology and Innovation Center, Czech Technical University, Prague, Czech Republic

Mr. Francisco Rafael Cano Betancourt, Director, Planning, Evaluation and Development, National Council for Science and Technology, Guatemala City, Guatemala

Ms. Sherry Knowles

Mr. Sifeddine Labeled, Director, Formation, Research, Innovation and Technology Transfer, Ministry of Information and Communication Technologies (ICTs), Algiers, Algeria

Ms. Allison Mages, Senior Counsel, IP Procurement and Policy, General Electric Company, Representative from the Intellectual Property Owners Association, Washington, D.C., United States of America

Mr. McLean Sibanda

Ms. Audrey Yap, Founding Partner and Head, IP Department, Yusarn Audrey, Singapore

Mr. Xia Wenhuan, Director, Business Development,  
Transpacific IP Group Limited, Beijing, China

Reporter: Mr. Ali Jazairy, Senior Counsellor, Patents and  
Technology Sector, WIPO

14.30 – 15.30 **Session 2(a): Capacity-Building**

Panel discussion

Q & A

15.30 – 16.30 **Session 2(b): Global Cooperation**

Panel discussion

Q & A

16.30 – 17.00 Coffee Break

17.00 – 18.00 **Session 2(c): Institutional Framework**

Panel discussion

Q & A

Wednesday, February 18, 2015

SESSION 2 **MEASURES FOR PROMOTING INTERNATIONAL TECHNOLOGY  
TRANSFER: CHALLENGES AND SOLUTIONS (CONT'D.)**

Moderator: Ms. Alison Brimelow

Panelists: Mr. Jaroslav Burčik  
Mr. Francisco Rafael Cano Betancourt  
Ms. Sherry Knowles  
Mr. Sifeddine Labeled  
Ms. Allison Mages  
Mr. McLean Sibanda  
Ms. Audrey Yap  
Mr. Xia Wenhuan

Reporter: Mr. Ali Jazairy

- 9.30 – 10.30      **Session 2(d): Regulatory Framework**
- Panel discussion
- Q & A
- 10.30 – 11.30      **Session 2(e): Innovation Infrastructure**
- Panel discussion
- Q & A
- 11.30 – 12.00      Coffee break
- 12.00 – 13.00      **Session 2(f): Funding/Evaluation Mechanisms**
- Panel discussion
- Q & A
- 13.00 – 14.30      Lunch Break
- SESSION 3      **REVIEW AND CLOSING**
- 14.30 – 16.30      Thoughts for Consideration by WIPO's Committee on Development of Intellectual Property (CDIP)
- Moderator:              Ms. Alison Brimelow
- Panelists:                Mr. Jaroslav Burčík  
                                  Mr. Francisco Rafael Cano Betancourt  
                                  Ms. Sherry Knowles  
                                  Mr. Sifeddine Labeled  
                                  Ms. Allison Mages  
                                  Mr. McLean Sibanda  
                                  Ms. Audrey Yap  
                                  Mr. Xia Wenhuan
- Reporter:                 Mr. Ali Jazairy
- Panel discussion
- Q & A
- 16.30                 **Closing Address**
- Mr. Mario Matus, Deputy Director General, Development Sector,  
World Intellectual Property Organization (WIPO)

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