

WIPO/INN/GE/11/INF/1 ORIGINAL: ENGLISH DATE: JULY 11, 2011

# CONFERENCE ON INNOVATION AND CLIMATE CHANGE

Organized by the World Intellectual Property Organization (WIPO)

Geneva, July 11 and 12, 2011

PROGRAM

prepared by the Secretariat

# Monday, July 11, 2011

08.00	Registration		
09.30 - 10.30	Opening Remarks by:		
	Speakers:	Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva	
		His Excellency Mr. Luis Alfonso de Alba, Ambassador, Special Representative for Climate Change, Mexico, D.F.	
		Mr. Mnikeli Ndabambi, General Manager for Operations, South African Weather Service, Pretoria	
		Mr. José Romero, Head, Rio-Conventions Section, International Affairs Division, Federal Office for the Environment (FOEN), Bern	
		Ms. Wanna Tanunchaiwatana, Officer in Charge, Adaptation, Technology and Science Program, United Nations Framework Convention on Climate Change (UNFCCC), Bonn, Germany	
10.30 – 11.00	Coffee break		
11.00 - 12.30	PLENARY 1:		
	Innovation and Partnership Models		
	This plenary session will look at "real world" examples of innovation and partnership models to develop and diffuse relevant technologies from the points of view of both government and the private sector		
	Chair:	Mr. José Romero	
	Speakers:	Mr. Carl Horton, Chief Intellectual Property Counsel, General Electric, Fairfield, United States of America	
		Mr. Sergey Sibiryakov, Professor, Head of Department, Macroeconomic Forecasting, Graduate School of Management, Supervisor of Research Institute Transnet, Moscow	
		Mr. Pedro Roffe, Senior Fellow, Project on Intellectual Property and Sustainable Development, International Centre for Trade and Sustainable Development (ICTSD), Geneva	
	Discussion		

14.30 – 16.00 **PLENARY 2**:

## Real World Experiences of Technology Transfer

Building on Plenary 1, this session will look specifically at the role of technology transfer in contributing to meeting the technology needs of developing countries in relation to environmentally sound and sustainable development. It will also feature the services which WIPO will seek to provide through WIPO Green.

- Chair: His Excellency Mr. Luis Alfonso de Alba
- Speakers: Mr. Rathindra Nath Roy, Chairman of the Board, Villgro Innovations Foundation, Chennai, India
  - Ms. Wanna Tanunchaiwatana

His Excellency, Mr. Chandrashekhar Dasgupta, Ambassador, Distinguished Fellow, The Energy and Resources Institute (TERI), New Delhi

Mr. Yuichiro Kawamura, General Manager, Intellectual Property Division, Honda, Tokyo

#### Discussion

16.00 – 16.15 Coffee Break

#### 16.15 – 17.30 **PLENARY 3**:

#### Facilitating Finance to Accelerate Diffusion

Following COP16 in Cancun where Conference Parties agreed to the establishment of a "Technology mechanism" and a "Green Climate Fund", this session will explore how these mechanisms can support developing countries to harness the potential of innovation and technology in relation to climate change mitigation and adaptation and in achieving sustainable development.

- Chair: His Excellency Mr. He Yafei, Ambassador, Permanent Representative, Permanent Mission of the People's Republic of China to the United Nations Office at Geneva and other International Organizations in Switzerland
- Speakers: Mr. Vicente Paolo Yu, Coordinator, Global Governance for Development Programme, South Centre, Geneva

Mr. Ari Huhtala, Senior Environmental Specialist, Climate Change Team, World Bank, Washington D.C.

Mr. Joseph Nganga, Chief Executive Officer Renewable Energy Ventures (K) Ltd., Nairobi

Discussion

Reception

Tuesday, July 12, 2011

09.30 – 11.30	PARALLEL BREAK OUT SESSIONS		
	Stream 1:	Innovation and Partnership Models	
	Facilitator:	Mr. Carsten Fink, Chief Economist, WIPO	
	Speakers:	Mr. Matthew Bateson, Director, Energy Climate Issues, World Business Council for Sustainable Development, (WBCSD), Geneva	
		Mr. Quentin Tannock, Chairman, Cambridge IP, Cambridge, United Kingdom	
		Mr. Anders Flodström, Vice Chairman of the Board, European Institute of Innovation and Technology, Budapest	
	Discussion		
	Stream 2:	Real World Experiences of Technology Transfer	
	Facilitator:	Mr. Giovanni Anelli, Head, Technology Transfer Office, European Organization for Nuclear Research (CERN), Geneva	
	Speakers:	Mr. Meir Pugatch, Director of Research of the Stockholm Network and Senior Lecturer of the University of Haifa, Israel	
		Mr. Mark Radka, Chief, Energy Branch, United Nations Environmental Program (UNEP), Geneva	
		Mr. Mohammed Asaduzzaman, Research Director, Bangladesh Institute of Development Studies, Dhaka	
		Mr. Yuji Toda, General Manager, Hitachi, Ltd., IP Development & Management Division, Tokyo	
	Discussion		
	Stream 3:	Facilitating Finance to Accelerate Diffusion	
	Facilitator:	Mr. Ari Huhtala	
	Speakers:	Mr. Aklilu Amsalu Taye, Environmental Geographer, Addis Ababa University, Addis Ababa	
		Mr. Baskut Tuncak, Staff Attorney, Center for International Environmental Law (CIEL), Washington D.C	
		Mr. Colin Turner, CEO, Managing Director, greenTEK ventures, Nyon, Switzerland	
		Mr. Romain Benicchio, Policy Advisor, Oxfam, Geneva, Switzerland	

Mr. Friedrich Barth, Senior Advisor, Environment and Energy Group, United Nations Development Program (UNDP), New York, United States of America

#### Discussion

Coffee break (during session)

#### 11.30 - 12.15 WIPO's Engagement in Climate Change

Speakers: Mr. Johannes Christian Wichard, Deputy Director General, Global Issues Sector, WIPO

> Mr. James Pooley, Deputy Director General, Innovation and Technology Sector, WIPO

Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Section, WIPO

#### Discussion

12.15 – 14.00 Lunch Break

## 14.00 – 16.00 BREAK OUT SESSION REPORTS AND DISCUSSION

Pulling together the discussions over the two days of the Conference, at this session facilitators from each of the break-out sessions will report back on their discussions and engage in plenary-wide discussion and draw some conclusions from that discussion. Senior level panelists will be engaged in a discussion on the next steps to support developing countries in using technology and innovation in the context of the conference themes.

Chairs: Mr. Sherif Saadallah, Executive Director, Department of External Relations, WIPO

> Ms. Konji Sebati, Director, Department for Traditional Knowledge and Global Challenges, WIPO

Rapporteurs: Stream 1: Innovation

Mr. Quentin Tannock

Stream 2: Tech Transfer

Mr. Mohammed Asaduzzaman

Stream 3: Finance

Mr. Ari Huhtala

Discussion

16.00 - 16.15 Concluding Remarks

Speaker: Mr. Johannes Christian Wichard

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