



High-Level Dialogue on Indigenous Peoples, Traditional Cultural Expressions and Fashion

Thursday, November 2, 2023 (9.00 – 16.00 CET)
WIPO Conference Hall, Geneva, Switzerland and Online

PROGRAM

Registration and Welcome Coffee (9:00 – 9:30)

Opening Remarks (9:30 – 9:40)

[Mr. Daren Tang](#), Director General, World Intellectual Property Organization (WIPO)

Welcome (9:40 – 9:50)

[Ms. Patricia Adjei](#), Torres Strait Islander, Indigenous Intellectual Property and Arts Expert, Australia
[Ms. Louise Wallenberg](#), Professor, Centre of Fashion Studies, Department of Media Studies, Stockholm University, Sweden

Keynote Address (9:50 – 10:10)

[Ms. Jody Potts-Joseph](#), Han Gwich'in from Eagle Village, Alaska, United States of America

Five of Five Thousand – Testimonials on the Value of Cultural Heritage in Clothing (10:10 – 11:00)

Moderator: [Ms. Lucy Mulenkei](#), Executive Director, Indigenous Information Network, Kenya
[Ms. Sage Paul](#), Artistic and Executive Director, Indigenous Fashion Arts, Canada
[Ms. Aroha Te Pareake Mead](#), Independent Māori Researcher, New Zealand
[Mr. Rune Fjellheim](#), Senior Advisor, Saami Council, Norway
[Ms. Tara Gujadhur](#), Director, Traditional Arts and Ethnology Centre, Lao People's Democratic Republic
[Ms. Dolores María Pérez Pérez](#), Colectiva Malacate, Mexico

Coffee Break (11:00 – 11:30)

The Brands' Perspective – Initiatives and Best Practices Towards the Ethical Use of Traditional Cultural Expressions in Fashion (11:30 – 12:30)

Moderator: [Ms. Vanessa Riviere](#), Representative, International Trademark Association; Senior Intellectual Property Counsel, Chanel, Switzerland
[Ms. Charlotte Henriksson](#), Inclusion & Diversity Strategy Lead for business, H&M Hennes & Mauritz GBC AB, Sweden
[Mr. Zeeger Vink](#), Intellectual Property Director, MF Brands Group, Switzerland
[Ms. Abrima Erwiaah](#), Director, Gromek Institute for Fashion Business, Professor, The New School, Parsons School of Design, United States of America; Co-Founder, Studio 189, Ghana
[Ms. Carla Fernandez](#), Founder and Creative Director, Carla Fernandez, Mexico (virtually)

Lunch Break (12:30 – 14:00)



Presentation: Introduction of Draft Steps when Considering the Use of Elements of Indigenous Peoples' Traditional Cultural Expressions in Fashion (14:00 – 14:20)

[Ms. Sara Fuentes](#), Indigenous Fellow, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

[Ms. Anna Sinkevich](#), Consultant, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

When Synergies Are Created – The Collaboration Approach (14:20 – 15:45)

Moderator: [Ms. Pascale Goy](#), Intellectual Property Lawyer, France

[Ms. Belinda Cook](#), Independent Consultant, Australia

[Ms. Lynley Nargoodah](#), Director, Mangkaja Art, Australia (virtually)

[Mr. James Johnson](#), Tlingit Dak'aweydi Clan, Artist and Carver, United States of America

[Ms. Ani Álvarez Calderón](#), Founder and Creative Director and [Ms. Arianne Carrillo](#), Director of Productions and Public Relations, Ani Alvarez Calderon, Peru

[Ms. Jeanne de Kroon](#), Founder, Zazi Vintage, Netherlands

Closing Remarks (15:45 – 16:00)

[Ms. Patricia Adjei](#)

[Ms. Louise Wallenberg](#)

[Ms. Daphne Zografos Johnsson](#), Senior Legal Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO