

Thursday, November 24, 2022

- 09.30 – 10.00 Registration
- 10.00 – 11.00 **OPENING CEREMONY**
Welcome addresses by:
- Mr. Cemil BAŞPINAR, President, Turkish Patent and Trademark Office;
 - Mr. Kamran IMANOV, Chairman, Intellectual Property Agency of the Republic of Azerbaijan (*pre-recorded*);
 - Ms. Nino CHIKOVANI, Deputy Chairperson, National Intellectual Property Center of Georgia;
 - Mr. Habip ASAN, Director, Division for Transition and Developed Countries, World Intellectual Property Organization (WIPO);
 - Mr. Ersin YAZICI, Governor of Antalya (upon approval);
 - Mr. Mustafa VARANK, Minister of Industry and Technology (upon approval).
- 11.00 – 11.20 **Ceremony of distribution of Geographical Indication Registration Certificates**
- 11.20 – 11.30 **Launching Ceremony: “Regional Geographical Indication Exhibition”**
- 11.30 – 12.00 **Opening Cocktail**
- 12.00 – 12.50 **Session 1: Protection of Geographical Indications in a Globalized World**
[20 minute presentations followed by 10 minute Q&A session]
- **Lisbon System on Appellations of Origin (AOs) and Geographical Indications (GIs): successful commercialization of local products on third markets**

Speaker: Ms. Alexandra GRAZIOLI, Director, Lisbon Registry, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Design Sector, WIPO
 - **Protection of Geographical Indications in the European Union: recent developments for craft and industrial products**

Speaker: Ms. Claudia MARTINEZ FELIX, European Commission Intangible Economy Unit Deputy Head of Unit (*pre-recorded*)
- 12.50 – 13.30 **Session 2: The experience of Türkiye, Georgia and Azerbaijan in the development and protection of Geographical Indications: lessons learned and way forward**
[10 minute presentations followed by interactive discussion]
- Moderator: Ms. Alexandra GRAZIOLI, Director, Lisbon Registry, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Design Sector, WIPO.

Speakers: Dr. Hakan KIZILTEPE, Head of Department, Turkish Patent and Trademark Office Department of Geographical Indications;

Ms. Nino CHIKOVANI, Deputy Chairperson, National Intellectual Property Center of Georgia;

Mr. Sanan TAPDIGOV, Member of the Board of the Intellectual Property Agency of the Republic of Azerbaijan.

13.30 – 14.30 **Lunch**

14.30 – 15.40 **Session 3: Collective Management of Geographical Indications: its Importance and Function**

[15 minute presentations followed by 10 minute Q&A session]

- **The Role and Function of Producers Association: perspective from GI development experts and producers**

Speakers: Ms. Angele POSTOLLE, GI International Consultant, Terracoopa-REDD;

Mr. Flavio INNOCENZI, Director, Consorzio Tutela Formaggio Asiago, Member of the Board of Producers, Association of European Regions for Products of Origin AREPO.

- **The Importance and Function of Control and Quality Schemes**

Speakers: Ms. Angele POSTOLLE, GI International Consultant Terracoopa-REDD;

Mr. Flavio INNOCENZI, Director, Consorzio Tutela Formaggio Asiago.

- **Q&A session**

15.40 – 16.00 Coffee Break

16.00 – 17.00 **Roundtable discussion: Sharing of Experiences on Successful Practice and Challenges on the establishment and functioning of GI producers association, and Control and Certification Schemes**

Moderator: Dr. Özden ILHAN, Industrial Property Specialist, Turkish Patent and Trademark Office Department of Geographical Indications.

Speakers: Mr. Boburkhon ABBASOV, Chief Consultant Center for Intellectual Property State institution Ministry of Justice of the Republic of Uzbekistan, Tashkent;

Ms. Victoria PULBERE, Deputy Head, Trademarks and Industrial Designs Department, State Agency on Intellectual Property, Republic of Moldova;

Mr. Adil ISMAGULOV, Head of Section, Industrial Property Department of Intellectual Property Rights, Ministry of Justice of the Republic of Kazakhstan;

Mr. Bence Gyözö VARGA, International Trademark Examiner, Hungarian Intellectual Property Office, Hungary;

Dr. Neşe ALTINTAŞ, Ministry of Agriculture and Forestry, Department of Agricultural Marketing, Geographical Indications Coordinator, Türkiye;

Mr. Ali KOYAK, Secretary General, Isparta Commodity Exchange, Türkiye.

17:00 – 18:00 **Cocktail**

Friday, November 25, 2022

10.00 – 11.20 **Session 4: Effective Commercialization of GI products: Increasing attractiveness of GIs for producers and consumers**
[15 minute presentations followed by Q&A session]

Moderator: Dr. Ayşegül DEMİRCİOĞLU, Director, Turkish Patent and Trademark Office Department of Geographical Indications;

Speakers: Ms Angele POSTOLLE, GI International Consultant, Terracoopa-REDD;

Mr. Alain FARINE, Director, Swiss GI Association, OriGIn Board Member;

Mr. Flavio INNOCENZI, Director, Consorzio Tutela Formaggio Asiago;

Ms. Duygu AKTAŞ, HepsiTürkiye'den Project Coordinator, Hepsiburada;

Mr. Birol ULUŞAN, Fruit and Vegetable Category Geographical Indications Manager, Metro Wholesaler Market.

Q&A session

11.20 – 11.30 **Coffee Break**

11.30 – 12.40 **Roundtable discussion: Sharing of Experiences: Geographical Indication Protection and Commercialization Success Stories and Ongoing Initiatives**

Moderator: Ms. Gonca ILICALI, Industrial Property Specialist, Turkish Patent and Trademark Office Department of Geographical Indications.

Speakers: Mr. Parviz RAJABZODA, Deputy Director, National Center for Patents and Information, Ministry of Economic Development and Trade of the Republic of Tajikistan, Dushanbe

Ms. Milica ADAMOVIC, Advisor, Distinctive Signs Sector, Republic of Serbia Intellectual Property Office, Belgrade;

Ms. Saltanat MUSADAIROVA, Senior Specialist State Agency of Intellectual Property and Innovation under the Cabinet of Ministers of the Kyrgyz Republic (KYRGYSPATENT), Bishkek;

Ms. Özge ERTÜRK HAKANOĞLU, Foreign Trade and Industrial Transactions Officer, Fethiye Chamber of Commerce and Industry, Türkiye;

Mr. Hüseyin Fikret ÜNAL, Chairman of the Board, Fethiye Ata Agricultural Development Cooperative, Türkiye.

12.40 – 13.00 **General Evaluation of the Symposium and Closing Remarks**

13.00 – 14.00 **Lunch**

14.00 – 17.00 Kurşunlu Nature Reserve and Perge Ancient City Trip

*****“Regional Geographical Indication Exhibition”**

Azerbaijan and 8 provinces of Türkiye (Adana, Antalya, Burdur, Hatay, Isparta, Mersin, Osmaniye) that make up Mediterranean Region of Türkiye will be invited to showcase their GI registered products. Stalls will be set up for the participants to display their products.

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