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| Govt India emblemgovernment of india | WIPO-E | **E** |
| **INTERNATIONAL CONFERENCE** |
| WIPO/GDCM/DEL/18/INF/1/PROV.4  |
| ORIGINAL:  ENGLISH |
| DATE: November 13, 2018 |

**The Global Digital Content Market**

***GDCM2018: Focus on Asia‑Pacific***

*organized by*

the World Intellectual Property Organization (WIPO)

*and*

*hosted by*

the Department of Industrial Policy and Promotion

Ministry of Commerce and Industry, Government of India

**New Delhi, November 14 and 15, 2018**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

**Tuesday, November 13, 2018**

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| 17.00 – 19.30 | Registration |  |
|  |  |  |
| 19.30 – 21.30 | Reception |  |
|  |  |  |

**Wednesday, November 14, 2018**

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|  8.30 – 9.30 | Arrival, security and registration (Please be **seated by 9.30**) |
|  |  |  |
|  9.30 – 10.45 | **Opening Ceremony** |  |
|  |  |  |
|  | Indian National Anthem |
|  |  |  |
|  | Indian National Anthem followed by Lighting of the Lamp |
|  |  |  |
|  | Moderator: | Dr. Usha Rao, Assistant Controller of Patents and Designs, New Delhi |
|  |  |  |
|  | Speakers: | Mr. Ramesh Abhishek, Secretary, Department of Industrial Policy and Promotion (DIPP), New Delhi |
|  |  |  |
|  |  | Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva |
|  |  |  |
|  |  | Mr. Naresh Prasad, Assistant Director General and Chief of Staff, WIPO, Geneva |
|  |  |  |
| 10.45 – 11.15 | Tea/Coffee Break |  |
|  |  |  |
| 11.15 – 13.00 | **Keynote Speech, Q&A and Discussion: *Asia’s Challenges and Opportunities in the Global Digital Content Market*** |
|  |  |
|  | Moderator: | Ms. Supriya Shrinate, Senior Editor and Prime Time Anchor, Economic Times, New Delhi |
|  |  |  |
|  | Speaker: | Mr. Sangeet Paul Choudary, Author and Speaker, Singapore |
|  |  |  |
| 13.00 – 14.00 | Lunch Break |  |
|  |  |  |
| 14.00 – 15.30 | **Music: *New Channels and New Models*** |
|  |  |  |
|  | Moderator: | Ms. Patchari Raksawong, Television Presenter, Bangkok |
|  |  |  |
|  | Panelists: | Ms. Sheila Majid, Singer, Kuala Lumpur |
|  |  |  |
|  |  | Mr. Devraj Sanyal, Managing Director and Chief Executive Officer, India and South Asia, Universal Music, Mumbai |
|  |  |  |
|  |  | Mr. Vikram Mehra, Managing Director, Saregama India Limited, Mumbai |
|  |  |  |
|  |  | Mr. Mandar Thakur, Chief Operating Officer, Times Music, New Delhi |
|  |  |  |
|  |  | Mr. Ang Kwee Tiang, Regional Director (Asia), International Federation of Phonographic Industry (IFPI), Singapore |
|  |  |  |
| 15.30 – 16.00 | Tea/Coffee Break |  |
|  |  |  |
| 16.00 – 16.30  | **Special Session on *Exploitation and Commercialization of Digital Content by Copyright Societies*** |
|  |  |  |
|  | Speaker: | Mr. Javed Akhtar, Chairman, Indian Performing Rights Society (IPRS), Mumbai |
|  |  |  |
| 16.30 – 18.00 | **Education Publishing – C*urated Content and Education Outputs in the Digital Era*** |
|  |  |  |
|  | Moderator: | Ms. Supriya Shrinate |
|  |  |  |
|  | Panelists: | Ms. Jiyoung Kim, Chief Executive Officer, Freedom Academy Publishing Company, Seoul |
|  |  |  |
|  |  | Mr. Ratnesh Jha, Managing Director South Asia, Cambridge University Press, and Chair, Federation of Indian Chambers of Commerce and Industry (FICCI) Publishing Committee, New  Delhi |
|  |  |  |
|  |  | Ms. Monica Malhotra Kandhari, Managing Director, MBD Group, New Delhi |
|  |  |  |
|  |  | Mr. Pradyumna Vyas, Director, National Institute of Design (NID), Ahmedabad |
|  |  |  |
| 18.00 – 21.00 | **Drinks Reception, Cultural Event by the Indian Music Industry followed by a Gala Dinner** |
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**Thursday, November 15, 2018**

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|  9.30 – 11.00  | **Film: *Sustaining the Film Industry in the Digital Environment***  |
|  |  |
|  | Moderator: | Ms. Patchari Raksawong |
|  |  |  |
|  | Panelists: | Mr. Anupam Sharma, Producer, Sydney |
|  |  |  |
|  |  | Mr. Brijesh Singh, Special IG-Cyber, Maharashtra Police, Mumbai |
|  |  |  |
|  |  | Mr. Blaise Fernandes, President, Indian Music Industry (IMI), Mumbai |
|  |  |  |
|  |  | Mr. Udai Singh, Managing Director, Motion Picture Distributors Association (MPDA), Mumbai |
|  |  |  |
|  |  | TBA, India |
|  |  |  |
| 11.00 – 11.30 | Tea/Coffee Break |  |
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| 11.30 – 13.00 | ***Broadcasting and Media Convergence – From Paper to Screen*** |
|  |  |  |
|  | Moderator: | Ms. Supriya Shrinate |
|  |  |  |
|  | Panelists: | Mr. Amit Khare, Secretary, Ministry of Information and Broadcasting, New Delhi |
|  |  |  |
|  |  | Ms. Nedra Weerasinghe, Group Director, Media, The Capital Maharaja Organisation, Colombo |
|  |  |  |
|  |  | Ms. Rajiee Shinde, President, EPIC Channels, Mumbai |
|  |  |  |
|  |  | Mr. M.K Anand, Chief Executive Officer and Managing Director, Times Global Broadcasting Company Limited, Mumbai |
|  |  |  |
|  |  | Ms. Ambika Khurana, Director, Public Policy Division, Netflix India, Mumbai |
|  |  |  |
| 13.00 – 14.00 | Lunch Break |  |
|  |  |  |
| 14.00 – 15.30 | **Digital Inclusion, Rights, Access and Infrastructure – *Policy and Diplomacy Considerations*** |
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|  | Moderator: | Ms. Patchari Raksawong |
|  |  |  |
|  | Panelists: | Mr. Rajiv Aggarwal, Joint Secretary, DIPP, Ministry of Industry and Commerce, New Delhi |
|  |  |  |
|  |  | Mr. Deepak Jacob, President and General Counsel (Legal & Regulatory), Star India Private Limited, Mumbai |
|  |  |  |
|  |  | Mr. Guanyong Wu, Chairman/Chief Executive Officer, FirstBrave, Beijing |
|  |  |  |
|  |  | Ms. Caroline Morgan, Chief Executive Officer, International Federation of Reproduction Rights Organizations, Brussels; former General Manager, Copyright Agency, Sydney |
|  |  |  |
|  |  | Mr. Sylvain Piat, Director of Business, International Confederation of Societies of Authors and Composers (CISAC), Paris |
|  |  |  |
|  |  | Mr. Ameet Dutta, Attorney, Saikrishna Associates, New Delhi |
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| 15.30 – 16.00 | Tea/Coffee Break |  |
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| 16.00 – 16.30 | **Keynote Speech: Digital Inclusion – *How the Benefits of Digital Advances Can be Shared Across All Levels of Society*** |
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|  |  | Mr. Ajay Prakash Sawhney, Secretary, Ministry of Electronics and information Technology, New Delhi |
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| 16.30 – 17.00 | **Closing Ceremony** |  |
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|  | Summation by: | Mr. Kevin Fitzgerald, Director, WIPO, Geneva |
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|  | Special address by: | Mr. Francis Gurry |
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|  | Special address by: | Mr. Ramesh Abhishek |
|  |  |  |
|  |  | Vote of Thanks |

[End of document]