

WIPO Re:Search Advisory Committee Meeting

Organized by
the World Intellectual Property Organization (WIPO)

Geneva, April 17, 2019

WIPO Headquarters, Room AB 13.10

PROVISIONAL PROGRAM

Prepared by the Secretariat

Wednesday, April 17, 2019

09.30 – 09.40

Opening Remarks

Speaker: Mr. Minelik Alemu Getahun, Assistant Director General,
Global Issues Sector, World Intellectual Property
Organization (WIPO), Geneva, Switzerland

and/or

Speaker: Ms. Jennifer Dent, President, BIO Ventures for Global
Health (BVGH), Seattle, United States of America

09.40 – 10.30

Introductions and Role of the Advisory Committee
WIPO Re:Search – Highlights & Updates
Elements of 2019 Work Plan
Strategic Goals – from 2017-21 Strategic Plan
Key Drivers of Company Engagement in WIPO Re:Search

Speakers: Ms. Cathy Manner, Director, BVGH

Ms. Amy Dietterich, Director, Global Challenges Division,
WIPO

Mr. Charles Randolph, Head, Global Health,
Global Challenges Division, WIPO

10.30 – 10.45

Coffee Break

10.45 – 11.30

Funding Models/Options

(Discussion to follow presentations)

Speakers: Ms. Jennifer Dent, President / Ms. Cathy Manner,
Director, BVGH

Mr. Edward Kwakwa, Senior Director,
Global Issues Sector, WIPO (TBC)

11.30 – 12.30

General Discussion

12.45 – 14.30

Lunch at Café du Soleil

14.30 – 15.30

Communications -- Current plan, Current products, Next steps, Priorities
and Goals

(Discussion to follow presentations)

Questions for Consideration

- What is most useful for company CSR presentations?
- Should we consider engaging an external PR agency?
- Might we engage more closely with IFPMA (a WIPO Re:Search member) for dissemination of WIPO Re:Search messaging?
- How might we monetize PR?

Speakers: Representatives from WIPO and BVGH (TBD)

15.30-16.30

Outreach to Key Stakeholder Groups
Enhanced Engagement of Key Washington DC Entities
Leveraging Relationships with UN Agencies and Alignment with
UN Priorities (e.g., SDGs)

(Discussion to follow presentations)

Speaker: Ms. Jennifer Dent / Ms. Cathy Manner BVGH

16.30 – 16.45

Meeting Frequency, Next Meeting Date, Any Other Business

Speaker: Mr. Charles Randolph, WIPO

16.45 – 17.00

Closing Remarks

Speaker: Mr. Amy Dietterich, WIPO
and/or

Speaker: Ms. Jennifer Dent, BVGH

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