

# PATENT APPLICATION ANALYSIS – THE ISRAELI GOVERNMENTAL SECTOR

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Expert Meeting on Managing Intellectual Property Assets in the  
Governmental Sector, (Geneva, May 2019)



*BACKGROUND*



# Patent Analysis - Introduction

- Patent analysis takes a large amount of raw, unprocessed data and generate unique insights and valuable perspective:
  - *Entities, Sectors, Countries*
  - *Dates: Filing, Publication, Registration*
  - *Inventors and affiliations, Owners*
  - *Technology fields*
  - *Citation analysis*
  - *Collaboration analysis*



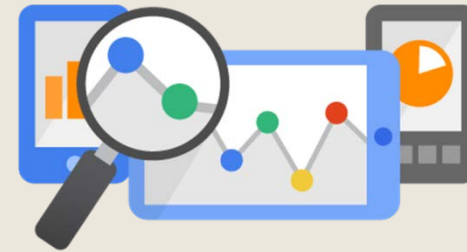
# Use of Patent Data

## ■ Strategic R&D Planning

- *Identify technology trends*
- *Identify emerging trends*
- *Identify crowded areas and white space*

## ■ Risk & Opportunity assessment by competitor monitoring

- *Identify new products in the pipeline*
- *Identify existing solutions/technologies for technical problems*
- *Identify business opportunities*
- *Identify active players, experts*
- *Who bought/sold/licensed IP rights*



# Patent Analysis – For Policy Decision Making

- Identify core technologies and key industries
- Measure research outputs
- Predict industrial trends
- Identify collaboration opportunities

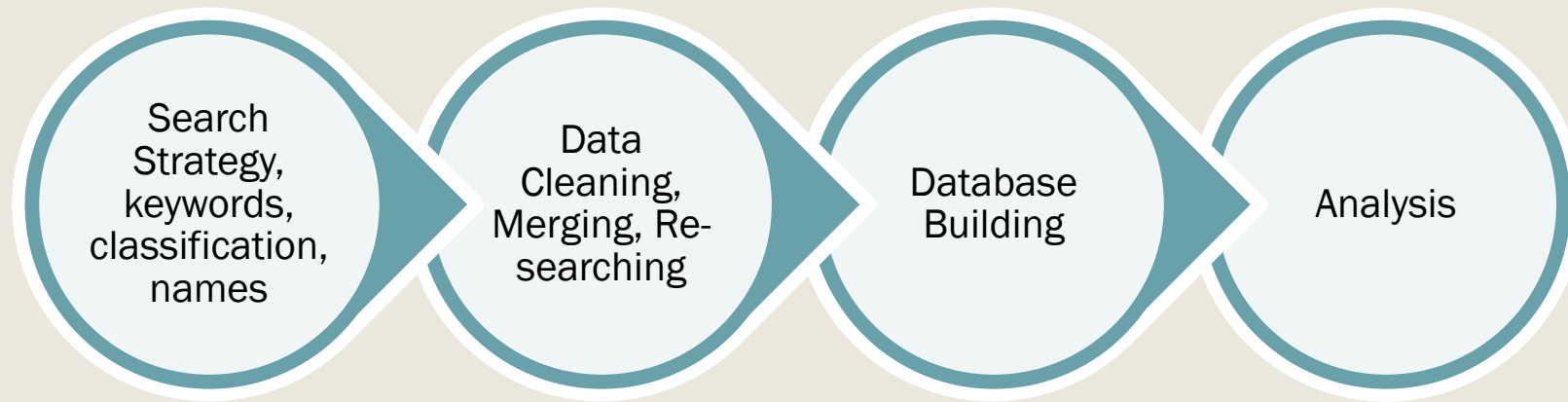


# Methodological Limitations

- Patent as a strategic tool
- Legal changes affecting patentability
- Patent registration as part of organizational culture
- Defense Technologies

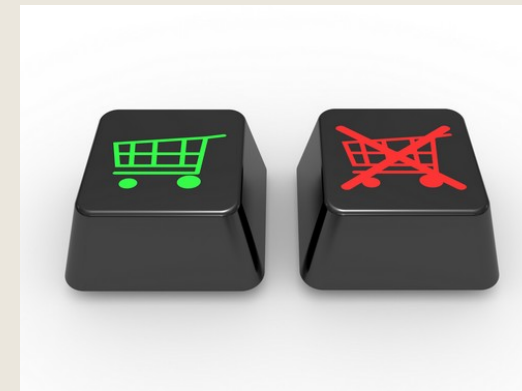


# Methodology



# Searching for Patents – Where?

- Free Information Sources
  - National and International offices
    - USPTO, Espacenet, WIPO-Patentscope
  - Search Engines (Google Patents)
  - Specialized tools (The Lens, Free Patents Online)
- Commercial Sources
  - Orbit
  - Patbase
  - Thomson Innovation
  - And more





# Free Databases

## Pros

- Accessible
- Intuitive
- Free

## Cons

- Partial Coverage
- Basic interfaces
  - *No saving, organizing, exporting*
  - *No statistical tools*
  - *Do not allow searching in all fields (Claims, Full text)*



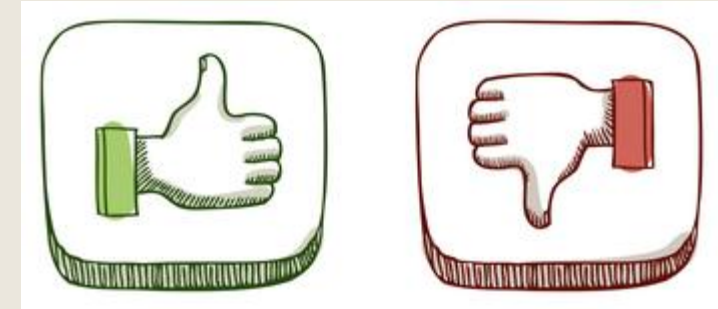
# Commercial Databases

## Pros

- Wide coverage
- Advanced search tools
- Export tools in various formats
- Processing tools
  - *Statistical analysis tools*
  - *Visualization tools*
- Aids for finding keywords

## Cons

- High costs



# Database Building

EPD	Family	Assignees
19970211	AT367158 E 20070815 AT19980903275T 19980211; AU199860049 A1 19980826 AU19980060049 19980211; AU738516 B2 20010920 AU19980060049 19980211; CA2280850 AA 19980813 CA19982280850 19980211; CA2280850 C 20040113 CA19982280850 19980211; DE69838099 D1 20070830 DE19986038099 19980211; DE69838099 T2 20080430 DE19986038099T 19980211; EP1007044 A1 20000614 EP19980903275 19980211; EP1007044 A4 20010307 EP19980903275 19980211; EP1007044 B1 20070718 EP19980903275 19980211; ES2290983 T3 20080216 ES19980903275T 19980211; IL131349 A0 20010319 IL19980131349 19980211; IL131349 A1 20040831 IL19980131349 19980211; JP2001518075 T2 20011009 JP19980534077T 19980211; KR100518106 B1 20051004 KR19997007262 19990811; US6028075 A 20000222 US19970797703 19970211; US6420371 BA 20020716 US20000479660 20000110; USRE39574 E 20070417 US20000742993 20001220; WO9834613 A1 19980813 WO1998IL00070 19980211;	AGRICULTURAL RES ORG ; MADASIT MEDICAL RES SERVICES AND ; VLODAVSKY ISRAEL ; STATE OF ISRAEL MINISTRY OF AGRICULTURE AGRICULTUR ; PINES MARK ; NAGLER ARNON ; MIAO HUA QUAN ; MADASIT MEDICAL RES SERVICES AMP AMP ; ISRAEL STATE ; HADASIT MEDICAL RESEARCH SERVICES AND DEVELOPMENT ; AGRICULTURAL RESEARCH ORGANIZATION MINISTRY OF AGR ; AGRICULTURAL RESEARCH ORGANIZATION ; HADASIT MEDICAL RES SERVICES AND ; HADASIT MEDICAL RES SERVICES A ; HADASIT MED RES SERVICE

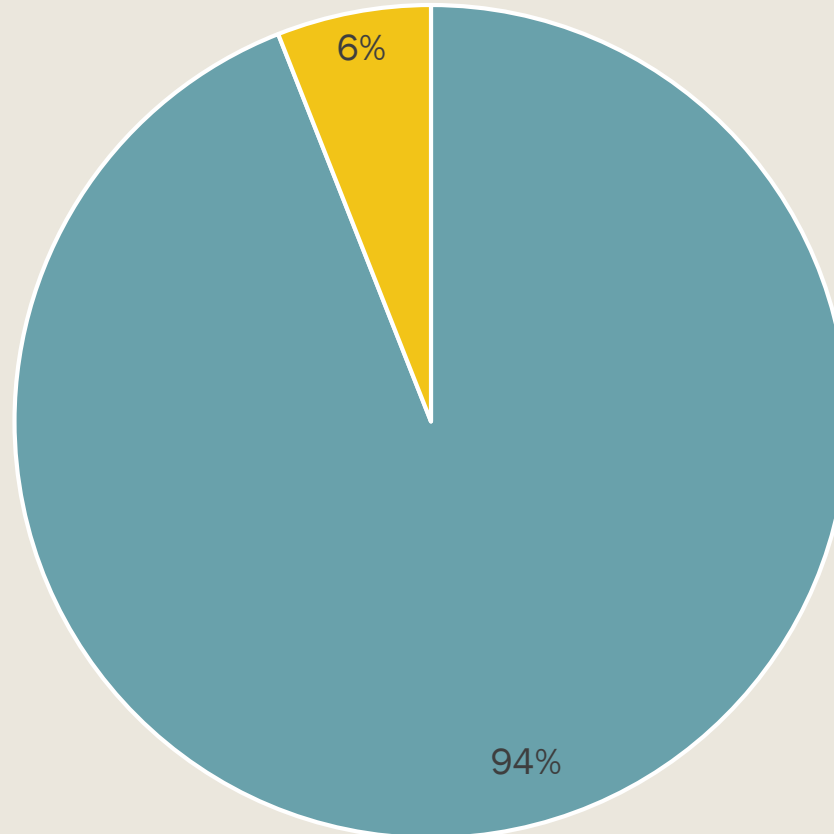
*WHAT CAN BE LEARNED FROM  
PATENT ANALYSIS?*



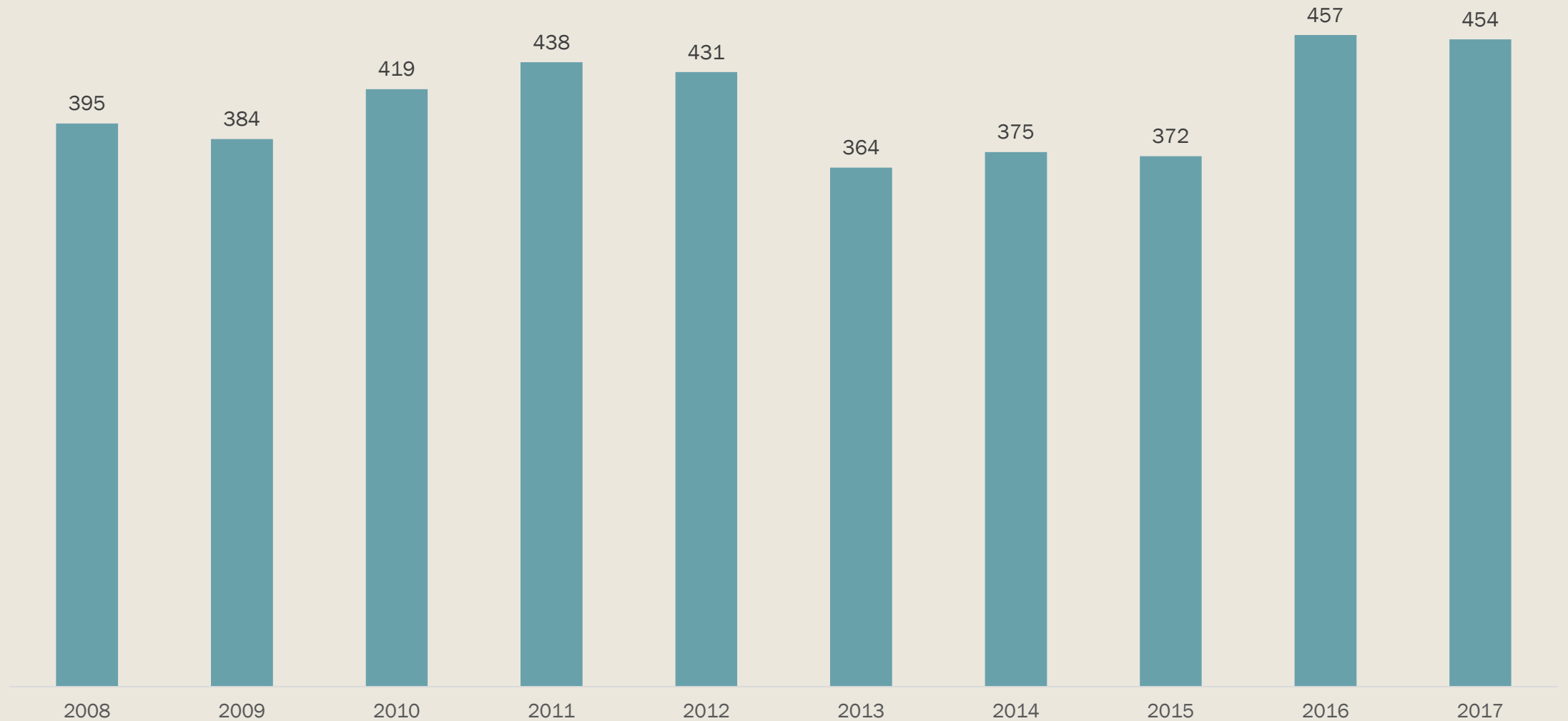
# Governmental v. Israeli Patent Applications (1989-2015)

■ Israeli Patent Applications      ■ Israeli Governmental Patent Applications

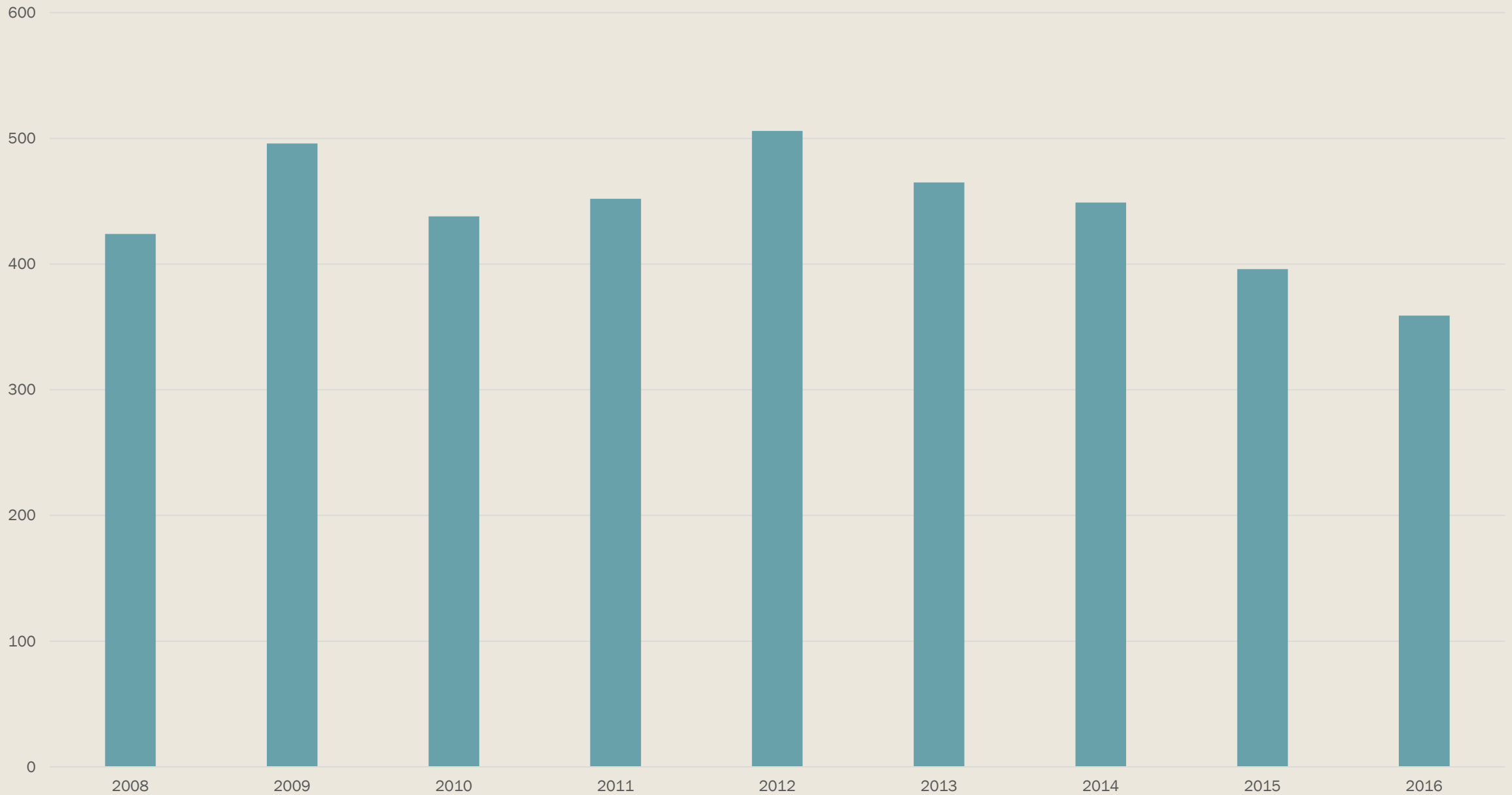
N=26372



# Patent Applications Filed by Israeli Universities (2008-2017)

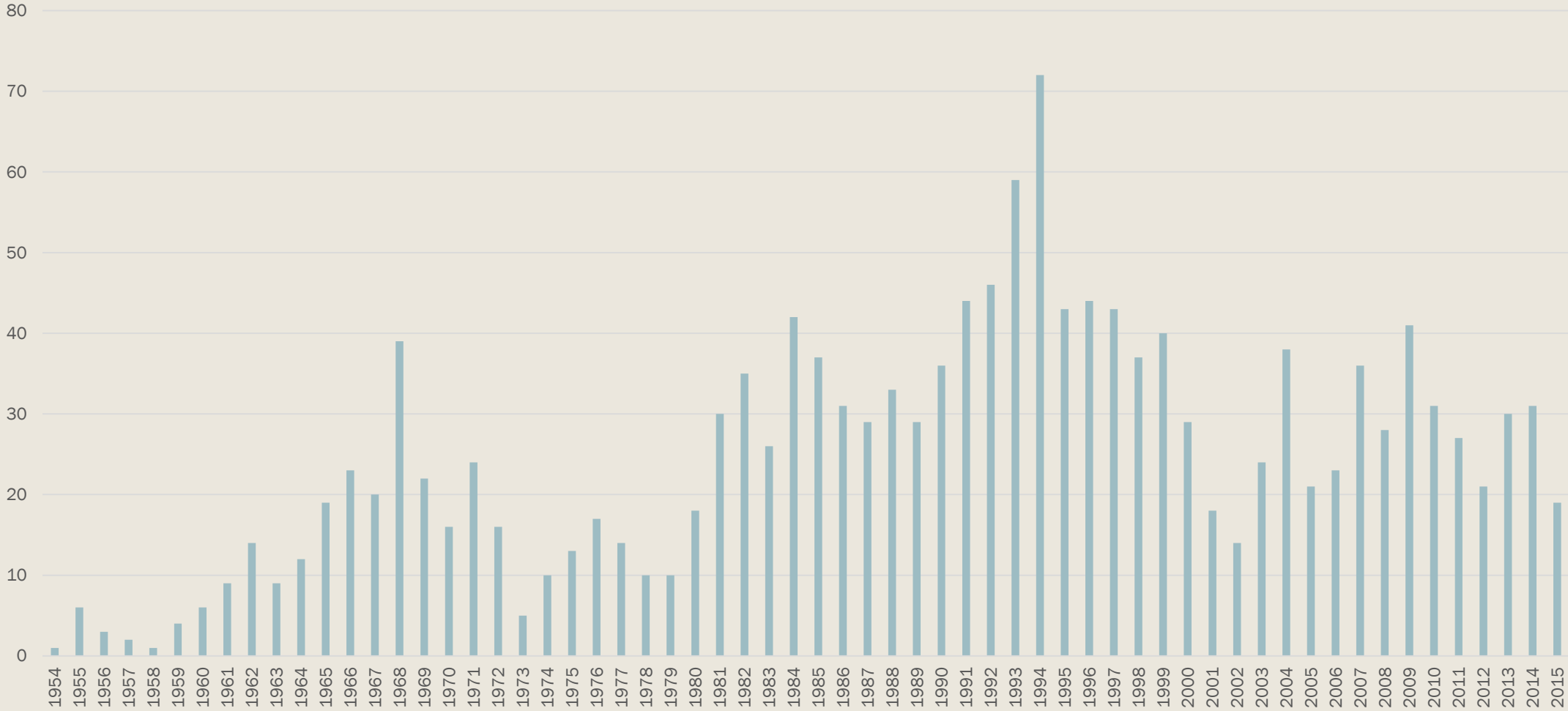


# Revenue From Selling IP, 2008-2016 (Millions, USD)



# Distribution of Government Patent Applications, filed in Israel (1954-2015)

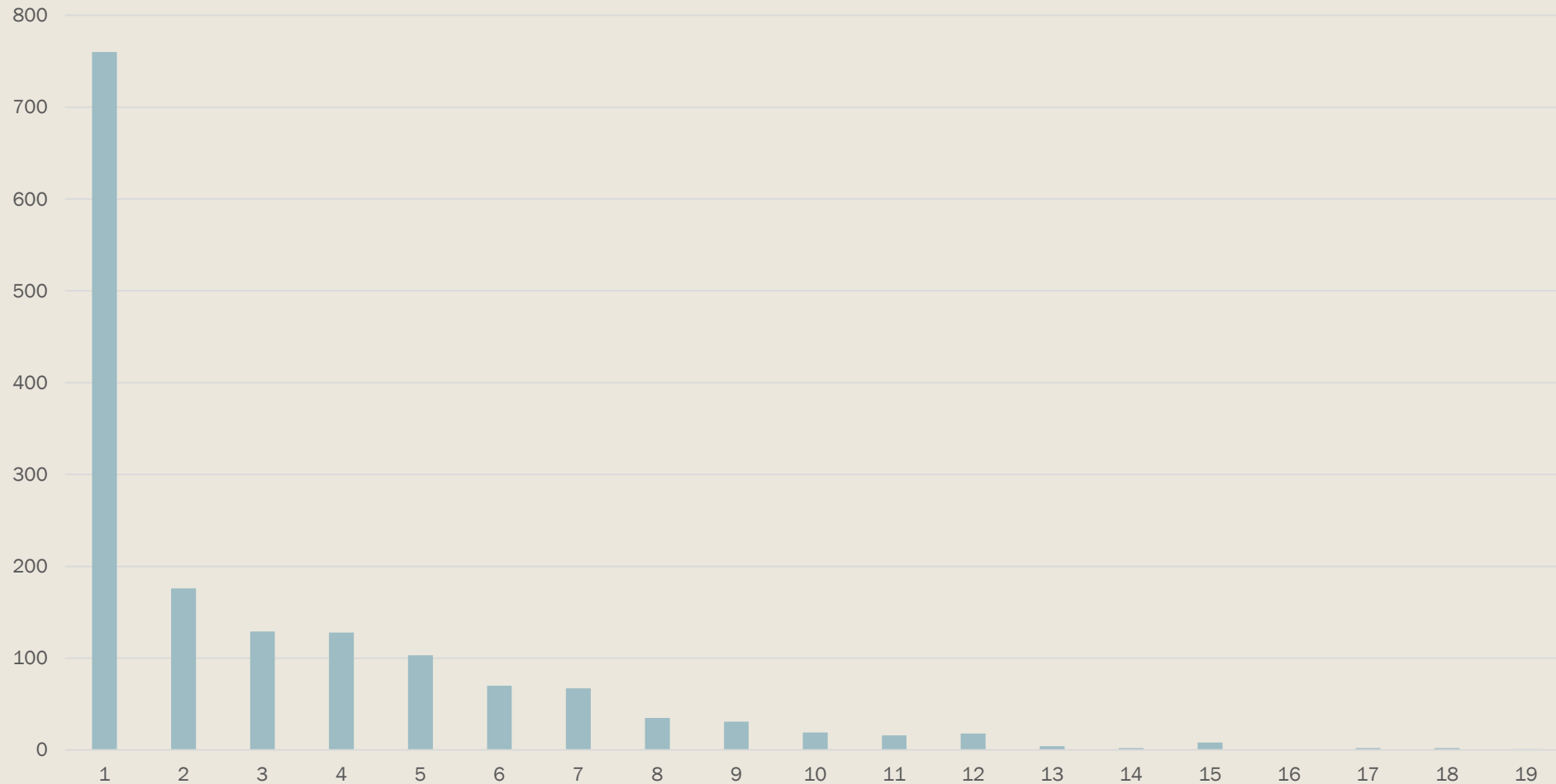
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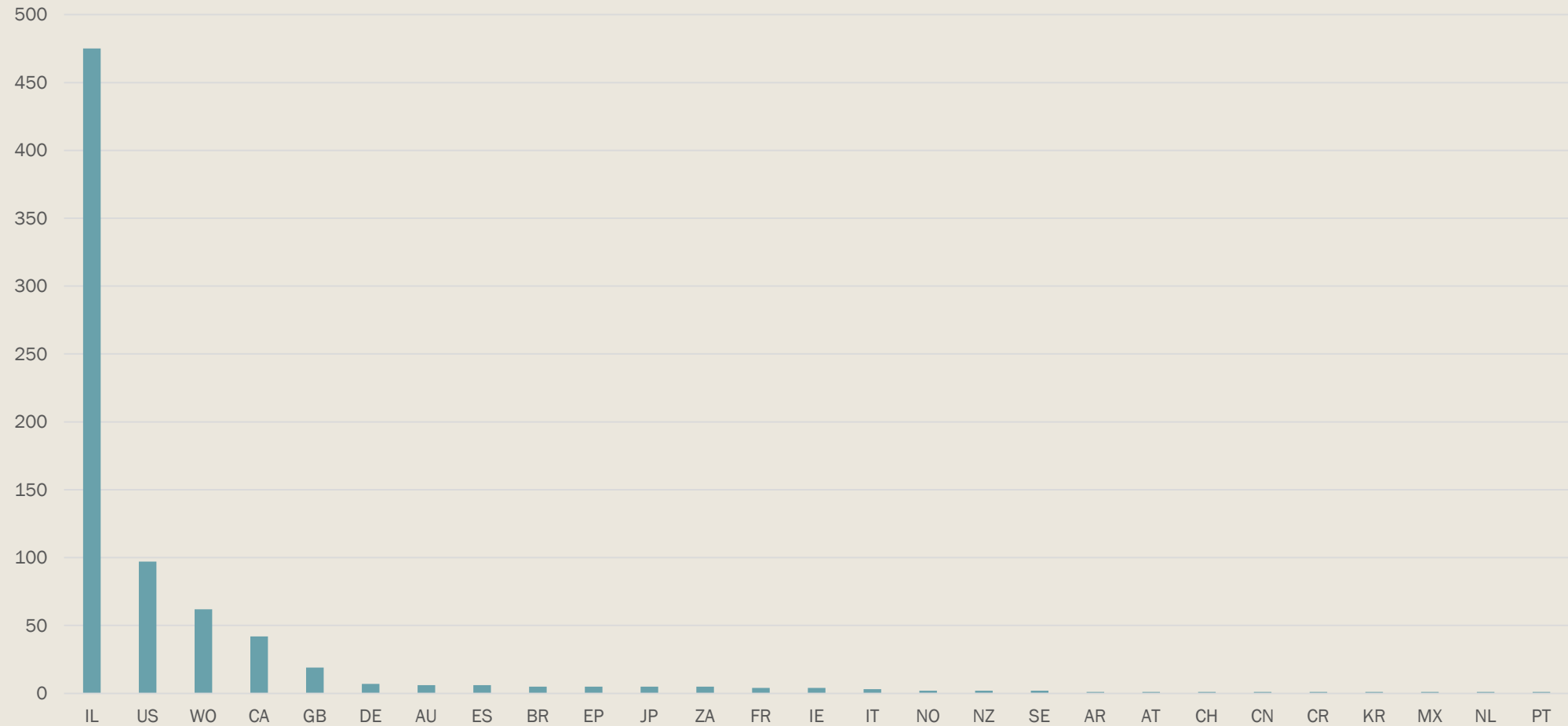
# Governmental Applications - # of Countries (1989-2015)

N=1577

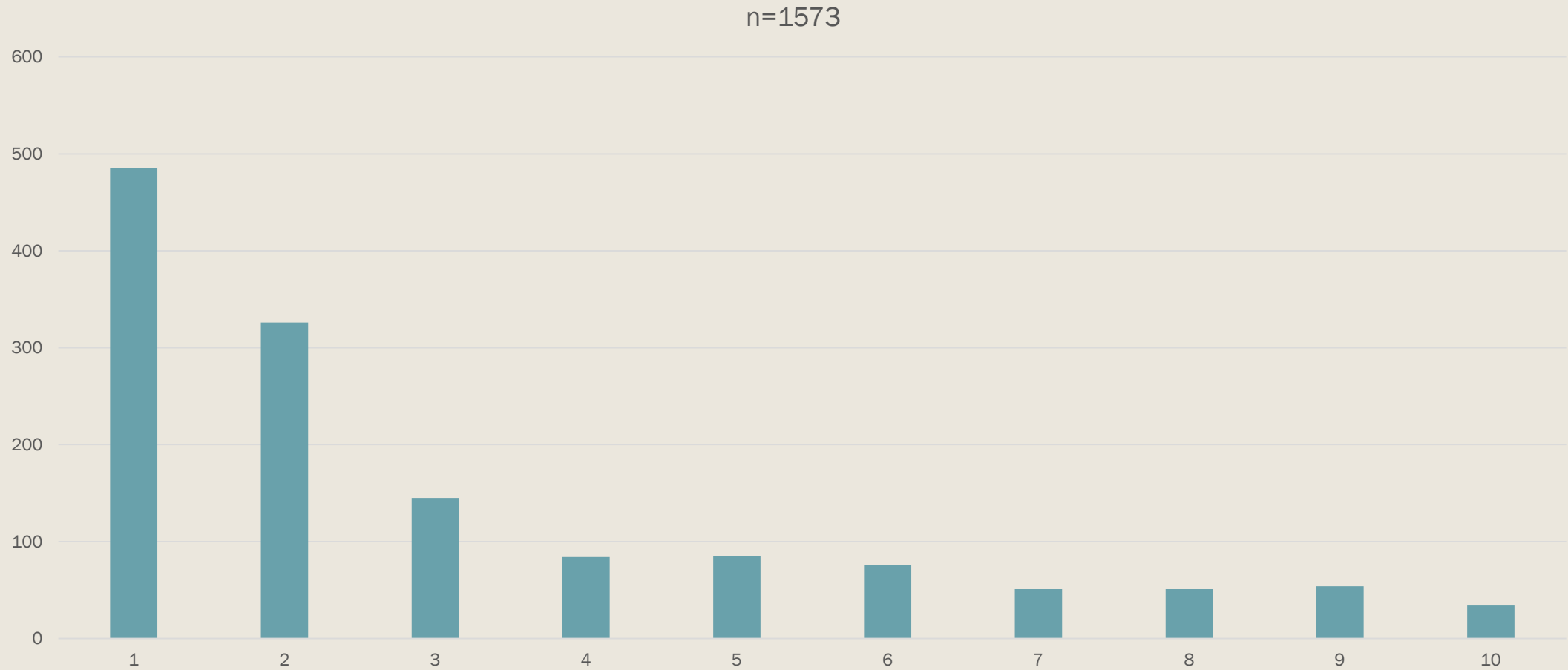


# Distribution of Single Country Application (1989-2015)

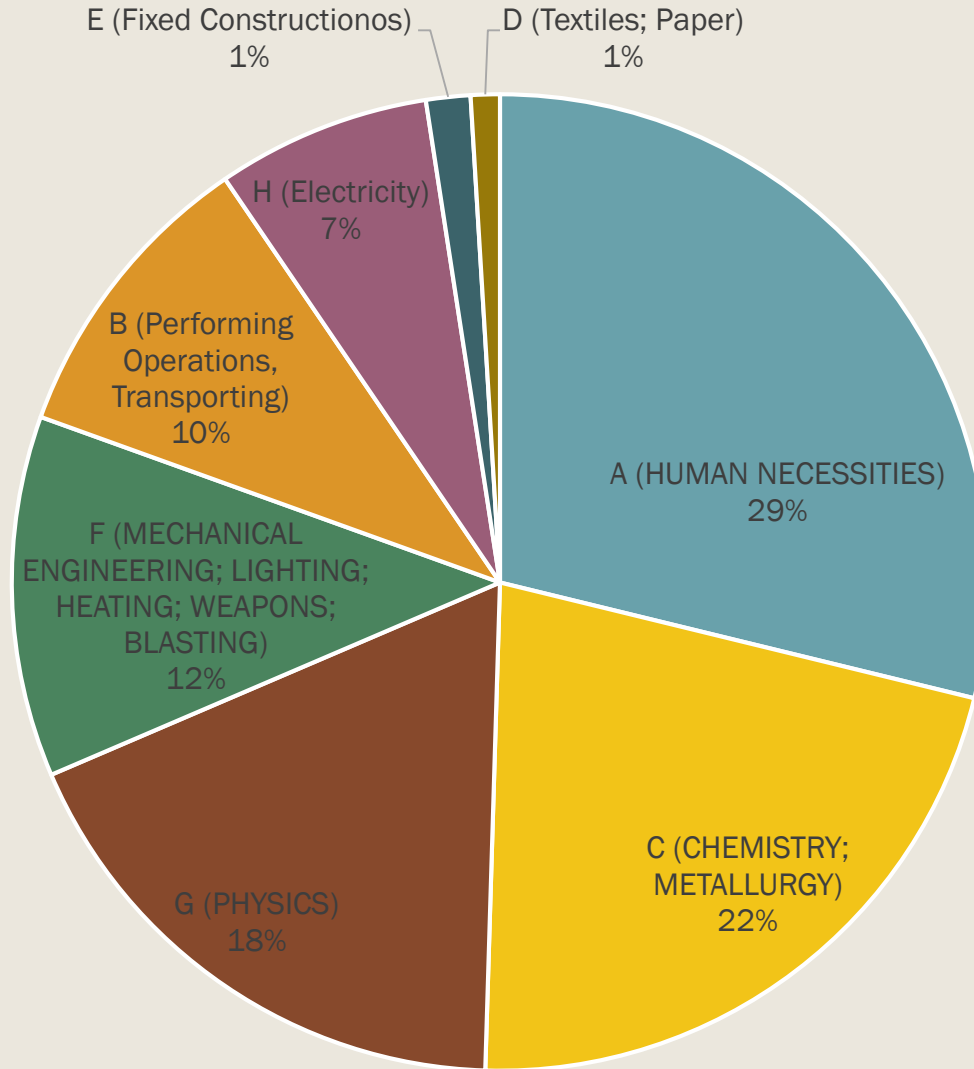
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# Governmental Applications – Family Size



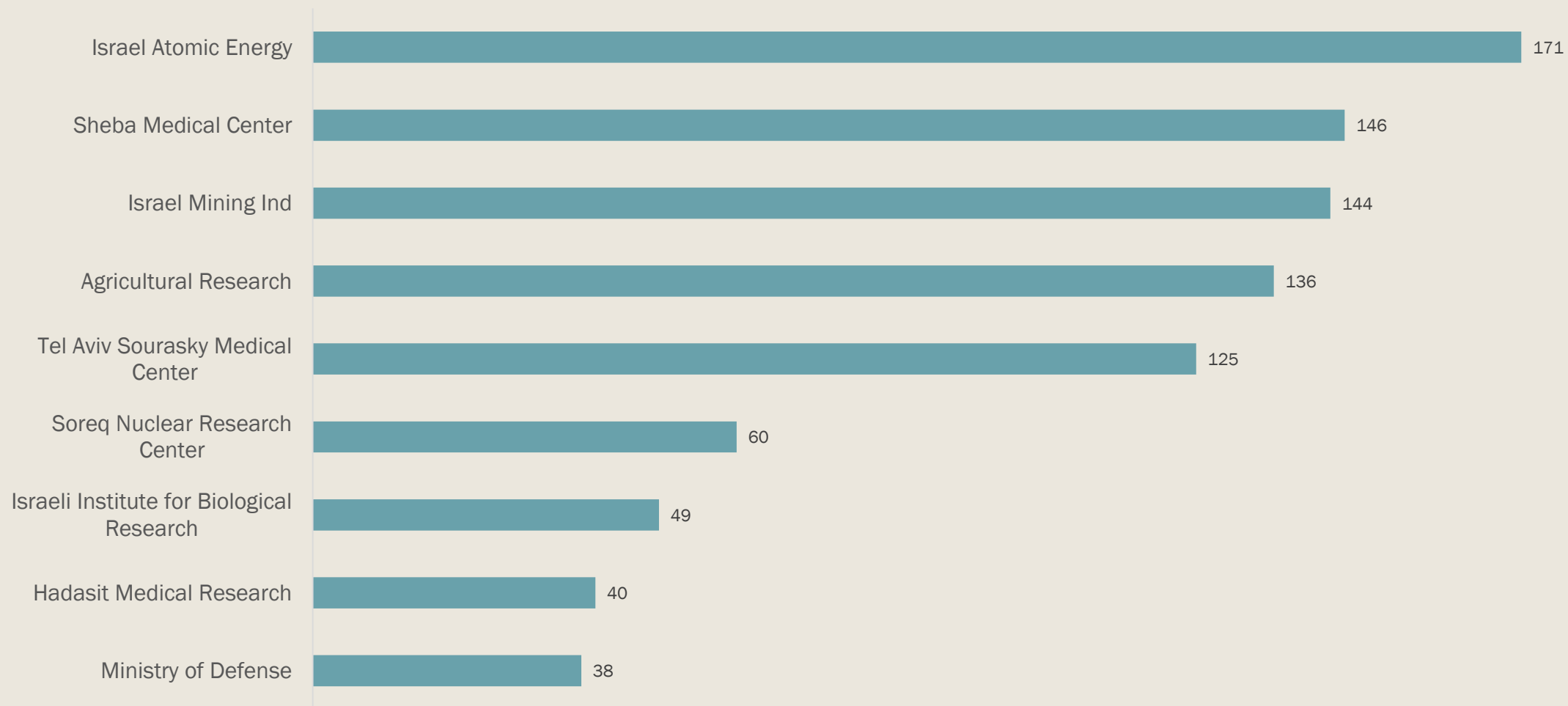
# Government Patent Applications – Classifications (1989-2015)



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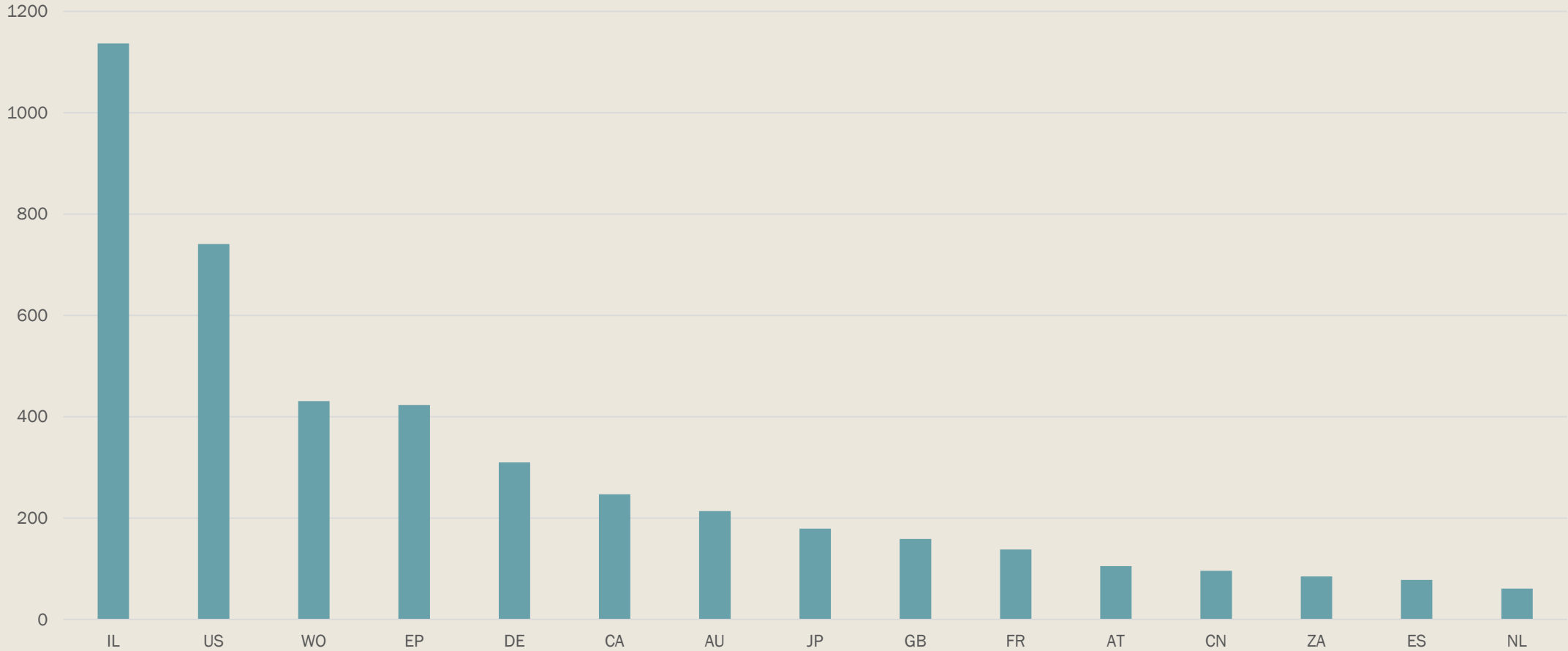
# Government Patent Applications (1989-2015) - Assignees

n=909

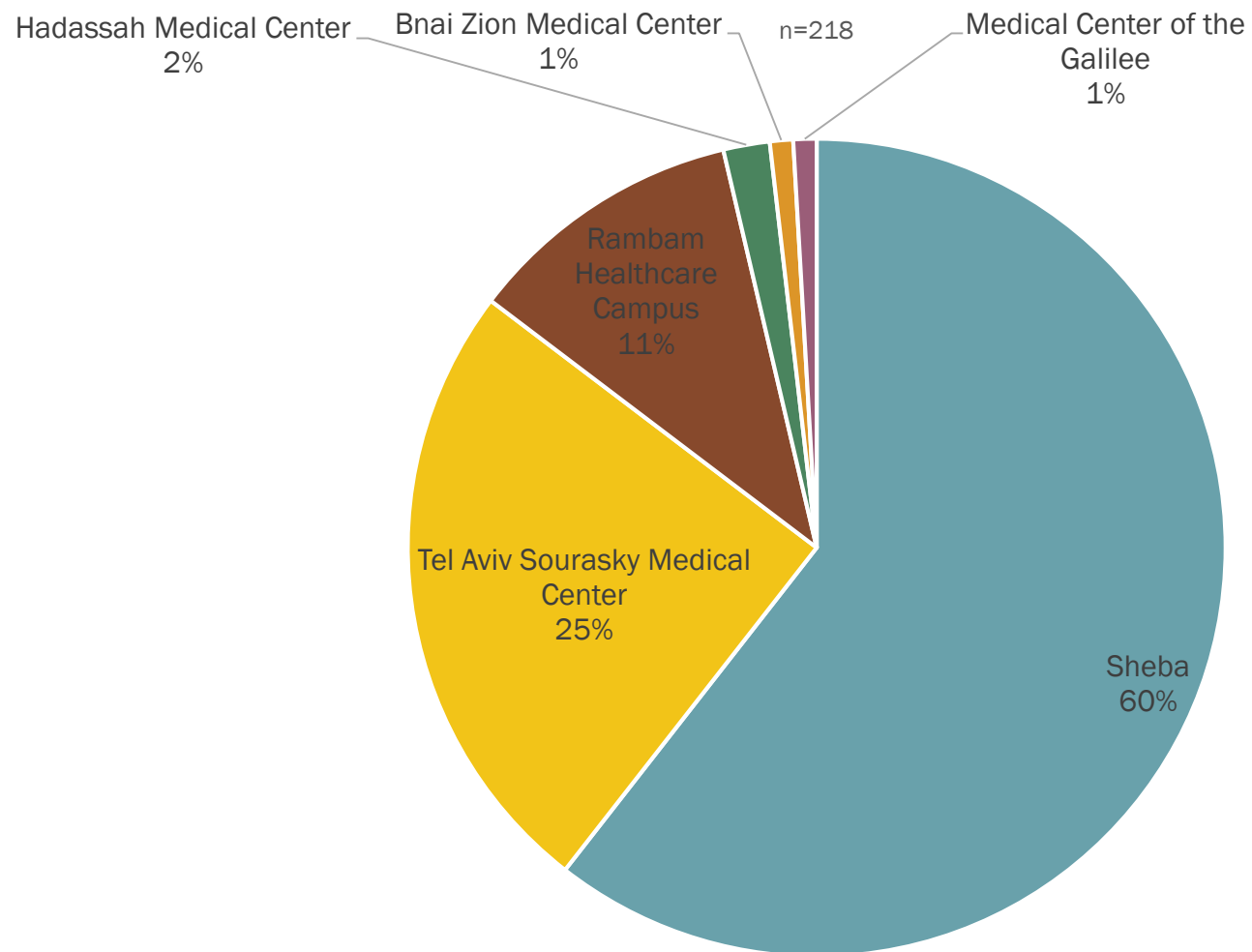


# Government Patent Applications (1989-2015) – Top 15 Countries

n=4404

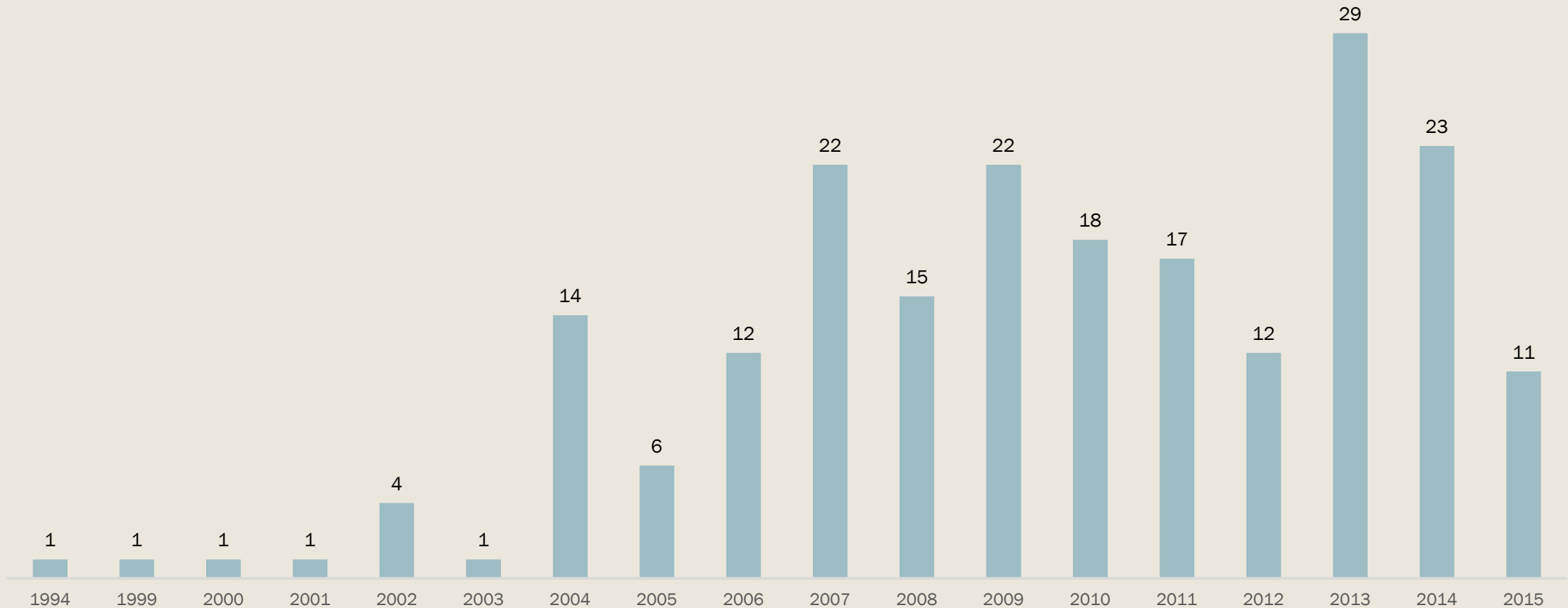


# Governmental Hospitals Applications (1989-2015)



# Distribution of Governmental Hospital Applications (1989-2015)

N=210







# THANK YOU!

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