

IP ISSUES IN MANAGING THE ACCESS TO AND USE OF GOVERNMENT RESEARCH OUTPUT BY SMEs IN MALAYSIA

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CORPORATE PROFILE OF INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA (MyIPO)

- **An agency under the purview of The Ministry of Domestic Trade, Co-operatives and Consumerism (MDTCC) Malaysia**
- **Responsible for the development and administration of intellectual property rights (IPR) system in Malaysia**
- **The legal custodian of IP in Malaysia**
- **Plays an important role in promoting IP and dissemination of IP knowledge to the public**

SMEs in Malaysia

- **98.5% of business establishments are Small and Medium Enterprises (SMEs)**
- **Unfortunately, SMEs are responsible for only 36.6% of the country's GDP**
- **And 17.8% of Malaysia's exports**

Source: Science Outlook, Academy of Sciences, 2017

Government Initiatives for SMEs

- **SME Corp. Malaysia – Central coordinating agency for development of SMEs**
- **PlatCom Ventures – the national technology commercialisation platform committed to help inventors and entrepreneurs to achieve commercial success**
- **Public-Private Research Network (PPRN) – initiative spearheaded by the Ministry of Education to match-make the industry and research organisations**

Issues faced by SMEs

- **Only 6% of SMEs are creators – others are adapters and adopters**
- **Low level of awareness on IP**
- **Lack of IP promotion and understanding in Government Agencies**
- **Difficulty in accessing information – too fragmented across the Ministries**

Way Forward

- **Establish Industry-Led Collaborative Networks to enhance Demand Driven Research and Private Sector Participation**
- **Facilitate dissemination and monitoring of Industry Related Information**
- **Increase IP awareness for SMEs**



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