

Managing Government IP Assets – What Should We Consider?



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Overview



- **Management Model:**
 - Ownership Options
 - Remuneration Models
- **Choosing Management Model:**
 - Goals for Development of Knowledge
 - Goals of the Organization
 - Role of Innovation in the Organization
 - Type of Knowledge
 - Source of the Knowledge
 - Practical Aspects
- **Balanced Mechanism**

Ownership Options



- **Retain Sole Ownership**
 - Retain for in-house R&D
 - License to third parties
- **Joint ownership**
- **Waiver of first right of ownership in favor of employee**
- **Sale/Assignment of IPRs**
- **Donate to Public domain**

Remuneration Models



- **One-time payment**
- **Royalties**
- **Milestone Payments**
- **License Fee**
- **Equity/ Exit Payments**
- **Shares/ Options**
- **License Back or Products**

Choosing Management Model



- **Ownership Model + Remuneration Model = Management Model**
 - Single policy
 - Ad hoc individually tailored policy
 - Systematic process for weighing factors

Goals for Development of Knowledge



- **Economic purposes**
 - General revenues
 - Continuing R&D
- **Improving the organization's activities**
- **Promote innovation**
 - More and better goods and services
 - Spillover effect
- **Public interest**
 - competitive advantage to the local economy
 - Global benefits

Goals of the Organization



- **Research and development**
- **Technology and knowledge transfer**
- **Other social values**
 - Health care system
 - Defense system
 - Food security
 - Public order

Role of Innovation in the Organization



- **Main activity of the organization**
- **Secondary activity of the organization together with other objectives**
- **Achieving objectives through innovation**
- **Improving activity**

Type of Knowledge



- **Technology and applied knowledge**
- **Methods and standards**
- **Articles and reports**
- **Basic research**
- **Maps and Geographic information**
- **Data bases, such as:**
 - Licensing examination questions
 - Public transportation timetable; landing and departure times
 - Anonymized medical data
 - IP rights registries

Source of the Knowledge



- **Created by state entity**
 - Employees hired to invent
 - Expectations of employees
 - Employee retention
- **Acquired by state entity**
 - Purchase of R&D services
 - Product development
- **Financial support from the State**

Practical Aspects



- **The existence of commercialization mechanisms**
 - Cost of establishing and maintaining mechanisms
- **Centralized or de-centralized management**
- **Demands of the partners**

Balanced Mechanism



- **Varying weight to each category according to the different social and economic values of the different countries;**
- **Integrated with the characteristics of specific organization**
- **Uniform policy, flexible outcomes**

Thank you



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