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## REGIONAL SEMINAR

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## **Regional Seminar on Building Awareness of the Principles and Functions of Copyright in Today's Changing Environment**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Singapore Cooperation Programme (SCP)

and with the assistance of  
the Intellectual Property Office of Singapore (IPOS)

**Singapore, April 27 - 29, 2016**

### LIST OF SPEAKERS

*prepared by the International Bureau of WIPO*

## GAUTAM ANAND

Mr. Anand is currently the Director of YouTube Partnerships & Operations, Asia Pacific. He heads up partnerships for YouTube across Asia Pacific and is also responsible for YouTube's overall operations across the region. Prior to his current role, he led the Asia Pacific Business Development teams supporting several Google products including Search, Maps, Shopping, Finance and Video. Gautam has been with Google since April 2005, originally based in California, and in Singapore since January 2009.

Prior to joining Google, Gautam was Director, Corporate Development for The NewsMarket, a webbased video marketing and distribution platform. Before joining The NewsMarket, he was Cofounder & VP, Business Development at Jalva Media, Inc., one of the first startups focused on providing applications and services for enabling video online.

Gautam started his career as a Corporate Attorney at Brobeck, Phleger & Harrison LLP, a leading Silicon Valley law firm. He has a Juris Doctor from the Boalt Hall School of Law, at the University of California, Berkeley and a Bachelor of Arts, magna cum laude, from UCLA.

## ANG KWEE TIANG

ANG Kwee Tiang (aka KT Ang) is the Regional Director for Asia of IFPI, the organization representing the music industry worldwide with more than 1,400 record producers and distributors from over 66 countries. He coordinates IFPI's priorities across Asia, leading legal policy and government affairs in the region, developing the economic framework for copyright that is essential for the further development of the digital music business. He is head of IFPI Asian Regional Office in Hong Kong, and supervises the work of its Representative Office in Beijing, as well as all the IFPI national groups across the region.

Prior to being appointed as Regional Director for Asia of IFPI in January 2013, KT Ang was the Regional Director, Asia-Pacific of CISAC, the International Confederation of Societies of Authors and Composers, which is the global authors and composers body.

Having joined CISAC in 1989, KT Ang has been intimately involved in copyright developments in the Asia Pacific region for the past two decades, helping to create and develop most of the copyright collective management organizations in the region including Singapore, Malaysia, Thailand, Vietnam, Philippines, Taiwan, Macau, Brunei, China, India and Indonesia. He also served on the board of many of those organizations during his tenure. He continues to serve as a director of the Copyright Licensing and Administration Society of Singapore (CLASS) Ltd, the collecting society undertaking the collective management of rights in literary works in Singapore.

KT Ang earned a first degree in law from the National University of Singapore, before going on to earn his Masters of Law and a Postgraduate Diploma in UK, US and EU Copyright Laws at King's College, University of London. An expert in intellectual property law, he has undertaken more than 100 expert advisory missions and speaking engagements on behalf of WIPO to developing countries in Asia, advising on copyright law and the creation of copyright societies. He has also served as deputy superintendent of police as part of his military service in Singapore

## XAVIER BLANC

From 1985 to 1989, Mr. Blanc was Avocat, Member of the Lyon's Bar Association (France) Since 1989 he became the Head of Legal and International Department, SPEDIDAM (France); Member of the Board of SCAPR, Societies' Council for the Administration of Performers' Rights (Brussels); General Secretary of AEPO-ARTIS, Association of European Performers' Organisations (Brussels); also Member of the CSPLA (Conseil Supérieur de la Propriété Littéraire et Artistique) France.

## CANDRA N. DARUSMAN

Mr. Darusman, a national of Indonesia, had previously lived in the former Yugoslavia, Mexico, the former Soviet Union and Switzerland. First joined the World Intellectual Property Organization (WIPO), Geneva, in April 2001, as Consultant, now is the Deputy Director at the WIPO Regional Office in Singapore. Prior to that, he was one of the founders and Head of the first collective management in Indonesia, KCI, since its inception in 1990. He was also the Secretary General of The Indonesian Musicians Foundation (YAMI).

He is an economist graduate (SE – PhD. candidate) from the Faculty of Economics, University of Indonesia. From 1982 to 1985 was a researcher, Assistant Professor at the Faculty and taught Macroeconomics and Microeconomics. From 1986 to 1987 he worked as a banker at Citibank and in 1988 entered into the recording business. From 1988 to 1991 he served as Director to the Indonesian Guild of Composers. From 1994 to 1996 he was appointed a member of the Indonesian National Copyright Council by presidential decree. He served as Director of the Indonesian Musicians Cooperative (KOSMINDO), a small and medium enterprise cooperative with the task of seeking venture capital for artist-entrepreneurs. At the same period Mr. Darusman was also an active member of the Anti-Piracy Coalition of the Indonesian copyright industries.

Candra who speaks bahasa Indonesia, English, Spanish, basic French, and is learning Chinese, was previously a full-time musician with the vocal group *CHASEIRO* and a jazz-funk group *Karimata*; produced numerous albums including for various artists, and is still an active songwriter. He is the main co-founder of the Jazz Goes To Campus (JGTC) event, now in its 38<sup>th</sup> year, the oldest Jazz festival in Asia. His songs are being performed in Indonesia as well as in neighboring countries. Having three children, he is now based in Singapore with his wife.

## GAO HANG

Ms. Gao Hang is a national of China. She is Director, Copyright Development Division (CDD), Culture and Creative Industries Sector of the World Intellectual Property Organization (WIPO), Geneva, Switzerland. The main function of the CDD is to coordinate and provide technical assistance to developing countries in the field of copyright and related rights.

From 1998 to April 2010, Ms. Gao worked at the WIPO Worldwide Academy as Head of its Policy Development Program and since 2005 as Deputy Dean. In that capacity, she was responsible for the design and organization of capacity building programs for decision makers, policy advisers, judges, managers and other senior officials, as well as the promotion of IP teaching, training and research in developing countries and countries with economies in transition.

Ms. Gao had also worked in the Copyright Law (Developing Countries) Division and the Regional Bureau for Asia and Pacific where she was responsible for technical assistance and capacity building programs of WIPO for developing countries in the Asia and Pacific region.

Ms. Gao obtained her BA degree from Fudan University, Shanghai, China and Master of Legal Studies from Stanford University Law School, Palo Alto, United States of America. She was also a Visiting Scholar at the United States Copyright Office, Library of Congress, Washington DC.

Before joining WIPO, she was head of the International Division, National Copyright Administration of China in Beijing.

#### NIC GARNETT

Nic Garnett is a copyright, technology and digital media lawyer and business consultant based in Bangkok. Nic holds law degrees from Cambridge University and from Bordeaux University. From 2009 to 2013 he worked as lawyer in the UK principally advising the UK Government's innovation agency on a variety of intellectual property projects. Prior to that he ran his own business consultancy in digital media for a number of years in Mountain View, California. There he advised numerous start ups and established businesses in technology and copyright management strategies.

Nic is a former SVP at InterTrust Technologies in Santa Clara, California which is a leading developer of DRM technology. He has also worked extensively in China, Japan, Korea and elsewhere in South East Asia on rights management and enforcement. Nic was the Director General and CEO of IFPI from 1992 to 1999 and before that, IFPI's Regional Director for South East Asia, based in Singapore and Hong Kong.

Nic has worked with WIPO for many years contributing to numerous meetings and conferences and writing a number of studies. He is also an Associate Fellow of the University of Warwick in the UK where he recently completed a major research project into copyright and innovation in Asia for the American motion picture industry.

#### HYEIN KIM

Ms. Kim currently holds the position of the Director of International Cultural Exchange Center of the Korea Culture & Tourism Institute (National Policy Research Institute of Republic of Korea). She obtained her Ph.D in the area of Arts administration & Management, Florida State University, USA(2007-2011); and MFA from the Arts and Museum studies, Dongduk Women's University, Republic of Korea(2002-2004).

Ms. Kim also holds several positions namely, a Research Fellow, Korea Culture & Tourism Institute 2011~present; member of the Local Government Policy Evaluation Committee, Office for Government Policy Coordination, Republic of Korea(ROK) ; Asia-Europe Meeting(ASEM) Preparatory Committee, ROK, Director of Academic Affairs, Korean Association of Arts Management Director of General Affairs, Korean Society for Culture & Arts education studies; member of the Sarangchae Advisory Committee, the Blue House, ROK; Museum Policy Evaluation Committee, Ministry of Culture, Sports & Tourism(MCST), ROK; International Cultural Exchange Policy Advisory Committee, MCST, ROK; Visual art policy advisory committee, MCST, ROK. She was once an Adjunct Professor, Sookmyung Women's University, ROK, from 2012~2015 and Visiting Professor, Sungkyunkwan University, ROK in 2013

She had been involved in various Research endeavors, among them are, A study of institutional approaches to the payment of artist's fee, Journal of Arts Management and Policy, vol.43 (2016); In 2015: Analysis and Prospect of Culture and arts trends in 2016, KCTI,

Research to establish long-term plan of international cultural exchange policy, MCST, ROK; A research on policy improvement to support artists' creative career development and to facilitate their self-directed career management, KCTI; A research on policy improvement to professional support programs in culture and arts area, Arts Council Korea, ROK. And in 2014: Research of mega trends of culture and arts in Korea, KCTI, to facilitate the transition of art support paradigm: policy approach to shift from art creation support to the independent of art, Journal of art management and policy, vol.32, Research on policy approach to cultivate international affairs professionals, MCST, ROK, Research on the characteristics of ecosystem of fine arts in Korea, MCST, ROK

## EDMUND LAM

Dr Edmund Lam, CEO & Director of COMPASS, graduated in a Japanese university under a prestigious government scholarship scheme with a first-class honours degree in Mechanical Engineering in 1985. Through part-time continuing education, he obtained his Master of Business Administration with distinction, a rare commendation from the University of Hull (UK), in 1999, specializing in Strategic Management. He furthered his education and in 2006 was conferred the degree of Doctor of Business Administration. The theme of his research thesis was leadership development in small and medium enterprises.

COMPASS Ltd is a limited public company, which protects and administers the music copyrights of its member composers and music publishers in Singapore. It also provides consultancy services in copyright administration. It also carries out the important task of promoting local music and artists.

He was the Regional Chairman of CISAC for the Asia-Pacific region from 1999 to 2009. CISAC is the International Confederation of Societies of Authors and Composers founded in 1926 with its HQ office in Paris, representing more than 200 member societies from 103 different countries.

He is also the Chairman and a founding member of MIS@Asia, a state-of-the-art B2B Internet portal for the management of music copyrights. MIS@Asia is currently an alliance of six Asian societies many of which are small and new societies. Through the efforts of the alliance, all 6 member societies are able to independently carry out their own documentation and distribution processes in accordance to internationally adopted formats and standards.

## CAROLINE MORGAN

Caroline is the General Manager of Copyright Agency responsible for managing Copyright Agency's revenue, including Statutory Licensing, Visual Arts, and International Relations.

Caroline is also Copyright Agency's Company Secretary, which involves working closely with Copyright Agency's Board of Directors. Caroline also manages the Services Agreement between Copyright Agency and Viscopy, the Australian visual arts collective management organisation. Under the Services Agreement, Viscopy has outsourced its operations to Copyright Agency.

Caroline is the Past President of the Copyright Society of Australia (2006 – 2014). She is also Chair of the International Federation of Reproduction Rights Organisation's (IFFRO), Asia Pacific Committee, and chair of IFRRO's Legal Forum.

Caroline has extensive experience in the development of copyright systems in the Asian region. She has participated in a number of WIPO regional meetings. She was also a consultant to the

Asia/Pacific Cultural Centre for UNESCO project on Copyright and Intangible Cultural Heritage, which involved copyright development work with government and publishing industry representatives in several least developed countries in the Asian region.

Caroline has a BA and LLB from Sydney University and an MBA from the Australian Graduate School of Management (AGSM).

#### FRANK RITTMAN

Frank Rittman is a member of Board of Directors of CASBAA, the association for the multi-channel audio-visual content creation and distribution industry across Asia. An independent consultant in the fields of media, entertainment, and rights protection Frank is also the Chief Copyright Director for Strategic IP Information, Asia's leading online brand protection and rights Enforcement Company, and the Founding Director of the Centre for Content Promotion. He was previously the Senior Vice President, Deputy Managing Director & Regional Policy Officer of the Asia-Pacific region for the Motion Picture Association (MPA) and Motion Picture Association International (MPA-I).

A native New Yorker, Frank spent over a decade with the National Music Publishers' Association and The Harry Fox Agency, Inc. (NMPA / HFA) brokering negotiations for the American songwriting and music publishing industry throughout the world. He began his career as the Director of Contracts and Copyrights for the Macmillan Publishing Company, supervising negotiations relating to the acquisition and exploitation of commercial properties for Macmillan's affiliated imprints.

#### MICHAEL SCHLESINGER

Mr. Schlesinger is the Vice President & Regional Legal Counsel, Asia Pacific for the Motion Picture Association International (MPA-I). As a recognized expert in international copyright and trade, Michael has led alliances of creative associations to develop and further legal and enforcement reforms around the world for almost two decades. Michael's involvement on behalf of these alliances in trade cases and proceedings has led to commercial market opening, and gains, for MPAA member companies (Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLP; Walt Disney Studios Motion Pictures and Warner Bros. Entertainment Inc.) in key global markets, including in Asia.

He joined the MPAA in 2015 from a longstanding career in private practice, including as a lead counsel to the International Intellectual Property Alliance (IIPA), a private sector coalition, formed in 1984, of trade associations representing U.S. copyright-based industries working to improve international protection and enforcement of copyrighted materials and to open foreign markets closed by piracy and other market access barriers. Michael represented an alliance of associations and companies that helped develop and win the first-ever World Trade Organization (WTO) cases against China on intellectual property rights (IPR) and market access. These cases created leverage leading up to the U.S.-China Film Agreement of 2012, opening significant market opportunities for MPAA member companies.

Michael has taught for a dozen years as an adjunct Professorial Lecturer in Law at the George Washington University School of Law, and frequently speaks at conferences and summits around the world to raise awareness and understanding of issues related to the protection of motion pictures and television content. He also remains licensed to practice law in Virginia and the District of Columbia.

## PETER SCHOPPERT

Peter Schoppert has made his career in publishing in Singapore. He was Editorial Director for illustrated book publisher Editions Didier Millet in the 1990s, commissioning landmark reference projects like the Indonesian Heritage Series and producing photography books with artists like Raghu Rai, René Burri, Gueorgui Pinkhassov and Ara Güler. He left books for digital publishing in 1996, when he helped start Pacific Internet, Singapore's second Internet Services Provider. He later co-founded regional consumer online publisher, Asiacontent.com, where he served as SVP Business Development, and Publisher of CNET Asia. He recovered from the dotcom boom-and-bust by helping to revive the fortunes of Singapore University Press, later NUS Press, starting in 2002.

After a six year interlude with leading strategic consultancy, McKinsey & Company, and one year running his own consulting practice, he returned to NUS Press as Director in September 2012.

In 2013, Peter was co-opted into the Executive Committee of the Singapore Book Publishers Association (SBPA), and in 2014 he was elected President of the Association. Peter is a frequent public speaker on publishing, digital media and cultural matters. He has written for newspapers, magazines and journals like *Far Eastern Economic Review*, *The Straits Times*, *Art Asia Pacific*, *Publishing Perspectives* and *Inter-Asian Cultural Studies*. He recently served a three-year term as Chair of Singapore's Public Art Appraisal Committee and is a member of the Acquisitions Committee of the Singapore Art Museum.

## DANIEL SENG

Mr. Seng heads the IP and Technology Law Programme at the Faculty of Law, National University of Singapore (NUS), with the following qualifications are: J.S.D. (Stanford), J.S.M. (Stanford), BCL (Oxford), LL.B. (NUS), Advocate & Solicitor (Singapore)

Daniel Seng teaches and researches on information technology law and infocommunications law. Between 2001 and 2003, he was concurrently the Director of Research, Technology Law Development Group at the Singapore Academy of Law. He graduated with firsts from NUS and Oxford, where he received the Rupert Cross Prize in 1994. He had just received his doctoral degree from Stanford Law School, where he used machine learning, natural language processing and big data techniques to conduct research on copyright takedown notices. While he was at Stanford, he was a non-residential fellow with the Center for Legal Infomatics (CodeX). Daniel was previously a partner and head of the technology practice at Messrs. Rajah & Tann. He was amicus curiae to the Court of Appeal of Singapore in the case of *Chwee Kin Keong & Ors v Digilandmall.com Pte Ltd*, the leading Singapore case on unilateral mistake in the digital environment. Daniel has presented papers at various local, regional and international conferences and written on evidence, information technology and intellectual property laws. He was a member of various Singapore governmental committees that undertook legislative reforms in information technology and intellectual property laws. He is also an active consultant to the World Intellectual Property Organization, where he has researched, delivered papers and published monographs on copyright exceptions for academic institutions, music copyright in the Asia Pacific and the liability of Internet intermediaries.

## SYAHEED

Syaheed MSBI is an experienced music industry professional, with a specialty in licensing, regional strategy & marketing, and talent development. Between taking on regional roles at fast

growing companies like digital distributor Believe Digital and starting up BEDSTY, a company that evolved from a production team to an events company, and later as a reputable artist management company, Syaheed understands the nuances and challenges IP owners and users face across the board.

As a company builder, possessing a strong understanding and appreciation of brand, people and product development, he is passionate about building amazing companies, products and experiences that benefit people and culture.

He volunteers his time and energy as VP of The Music Society, Singapore (SGMUSO), a non-profit organization determined to facilitate and build a vibrant and sustainable industry for Singapore music.

#### YANJUN WANG

Ms. Yanjun Wang is the Group General Counsel of Garena Interactive Holding Limited, an internet and mobile platform company headquartered in Singapore with operations across Greater Southeast Asia, and established the group's in-house legal function.

Prior to joining Garena, she worked at the New York office of Skadden, Arps, Slate, Meagher & Flom LLP and the Hong Kong office of Kirkland & Ellis LLP, with a focus on U.S. and Hong Kong capital markets, M&A and general corporate matters.

She received her Juris Doctor degree from Harvard Law School and Bachelor's degree in Economics from Harvard University.

#### PAUL WEE

Paul Wee is the Chief Executive Officer of the Copyright Licensing and Administration Society of Singapore Limited or in short, CLASS. He was a former school teacher, car salesman, book seller, magazine publisher, newspaper journalist in Singapore, Hong Kong and Thailand, and TV producer who created Singapore's first motoring show called "Wheel Power".

Paul was involved in setting up CLASS when it began operations in Year 2000. From zero licensing 16 years ago, CLASS now has licence agreements with all of Government schools and colleges, tertiary institutions and many private education institutes. CLASS has also been making annual royalty distributions to its members, and to those from sister organizations based overseas with whom CLASS has bilateral arrangements. This year, CLASS will distribute \$2million of its royalty collections to members, the 11<sup>th</sup> successive distribution totaling \$13 million since its inception. Besides CLASS' work, Paul has been involved in helping to set up copyright management organizations for IFFRO in ASEAN. Until last year he was its Asia-Pacific Regional Development Representative.

He is also actively involved in community work and was awarded the Singapore Government's Public Service Medal for rendering commendable public service to the country. He has also started an annual bursary scheme for CLASS to help financially challenged students from the Polytechnics and Universities. So far more than 100 students have benefitted from the financial assistance given to them by CLASS.

## DATU YOGABRATA

Mr. Yogabrata (Yoga) is currently a Game Designer of MOS Studio Pte Ltd, a subsidiary of A.M. Associates Singapore Pte Ltd, Singapore, since November 2015. Prior to joining MOS Studio he was a lecturer of the Diploma of Game Design, School Technology for the Arts, Republic Polytechnic, Singapore, (January 2013 to 4 November 2015); Game Designer at Chorus Games Pte Ltd, Singapore (September 2012 – December 2012); Game/Level Designer at Rainbow Media Pte Ltd, Singapore (October 2010 – February 2012); Game/Level Designer Digipen-Ubisoft Campus, Singapore (April 2010 – September 2010); and Software Engineer Gemalto Pte Ltd. Singapore (March 2006 – September 2009).

He obtained a Bachelor of Electrical & Electronic Engineering, Trisakti University, Jakarta, Indonesia, majoring in Computer Engineering (2003); from September 2009 to Sep 2010 he took a Professional Conversion Program for Game Designer, at Digipen-Ubisoft campus, Singapore; from May 2009 to June 2009 he obtained an Advance Certificate in Game Development, at the Digipen Institute of Technology, Singapore; from February 2004 to July 2005, Yoga got his Master of Science in Multimedia Technology, at the University of Sydney, Australia Master of Information Technology in Multimedia Technology.

Up until today Yoga several awards have been presented to him namely: Grand Prize winner of PSVita category: “SnowBall Wars” PlayStation® Games & Apps Challenge 2012 in Asia<sup>1</sup>, 7 November 2012; Leg & Drive Awards for Terra: The Legend of Geochine FUEL UP, Creative Industry Fair, Singapore 24 July 2011; Employee Recognition Awards at Gemalto Pte Ltd, Singapore, Q2-2008; and Best Student in course “Multimedia Authoring and Production”, School of Information Technology, University of Sydney, Semester Two 2004.

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<sup>1</sup> <https://asia.playstation.com/PS-GAC/previous.html>