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DEPARTMENT OF INTELLECTUAL PROPERTY  
MINISTRY OF COMMERCE  
GOVERNMENT OF THAILAND



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

**WIPO-ASEAN REGIONAL SEMINAR  
ON THE STRATEGIC USE OF INTELLECTUAL PROPERTY  
FOR DEVELOPMENT**

organized by  
the World Intellectual Property Organization (WIPO)  
in cooperation with  
the Department of Intellectual Property of Thailand (DIP),  
Ministry of Commerce,  
Government of Thailand

**Bangkok, November 30 and December 1, 2006**

LIST OF SPEAKERS

*Document prepared by the International Bureau of WIPO*

### MANISEKARAN AMASI

Mr. Manisekaran graduated from the University of Malaysia in 1978, majoring in history. He also holds a Diploma in Labour Market Information and Vocational Training Planning acquired from the International Labour Organization Training Centre, Turin, Italy in 1994. He also holds a Certificate on General Course on Intellectual Property by WIPO.

Mr. Manisekaran started his career in 1979 in the Ministry of Education as Assistant Secretary of Finance. From 1983-1990 he served as Private Secretary to a Deputy Minister in Malaysia. From 1990 to 1997 he served as Assistant Director in the Ministry of Human resources, focusing on issues related to Labor Market Information.

From 1997 he is serving in the Intellectual Property Office in Malaysia, now called the Intellectual Property Corporation of Malaysia. He is now holding the post of Director of Copyright. He is also the Secretary to the Copyright Tribunal.

Mr. Manisekaran deals with the policy on copyright matters and educates the public on copyright matters through seminars, conferences and discussion sessions. Mr. Manisekaran assists in the amendments of the law as and when needed. He also has written numerous papers on copyright and IP matters and has attended numerous IP and Copyright seminars and meetings across the globe and had tabled country papers. He has also been invited to give talks on IP matters in International IP seminars. WIPO had appointed him as national consultant for Malaysia to conduct studies and write reports on success of IP based industries in Malaysia.

Today he serves in advisory capacity on the National Library Media Advisory Committee, and the Radio - Television Malaysia Copyright Committee, advising on copyright matters. Mr. Manisekaran has given numerous Radio and TV interviews on IP issues in the English, Malay and the Tamil languages.

He has received several awards in recognition of his excellent services throughout his career.

He writes read, writes and speaks in excellent English, Malay and Tamil languages. He is an acclaimed as a prolific speaker and writer in Malaysia, having published a few books.

### CHU WEE KEN

Ms. Chu Wee Ken, a national of Brunei Darussalam, graduated from the University of Wolverhampton, United Kingdom, with a Bachelor of Law (LLB) degree. She was admitted to the Brunei Darussalam Bar in 1992, and has ever since been practicing in a private law firm.

Amongst others matters, Mr. Chu also handles the advisory aspects of intellectual property litigation and dispute resolution, dealing with submission and objection and hearing before the Registrar of Trademark and the Court. In the past she has dealt with a test case in obtaining registration of domain names for a foreign company which does not have local status in Brunei Darussalam.

Ms. Chu has on several occasions been appointed by the Attorney General's Chambers to attend courses, seminars and participate in workshops on intellectual property. She has also been appointed as a Commissioner of Oaths by the Supreme Court of Brunei Darussalam.

Ms. Chu is a Counsellor of the ASEAN Intellectual Property Association (ASEAN IPA). She is also a member of the *Association Internationale pour la protection de la Propriété Intellectuelle (A.I.P.P.I)*, Asian Patent Attorneys Association (A.P.A.A), International Trademark Association (I.N.T.A), Pharmaceutical Trade Marks Group (P.T.M.G) and an affiliate member of the European Communities Trademark Association (E.C.T.A). Ms. Chu attends the annual meeting of the various IP associations of which she is a member.

In 2003, Ms. Chu assisted as Contributor to INTA's newest online publication, *International Opposition Guide. Asia Law and Practice* publication has for the past four years identified Ms. Chu as one of Asia's leading business lawyers in the area of intellectual property.

#### LEE YUKE CHIN

Mr. Lee Yuke Chin, a graduate in Physics, is a registered patent, trademark and industrial design agent in Malaysia. He has been involved in a number of international projects including the present WIPO Project on IP Portfolio Management in ASEAN countries and the Project for Establishment of IP Advisory Services and Information Center (IPASIC) in least developed countries (LDCs).

During his career, Mr. Lee served as the Chief Patent Examiner when Malaysia introduced the new patent system in 1986 until 1993. He was also the Head of the National Patent Information and Documentation Center (PIDC) for some years.

Mr. Lee was once the General Manager of the Malaysian Technology Consultants Sdn Bhd, a government-industry joint venture for technology transfer and commercialization of local inventions. He has much experience in providing technology innovation services which involve IP strategy development, technology licensing, business planning and funding mechanism to help inventors and research institutions commercialize their inventions. Mr. Lee is a founder member of the Malaysian Invention and Design Society (MINDS), in which he is actively involved in the promotion and commercialization of inventions. He is a regular speaker at seminars in the Asian Pacific region.

#### PUSHPENDRA RAI

Mr. Pushpendra Rai, a national of India, heads the Intellectual Property and Economic Development Division in the World Intellectual Property Organization (WIPO), Geneva. He is responsible for coordinating activities and studies related to intellectual property and economic development; implementing programs to assist developing countries and countries with economies in transition, in making strategic use of intellectual property for development and for strengthening contacts with other international organizations and specialized agencies to develop synergies in these areas.

Mr. Rai has also worked in the WIPO Worldwide Academy, where apart from academic activities, he was responsible for the institution's external relations with Members States, international organizations and educational institutions and also for concluding framework agreements of cooperation with other institutions for joint organization of courses and programs.

Before joining the WIPO in 1999, Mr. Rai worked for several years at the policy formulation and implementation levels in the Government of India, in various fields including economic development, energy management, international trade and cooperation and intellectual property rights. His last appointment in the Government of India was Joint Secretary, Ministry of Industry, in which capacity, he supervised the office of the Controller General of Patents, Designs and Trade Marks. He was the Secretary of the National Expert Group on IPRs; Chairman of the National Committee for Amendment of Patent Rules; Member Secretary, Foreign Investment Promotion Council; Alternate Director for India at the Asian Productivity Organization and Nodal officer for India for two disputes at the World Trade Organization (WTO) in the area of TRIPS. He represented India in various bilateral and multilateral economic and trade negotiations for several years.

Mr. Rai has a postgraduate degree in Economics from the University of Lucknow, India, a postgraduate degree in Public Administration from Harvard University, USA and a Ph.D. in intellectual property rights from the Indian Institute of Technology, Delhi.

#### SHERIF SAADALLAH

Mr. Sherif Saadallah is Executive Director, Office of Strategic Use of Intellectual Property for Development (OSUIPD), World Intellectual Property Organization (WIPO). Mr. Saadallah, a national of Egypt, joined the International Bureau of WIPO in April 1991, as Special Assistant, Office of the Director General. In January 1993, he was transferred to the Development Cooperation and External Relations Bureau for Arab Countries, was promoted as Head of that Bureau in November 1995 and became Director of that Bureau in 1997. In December 2003, he was appointed as Executive Director. He presently supervises the work of four divisions in WIPO, namely, the Intellectual Property and Economic Development Division, the Small and Medium-Sized Enterprises (SMEs) Division, the Intellectual Property and New Technologies Division and the Creative Industries Division.

Before joining the International Bureau, Mr. Saadallah served as a diplomat with the Ministry of Foreign Affairs of Egypt. He worked in the Permanent Mission of Egypt in Geneva from 1986 to 1991. Mr. Saadallah is seconded from the Egyptian Foreign Service to WIPO. He holds the title of Minister Plenipotentiary in his national service. He has a BA in Economics and Political Sciences from the American University in Cairo, Egypt, and has studied at the Diplomatic Institute for International Studies in Cairo and at the *Institut Universitaire des Hautes Études Internationales* in Geneva.

### CHANTHARA SAYAMOUNGKHOUN

Mr. Chanthara Sayamoungkhoun, a graduate in Administration from the University of Sisavangvong, Royal Institute of Law Administration and Foreign Language, Vientiane, is a registered trademark, patent and industrial design agent in Lao PDR. He served his country from 1976 to 1991 as a diplomat before embarking on a career in intellectual property. Mr. Sayamoungkhoun is presently the owner and Director General of Trademark Patent & Services.

Mr. Sayamoungkhoun attended a training course on intellectual property in 1996 in Japan and been involved in a number of intellectual property seminars in the ASEAN region.

Married with three children, Mr. Sayamoungkhoun speaks English, French and Thai.

### GUNALAN VELOO

Mr. Gunalan Veloo works in the Enterprise Development Department (EDD) of IPOS. The mandate of EDD is to provide direct assistance and support for Singapore companies in the area of Intellectual Property Management. EDD's activities include directly engaging Singapore industries as well as developing new initiatives and programs in support of developing the IP ecosystem in Singapore. The latest of these initiatives is the Intellectual Property Management Protocol that is jointly being developed by the Intellectual Property Office of Singapore, the Danish Patent Office and the Hong Kong Productivity Council.

Prior to joining IPOS, Mr. Veloo's work experience includes a term in Citibank's Global Corporate Investment Bank. Working in Asia-Pacific Operations and Technology, he was Country Manager for Korea. As Country Manager, he was in charge of regional cash management of a portfolio of global multi-national companies (MNCs). He was also involved in business process re-engineering and the implementation of quality initiatives like Six Sigma for SMEs portfolio of the Singapore market. He later joined JPMorgan Chase, reporting directly to the Asia-Pacific Revenue Manager. He was instrumental in the bank's business process re-engineering of the cash management business, improving revenue by 60%. With more than 8 years of experience in regional business development, Mr. Veloo has practical insights on regionalisation and cross-border business adaptation, with a good grasp of the economic and political developments in the region.

Mr. Veloo holds a Bachelor of Social Science (Honors) in Sociology from the National University of Singapore.

### NGETH VIBOL

Mr. Ngeth Vibol, a national of Cambodia, is 42 year old. He is the Director of the Department of Industrial Property, Ministry of Industry, Mines and Energy. He graduated from high school in Phnom Penh City and obtained a Master of Science in chemical technology from the Technology Institute of Voronej, Voronej, Russia in 1991. Mr. Vibol also has a Masters in Law and Political Science from the Build Bright University in Phnom Penh, which he obtained in 2005.

Mr. Vibol started his career in 1992 as an official of Technical Department, Ministry of Industry, Mines and Energy. He was appointed to study and translate the first draft law on Patents and Industrial Design of Cambodia during 1995.

Mr. Vibol has contributed to a great extent in the technical formulation of the Law on Patents, Utility Model Certificates and Industrial Designs, which was promulgated by His Majesty the King since 2003. He has also lead the technical working group for preparation of procedure of patent and industrial design systems and draft laws on integrated circuit and plant variety protection.

#### WEERAWIT WEERAWORAWIT

Mr. Weerawit Weeraworawit is now Minister (Commercial Affairs), Ministry of Commerce of Thailand, responsible for all issues under the World Trade Organization since March 2001 having served in the Department of Intellectual Property for eight years. He is also an associate judge of the Central Intellectual Property and International Trade Court of Thailand since its establishment on December 1, 1997.

Mr. Weeraworawit holds a BA in Jurisprudence (Honors) from Oxford University, and a LLB from Cambridge University.

Mr. Weeraworawit served in the Ministry of Foreign Affairs of Thailand for 13 years before moving to the Department of Intellectual Property, under the Ministry of Commerce in 1993. He was posted to the Royal Thai Embassy in London and to the ASEAN Secretariat in Jakarta. During his tenure in the Ministry of Foreign Affairs, he was involved in matters concerning legal, political, and economic affairs. He was also instrumental in Thailand becoming a Member of the Non-Align Movement.

At the Department of Intellectual Property, Mr. Weeraworawit served as Director of Registration and Documentation Division, Director of Technical and Planning Division, Assistant Director General responsible for legal affairs, and Deputy Director General responsible for promotion and enforcement of intellectual property rights.

Mr. Weeraworawit is a genuine believer in regional and international cooperation as well as in the synergy from closer cooperation between the public and private sectors on intellectual property. He was the first Chairman of the ASEAN Working Group on Intellectual Property and the first Chairman of the ASEAN Trademark Experts Group which works on the ASEAN trademark filing system.

Mr. Weeraworawit has been an active speaker on intellectual property issues at the national, regional, and international seminars and conferences, advocating a balanced development of the intellectual property system and its use to bridge the global technological and knowledge gap which is alarmingly expanding.

BAJOE WIBOWO

Mr. Bajoe Wibowo, a national of Indonesia, joined the World Intellectual Property Organization (WIPO) in September 1998 and currently works as Program Officer in the Intellectual Property and Economic Development Division (IPEDD), Office of the Strategic Use of Intellectual Property for Development (OSUIPD).

Mr. Wibowo holds a Degree in Engineering from the Swiss Federal Institute of Technology, (EPFL), Lausanne and a Master Degree in Management from the Swiss Federal Institute of Management in SMEs (IFCAM), Lausanne.

Mr. Wibowo has several years experience in the Patent Cooperation Treaty (PCT) and has worked extensively in that field promoting accession and better use of the PCT in developing countries from all regions. In addition, he was also responsible of all projects pertaining to patent information.

He presently coordinates activities and studies related to intellectual property and economic development and implements programs to assist developing countries and countries with economies in transition, for the strategic use of intellectual property for development and for strengthening contacts with other organizations and specialized agencies to develop synergies in these areas.

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