

**Open-Ended Meeting with Member States in the Framework of the
Development Agenda Project on Open Collaborative Projects and IP-
Based Models (Rec. 36)**

Geneva, June 18, 2012

PROVISIONAL PROGRAM

prepared by the Secretariat

- 14.00 – 14.30 Registration
- 14.30 – 14.45 Welcome addresses by:
- Mr. Ali Jazairy, Head, Innovation and Technology Transfer Section,
Innovation Division, Innovation and Technology Sector, World Intellectual
Property Organization (WIPO), Geneva
- Mr. Sacha Wunsch-Vincent, Senior Economic Officer, Economics Section,
Economics and Statistics Division, WIPO
- 14.45 – 15.30 **General Overview of the Taxonomy-Analytical Study for the Project on
Open Collaborative Projects and IP-Based Models**
- Speaker: Prof. David Gann, Deputy Principal for Research and Business
Engagement, Imperial College Business School, Imperial
College, London
- 15.30 – 15.45 **Roadmap for the Development Agenda Project on Open-Collaborative
Projects and IP-Based Models**
- Speakers: WIPO Secretariat
- 15.45 – 16.00 **Promoting Innovation and Access through Open Collaborative Models**
- Speaker: Representative of the Permanent Mission of Bolivia to the
United Nations, Geneva
- 16.00 – 16.15 **The Work of the WHO Consultative Expert Working Group on
Research and Development and their Recommendation for a Binding
R&D Treaty**
- Speaker: Representative of the South Centre, Geneva
- 16.15 – 16.30 **Open Innovation Networks: Success Stories such as Ache in Brazil**
- Speaker: Dr. Emerson Ferreira Queiroz, Senior Research Scientist
(MER), University of Geneva
- 16.30 – 16.40 Coffee Break
- 16.40 – 17.30 **Discussion on the Essence, Logic and Approach of the Development
Agenda Project on Open-Collaborative Projects and IP-Based Models**
- Moderator: WIPO Secretariat
- 17:30 – 18.00 **Summary and Recommendations**
- 18.00 Closing

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