

WIPO Match Evaluation



Findings, Conclusions and Recommendations

Purpose

Formative evaluation oriented to learning and project improvement. The evaluation will assess:



Stakeholder' needs



Deviations of the project design



Constraints and strategies to improve delivery



Added value and Good practices

Users

The evaluation results will inform: the

- Director-General
- DDG, Regional and National Development Sector
- the project team
- the Reference Group

The evaluation follows the WIPO Internal Oversight Charter for publication.

Evaluation Criteria

Effectiveness

Results achievement expected and unexpected.



Coherence

Compatibility of the intervention with other interventions in and outside WIPO.



Relevance

Intervention response to beneficiaries, global, country, and partner/institution needs, and priorities



Scope



Activities implemented between 2014 and 2020



Records of project design, implementation, guidelines, lines of responsibility of collaborators, strategic documents, financial information.



A series of interviews with existing stakeholders, including collaborators.



Gender and human rights aspects will be considered throughout the evaluation process whenever possible and suitable.

A person in a dark suit is holding a glowing lightbulb. Inside the lightbulb, there are string lights that are lit up, creating a warm, golden glow. The person's hands are visible, holding the base of the lightbulb. The background is dark and out of focus.

RELEVANCE



ALIGNMENT WITH THE UN STRATEGIC PRIORITIES



SDG 9: Industry, Innovation, and Infrastructure



SDG 17: Strengthened the means of implementation and revitalized the global partnerships for sustainable development



UNDESA Technology Facilitation Mechanism online platform with the aim to share information on existing STI initiatives, mechanisms and programs

ALIGNMENT WITH THE NEEDS OF PROVIDERS, SEEKERS, SUPPORTERS, AND COLLABORATORS



PULL STRATEGY

- By moving from a PUSH to a PULL strategy where those in need of technological innovation present their needs or problems and the academia, start-ups, or incubators work on solutions to address a current issue.
- By guaranteeing the confidentiality and protection of the themes, ideas or problems shared at any meeting or video conference.



BENEFITS AND IMPACT

- By sharing more information about the impact of the matches with members
- By evaluating intangible assets and return of investment
- Share impact evaluation results with members but specially with supporters and collaborators that help with the promotion and expansion of the network



ADVISORY SERVICES

- Support improving the quality of proposals especially taking the projects from idea to implementation and reducing barriers. Currently support does not reach all registered seekers in the platform. In some cases, stakeholders indicated that they do not even know whether someone has read their request as feedback is not provided to all registered seekers.
- Support with the commercialization process.



INCLUSION

- By involving stakeholders in the decision-making, planning and implementation process. The views of collaborators, providers, seekers, and supporters are essential in the success of the network, its promotion and expansion.



INTUITIVE WEB PLATFORM

- By developing a more intuitive web platform that facilitates coding, tagging, searches and is built using artificial intelligence. The website platform should serve as an initial hook for assisting seekers and providers in speeding up their search through automation at the initial stage.



IMPROVE NETWORKING

- By raising awareness of potential stakeholders, as they are not aware of the model and its benefits.
- Through networking days in which the business sector, foundations, or NGOs present their needs or issues.



PARTNERSHIPS

- More diversification of partnerships models going beyond South-South cooperation.
- By increasing the participation of the business sector, foundations, and NGOs to multiply the effects of WIPO Match.

ALIGNMENT TO WIPO STRATEGIC PRIORITIES



SG III: Facilitating the Use of IP for Development



Recommendation 9 of the WIPO DA: a database to match specific intellectual property-related development needs with available resources, thereby expanding the scope of its technical assistance programs aimed at bridging the digital divide.

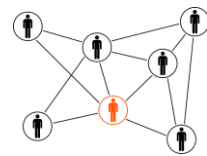


SG IV: Contributing to Coordination and Development of Global IP Infrastructure



Strategic Goal II: Provision of Premier Global IP Services

1. Sector Lead jointly with the Project Manager should strengthen governance by:



Structure

Establishing a governance structure for decision making



Reporting

Formalizing reporting mechanisms on interim results, challenges and lessons learned



Advisory

Establishing an advisory board including their Terms of Reference



Network Structure

Developing a mechanism involving stakeholders in the decision-making process

EFFECTIVENESS



Results: At the time of this evaluation six matches were reported for the period comprising from 2016 to 2020

Result 1: Contribution to WIPO's Visibility and Reputation



ENHANCING COMMUNICATION

WIPO Match results' stories connected to the SDGs demonstrate the effectiveness of IP work and contribute to more effective communication to a broad and diverse public about IP and WIPO's role. (WIPO SG VIII.1)

INSTITUTIONAL PARTNERSHIP



EFFECTIVE INTERACTION WITH THE UN

Sharing information on the matches results with South-South Galaxy, demonstrating WIPO's contribution towards the SDGs, demonstrate how the organization can, with a real example, make IP work for development. The collaboration with the UN contributes to WIPO's SG VIII.5 WIPO Effectively interacts and partners with the UN processes and negotiations

Result 2: Contribution to SDG 9 - Industry, Innovation and Infrastructure



DGIP INDONESIA & ARIPO

Are cooperating in the implementation of an electronic Registration System for Copyright works, TK&CE / knowledge transfer. DGIP Indonesia offered to share the software for free. This activity contributes to WIPO's SG IV - Enhancing technical and knowledge Infrastructure for IP Offices, leading to better services to their stakeholders and better outcome of IP administration.

SOUTH-SOUTH PARTNERSHIP



MAGMA & ARIPO

Learning responded to the challenge to enhance ARIPO training programs, and in December 2020, delivered a customized personal AI tutor app, ARI 9000, specifically adapted to meet ARIPO's patent examination training needs. The startup team used artificial intelligence and state-of-the-art natural language processing to automatically generate a series of relevant questions based on the original training material used by ARIPO.

PPP



BENEFICIARIES

20 Member States of the ARIPO (Botswana, Eswatini, Gambia, Ghana, Kenya, Lesotho, Liberia, Malawi, Mauritius, Mozambique, Namibia, Rwanda, Sao Tome, and Principe, Sierra Leone, Somalia, Sudan, Tanzania, Uganda, Zambia, Zimbabwe)



INNOVATION AND COMMERCIALIZATION

SIDLEY & CSAM

through its Emerging Enterprises, Pro Bono Program provided IP legal assistance and needs assessment to CSAM.

CSAM is a farm in Trinidad and Tobago that produces all-natural, non-GMO, and organic Moruga Hill Rice (MHR) intercropped with various fruits, vegetables, and Animal Feeds. . The support provided by Sidley helped in the process to commercialization of the product.

Contribution to SGIII.6 - Increased capacity of SMEs to use IP to support innovation.

B2B PARTNERSHIP



BENEFICIARIES

65 registered farmers and farming families in the community.



DEVELOPMENT BANK OF LATIN AMERICA

ENHANCEMENT OF HR CAPACITY

Development Bank of Latin America (CAF), through its Iberoamerican Program of Science and Technology for Development (CYTED), financed participants from Brazil and Paraguay to attend a training of the CAF Method Accelerated Development of Technological Patents in Paraguay.

Participants receive technical training to be creditors of financing opportunities to execute future projects related to the subject of STI.

Contribution to SGIII.6 - Increased capacity of SMEs to use IP to support innovation.

TRIANGULAR PARTNERSHIP



BENEFICIARIES

104 participants from Paraguay were trained and 7 participants from Brazil

ADDITIONAL RESULTS





COMMITMENT

DIVERSITY

48%
actively contributing
towards the WIPO
Match mission

56%
of the support
provided is for
capacity building
and knowledge
sharing

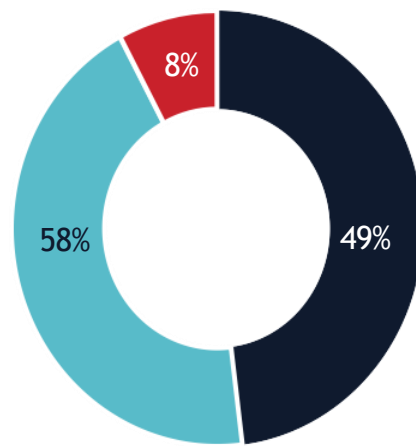
46%
of the members are
from the business and
academia
sector

58%
Members are from
middle income
countries

61%
of providers come
from high income
countries

61%
of the seekers are
from middle income
countries

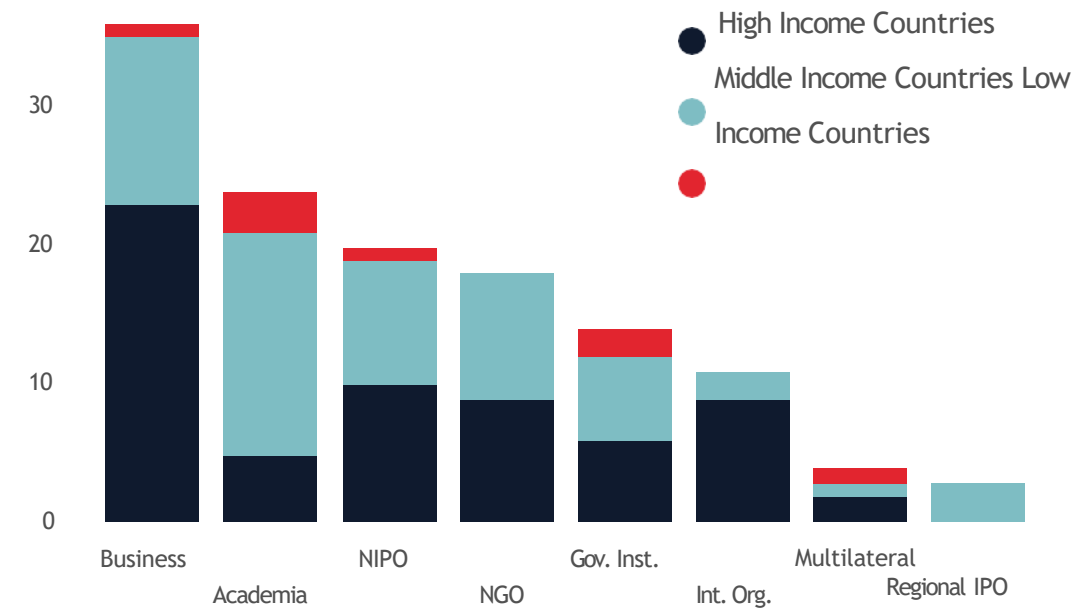
MEMBERS BY INCOME LEVEL
131



● High Income ● Middle Income ● Low Income

MEMBERS BY AFFILIATION AND INCOME LEVELS

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The Project Manager, with the leadership of the Sector Lead and in consultation with relevant stakeholders, should develop a strategy for the effective, efficient and sustainable management and of the WIPO Match while considering:



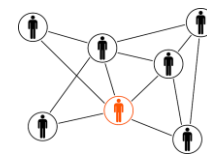
Governance

Clarifying and sharpening the scope and objectives of the platform and its related services



Accountability

Defining interim indicators, including gender indicators, to report on outputs, outcomes, and impact results



Network

Integrating measures to refining the network structure and considering stakeholders' needs and priorities.



Stakeholders inclusion

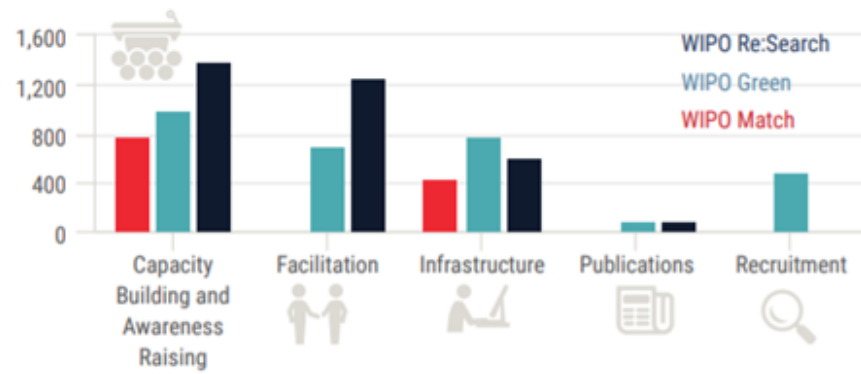
Preparing an action plan and implementation strategies, including communication and collaboration with other business units

EFFICIENCY



EXPENDITURES & HUMAN RESOURCES

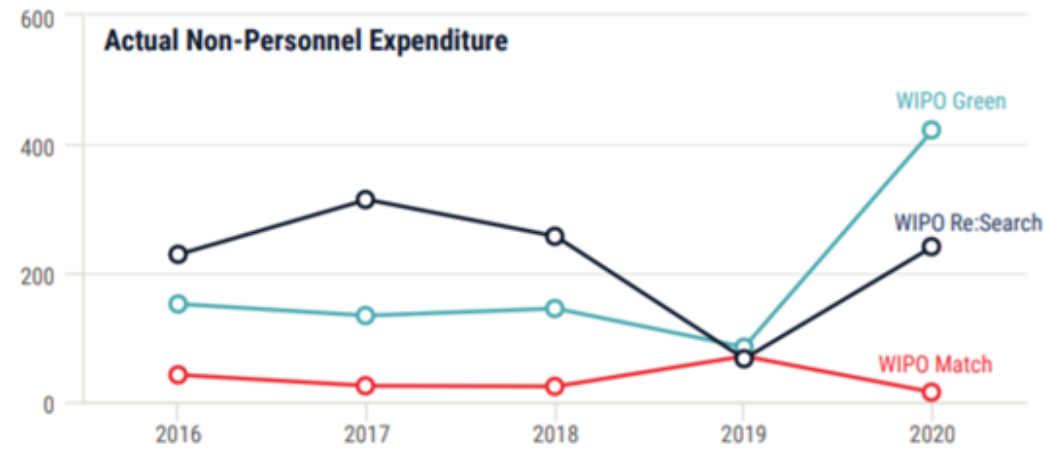
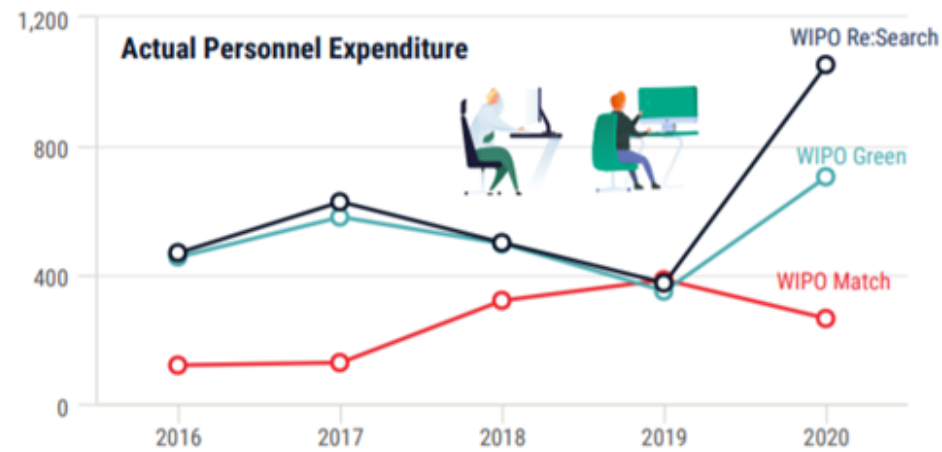
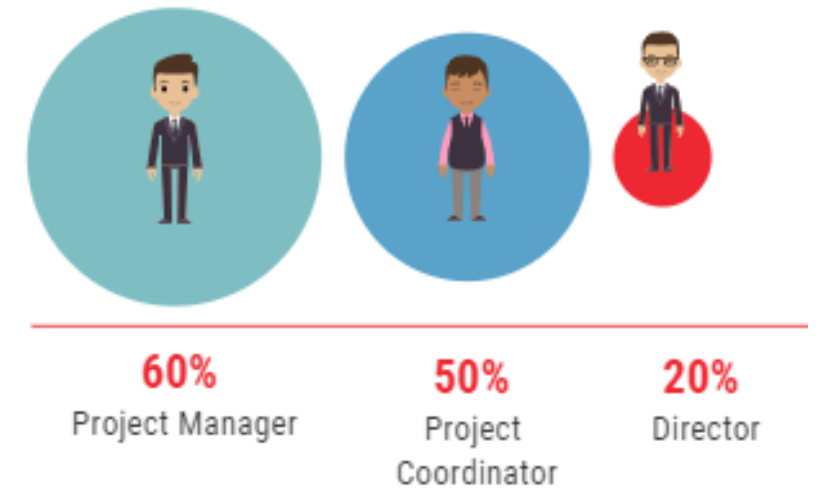
Actual Personnel Expenditure by Activity
2016-2020



Actual Non-Personnel Expenditure by Activity
2016-2020



WIPO Match human resource allocation of time



Senior Manager jointly with the project manager to prepare the following:



Job Descriptions Review

Revise the job descriptions of all WIPO Match staff members to reflect current duties and responsibilities; and



Additional Budgetary Support

Provide adequate resources to realize the vision articulated in the strategy document. Possibly the upgrade of the database might be required to ensure that it is fit for purpose