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Committee on Development and Intellectual Property (CDIP)

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Geneva, May 18 to 22, 2020

PROOF OF CONCEPT OF A SEARCHABLE ONLINE CATALOGUE FOR DEVELOPMENT AGENDA PROJECTS AND OUTPUTS

prepared by the Secretariat

1. The Committee on Development and Intellectual Property (CDIP) at its twenty-fourth session, approved a project submitted by the Delegations of Brazil, Canada, Indonesia, Poland and the United Kingdom on Tools for Successful Development Agenda Project Proposals, contained in document CDIP/24/14 Rev..

2. One of the project outputs is the creation of an online searchable Catalogue, containing all past and ongoing DA projects together with additional information on each project, including a reference to the beneficiary countries (where applicable), main project activities and outputs, implementation start and end dates, outcomes and achievements, and progress and evaluation reports and recommendations. This document describes the proof of concept of the online searchable Catalogue, currently under development in the context of the above-mentioned project.

3. The metadata that will be used for developing the final product will consist of the information contained in all DA project documents, progress reports, evaluation reports, completion reports, and outputs of DA projects (studies, guidelines, databases).

4. The proof of concept was created on the basis of the information collected from eight project documents. The visual design of the Catalogue will be finalized once the final product will be developed, and made available on the WIPO website.

5. When developing the proof of concept of the Catalogue, the following expected user groups were identified: (i) Member States wishing to present project proposal(s) to the CDIP (this is the main user group identified); (ii) Member States interested in benefiting from

activities emanating from DA projects; (iii) project managers (WIPO staff); and (iv) information seekers.

6. Hence, the Catalogue will be developed around the information model presented in Annex I to this document, structuring the information flow in two main clusters: selectable information (grey boxes), and additional information (white boxes). Below is the list of information clusters by which the users will be able to refine the search in the Catalogue:

- DA Recommendation cluster;
- DA Recommendations;
- DA projects (this will include the completed and ongoing projects);
- Activities undertaken in the context of the implementation of DA projects;
- Implementing WIPO Program;
- Beneficiary countries;
- Project document code;
- IP fields;
- Project outputs.

7. The Catalogue will also provide additional results that will be easily accessible, once the information has been already refined or at the start of the user's search. The additional results will include information on the following:

- WIPO Strategic Goals;
- Link to the CDIP session when the document was approved or discussed;
- Reports (this will include progress reports, completion reports, and evaluation reports);
- Total expenditure;
- Project budget;
- Project outcomes;
- Related documents;
- Project mainstreaming.

8. In addition to refining by selecting the categories mentioned in para. 6, the Catalogue will also permit full text searching in six official UN languages, based on the availability of the documents used for developing the metadata of the Catalogue.

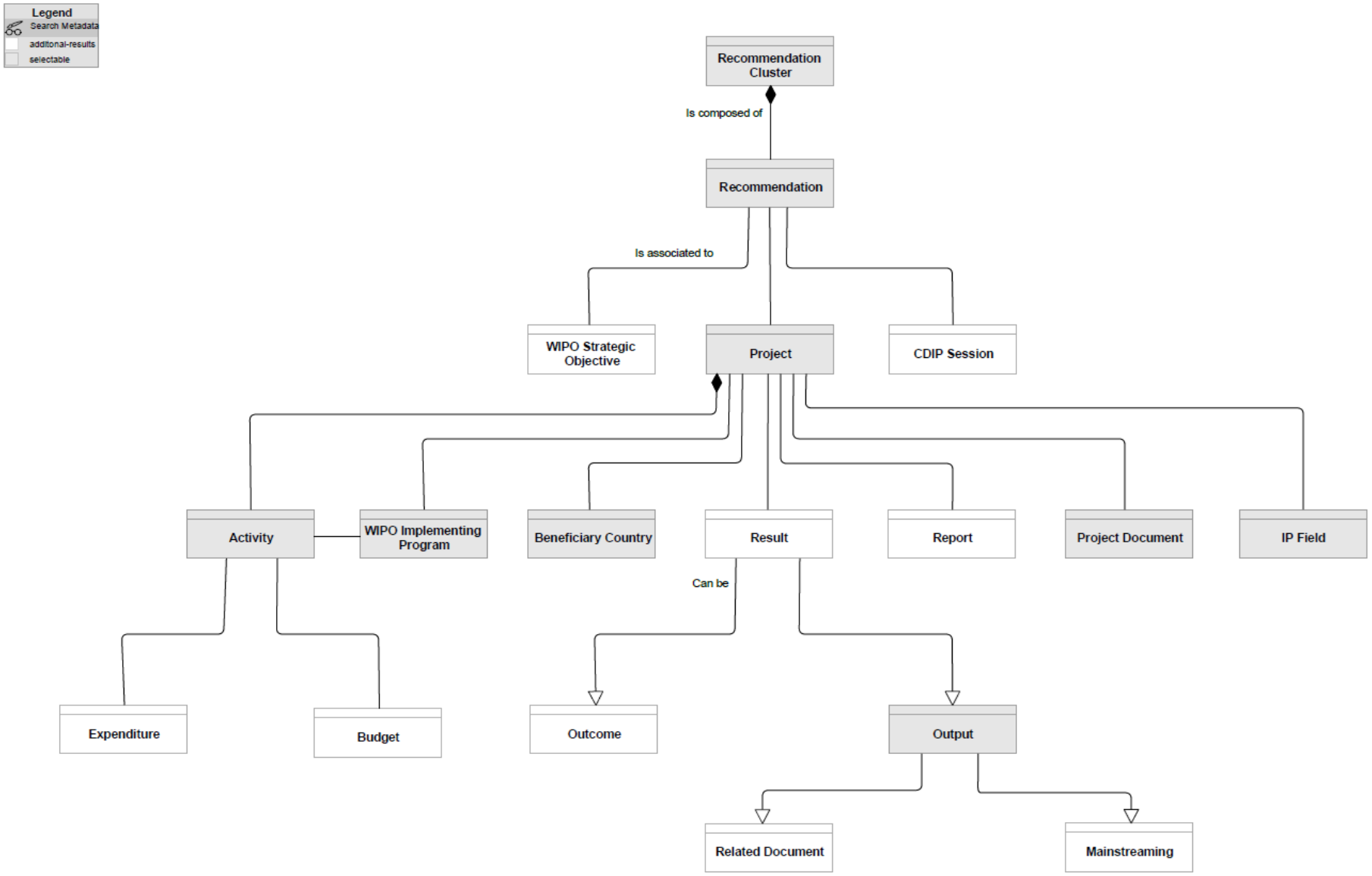
9. The Catalogue will be designed in a way that any new relevant material (projects, outputs, reports) could be easily updated to the platform. This will ensure that the information contained in the Catalogue will be always accurate and up to date.

10. The online searchable Catalogues will have the name of "DA Projects' Catalogue", and will replace the currently available online summary table on the WIPO DA website at: https://www.wipo.int/ip-development/en/agenda/projects.html.

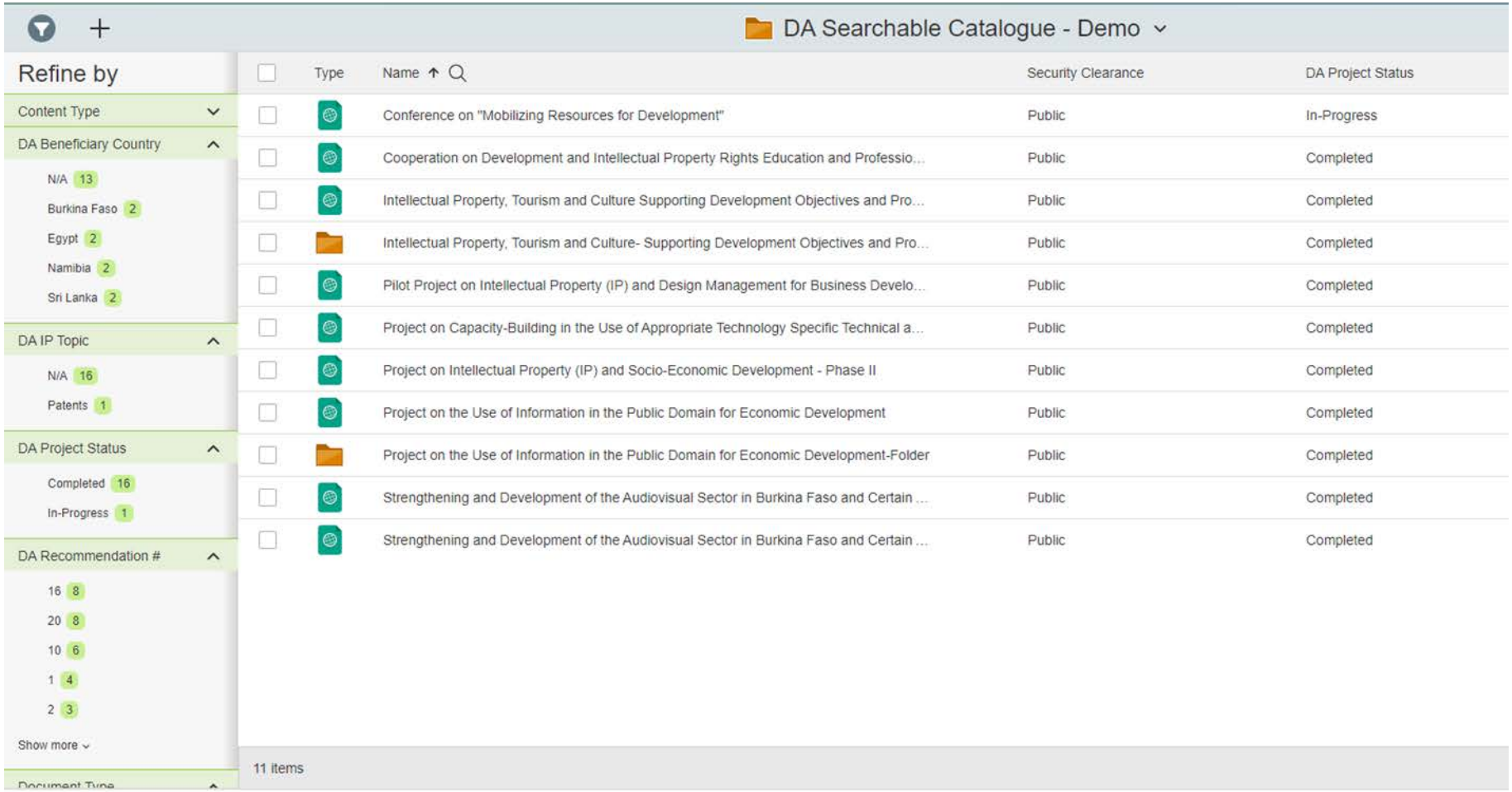
11. Annex II contains screenshots of a prototype developed by WIPO.

12. The CDIP is invited to take note of the information contained in this document.

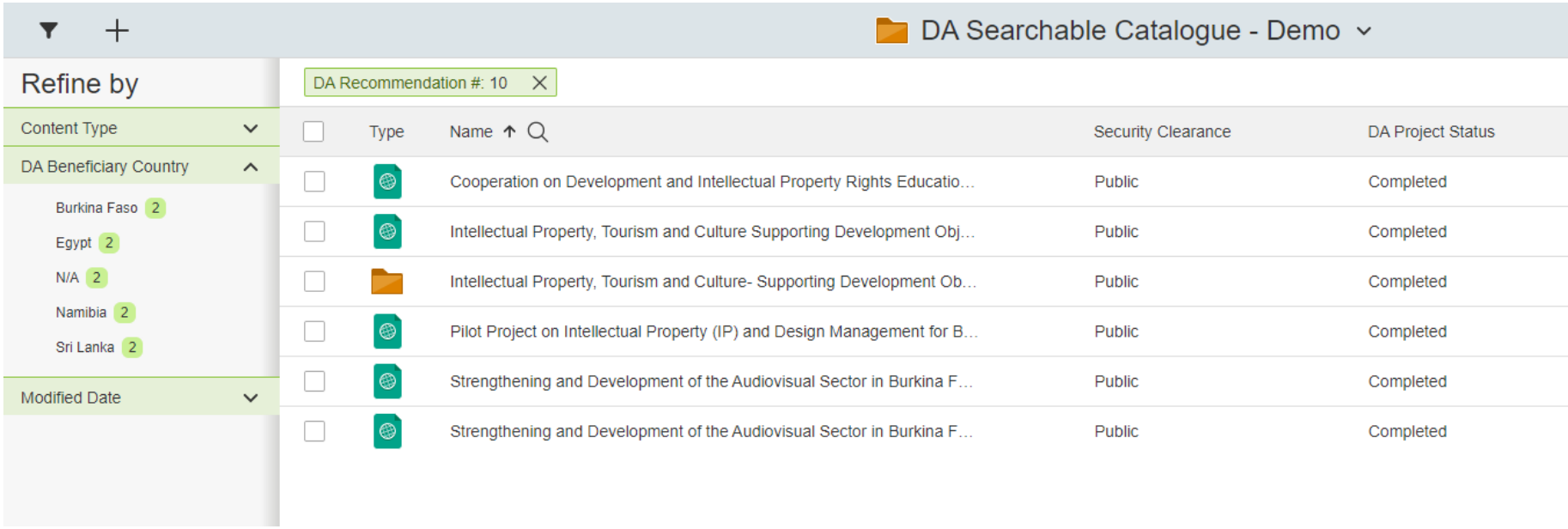
[Annexes follow]

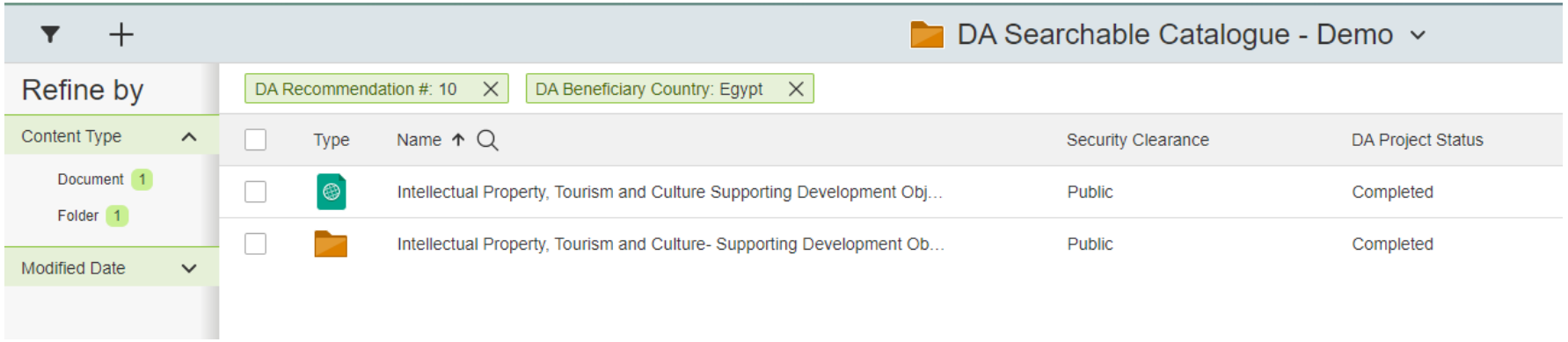


[Annex II follows]


DA Searchable Catalogue - Demo
Refine by
Content Type
DA Beneficiary Country
N/A 13
Burkina Faso 2
Egypt 2
Namibia 2
Sri Lanka 2
DA IP Topic
N/A 16
Patents 1
DA Project Status
Completed 16
In-Progress 1
DA Recommendation #
16 8
20 8
10 6
1 4
2 3
Show more
Type
Name
Security Clearance
DA Project Status
Conference on "Mobilizing Resources for Development" Public In-Progress
Cooperation on Development and Intellectual Property Rights Education and Professio... Public Completed
Intellectual Property, Tourism and Culture Supporting Development Objectives and Pro... Public Completed
Intellectual Property, Tourism and Culture- Supporting Development Objectives and Pro... Public Completed
Pilot Project on Intellectual Property (IP) and Design Management for Business Develo... Public Completed
Project on Capacity-Building in the Use of Appropriate Technology Specific Technical a... Public Completed
Project on Intellectual Property (IP) and Socio-Economic Development - Phase II Public Completed
Project on the Use of Information in the Public Domain for Economic Development Public Completed
Project on the Use of Information in the Public Domain for Economic Development-Folder Public Completed
Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain ... Public Completed
Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain ... Public Completed
11 items

Refining content by selecting the DA Recommendations / Beneficiary Countries





Full text search in Chinese

[Annex III follows]

SUMMARY OF THE STUDY ON INTELLECTUAL PROPERTY, TOURISM AND CULTURE: SUPPORTING DEVELOPMENT OBJECTIVES AND PROMOTING CULTURAL HERITAGE IN EGYPT AND OTHER DEVELOPING COUNTRIES

PROJECT SUMMARY	
Project Code	*DA_1_10_12_40_01*
Title	*Intellectual Property, Tourism and Culture: Supporting Development Objectives and Promoting Cultural Heritage in Egypt and other Developing Countries*
Development Agenda Recommendations	*Recommendation 1*: WIPO technical assistance shall be, *inter alia*, development-oriented, demand-driven and transparent, taking into account the priorities and the special needs of developing countries, especially LDCs, as well as the different levels of development of Member States and activities should include time frames for completion. In this regard, design, delivery mechanisms and evaluation processes of technical assistance programs should be country specific. *Recommendation 10*: To assist Member States to develop and improve national intellectual property institutional capacity through further development of infrastructure and other facilities with a view to making national intellectual property institutions more efficient and promote fair balance between intellectual property protection and the public interest. This technical assistance should also be extended to sub-regional and regional organizations dealing with intellectual property. *Recommendation 12*: To further mainstream development considerations into WIPO's substantive and technical assistance activities and debates, in accordance with its mandate. *Recommendation 40*: To request WIPO to intensify its cooperation on IP related issues with United Nations agencies, according to Member States' orientation, in particular UNCTAD, UNEP, WHO, UNIDO, UNESCO and other relevant international organizations, especially the WTO in order to strengthen the coordination for maximum efficiency in undertaking development programs
Project Budget	Total non-personnel costs: 320,000 Swiss francs
Project Duration	40 months, from January 1, 2016 to April 30, 2019
Key WIPO Sectors Involved and Links to WIPO Programs	Implemented by the Development Sector (Program 9) under Strategic Goal III, i.e. *Facilitating the Use of IP for Development*, the project is also linked to Program 30 (SMEs and Entrepreneurship Support) for the impact of its findings and recommendations regarding the tourism industry, including SMEs operating in the tourism sector; Program 3 and Program 4 (respectively Copyright and Related Rights, and Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources) for its findings and recommendations regarding national/local knowledge, tradition and culture; and Program 18 (IP and Global Challenges), on IP aspects regarding innovation and the connection between sustainable tourism and sustainable development.
Brief Description of Project	Implemented in four pilot countries, i.e. Ecuador, Egypt, Namibia and Sri Lanka, the project aimed at building capacities of key stakeholders and raising awareness of the intersection between IP tourism and development, in the framework of growth and development policies. Why focus on IP and Tourism? The project stemmed from a proposal of the Arab Republic of Egypt, approved by CDIP/15, to consider the role of the IP system in promoting tourism-related economic activity, including activity related

	and Program 4 (respectively Copyright and Related Rights, and Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources) for its findings and recommendations regarding national/local knowledge, tradition and culture; and Program 18 (IP and Global Challenges), on IP aspects regarding innovation and the connection between sustainable tourism and sustainable development.
Brief Description of Project	Implemented in four pilot countries, i.e. Ecuador, Egypt, Namibia and Sri Lanka, the project aimed at building capacities of key stakeholders and raising awareness of the intersection between IP tourism and development, in the framework of growth and development policies. Why focus on IP and Tourism? The project stemmed from a proposal of the Arab Republic of Egypt, approved by CDIP/15, to consider the role of the IP system in promoting tourism-related economic activity, including activity related to the promotion of national and/or local knowledge, traditions, and culture. The project was developed on the fundamental premise that tourism, one of the major players in international commerce, represents one of the main sources of income for many developing countries. Tourism demand is increasingly differentiated by a market that proposes value-added products and services. In this context, tourism stakeholders can play a key role in providing high-quality products and services to tourists by responding to their most specific interests and needs. In so doing, both consumers and providers of tourism products and services can benefit from the strategic use of the IP system. Based on research conducted in the four pilot countries, the project took a close look at practical experiences and made a series of recommendations to assist tourism stakeholders adopt appropriate strategies and tourism-related policies to support business competitiveness and local development. The project also addressed the needs of raising awareness at the academic level of the intersection between IP, tourism and development, and was instrumental in stimulating academic debate on a new research topic. This resulted in the development of new curricula and teaching materials to be integrated in the academic programs of selected universities in pilot countries. Finally, the experiences and best practices documented throughout the project were consolidated in a series of national studies and in a practical guide, which highlight several options to use the IP system to promote tourism and cultural heritage, while supporting development objectives at local and national levels.

Reports:

Progress report
CDIP/18/2
CDIP/20/2
CDIP/22/2

Evaluation report
CDIP/24/10

Completion Report
CDIP/24/4

Related Documents / outputs
Summary of the Study on Intellectual Property, Tourism and Culture: Supporting Development Objectives and Promoting Cultural Heritage in Egypt
Study on Intellectual Property in Tourism and Culture in Sri Lanka
Study on the Role of Intellectual Property in Sustainable Tourism Development in Namibia
Summary of the Study on "Intellectual Property: A Mechanism for Strengthening Provincial Identity within the Framework of the Imbabura Geopark Project"(Full study available in Spanish)

[End of Annex and of document]