

## 마드리드 온라인 서비스 안내 Madrid System Webinar

**Howard LEE** 

March 31, 2023
Republic of Korea

## 발표자



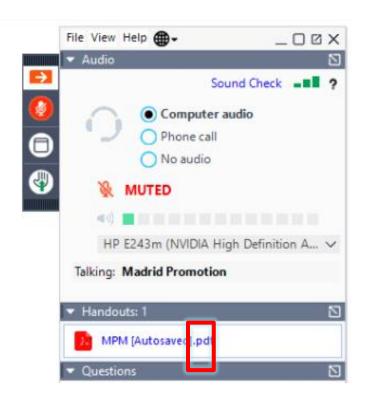
**Howard LEE** 

External Consultant WIPO Madrid



## GoToWebinar 사용법







## 본웨비나의구성

- 프레젠테이션 중간에 참여형 질문 포함
- 마지막에 질의응답 세션
- 발표자료 다운로드
- 녹화자료는 <u>마드리드 웨비나 페이지</u>에 업로드
- 피드백 제공을 위한 간단한 설문조사

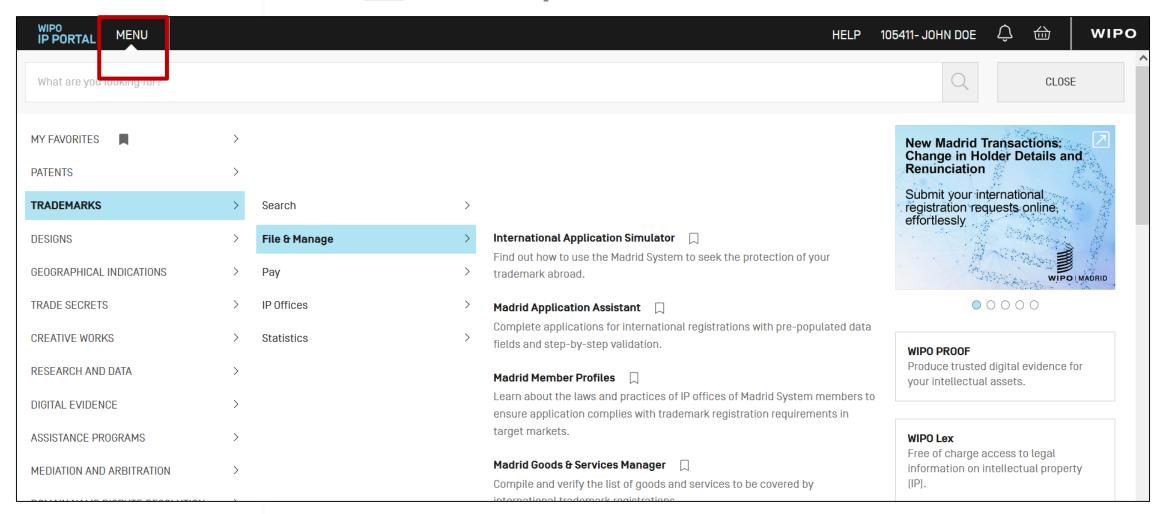


## 마드리드 온라인 서비스

- E-Filing 간단소개
- 한국에서 효과적인 지불방법
- IRN 발급 이전에 현황조회
- 감축
- 포기
- 대리인 관리
- 권리자 정보 변경

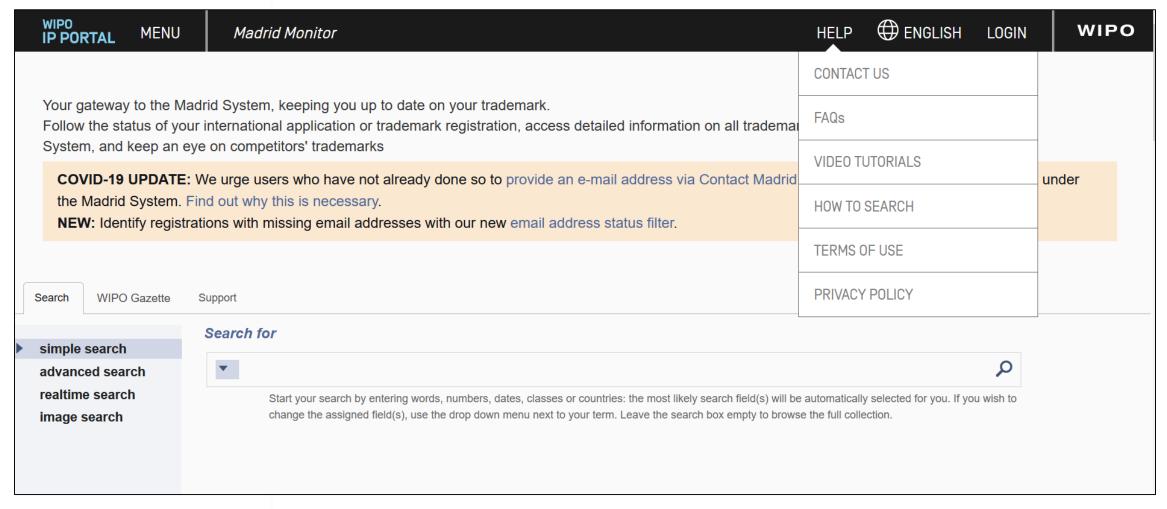


## WIPO IP 포털 소개



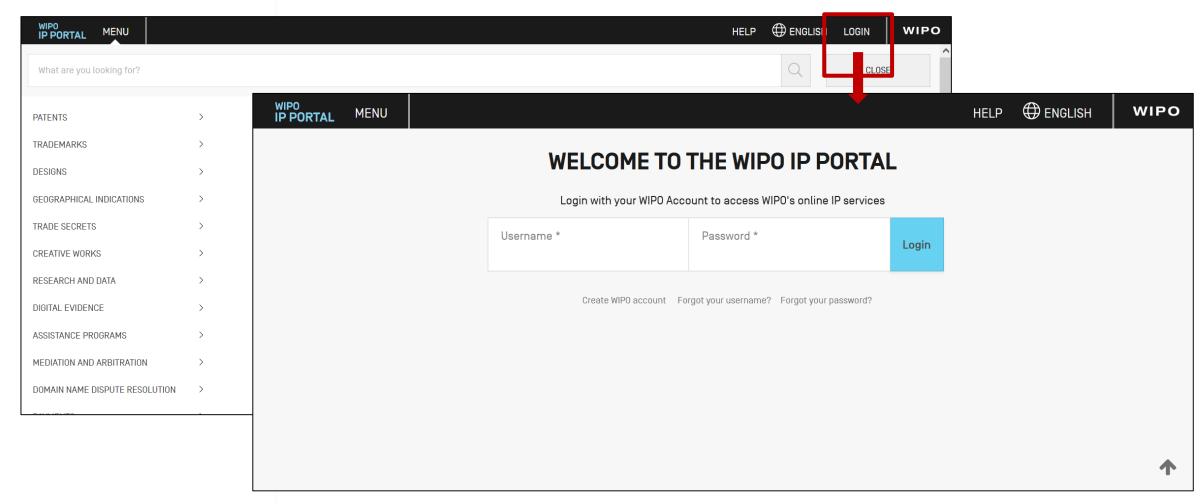


## 빠른 도움말 조회





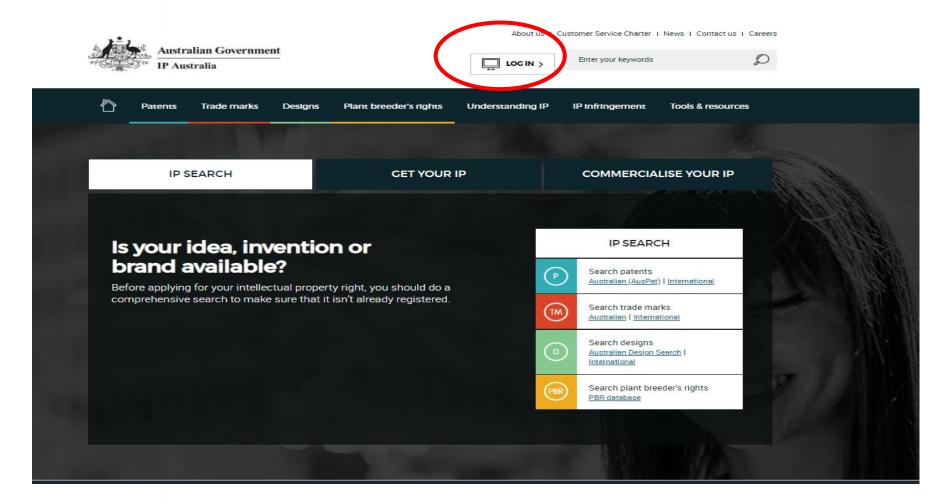
# 통합 인증(SSO)



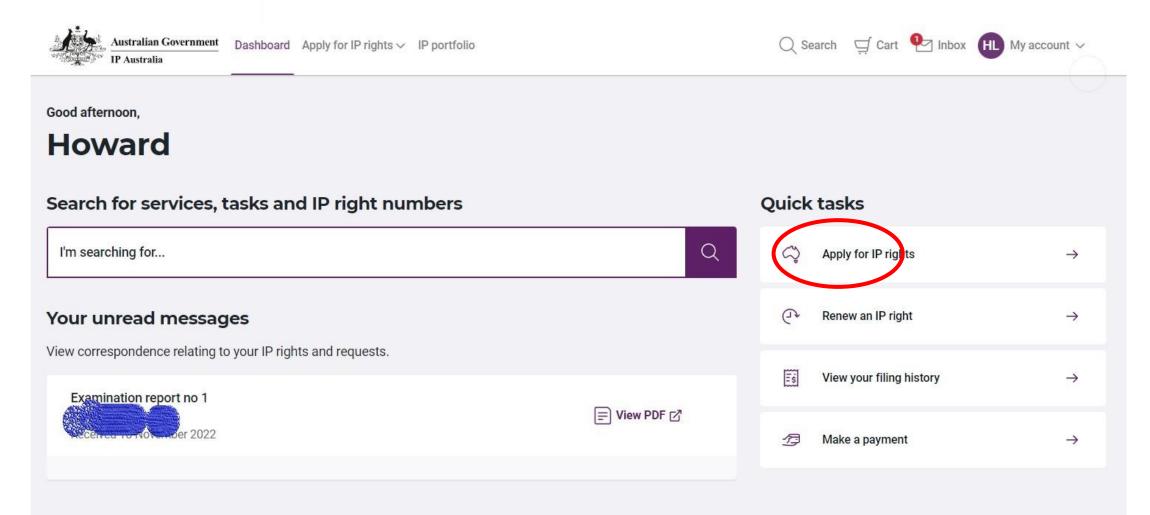


# E-Filing









#### **Apply for international IP rights**

Register your intellectual property (IP) with the World International Property Organisation (WIPO) to protect it in multiple countries.

You'll need to use the WIPO portal to register and manage international IP rights. If you need to make Patent Cooperation Treaty (PCT) payments, you can do it here on our portal.

#### Before you continue

It's important that you understand:

If you've already filed a patent with the PCT, enter the national phase to protect it in Australia.

#### **Get started**

Which type of IP right would you like to apply for?



#### Take a patent overseas

Protect your patent in other countries by filing an application under the PCT.

Apply for an international patent [2]

#### Pay international patent fees

Make payments relating to your patent filed under the PCT.

Make a payment →



#### Take a trade mark overseas

Protect your trade bank in other countries by filing an application under the Madrid protocol, or respond to a formalities or irredularities notice for an international trade mark.

Log in term O's Madrid eFiling service with your IP Australia account 🕜



					Howard Lee
Application for internation	nal registration				
			Designated Co	ontracting Parties	
Diii	- General -		Designated of	ona acting 1 artics	
Basic application or registration	Office of origin *	AU - Australia	~		
Designated Contracting Parties	Filing language *	English	~		
Applicant(s)	Applicant's Reference	( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( )			
Representative					
Languages and correspondence	<ul> <li>Basic application or registrat</li> </ul>	ion —			
Mark		"Import trademark" button and enter a natio	nal application or re	gistration number.	
Goods and services	Once done, click on "Designated Contrac	ting Parties" to continue.			
Limitations				Import trademark	
Claimed priorities					
Attachments					
Fee calculations					
Validation					
Payment					
Summary					



## 한국에서 효과적인 지불방법

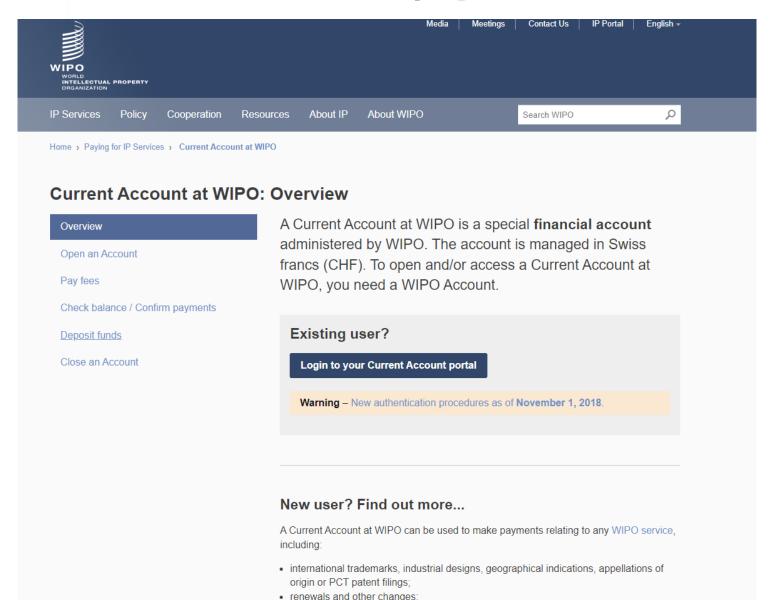


### **Current Account**

- WIPO에서 운영하는 선불 계좌
- 마드리드 시스템을 많이 이용하는 고객에게 편리
- 첫 송금액 은 2000CHF (약 한화 290만원)
- 잔액에서 자동 차감
- 잔액 확인 가능



## Current Account를 이용



WIPO | MADRID

The International

Trademark System

## Current Account를 이용

WIPO IP PORTAL	MENU	Current Account at WIPO	HELP WOOSEOK LEE 🗘		
	F	Request to Open a Current Account			
		A Current Account is a special financial account administered by WIPO, for payments relating to the registration of international marks, industrial designs, PCT patent filings, and other transactions. All transactions are processed in Swiss francs (CHF). An initial deposit (at least CHF2'000) must be wired to WIPO. The deposit note/reference should state: "To open a Current Account."			
	U	Jpon receipt of this form and the initial deposit, your Current Account will be activated. You will re	ceive confirmation and account details by e-mail.		
		Company / customer details			
		Name *	Already a WIPO customer? *  O Yes  O No		
Address Line	Address Line 1 *	Customer ID (if available)			
		Address Line 2	WIPO account username HOWARDE		
		City *	Full name * WOOSEOK LEE		
		Postal code *	Email address howard@cooperip.com		
		State	Field of activity *  □ Patents		
		Country *	│ Marks │ Industrial designs │ Other		
		Phone	Proof of identity *  Browse		
		Fax	Examples: your company's registration certificate, registration extract, incorporation certificate, extract of registry of registered associates/partners, lawyers registry extract, VAT registration or, for individuals, copy of your		



### E-PAYMENT BY REFERENCE

- Irregularity Letter 가 발행되면 WIPO ref. No. 생성
- WIPO ref. No.로 WIPO 사이트에서 신용카드 지불가능
- Irregularity Letter 발행 시 까지 지연 단점
- 시간에 대한 촉박함이 없을 시 사용가능
- 공식적으로 추천하는 방법은 아님



### E-PAYMENT BY REFERENCE





Republic of Korea

Geneva,

#### NOTICE CONCERNING AN INTERNATIONAL APPLICATION

#### ATTENTION:

The irregularity concerning the fees indicated in this notice is to be remedied by either the applicant or the Office of origin.

The response to this notice should be received by the International Bureau no later than Please indicate the WIPO Reference number 1.4601 in all your communications with the International Bureau.

Re.: International application based on application N° International application based on application the mark International application based on applicatio

Date of receipt of the international application by the Office of origin:

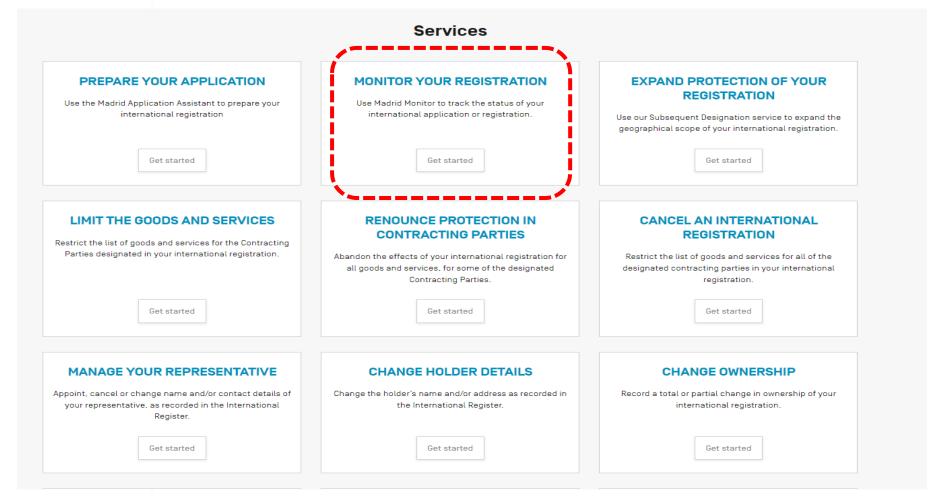
Our ref.:
Office ref.:
Applicant ref.:
Examiner:
Telephone N°: +41 22
Contact: www.wipo.int/madrid/en/contact/



## IRN 발급 이전에 현황조회



### Realtime Monitor





# 감축,포기,취소

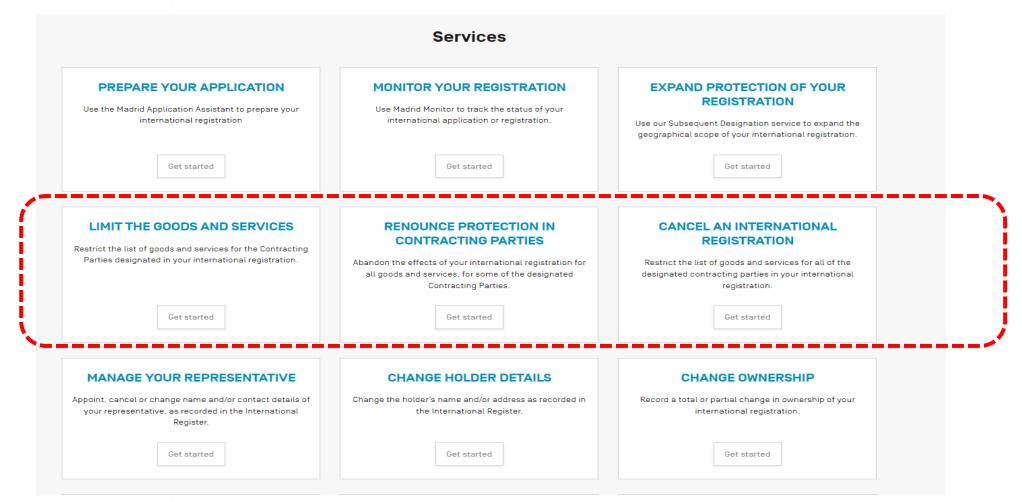


## 감축,포기, 취소의 비교

절차	지정국	지정상품	사후지정	사용양식
감축	전부 혹은 일부	전부 혹은 일부	가능	MM6
포기	일부	전부	가능	MM7
취소	전부	전부 또는 일부	불가능	MM8



## 감축,포기,취소





# 감축



## 질문

- 온라인 감축 신청을 통해 지정관청의 이의신청(가거절)에 대응할 수 있나요?
  - 네, 언제나 가능합니다.
  - 아니오, 절대 불가능합니다.
  - 경우에 따라 가능합니다.



## 질문

■ 갱신 시 제 국제등록(IR) 상품/서비스를 일부 삭제하려면 온라인 감축 신청을 해야 하나요?

- **의**
- ■아니요

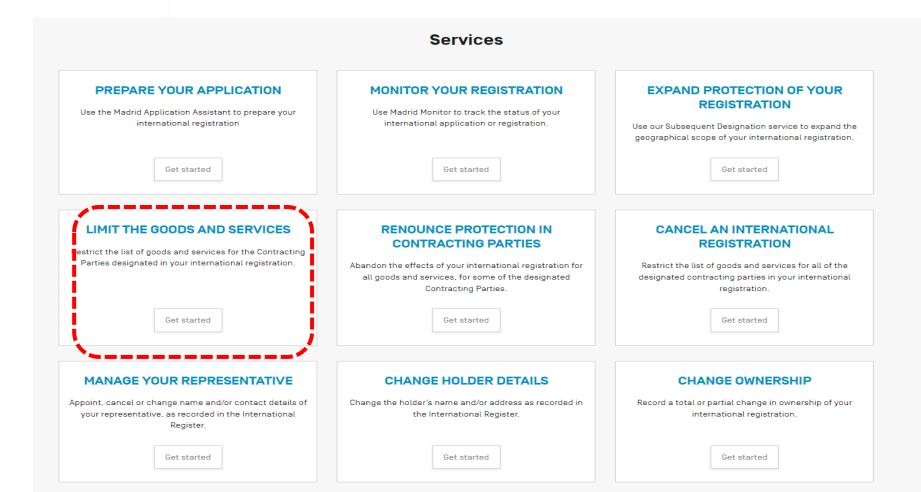


## 주요 고려사항

- 갱신 과정에서 반영되어야 할 변경사항은 국제등록부에 먼저 등재되어 있어야 함
- 등록이 갱신된 후이나 새로운 보호기간이 시작되기 이전에 사후지정을 신청하는 경우, 권리자는 다음 두 방법 중하나를 선택할 수 있음
  - 사후지정의 효력이 새로운 보호기간이 시작될 때 발생 하도록 요청
  - ■보충갱신을 신청해 새롭게 지정한 회원국에 대한 갱신 수수료를 납부

Trademark System

## 감축





## 감축

#### LIMITATION OF GOODS AND SERVICES

The limitation you are requesting will reduce the list of goods and services in respect of some, or all the Contracting Parties designated in the international registration. The goods and services that are the subject of the limitation will remain in the main list of the international registration, but they will no longer be covered by the designated Contracting Party concerned. You may later request the recording of a subsequent designation for the goods and services that are the subject of the limitation. Request a partial cancellation to permanently remove the goods and services from the main list of your international registration. Request a renunciation if you wish to abandon the effects of your international registration [for all the goods and services] with respect to one or more (but not all) of the designated Contracting Parties.

Please enter your International Registration Number

IRN

1358297

(e.g. 123456, 123456A)

Reset

Submit

#### LIMITATION OF GOODS AND SERVICES 1358297 -

1 2 3 4 5 6 7
Request Details ontracting Parties odds and Services Summary Fee Calculation Signature Payment

#### **REQUEST DETAILS**

You may use this on-line request to record a limitation in respect of one international registration. If you wish to record a limitation for many international registrations, you would need to complete an on-line request for each of the international registrations concerned.

More on how to request a recording of a limitation

IRN: 1358297

Name of the Holder:

Organisation Mondiale de la Propriété Intellectuelle

СН

Name of the Representative:

I am (field required)

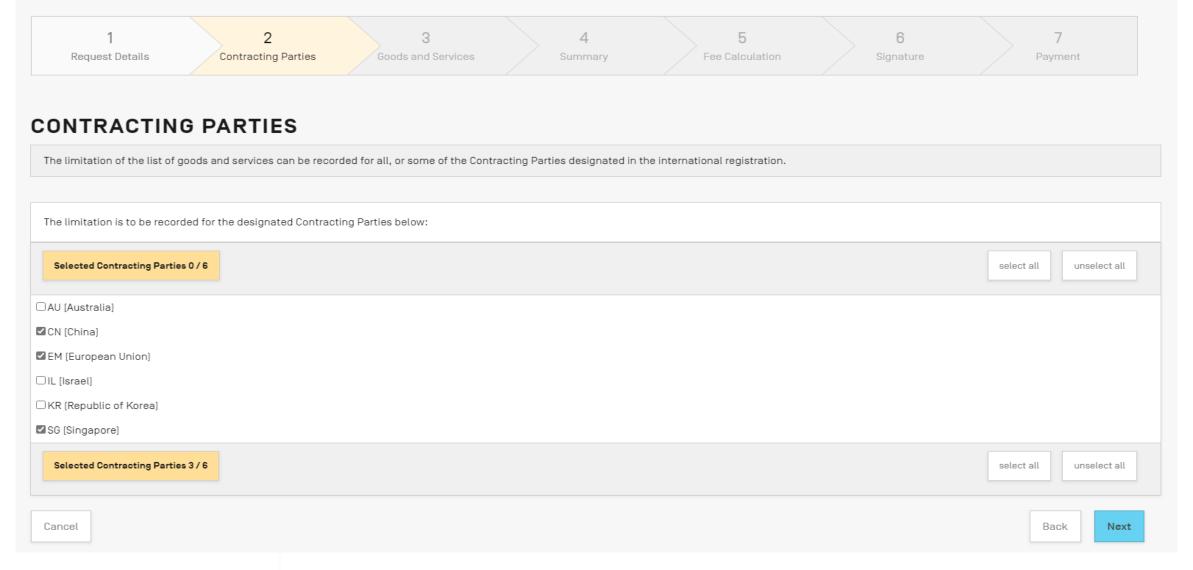
- The recorded Holder
- The recorded Representative

Cancel

Start recording Limitation



#### LIMITATION OF GOODS AND SERVICES 1358297 -





#### **GOODS AND SERVICES**

The goods and services affected by the limitation will remain in the main list of the international registration and therefore, may continue to be taken into account in the calculation of the supplementary fees at the time of renewal. If these goods and services are to be permanently removed from the International Register, you must request the recording of a partial cancellation instead.

More on how to request a cancellation.

The classes of goods and services as currently recorded in the subject international registration are listed below.

- To limit the list of goods and services in a particular class click the "View/Modify Class" icon next to the class[es] concerned. This will display the list of goods and services as recorded in the International Register. Simply amend this list to indicate the new limited list of goods and services for that class. Do not list the goods and services you wish to delete. The new list of goods and services will be recorded in respect of the Contracting Parties indicated in Step 2.
- To delete an entire class from the list of goods and services in respect of the Contracting Parties indicated in Step 2, click on the "Remove entire class" icon next to the class[es] concerned.

Any classes listed below that are not modified or deleted will remain as recorded in the international registration [unchanged].

WIPO will not examine the limited list of goods and services. However, the Contracting Parties concerned will examine the limitation in accordance with their local laws and practices. Therefore, you may wish to use the Madrid Goods & Services Manager (MGS) to check whether the proposed new terms are acceptable in those Contracting Parties.

Class 9	View/Modify Class	Remove entire Class
Class 16	View/Modify Class	Remove entire Class
Class 35	View/Modify Class	Remove entire Class
Class 38	View/Modify Class	Remove entire Class
Class 41	View/Modify Class	Remove entire Class
Class 42	View/Modify Class	Remove entire Class
Class 45	View/Modify Class	Remove entire Class

Cancel

Back

Next



Class 9 Class entirely removed		View/M	Modify Class	Reset
Class 16	View/Modify	Class	Remove en	tire Class
Class 35	View/Modify	Class	Remove en	tire Class
Class 38	View/Modify	Class	Remove en	tire Class
Class 41	View/Modify	Class	Remove en	tire Class
Class 42	View/Modify	Class	Remove en	tire Class
Class 45	View/Modify	Class	Remove en	tire Class
Cancel			Back	Next



Class 9	View/Modify Class	Remove entire Class
Class 16	View/Modify Class	Remove entire Class
Class 35	View/Modify Class	Remove entire Class
Class 38	View/Modify Class	Remove entire Class
Class 41	View/Modify Class	Remove entire Class
Class 42	View/Modify Class	Remove entire Class
Class 45	View/Modify Class	Remove entire Class

This list of goods and services cannot be broader in scope than the goods and services recorded for that Contracting Party.

Goods and Services, Class 16

Manuals, printed matter and pamphlets; instructional and teaching material (except apparatus).

Close

Reset

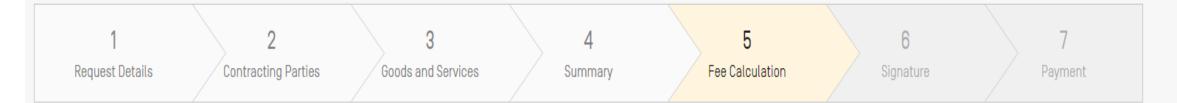
Save



Modified Class[es]	
Class 16 Printed matter and pamphlets; instructional and teaching material (except apparatus).	
Entirely removed Class(es)	
Class 9	
Unaffected Class[es]	
Class 35	
Class 38	
Class 41	
Class 42	
Class 45	
Cancel	Back Next



## LIMITATION OF GOODS AND SERVICES 1358297 -



### **FEE CALCULATION**

Limitation fee:	177.00
Total [Swiss francs]:	177.00
Cancel	Back Next



### LIMITATION OF GOODS AND SERVICES 1358297 -



#### SIGNATURE BY HOLDER OR REPRESENTATIVE

☑ By signing this form, I declare that I am entitled to sign it under the applicable law. Name* Organisation Mondiale de la Propriété Intellectuelle	14/05/2021
Cancel	Back Next



### **E-Limitation**

Transaction ID	TMFRMLI-200009902
Transaction subject	LI
Amount to pay	177.00 CHF

Your reference (optional, free text box for your own purposes)

E-mail address

Payment Method:

O Credit card

O Current account at WIPO

Back

Submit



## "How-to" 동영상 튜토리얼 시청



https://multimedia.wipo.int/wipo/en/madrid/wipo\_madrid\_how\_to\_limitatio n\_2020\_update\_2-480p.mp4



# 포기



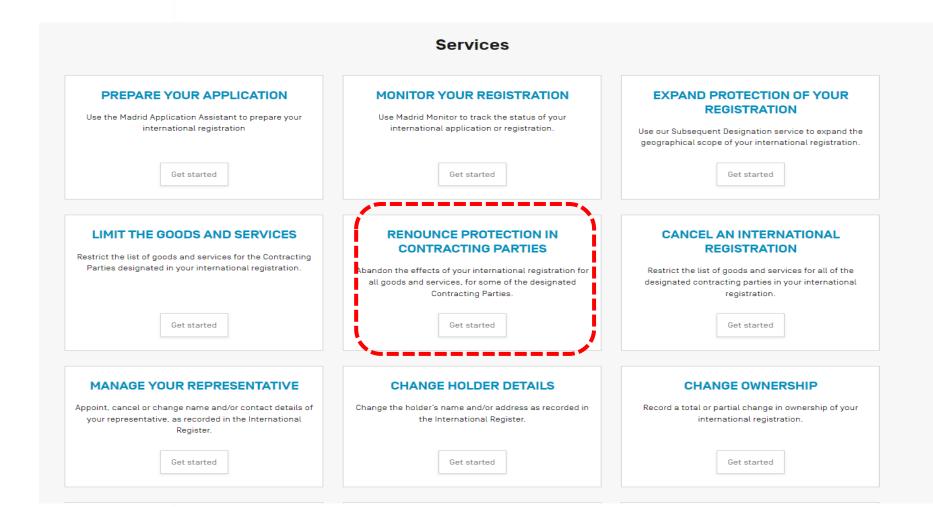
## 질문

■ 특정 지정 체약국에 대해 일부 상품/서비스를 삭제하려면 포기 신청을 해야 하나요?

- **여**
- ■아니오



## 亚フ





## 포기

### RENUNCIATION

Use this form to abandon the effects of an International Registration for all the goods and services with respect to some (but not all) of the designated Contracting Parties.

Do not use this form if you wish to restrict the list of goods and services with respect to all or some of the designated Contracting Parties in an International Registration, use <u>limitation</u> for this purpose.

Do not use this form if you wish to permanently remove particular goods and services from the international registration, affecting all the designated Contracting Parties, use form MM8 (partial cancellation) for this purpose.

There is no fee for this request.

lam \*

- O The recorded Holder
- O The recorded Representative

Reset

Next

1 2
Request Details Contracting Parties

3 Summary

Signature

### **REQUEST DETAILS**

International Registration Number: 1358297

Holder Details:

Organisation Mondiale de la Propriété Intellectuelle

34, chemin des Colombettes Genève 20

CH-1211 CH

Representative Details:

Back





1 2 3 4
Request Details Contracting Parties Summary Signature

#### **CONTRACTING PARTIES**

Once the renunciation has been recorded in the International Register, WIPO will inform the Offices of the designated Contracting Parties concerned. The renunciation has no effect on the goods and services covered by the international registration. However, the mark will not be protected by the international registration in the designated Contracting Parties that have been renounced.

The renunciation concerns the following designated Contracting Parties (you must leave at least one Contracting Party unselected)

Selected Contracting Parties 0 / 3

AU (Australia)

EM (European Union)

KR (Republic of Korea)

Selected Contracting Parties 1 / 3

Cancel

Back

Next

7 Request Details 2 Contracting Parties 3 Summary

Signature

#### **SUMMARY**

Request details

Holder Details Organisation Mondiale de la Propriété Intellectuelle International Registration Number 1358297 Representative Details

Renunciation applies to the following Contracting Parties

European Union (EM)

Renunciation does not apply to the following Contracting Parties

Australia (AU) Republic of Korea (KR)

Cancel

Back

Next

1 2 3 4
Request Details Contracting Parties Summary Signature

### **SIGNATURE BY HOLDER**

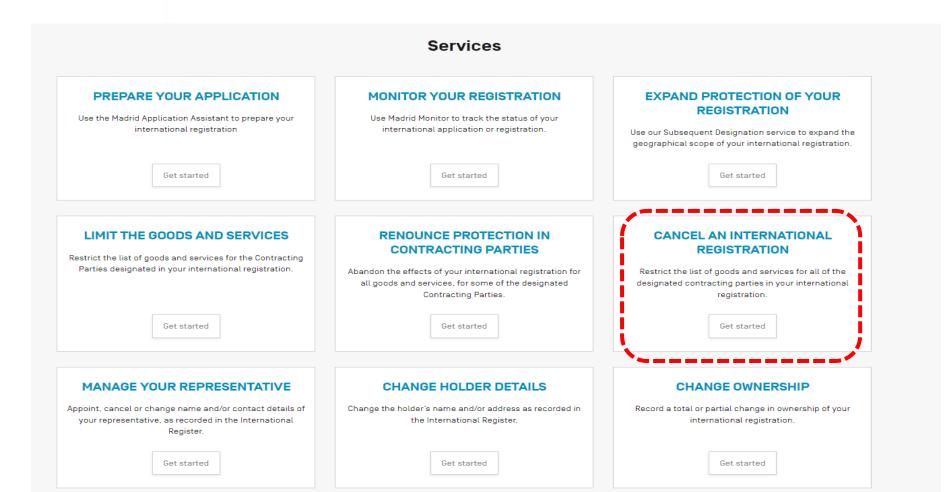
☐ By signing this form, I declare that I am entitled to sign it under the applicable law.	23/03/2022
Name*	
Your reference (Optional)	
Cancel	Back



# 취소



## 취소





# 대리인 관리



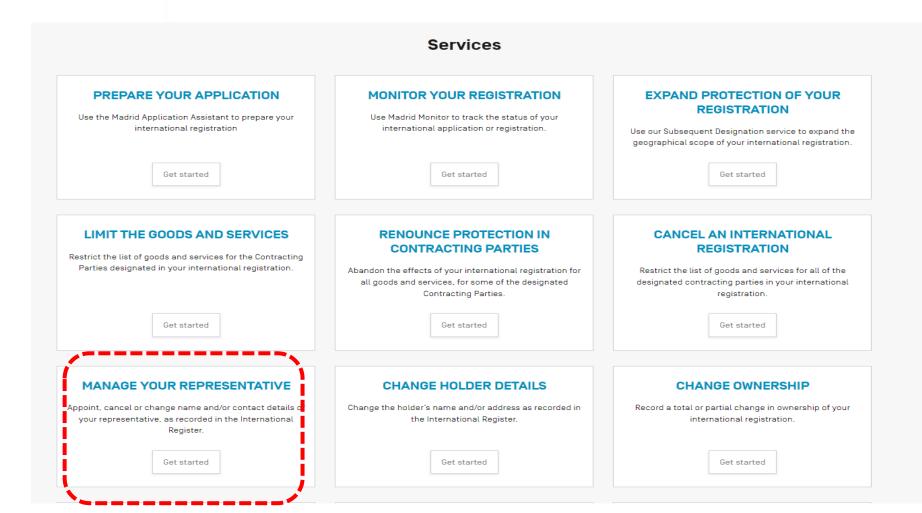
## 질문

■ 대리인 관리 온라인 서비스를 통해 대리인이 직접 새로운 대리인으로 선임할 수 있나요?

- **교** 예
- ■아니오



# 대리인 관리





# 대리인 관리

### MANAGEMENT OF REPRESENTATIVE

1 2 3 4 5
Request Details International Registration(s) Representative Details Summary Signature

#### REQUEST DETAILS

You may use this form to appoint a Representative to act on your behalf to manage your International Registration before the International Bureau (WIPO); request a recording of a change in the contact details (including name or address) of the Representative already recorded in the International Register; or to cancel a Representative.

A single form may be used by the Holder to request the Appointment, or the cancellation of a Representative for multiple International Registrations provided that all registrations listed are recorded in the name of the Holder making the request. A single form may also be used by a Representative to request a change in contact details, or to cancel the Appointment of a Representative for multiple International Registrations provided all registrations listed are recorded in the name of the Representative making the request.

lam \*

O The recorded Holder

O The recorded Representative

My request concerns \*

- O The Appointment and Replacement of a representative
- O A change of name and/or contact details of an existing representative
- The cancellation of a representative

1 2 3 4 5
Request Details International Registration(s) Representative Details Summary Signature

#### **REQUEST DETAILS**

You may use this form to appoint a Representative to act on your behalf to manage your International Registration before the International Bureau (WIPO); request a recording of a change in the contact details (including name or address) of the Representative already recorded in the International Register; or to cancel a Representative.

A single form may be used by the Holder to request the Appointment, or the cancellation of a Representative for multiple International Registrations provided that all registrations listed are recorded in the name of the Holder making the request. A single form may also be used by a Representative to request a change in contact details, or to cancel the Appointment of a Representative for multiple International Registrations provided all registrations listed are recorded in the name of the Representative making the request.

l am \*

The recorded Holder

O The recorded Representative

My request concerns \*

O The Appointment and Replacement of a representative

 $\ \bigcirc$  A change of name and/or contact details of an existing representative

O The cancellation of a representative

Next



1 2 3 4 5
Request Details International Registration(s) Representative Details Summary Signature

#### **REQUEST DETAILS**

You may use this form to appoint a Representative to act on your behalf to manage your International Registration before the International Bureau (WIPO); request a recording of a change in the contact details (including name or address) of the Representative already recorded in the International Register; or to cancel a Representative.

A single form may be used by the Holder to request the Appointment, or the cancellation of a Representative for multiple International Registrations provided that all registrations listed are recorded in the name of the Holder making the request. A single form may also be used by a Representative to request a change in contact details, or to cancel the Appointment of a Representative for multiple International Registrations provided all registrations listed are recorded in the name of the Representative making the request.

I am \*

The recorded Holder

The recorded Representative

My request concerns \*

The Appointment and Replacement of a representative

A change of name and/or contact details of an existing representative

The cancellation of a representative

Next



1 2 3 4 5
Request Details International Registration(s) Representative Details Summary Signature

APPOINTMENT AND REPLACEMENT OF A REPRESENTATIVE

If you appoint a representative before WIPO, all communications from WIPO (including refusals, decisions and irregularity notices) concerning the international registration(s) listed in this request, will be sent to the email address indicated for that representative **only** [subject to very few exceptions where the holder will also receive a copy].

You can use this request to appoint a representative for up to a maximum of 500 international registrations. However, the recorded holder for all international registrations listed in this request **must** be identical. Where the recorded holder is not identical, the appointment of the representative will not be recorded (for the international registration(s) concerned) and an irregularity letter will be issued.

Please note that the appointment of a new representative will replace any representative previously appointed.

Use one or several of the following fields for your search. Results only display active international registrations
Holder Name
Representative Name
Trademark WIPO PATENTSCOPE
International Registration Number 1358297

Reset

Search



Use one or several of the following fields for your se	earch. Results only display active international regis	strations		
Holder Name				
Representative Name				
Trademark WIPO PATENTSCOPE				
International Registration Number 1358297				
				Reset Search
Selected International Registration(s): 1				
INTERNATIONAL REGISTRATION NUMBE	MARK \$	HOLDER ≎	REPRESENTATIVE \$	EXPIRATION DATE \$
1358297	WIPO PATENTSCOPE	Organisation Mondiale de la Propriété Intellectuelle 34, chemin des Colombettes CH-1211 Genève 20		27 December 2027
				Cancel Back Next



### **\*APPOINTMENT AND REPLACEMENT OF A REPRESENTATIVE** Selected International Registration(s): 1 1358297. WIPO PATENTSCOPE Representative Details Name of the Representative Country Address Telephone Number Email Address of the Representative\* You must provide an email address. This email address provided will be recorded for all international registrations selected in this request. All communications relating to those international registrations will only be sent from WIPO to the recorded representative electronically. Please note that the representative can only have one email address recorded per international registration. It is the holder's and representative's responsibility to ensure that the email address provided is correct and kept up to date. Cancel Back Next





1 2 3 4 5
Request Details International Registration(s) Representative Details Summary Signature

#### **APPOINTMENT AND REPLACEMENT OF A REPRESENTATIVE**

#### SIGNATURE BY HOLDER

By signing this form, I declare that I am entitled to sign it under the applicable law.	15/05/2021
Name* Organisation Mondiale de la Propriété Intellectuelle	
Your reference [Optional]* abcd/100	

Cancel

Back

Sign



#### **▼ CANCELLATION OF A REPRESENTATIVE**

SUMMARY	
Once this request has been processed, the following information will be recorded in the International Register. If this information is not correct, please go back to the previous screen and edit accordingly.	
Selected International Registration(s): 1	
Recorded Holder	
S.p.A. Via 11 Milano Italy	
Representative[s] to be cancelled(removed)	
Società S.p.A. Via 8 Milano Italy	
Cancel Back Nex	xt



### **CANCELLATION OF A REPRESENTATIVE** SUMMARY Once this request has been processed, the following information will be recorded in the International Register. If this information is not correct, please go back to the previous screen and edit accordingly. ▶ Selected International Registration(s): 1 Recorded Holder Do you want to remove the listed representatives? Raviolificio Lo Scoiattolo S.p.A. Cancel Remove Via Privata Maria Teresa, 11 I-20123 Milano Italy Representative(s) to be cancelled(removed) Società Italiana Brevetti S.p.A. Via Giosuè Carducci, 8 I-20123 Milano Italy Back



### MANAGEMENT OF REPRESENTATIVE International Registration(s) Request Details Representative Details Summary Signature CHANGE IN THE NAME AND/OR CONTACT DETAILS OF REPRESENTATIVE Selected International Registration(s): 1 Current Representative Details: Società S.p.A. Via Milano Italy My request concerns [select all that apply]: ☐ A change in name of the Representative ☐ A change in address of the Representative



Next

Back

Cancel

My request concerns (select all that apply):			
✓ A change in name of the Representative			
✓ A change in address of the Representative			
New Name of the Representative			
New Address of the Representative			
Country			<b>~</b>
Address			
Telephone Number			
Email Address of the Representative*			
	Cancel	Back	Next



## \* CHANGE IN THE NAME AND/OR CONTACT DETAILS OF REPRESENTATIVE SUMMARY

SUMMARY			
Once this request has been processed, the following information will be recorded in the International Register. If this information is not correct, please go back to the previous screen a	and edit accordin	ngly.	
▶ Selected International Registration[s]: 1			
Recorded Holder			
Current Representative			
New Details			
New Name of the Representative New Address of the Representative			
New Telephone Number of the Representative  New Email of the Representative			
	Cancel	Back	Next



1 2 3 4 5
Request Details International Registration(s) Representative Details Summary Signature

#### **▼ CHANGE IN THE NAME AND/OR CONTACT DETAILS OF REPRESENTATIVE**

#### SIGNATURE BY REPRESENTATIVE

By signing this form, I declare that I am entitled to sign it under the applicable law.	16/05/2021
Name*	
Your reference (Optional)*	

Cancel

Back

Sign



# 권리자 정보 변경



## 질문

■ 권리자의 주소를 현재 마드리드 제도의 회원국이 아닌 국 가로 변경할 수 있나요?

- **여**
- ■아니오



## 질문

■ 권리자의 연락처(correspondence details)를 변경하려면 수수료를 내야 하나요?

- **의**
- ■아니오



## 권리자 정보 변경

#### **CHANGE IN HOLDER DETAILS**

Add, change or delete correspondence address of the Holder

Request Details Fee Calculation Signature **REQUEST DETAILS** Use this form to record a change of name and/or address of the holder; and/or where the holder is a legal entity, to introduce and/or change for one or more changes for one or more international registrations. The same change(s) can be recorded for multiple international registrations (for example, you may submit one request to change the holder's name and address for several international registrations) provided the name of the holder (as recorded) is the same for all registrations listed. The holder may also submit one form to record a number of changes such as, a change of name, address and an indication of legal nature to one international registration. Please note that WIPO will record the information received in the International Register, provided it meets the requirements of Rule 25 of the Regulations. Therefore, it is important that you provide accurate and complete information. Do not use this form to request the recording of a change in ownership use Change in ownership form instead for this purpose lam \* O The recorded Holder O The recorded Representative My request concerns (select all that apply): Select one or more of the following options. A total fee of 150 CHF will be required regardless of the number of options selected. Change in name of the Holder Change in address of the Holder Add or change the legal nature of the Holder (where the Holder is a legal entity) Select one or both of the following options. No fee is required for either of these options. Add or change the email address of the Holder

#### **CHANGE IN HOLDER DETAILS**

1 2 3 4 5 6 7
Request Details International Registration(s) Holder Details Summary Fee Calculation Signature Payment

#### **REQUEST DETAILS**

Use this form to record a change of name and/or address of the holder; and/or where the holder is a legal entity, to introduce and/or change its legal nature. A single form can concern one or more changes for one or more internations. The same change(s) can be recorded for multiple international registrations [for example, you may submit one request to change the holder's name and address for several international registrations) provided the name of the holder [as recorded] is the same for all registrations listed.

The holder may also submit one form to record a number of changes such as, a change of name, address and an indication of legal nature to one international registration.

Please note that WIPO will record the information received in the International Register, provided it meets the requirements of Rule 25 of the Regulations. Therefore, it is important that you provide accurate and complete information.

Do not use this form to request the recording of a change in ownership use Change in ownership form instead for this purpose

l am *  ○ The recorded Holder  ● The recorded Representative
My request concerns (select all that apply):
Select one or more of the following options. A total fee of 150 CHF will be required regardless of the number of options selected.
☑ Change in name of the Holder
✓ Change in address of the Holder
Add or change the legal nature of the Holder (where the Holder is a legal entity)
Select one or both of the following options. No fee is required for either of these options.
Add or change the email address of the Holder
✓ Add, change or delete correspondence address of the Holder

#### **CHANGE IN HOLDER DETAILS** International Registration(s) Request Details Summary Signature Payment SEARCH INTERNATIONAL REGISTRATION(S) Use one or several of the following fields for your search. Results only display **active** international registrations. Holder name Representative name Trademark International registration number 1358297 Reset Search **SEARCH RESULTS** Select one or many of the international registrations below. The international registrations should be in the name of the same Holder. Selected International Registration(s): 1 ✓ INTERNATIONAL REGISTRATION NUMBER ≎ MARK \$ HOLDER ≎ REPRESENTATIVE ≎ EXPIRATION DATE ≎ 1358297 WIPO PATENTSCOPE Organisation Mondiale 06 July 2027 de la Propriété Intellectuelle 34, chemin des Colombettes RID CH-1211 Genève 20

#### **CHANGE IN HOLDER DETAILS** 3 4 Request Details International Registration(s) Holder Details Fee Calculation Signature Payment Summary **HOLDER DETAILS** Selected International Registration(s): 1 Current Holder Details: Organisation Mondiale de la Propriété Intellectuelle 34, chemin des Colombettes CH-1211 Genève 20 Switzerland Switzerland New name of the Holder World Intellectual Property Organization New address of the Holder Country Switzerland Address 1, avenue <u>du</u> Mont-<u>Blanc</u> CH-1211 Genève 20

Telephone number

#### **CHANGE IN HOLDER DETAILS**

Request Details

International Registration(s)

3 Holder Details 4 Summary

**5** Fee Calculation

Signature

Payment

**SUMMARY** 

Once this request has been processed, the following information will be recorded in the International Register. If this information is not correct, please go back to the previous screen and edit accordingly.

Selected International Registration(s): 1

#### Holder details

Organisation Mondiale de la Propriété Intellectuelle 34, chemin des Colombettes CH-1211 Genève 20 Switzerland

Switzerland

#### New details

New name of the Holder

World Intellectual Property Organization

New address of the Holder

1, avenue du Mont-Blanc, CH-1211 Genève 20, Switzerland

New address for the correspondence

1, avenue du Mont-Blanc, CH-1211 Genève 20, Switzerland

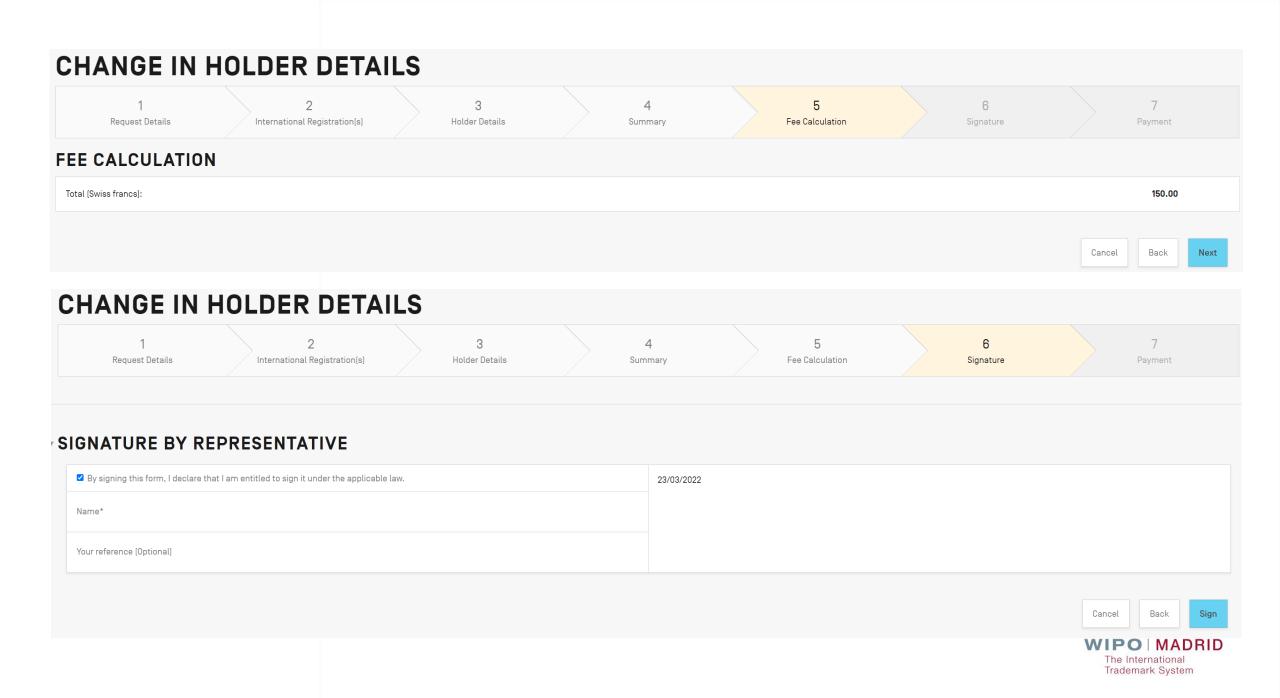
New email address for the correspondence

wipo@wipo.int

Cancel

Back

Next



# REQUEST FOR RECORDING A CHANGE IN NAME AND/OR ADDRESS OF THE HOLDER

Payment details
Transaction ID TMFRMMT-200020399 Transaction subject MT Amount to pay 150.00 CHF
Your reference (optional, free text box for your own purposes)
E-mail address olivier.pierre@wipo.int
Payment Method:  O Credit card  O Current account at WIPO



### **Q&A** Review

- 카보데베르데 사용의사선언
  - 보호부여후 5년 이내에 실사용 입증
- Correct a record
  - WIPO에 의한 오류는 정정기한 없음
  - 관청에 의한 오류는 국제등록공고일로부터 9개월내
  - ■출원인(대리인)에 의한 오류는 수정불가



### **Q&A** Review

- Transformation이 허용되지 않는 국가의 후속조치
  - 인도 등 Transformation이 허용되지 않는 국가
  - 해당국 출원으로 동일하게 진행
  - Transformation을 허용하지 않는 것은 우선권을 적용을 허용하지 않는다는 것에 국한
  - ■기반등록 취소에 의해 국제등록이 말소 되는 경우 국제상표등록일을 출원일로 인정
  - ■취소일로 부터 3개월내에 출원하여야 함





### 수료증

■ 수료증을 <u>링크드인, 트위터</u> 및 기타 소셜미디어에 공유해 보세요.



'#MadridSystem' 해시태그로 WIPO를 태그하세요.



### 마드리드 제도 이용자 그룹

eMadrid에서 제공되는 마드리드 제도 온라인 서비스의 향후 개선을 위해 여러 분의 의견을 들려주세요.

**마드리드 제도 이용자 그룹** 가입하기



## 마드리드 제도 팟캐스트

### WIPOD – International Trademark System Talks

- 스포티파이 同
- 애플 팟캐스트 🔞
- 구글 팟캐스트 🐠





# 이용 후기와 사례 연구

#### Madrid System Case Study Highlight: Panasonic, Branding for Further Growth and Greater Value

October 5, 2021

We continue with our highlights of key case studies giving you practical insights on how companies across various industries use the Madrid System globally to their advantage. Our latest study focuses on Panasonic, the renowned Japanese electronics corporation.

Panasonic provides a wide range of products and services that are used in consumers' daily lives worldwide. These include home appliances, the electronic components used in them, housing and various services.



With more than a hundred years of experience, the company has been thoroughly committed to creating a better life for its users under the brand slogan of "A Better Life, A Better World".

Over the years, Panasonic introduced several business brands to achieve further growth and greater brand value in each area of business. In 2008, the corporation changed its name from the Matsushita Electric Industrial Co., Ltd to the Panasonic Corporation, consolidating its brand identity.

Discover how, with such a varied portfolio and an expansion strategy geared internationally, Panasonic uses the Madrid System to simplify the administrative procedures and greatly reduce costs.

Read the full Panasonic case study



### Micromax on How WIPO's Madrid System Supports its International Growth Strategy

World Intellectual Property Organization - WIPO



#### MixMediaWorx on the Benefits of Using the Madrid System

World Intellectual Property Organization - WIPO

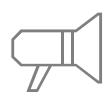


### 소식과 정보



■ 웹사이트

<u>마드리드 제도 웹사이트</u> 방문하기



■ 마드리드 뉴스

<u>마드리드 뉴스</u> 구독하기



■ 웨비나

<u>마드리드 웨비나</u> 녹화 자료를 이용하고 새로운 주제에 관한 소식 얻기



■ 팟캐스트 및 유튜브 WIPO 마드리드 <u>유튜브</u> 재생목록 살펴보기 및 팟캐스트 청취하기



■ 튜토리얼 WIPO의 마드리드 관련 <u>"How-to"</u> 영상과 튜토리얼 시청하기



■ 문의 온라인 <u>문의하기</u>

