



WIPO | MADRID

The International
Trademark System



Asistente de solicitud Madrid

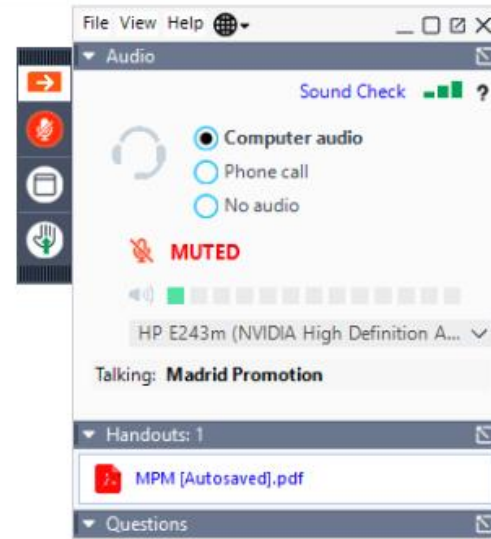
Seminario web del Sistema de Madrid

Reda Martinez

División de Informática del Sistema de Madrid

**Ginebra, 2 de
septiembre de 2020**

Cómo utilizar GoToWebinar



Estructura del seminario web

- Presentación: preguntas interactivas durante el seminario web
- Sesión de preguntas y respuestas al final
- Posibilidad de descargar las diapositivas de la presentación
- Las grabaciones se cargarán en la página de los [seminarios web del Sistema de Madrid](#)
- Breve encuesta para formular observaciones

Portal de PI de la OMPI

WIPO IP PORTAL MENÚ Covid-19: información AYUDA ESPAÑOL CONECTARSE OMPI

PORTAL DE PI DE LA OMPI

La ventanilla única de acceso a los servicios de PI en línea

Conéctese mediante su cuenta OMPI para poder acceder a todos los servicios del portal de PI de la OMPI. Si aún no posee una cuenta, puede crearla fácil y rápidamente.

Crear una cuenta OMPI

Conectarse

Nuevo menú para acceder a [todos nuestros servicios](#).

A continuación, se puede [leer más](#) acerca del portal de PI de la OMPI.

¿Desea acceder a la página de la [Academia de la OMPI](#)?





Daren Tang asume las funciones de director general de la OMPI

Daren Tang asumió oficialmente sus funciones en calidad de director general de la Organización Mundial de la Propiedad Intelectual el 1 de octubre de 2020, iniciando un mandato de seis años al frente de la Organización.

[Archivos]



Respuesta de la OMPI ante la COVID-19



Director General



Portal de PI de la OMPI

WIPO IP PORTAL MENÚ Covid-19: información AYUDA ESPAÑOL CONECTARSE OMPI

PORTAL DE PI DE LA OMPI

La ventanilla única de acceso a los servicios de PI en línea

Conéctese mediante su cuenta OMPI para poder acceder a todos los servicios del portal de PI de la OMPI. Si aún no posee una cuenta, puede crearla fácil y rápidamente.

Crear una cuenta OMPI

Conectarse

Nuevo menú para acceder a [todos nuestros servicios](#).

A continuación, se puede [leer más](#) acerca del portal de PI de la OMPI.

¿Desea acceder a la página de la [Academia de la OMPI](#)?



BIENVENIDOS AL PORTAL DE PI DE LA OMPI

Conéctese mediante su cuenta OMPI para acceder a los servicios de PI de la OMPI en línea.

Nombre de usuario * martinez	Contraseña * ••••••••	Conectarse
---------------------------------	--------------------------	-------------------

[Crear una cuenta OMPI](#) [¿Olvidó su nombre de usuario?](#) [¿Olvidó su contraseña?](#)

TODO

PATENTES

MARCAS

DIBUJOS Y MODELOS

INDICACIONES GEOGRÁFICAS

SECRETOS COMERCIALES

OBRAS CREATIVAS

INVESTIGACIONES Y DATOS

EVIDENCIA DIGITAL

SOLUCIÓN EXTRAJUDICIAL DE CONTROVERSIAS EN MATERIA DE PI

SOLUCIÓN DE CONTROVERSIAS EN MATERIA DE NOMBRES DE DOMINIO

PAGOS



MARCADORES

Madrid - Búsqueda

▶ Base Mundial de Datos sobre Marcas

Madrid - Presentación

▶ Asistente de Solicitud Madrid

▶ Gestor de productos y servicios de Madrid

▶ Base de datos de miembros del Sistema de Madrid

▶ Calculadora de tasas

▶ Simulador de solicitud internacional

Madrid - Monitor

▶ Madrid Monitor

Madrid - Gestión

▶ Madrid Portfolio Manager

▶ Designación posterior en línea

▶ Renovación electrónica

Madrid - Oficinas

▶ Portal del Sistema de Madrid para las Oficinas de PI.

Herramientas de clasificación

▶ NCLPUB

▶ VCL

▶ Asistente de la Clasificación de Viena

Artículo 6ter

▶ 6ter Express

Contacto

▶ Contact Madrid

Descubre **WIPO PROOF**Evidencia digital
confiable para sus
activos intelectuales.

Evidencia digital

▶ WIPO PROOF

Textos jurídicos

▶ WIPO Lex

Otros

▶ WIPO IP Portal

▶ Academia de la OMPI

Servicios de PI

Política

Cooperación

Recursos

Sobre la PI

La OMPI

Buscar en nuestra web



Protección de la PI

Sistema internacional de patentes – PCT

Sistema internacional de marcas –
Madrid

Sistema internacional de dibujos y
modelos industriales – La Haya

Sistema internacional de indicaciones
geográficas – Lisboa

Sistema internacional de depósito de
microorganismos – Budapest

Artículo 6ter

WIPO PROOF – Prueba digital de
confianza

Solución de controversias

Solución extrajudicial de controversias

Controversias sobre nombres de dominio

Intercambio seguro de documentos

Servicio de acceso digital (DAS)

Sistema de acceso centralizado a la
búsqueda y el examen (CASE)

Pago por servicios de PI

Métodos de pago

Portal de PI

Sistema de ventanilla única para los
servicios en línea de PI



Respuesta de la OMPI ante la COVID-19



Director General



WIPO | MADRID

Madrid – El Sistema internacional de marcas

Aviso sobre el COVID-19 – Información importante para los usuarios del Sistema de Madrid

El Sistema de Madrid es una solución práctica y costoeficaz para registrar y gestionar [marcas](#) en todo el mundo. Basta con presentar una única solicitud y abonar un solo conjunto de [tasas](#) para solicitar protección en hasta [122 países](#). Modifique, renueve o amplíe su cartera mundial de marcas mediante un sistema centralizado.

- ▶ [¿Quién puede utilizar el Sistema de Madrid?](#)
- ▶ [¿Cuánto cuesta?](#)

Lista completa de [preguntas frecuentes sobre el Sistema de Madrid](#).

[Contacto](#)

DESTACADO



[Comience a utilizar el asistente de solicitud Madrid](#)

PORTAL DE PI DE LA OMPI



[La ventanilla única de acceso a los servicios de PI en línea](#)

Servicios electrónicos del Sistema de Madrid

Herramientas y recursos en línea del Sistema de Madrid para ayudar a los propietarios de marcas en cada etapa del proceso de registro internacional de marcas. [Folleto sobre los servicios electrónicos del Sistema de Madrid.](#)



Utilizar el Sistema de Madrid

El Sistema de Madrid presta ayuda a los usuarios a lo largo del ciclo de vida de la marca, desde la solicitud del registro hasta su renovación. Utilice estas guías para obtener más información sobre cómo realizar búsquedas de marcas existentes antes de solicitar protección, cómo presentar una solicitud internacional y cómo gestionar el registro internacional de su marca.

Más información

- [Funcionamiento del Sistema de Madrid | Ventajas del Sistema de Madrid](#)
- [Cómo aprovechar al máximo el Sistema de Madrid PDF](#) ((información sobre cómo cumplimentar su solicitud internacional y otros formularios)



Video: Introducción al Sistema internacional de marcas.

ASISTENTE DE SOLICITUD MADRID

COMPLETE SU SOLICITUD INTERNACIONAL EN LÍNEA



Iniciar

DESCUBRA EL ASISTENTE DE SOLICITUD MADRID



¿QUÉ ES EL ASISTENTE DE SOLICITUD MADRID?

El asistente de solicitud Madrid es una versión electrónica del formulario oficial MM2 que usted debe utilizar para presentar una solicitud internacional en el marco del Sistema de Madrid.

El asistente de solicitud Madrid registra toda la información requerida para completar una solicitud internacional de una manera intuitiva y uniforme. Una vez completada, la solicitud internacional estará disponible en formato PDF para que pueda usted enviarla a la Oficina de origen para su certificación.

¿POR QUÉ UTILIZAR EL ASISTENTE DE SOLICITUD MADRID?

La información requerida para su solicitud internacional puede importarse directamente desde las bases de datos nacionales/regionales de la Oficina de origen. De esta forma, no solo se ahorra tiempo y esfuerzos, sino que se reduce también el riesgo de irregularidades, lo que convierte la presentación de una solicitud internacional en un proceso más eficiente y preciso.

La OMPI recomienda el asistente de solicitud Madrid para completar las solicitudes internacionales en los casos en que la Oficina de origen no ofrezca el servicio de presentación en línea.





PROCESO SENCILLO

Recupere la información esencial relativa a su [marca de base](#) directamente de la base de datos de su Oficina de origen.



FINALIZACIÓN MÁS RÁPIDA

Rellene su solicitud siguiendo nuestro proceso paso a paso y asegúrese de la exactitud de los datos seleccionados.



DATOS VALIDADOS

Obtenga su lista de productos y servicios verificada para la clasificación y traducida de manera automática.

INICIAR

Es posible que su Oficina ofrezca el servicio electrónico de presentación de solicitudes del Sistema de Madrid, o soluciones propias de presentación en línea. En ese caso, no podrá usted acceder a los servicios del asistente de solicitud Madrid de la OMPI. [Más información sobre los servicios electrónicos de presentación de solicitudes del Sistema de Madrid.](#)

Buscar su Oficina de origen
Australia

Consulte la reseña general en nuestra página específica acerca de [cómo presentar su solicitud internacional en el marco del Sistema de Madrid.](#)

La Oficina de PI de Australia requiere el uso obligatorio del servicio electrónico de presentación de solicitudes del Sistema de Madrid. Consulte la base de datos de los perfiles de los miembros del Sistema de Madrid para obtener más información sobre la presentación de su solicitud internacional en línea.

CONSULTE LA BASE DE DATOS DE LOS PERFILES DE LOS MIEMBROS DEL SISTEMA DE MADRID

Pregunta

- Si selecciono Australia como Oficina de origen, ¿tendré acceso al Asistente de solicitud Madrid?
- Sí
- No



Madrid Member Profiles

Results

[New search](#)[Edit search](#)[Save as PDF](#)

Summary

- [Australia](#)

-

- [Information about your Office of Origin](#)

Australia

Last update on : May 25, 2020

Information about your Office of Origin

Methods of filing international application

[Madrid eFiling](#)

As of 1 July 2016, IP Australia no longer accepts paper forms. All applications must be done through eFiling.

Filing language

English

Handling fee . Option to pay Madrid System fees through Office

No handling fee.

IP Australia does not collect and forward fees to WIPO. All Madrid fees must be paid directly to WIPO.

Pregunta

- Si selecciono China como Oficina de origen, ¿tendré acceso al Asistente de solicitud Madrid?
- Sí
- No



Madrid Member Profiles

Results

[New search](#)[Edit search](#)[Save as PDF](#)

Summary

- [China](#)

-

[Information about your Office of origin](#)

China

Last update on : May 25, 2020

Information about your Office of origin

***Methods of filing
international
application***

[Online filing](#) or paper

Other requirements:

- Online filing (preferred option): The Office also requires use of Chinese for the online filing.
- Paper: The Office also requires use of national forms (must be submitted in Chinese).

BENEFITS OF THE MADRID APPLICATION ASSISTANT



SIMPLE PROCESS

Retrieve essential information concerning your [basic mark](#) directly from the database of your Office of origin.



FASTER COMPLETION

Fill in your application following our step by step process and ensure accuracy of the captured data.



VALIDATED DATA

Get your list of goods and services checked for classification and translated automatically

GET STARTED

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. [Learn more about the Madrid e-Filing services.](#)

Search your Office of origin
Denmark



Visit our dedicated page for an overview on [how to file your international application under the Madrid System.](#)

GET STARTED WITH THE MADRID APPLICATION ASSISTANT



My portfolio of applications for international registration

Ready to start a new application for international registration? Click the "New application" button to begin

[New application](#)

Search

Show applications

Number	Office	Reference	Mark text	last updated	Paid	Status	
VA 2020 01454	DK	CP12345	BeeDry	05.08.2020	No	Application completed	
VA 2020 01485	DK		SKØNT BY MATAS	22.07.2020	No	Application in progress	
VA 2020 01485	DK	CP 1234	CB Marks	22.07.2020	No	Application completed	
VA 2020 01484	DK		never conventional	22.07.2020	No	Application in progress	
M200805043	RO			20.07.2020	No	Application in progress	
M 2006 00911	RO			20.07.2020	No	Application in progress	
VA 2020 01486	DK		DACA I samarbejde med DDZ	20.07.2020	No	Application in progress	
VA 2020 01475	DK		Mind2Body	17.07.2020	No	Application completed	
2017146791N	BG			15.07.2020	No	Application completed	
202001031	RS		EMA	26.06.2020	No	Application completed	

Showing 1 to 10 of 19 applications

[First](#) [Previous](#) [1](#) [2](#) [Next](#) [Last](#)

Application for international registration

Designated Contracting Parties 

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

General

Office of origin *

Filing language *

Applicant's Reference

Basic application or registration



Application for international registration

Designated Contracting Parties 

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

General

Office of origin *

DK - Denmark

Filing language *

English

Applicant's Reference

CP02092020

Basic application or registration

To start the application process, click the "Import trademark" button and enter a national application or registration number.
Once done, click on "Designated Contracting Parties" to continue.

Import trademark



Application for international registration

Designated Contracting Parties

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

General

Office of origin *

DK - Denmark

Filing language *

English

Applicant's Reference

CP02092020

Basic application or registration

To start the application process, click the "Import trademark" button and enter a national application or registration number.

Once done, click on "Designated Contracting Parties" to continue.

Import trademark



Application for international registration

Designated Contracting Parties >

Basic application or transfer

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

Import a national trademark



Import

 Application number

VA 200801968

Search

 Registration number

To start the application process, click the "Import trademark" button and enter a national application or registration number.
Once done, click on "Designated Contracting Parties" to continue.

Import trademark



Application for international registration

Basic application or re

Designated Contracti

Applicant(s)

Representative

Languages and corre

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

Import a national trademark

Import

 Application number

VA 200801968

Search

 Registration number

Status

Registered

Current holder

Arla Foods amba

Mark type

Figurative

Registered

Yes

Registration number

VR 2008 02421

Application number

VA 2008 01968

Mark

Arla



OK



Application for international registration

Designated Contracting Parties >

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

General

Office of origin *

DK - Denmark

Filing language *

English

Applicant's Reference

CP02092020

Basic application or registration

Primary national mark imported

	Application number: VA 2008 01968	Registration number: VR 2008 02421	Registration date: 26.06.2008	
--	--------------------------------------	---------------------------------------	-------------------------------	--

Import another trademark

Application for international registration

Basic application or registration Applicant(s)

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

Designated Contracting Parties

Select the Contracting Parties for which protection of the Mark is sought. Learn more about the procedures of the designated Contracting Parties in the [Madrid Members Profiles Database](#) and in the [Madrid Information Notices](#).

- | | | |
|--|---|---|
| <input type="checkbox"/> AF Afghanistan | <input type="checkbox"/> GM Gambia | <input type="checkbox"/> NO Norway |
| <input type="checkbox"/> AG Antigua and Barbuda | <input type="checkbox"/> GR Greece | <input type="checkbox"/> NZ New Zealand |
| <input type="checkbox"/> AL Albania | <input type="checkbox"/> HR Croatia | <input type="checkbox"/> OA African Intellectual Property Organization (OAPI) |
| <input type="checkbox"/> AM Armenia | <input type="checkbox"/> HU Hungary | <input type="checkbox"/> OM Oman |
| <input type="checkbox"/> AT Austria | <input type="checkbox"/> ID Indonesia | <input type="checkbox"/> PH Philippines |
| <input type="checkbox"/> AU Australia | <input type="checkbox"/> IE Ireland | <input type="checkbox"/> PL Poland |
| <input type="checkbox"/> AZ Azerbaijan | <input type="checkbox"/> IL Israel | <input type="checkbox"/> PT Portugal |
| <input type="checkbox"/> BA Bosnia and Herzegovina | <input type="checkbox"/> IN India | <input type="checkbox"/> RO Romania |
| <input type="checkbox"/> BG Bulgaria | <input type="checkbox"/> IR Iran (Islamic Republic of) | <input type="checkbox"/> RS Serbia |
| <input type="checkbox"/> BH Bahrain | <input type="checkbox"/> IS Iceland | <input type="checkbox"/> RU Russian Federation |
| <input type="checkbox"/> BN Brunei Darussalam | <input checked="" type="checkbox"/> IT Italy | <input type="checkbox"/> RW Rwanda |
| <input type="checkbox"/> BQ Bonaire, St Eustatius and Saba | <input checked="" type="checkbox"/> JP Japan | <input type="checkbox"/> SD Sudan |
| <input type="checkbox"/> BR Brazil | <input type="checkbox"/> KE Kenya | <input checked="" type="checkbox"/> SE Sweden |
| <input checked="" type="checkbox"/> BT Bhutan | <input type="checkbox"/> KG Kyrgyzstan | <input checked="" type="checkbox"/> SG Singapore |
| <input type="checkbox"/> BW Botswana | <input type="checkbox"/> KH Cambodia | <input type="checkbox"/> SI Slovenia |
| <input type="checkbox"/> BX Benelux (BOIP) | <input type="checkbox"/> KP Democratic People's Republic of Korea | <input type="checkbox"/> SK Slovakia |
| <input type="checkbox"/> BY Belarus | <input type="checkbox"/> KR Republic of Korea | <input type="checkbox"/> SL Sierra Leone |
| <input type="checkbox"/> CA Canada | <input type="checkbox"/> KZ Kazakhstan | <input type="checkbox"/> SM San Marino |
| <input type="checkbox"/> CH Switzerland | <input type="checkbox"/> LA Lao People's Democratic Republic | <input type="checkbox"/> ST Sao Tome and Principe |

- | | | |
|---|---|---|
| <input type="checkbox"/> DE Germany | <input type="checkbox"/> MC Monaco | <input type="checkbox"/> TN Tunisia |
| <input type="checkbox"/> DZ Algeria | <input type="checkbox"/> MD Republic of Moldova | <input type="checkbox"/> TR Turkey |
| <input type="checkbox"/> EE Estonia | <input type="checkbox"/> ME Montenegro | <input type="checkbox"/> UA Ukraine |
| <input type="checkbox"/> EG Egypt | <input type="checkbox"/> MG Madagascar | <input checked="" type="checkbox"/> US United States of America |
| <input checked="" type="checkbox"/> EM European Union (EUIPO) | <input type="checkbox"/> MK The Republic of North Macedonia | <input type="checkbox"/> UZ Uzbekistan |
| <input type="checkbox"/> ES Spain | <input type="checkbox"/> MN Mongolia | <input type="checkbox"/> VN Viet Nam |
| <input type="checkbox"/> FI Finland | <input type="checkbox"/> MW Malawi | <input type="checkbox"/> WS Samoa |
| <input type="checkbox"/> FR France | <input type="checkbox"/> MX Mexico | <input type="checkbox"/> ZM Zambia |
| <input type="checkbox"/> GB United Kingdom | <input type="checkbox"/> MY Malaysia | <input type="checkbox"/> ZW Zimbabwe |
| <input type="checkbox"/> GE Georgia | <input type="checkbox"/> MZ Mozambique | |
| <input type="checkbox"/> GH Ghana | <input type="checkbox"/> NA Namibia | |

Select / unselect all offices bound to the following region:

- | | | |
|---------------------------------|--|--|
| <input type="checkbox"/> Africa | <input type="checkbox"/> Asia and Pacific | <input type="checkbox"/> Australia and Oceania |
| <input type="checkbox"/> Europe | <input type="checkbox"/> Latin America and the Caribbean | <input type="checkbox"/> North America |

Remarks

EM

The designation of the European Union covers its Member States (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden) and, during a transition period, the United Kingdom.

By designating the EUIPO, the applicant can claim the seniority of an earlier mark registered in, or for, a Member State of the European Community.

JP

Japan's individual fees are payable in two parts. The first part of the individual fee is paid at the time of filing. The second part is paid only if Japan is satisfied that the mark of international registration qualifies for protection. The date and the amount due of the second part fees will be notified to the holder at a later stage.

SG

By designating Singapore, the applicant declares that he has the intention that the mark will be used by him or with his consent in that country in connection with the aforementioned goods and services.

US

By designating the United States of America, it is compulsory to complete the Declaration of Intention to use (MM18) screen.

Note: in the United States one must confirm a trademark after five years. [Learn more](#)



Application for international registration

[← Basic application or registration](#)Applicant(s) [➤](#)Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

Designated Contracting Parties

Select the Contracting Parties for which protection of the Mark is sought. Learn more about the procedures of the designated Contracting Parties in the [Madrid Members Profiles Database](#) and in the [Madrid Information Notices](#).

- | | | |
|--|---|---|
| <input type="checkbox"/> AF Afghanistan | <input type="checkbox"/> GM Gambia | <input type="checkbox"/> NO Norway |
| <input type="checkbox"/> AG Antigua and Barbuda | <input type="checkbox"/> GR Greece | <input type="checkbox"/> NZ New Zealand |
| <input type="checkbox"/> AL Albania | <input type="checkbox"/> HR Croatia | <input type="checkbox"/> OA African Intellectual Property Organization (OAPI) |
| <input type="checkbox"/> AM Armenia | <input type="checkbox"/> HU Hungary | <input type="checkbox"/> OM Oman |
| <input type="checkbox"/> AT Austria | <input type="checkbox"/> ID Indonesia | <input type="checkbox"/> PH Philippines |
| <input type="checkbox"/> AU Australia | <input type="checkbox"/> IE Ireland | <input type="checkbox"/> PL Poland |
| <input type="checkbox"/> AZ Azerbaijan | <input type="checkbox"/> IL Israel | <input type="checkbox"/> PT Portugal |
| <input type="checkbox"/> BA Bosnia and Herzegovina | <input type="checkbox"/> IN India | <input type="checkbox"/> RO Romania |
| <input type="checkbox"/> BG Bulgaria | <input type="checkbox"/> IR Iran (Islamic Republic of) | <input type="checkbox"/> RS Serbia |
| <input type="checkbox"/> BH Bahrain | <input type="checkbox"/> IS Iceland | <input type="checkbox"/> RU Russian Federation |
| <input type="checkbox"/> BN Brunei Darussalam | <input checked="" type="checkbox"/> IT Italy | <input type="checkbox"/> RW Rwanda |
| <input type="checkbox"/> BQ Bonaire, St Eustatius and Saba | <input checked="" type="checkbox"/> JP Japan | <input type="checkbox"/> SD Sudan |
| <input type="checkbox"/> BR Brazil | <input type="checkbox"/> KE Kenya | <input checked="" type="checkbox"/> SE Sweden |
| <input checked="" type="checkbox"/> BT Bhutan | <input type="checkbox"/> KG Kyrgyzstan | <input checked="" type="checkbox"/> SG Singapore |
| <input type="checkbox"/> BW Botswana | <input type="checkbox"/> KH Cambodia | <input type="checkbox"/> SI Slovenia |
| <input type="checkbox"/> BX Benelux (BOIP) | <input type="checkbox"/> KP Democratic People's Republic of Korea | <input type="checkbox"/> SK Slovakia |
| <input type="checkbox"/> BY Belarus | <input type="checkbox"/> KR Republic of Korea | <input type="checkbox"/> SL Sierra Leone |
| <input type="checkbox"/> CA Canada | <input type="checkbox"/> KZ Kazakhstan | <input type="checkbox"/> SM San Marino |
| <input type="checkbox"/> CH Switzerland | <input type="checkbox"/> LA Lao People's Democratic Republic | <input type="checkbox"/> ST Sao Tome and Principe |



Application for international registration

Designated Contracting Parties Representative

- Basic application or registration
- Designated Contracting Parties
- Applicant(s)**
- Representative
- Languages and correspondence
- Mark
- Goods and services
- Limitations
- Claimed priorities
- Seniority claim
- Declaration of Intention to use
- Fee calculations
- Payment
- Summary

Applicant(s)

Open the applicant information below to review and complete the required applicant details

Arla Foods amba

Add another applicant

Application for international registration

Designated Contracting Parties Representative

Basic application or registration Applicant(s)
Designated Contracting Parties Open the applicant information below to review and complete the required applicant details

Add/edit applicant [X]

General information

Name * Applicant

Address *

Country *

Email

Telephone

Applicant type * Natural person Legal entity

OK

Application for international registration

[← Designated Contracting Parties](#) [Representative →](#)

- Basic application or registration Applicant(s)
- Designated Contracting Parties Open the applicant information below to review and complete the required applicant details

Add/edit applicant ✕

General information

Name *	<input type="text" value="Arja Foods amba"/>	<input checked="" type="checkbox"/> Applicant
Address *	<input type="text" value="Sønderhøj 14
DK-8260 Viby J
Denmark"/>	
Country *	<input type="text" value="Denmark"/>	
Email	<input type="text"/>	
Telephone	<input type="text"/>	
Applicant type *	<input checked="" type="checkbox"/> Natural person <input type="checkbox"/> Legal entity	
Nationality *	<input type="text" value="Denmark"/>	

Entitlement to file

- Entitlement through establishment: Denmark
 - Reuse the contact information provided above
 - Provide another address
- Entitlement as a national
- Entitlement through domicile

OK

Pregunta

- Si presento la solicitud por conducto de la Oficina de Dinamarca y selecciono una nacionalidad diferente, ¿puedo reivindicar el derecho como nacional?
- Sí
- No



Add/edit applicant



An error occurred when processing the request

[Hide details](#) [Close](#)

- The applicant must be a national in the territory of the office of origin

General information

Name *

Arfa Foods amba

 Applicant

Address *

Sønderhøj 14
DK-8260 Viby J
Denmark

Country *

Denmark

Email

Telephone

Applicant type *

 Natural person Legal entity

Nationality *

Cambodia

Entitlement to file

 Entitlement through establishment: Denmark Entitlement as a national Entitlement through domicile

OK

Application for international registration

← Designated Contracting Parties Representative →

- Basic application or registration
- Designated Contracting Parties
- Applicant(s)**
- Representative
- Languages and correspondence
- Mark
- Goods and services
- Limitations
- Claimed priorities
- Seniority claim
- Declaration of Intention to use
- Fee calculations
- Payment
- Summary

Applicant(s)

Open the applicant information below to review and complete the required applicant details

Arla Foods amba

Add another applicant

Application for international registration

← Applicant(s) **Languages and correspondence** →

- Basic application or registration
- Designated Contracting Parties
- Applicant(s)
- Representative**
- Languages and correspondence
- Mark
- Goods and services
- Limitations
- Claimed priorities
- Seniority claim
- Declaration of Intention to use
- Fee calculations
- Payment
- Summary

Representative

Appoint a representative below. If the details of the representative for the international registration are different from those imported, review and update the required details. Learn more about [appointing a representative](#).

Appointed representative? Yes No

Name *

Address *

Country *

Email *

Telephone



Application for international registration

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Seniority claim

Declaration of Intention to use

Fee calculations

Payment

Summary

← Representative **Mark** →

Languages

Preferred correspondence language with WIPO *

When designating the EUIPO, a second language is required. Use the drop-down list below to indicate a preference

Second language for European Union (EUIPO) *



Application for international registration

[← Representative](#)[Goods and services →](#)Basic application or registration Designated Contracting Parties Applicant(s) Representative Languages and correspondence **Mark**

Goods and services

Limitations

Claimed priorities

Seniority claim

Declaration of Intention to use

Fee calculations

Payment

Summary

— Mark

Type

Figurative

Kind *

Individual

— Image representation

 The mark is in color The applicant claims color(s) as a distinctive feature of the mark

— Transliteration of the mark

This is mandatory if a mark is or contains non-Latin characters or non-Arabic numerals

— Translation of the mark

As required by some designated Contracting Parties

 The words in the mark have no meaning and cannot be translated

English translation

French translation

Spanish translation

— Additional information

Description, if any, as it appears in the basic mark



Application for international registration

[← Mark](#) [Limitations →](#)

Basic application or registration	<input checked="" type="checkbox"/>
Designated Contracting Parties	<input checked="" type="checkbox"/>
Applicant(s)	<input checked="" type="checkbox"/>
Representative	<input checked="" type="checkbox"/>
Languages and correspondence	<input checked="" type="checkbox"/>
Mark	<input checked="" type="checkbox"/>
Goods and services	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

All terms are translated

[Close](#)**Goods and Services**

As a courtesy, the imported list of goods and services, if not already defined in one of WIPO's three filing languages (English, French or Spanish), is automatically translated into the selected filing language.

If creating an application manually, use the [Madrid Goods & Services Manager](#) to prepare the list. Once done, add the class(es) as defined in the national mark. Open the class to add and edit the terms.

Want to avoid possible irregularities from WIPO? Click the "Check classification" button to verify that the terms are in the correct class and not too vague. Refer to the [examination guidelines](#) for more information regarding WIPO's classification practices.

 Check classification

New class

2



Class 1



Class 5



Class 29



Class 30



Class 31



Class 32



Application for international registration

 MarkLimitations 


Basic application or registration	
Designated Contracting Parties	
Applicant(s)	
Representative	
Languages and correspondence	
Mark	
Goods and services	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

Goods and Services

As a courtesy, the imported list of goods and services, if not already defined in one of WIPO's three filing languages (English, French or Spanish), is automatically translated into the selected filing language.

If creating an application manually, use the [Madrid Goods & Services Manager](#) to prepare the list. Once done, add the class(es) as defined in the national mark. Open the class to add and edit the terms.

Want to avoid possible irregularities from WIPO? Click the "Check classification" button to verify that the terms are in the correct class and not too vague. Refer to the [examination guidelines](#) for more information regarding WIPO's classification practices.

 Check classification


- Classification not yet checked
- Checked and certified
- Wrong class
- Too vague or not found
- Too long or poorly formulated
- Duplicate term




New class

2





Class 1

[Bilingual Display](#) | [Edit](#) | [Remove selected terms](#) | 

- EN Chemical products for industrial purposes and for use in agriculture, horticulture and forestry, chemical preservatives for foodstuffs, tanning agents, binders for industrial purposes 
- EN cultures of micro-organisms, not for medical or veterinary purposes 
- EN emulsifiers (emulsifiers), industrial proteins, casein and industrial caseinates 

Class 5

[Bilingual Display](#) | [Edit](#) | [Remove selected terms](#) | 

- EN Dietetic preparations for medical use, foods for infants 
- EN cultures of microorganisms for medical and veterinary use
- EN infant formula
- EN dietary supplements in the form of vitamins and minerals, dietetic foods and beverages for medical purposes 
- EN lactose

Application for international registration

[← Goods and services](#)[Claimed priorities](#) **➤**

- Basic application or registration
- Designated Contracting Parties
- Applicant(s)
- Representative
- Languages and correspondence
- Mark
- Goods and services
- Limitations**
- Claimed priorities
- Seniority claim
- Declaration of Intention to use
- Fee calculations
- Payment
- Summary

Limitations

- | | | |
|---|--------|-------------------------------------|
| 1 | Italy | <input checked="" type="checkbox"/> |
| 2 | Japan | <input checked="" type="checkbox"/> |
| 3 | Sweden | <input checked="" type="checkbox"/> |
- Designated Contracting Parties *
- Sweden
-
- | | |
|----------|-------------------------------------|
| Class 1 | <input checked="" type="checkbox"/> |
| Class 5 | <input checked="" type="checkbox"/> |
| Class 29 | <input checked="" type="checkbox"/> |



Application for international registration

[← Limitations](#)[Seniority claim →](#)[Basic application or registration](#) [Designated Contracting Parties](#) [Applicant\(s\)](#) [Representative](#) [Languages and correspondence](#) [Mark](#) [Goods and services](#) [Limitations](#) [Claimed priorities](#)[Seniority claim](#)[Declaration of Intention to use](#)[Fee calculations](#)[Payment](#)[Summary](#)

– Claimed priorities

As a courtesy, a claimed priority is added automatically if the national application filing date is within six months of the international application filing date. It is possible to delete the claimed priority if such protection is not sought.

NOTE: it is not possible to add a claimed priority if the national application filing date is older than six months of the international application filing date.



Application for international registration

< Claimed priorities

Declaration of Intention to use >

Basic application or registration Designated Contracting Parties Applicant(s) Representative Languages and correspondence Mark Goods and services Limitations Claimed priorities Seniority claim

Declaration of Intention to use

Fee calculations

Payment

Summary

- Seniority claim (MM17) -

1	DK - Denmark	National	Date: DD.MM.YYYY	X
European country code *	<input type="text" value="DK - Denmark"/>			
Registration number *	<input type="text"/>			
Scope *	<input type="text" value="National"/>			
Filing date *	<input type="text" value="DD.MM.YYYY"/>			

Add another seniority

Basic application or registration	
Designated Contracting Parties	
Applicant(s)	
Representative	
Languages and correspondence	
Mark	
Goods and services	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

Declaration of Intention to use (MM18)

This form contains the exact wording of the declaration of intention to use the mark required by the United States of America. The United States of America requires that the intention to use the mark be made in English, even if the international application is in French or Spanish.

DECLARATION OF INTENTION TO USE THE MARK: UNITED STATES OF AMERICA

By designating the United States in the application for international registration/subsequent designation, the person signing below declares that:

- (1) the applicant/holder has a bona fide intention to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation;
- (2) he/she is properly authorized to execute this declaration on behalf of the applicant/holder;
- (3) he/she believes applicant/holder to be entitled to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation; and
- (4) to the best of his/her knowledge and belief no other person, firm, corporation, association, or other legal entity has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and
- (5) to the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

* I declare under penalty of perjury under the laws of the United States of America that all the foregoing statements are true and correct to the best of my knowledge and belief. I understand that willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, and are punishable by fine or imprisonment, or both (18 U.S.C. §1001). 35 U.S.C. §25(b).

Signature *

Date of execution (dd.MM.yyyy) *





Application for international registration

[← Declaration of Intention to use](#)[Payment →](#)

Basic application or registration	<input checked="" type="checkbox"/>
Designated Contracting Parties	<input checked="" type="checkbox"/>
Applicant(s)	<input checked="" type="checkbox"/>
Representative	<input checked="" type="checkbox"/>
Languages and correspondence	<input checked="" type="checkbox"/>
Mark	<input checked="" type="checkbox"/>
Goods and services	<input checked="" type="checkbox"/>
Limitations	<input checked="" type="checkbox"/>
Claimed priorities	<input checked="" type="checkbox"/>
Seniority claim	<input checked="" type="checkbox"/>
Declaration of Intention to use	<input checked="" type="checkbox"/>
Fee calculations	
Payment	
Summary	

Fee calculations

The fees payable for this international application are shown below. For representatives, use the print screen function to save the fee calculation sheet for further reference. [Learn more about fees.](#)

International fees (basic part)	CHF 903.00
International fees (complementary and supplementary parts)	CHF 500.00
International fees (individual part)	CHF 6,223.00
Total due now	CHF 7,626.00
International fees (individual part 2). Due once the designated Contracting Party completes examination	CHF 807.00
Grand total (Total due now + individual part 2)	CHF 8,433.00

[Show fee details](#)[Print fee screen](#)



Application for international registration

[Fee calculations](#)[Summary](#)

Basic application or registration	<input checked="" type="checkbox"/>
Designated Contracting Parties	<input checked="" type="checkbox"/>
Applicant(s)	<input checked="" type="checkbox"/>
Representative	<input checked="" type="checkbox"/>
Languages and correspondence	<input checked="" type="checkbox"/>
Mark	<input checked="" type="checkbox"/>
Goods and services	<input checked="" type="checkbox"/>
Limitations	<input checked="" type="checkbox"/>
Claimed priorities	<input checked="" type="checkbox"/>
Seniority claim	<input checked="" type="checkbox"/>
Declaration of Intention to use	<input checked="" type="checkbox"/>
Fee calculations	<input checked="" type="checkbox"/>
Payment	<input checked="" type="checkbox"/>
Summary	<input checked="" type="checkbox"/>

Payment Information

IMPORTANT: PAYMENT TO BE MADE ON CONFIRMATION OF APPLICATION BY WIPO

On receipt of this application for international registration, WIPO will email a reference number and payment URL to complete an online payment. Payments can be made using all major credit cards or current account at WIPO. Learn more about [payments](#).

The estimated amount owed is 8,433 CHF.

NOTE: Payment is for the registration of the international application only. Any national handling fees owed must be paid directly to the office of origin.



Application for international registration

Summary

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Seniority claim

Declaration of Intention to use

Fee calculations

Payment

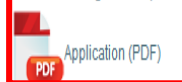
Summary

Well done! The application for international registration is complete.

Please review, sign and email a copy of the MM2 PDF to the Office of Origin for certification. Once received by the IB, track the status of the international application using the [realtime search](#) in the Madrid Monitor.

If necessary, it is always possible to make further modifications to this application. To do so, click on the basic application number found in the [portfolio](#) screen. Use [Contact Madrid](#) to seek assistance for any query or issue related to the

international registration process.



My portfolio

Application details

Application number
VA 2008 01968

General information

Office of origin: Denmark Application language: English
My reference: CP02092020 Reception date:

Basic application(s) or registration(s)

Basic registration(s): VR 2008 02421 (Date: 26.06.2008, Application number: VA 2008 01968)

Applicant(s)

Applicant #1

Applicant details

Full name: Arla Foods amba
Address: Sønderhøj 14
DK-8260 Viby J
Denmark
Country: Denmark
Telephone: --
Email: --
Dedicated communication
channel: E-mail
Applicant type: Natural person
Nationality:

Entitlement to File

Domiciled in the territory of: Denmark	No	Real and effective industrial or commercial establishment in the territory of Denmark	Yes
Address of the domicile of the applicant in the territory of Denmark or address of the real and effective industrial or commercial establishment in the territory of: Denmark	Reuse the applicant address		

Pregunta

- ¿A quién debo enviar el formulario?
- A la OMPI
- A mi Oficina de origen

[HOME](#) [FAQS](#)

FAQS

From which sources are you pulling the data that populate the application?

The Madrid Application Assistant uses two different sources to populate your application: the [Global Brand Database](#) or the register of an IP Office.


Why is the information of my basic mark not loading automatically into the Madrid Application Assistant?

The imported data of your basic mark relies on the frequency of the data shared between an IP Office and the Global Brand Database.

Browse a complete and up-to-date list of the Global Brand Database's [collections of participating national and regional offices and their respective coverage](#). You can also visit your Office of Origin's database page to verify when it was last updated.

[CONTACT US](#)[FAQs](#)[DATABASE CONTENTS](#)[HOW TO FILE](#)[INTERNATIONAL APPLICATION](#)[SIMULATOR](#)

Database Contents			
↕Source	↕Number of records	↕Coverage from	↕Coverage to
WIPO Emblems (Article 6ter)	3,583	n/a	n/a
United Arab Emirates Trademarks	210,536	1993-02-07	2020-05-15
Albania Trademarks	18,688	1961-10-08	2020-08-08
Australian Trademarks	1,784,722	1906-07-03	2020-08-07
Bahraini Trademarks	51,668	1900-01-02	2017-09-28
Bruneian Trademarks	49,431	1886-09-10	2020-07-29
Bhutan Trademarks	19,858	1997-02-02	2020-07-17
Botswana Trademarks	38,034	1876-03-05	2018-04-25
Canadian Trademarks	1,723,866	1872-12-15	2020-08-11
Swiss Trademarks	441,683	1973-03-07	2020-08-13
Chilean Trademarks	602,514	2001-01-04	2018-08-29
Costa Rica Trademarks	341,047	1800-01-02	2020-08-12
German Trademarks	2,163,784	1875-05-02	2020-07-29
Danish Trademarks	295,177	1880-11-19	2020-08-12
Algerian Trademarks	39,532	1966-09-21	2020-02-11
Estonian Trademarks	61,938	1992-10-02	2020-08-12
Egyptian Trademarks	131,553	1900-01-02	2019-02-13
EUIPO trademarks	1,846,633	1996-04-02	2020-08-12
Spanish Trademarks	1,011,643	1890-05-08	2020-08-11
French Trademarks	2,899,589	1961-01-08	2020-07-20
Georgian Trademarks	44,571	1992-05-15	2020-08-12
Ghana Trademarks	31,225	1863-03-14	2018-02-02
Gambian Trademarks	8,707	1900-01-27	2018-03-29
Indonesian Trademarks	985,419	2000-02-12	2019-08-17
Israeli Trademarks	296,096	1920-01-02	2020-08-08



Sesión de preguntas y respuestas sobre el seminario web

Reda Martinez
División de Informática del Sistema de
Madrid

Revisión de las ventajas

- Proceso guiado
- Importación de datos
- Validación de las entradas
- Cálculo automático de tasas

WIPO | PROOF

- Prueba de la existencia de cualquier activo intelectual
- 100% digital, eficaz y asequible
- Acorde a las técnicas de cifrado más exigentes
- Respaldado por la OMPI: Autoridad de confianza
- Complementa los servicios de registro de PI

<https://wipoproof.wipo.int/wdts/>



COVID-19: Comunicaciones con la OMPI

- Reanudación de las comunicaciones postales de la OMPI
 - Para una comunicación más eficiente, indique una dirección de correo electrónico a través de [Contact Madrid](#).
- Para más información, visite:
 - [La base de datos de Perfiles de los miembros del Sistema de Madrid](#)
 - [El rastreador de la OMPI de políticas de PI relativas a la COVID-19](#)
 - [Nuestra página web específica del Sistema de Madrid](#)

Manténgase informado acerca del Sistema de Madrid

- Visite el [sitio web del Sistema de Madrid](#)
- Acceda a las grabaciones de los [seminarios web del Sistema de Madrid](#) y manténgase informado sobre los temas nuevos
- Visualice los videos de nuestra serie [“Cómo se hace”](#) del Sistema de Madrid
- Suscríbase a los [boletines de noticias del Sistema de Madrid](#)
- Contáctenos: [Contact Madrid](#)

