



WIPO | MADRID

The International
Trademark System



How to Correct Errors in the International Register through eMadrid Madrid System Webinar

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**Geneva
December 7,
2022**

Our experts



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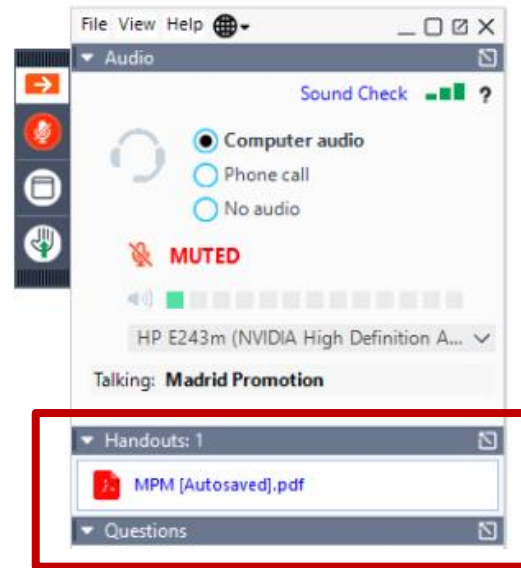


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How to use GoToWebinar



Structure of the Webinar

- Presentation: Interactive questions and live demo
- Questions and answers session at the end
- Presentation slides available for download
- Recording will be uploaded on the [Madrid Webinar page](#)
- Short survey to provide feedback

What is a Correction?

Rule 28

- Corrections
- Notification of correction
- Refusal following a correction
- Time limit for Offices to request a correction

Rule 28 (1)

- WIPO considers that there is an error in an international registration, it must correct that error *ex officio*
- WIPO will correct an error at the request of the holder or an Office

Rule 28 (1)

- WIPO carries out corrections of **International Registrations** in the following cases:
 - **Error by an Office:** requested by the Office within 9 months from the date of publication
 - **Error by the IB:** no time limit
 - **Error by an Office which would not affect the rights deriving from the international registration:** any time and presented by the Office

Rule 28 (2)

- Notification of correction is published and sent to:
 - Holder or current representative
 - Offices of the designated Contracting Parties
 - Office that requested correction

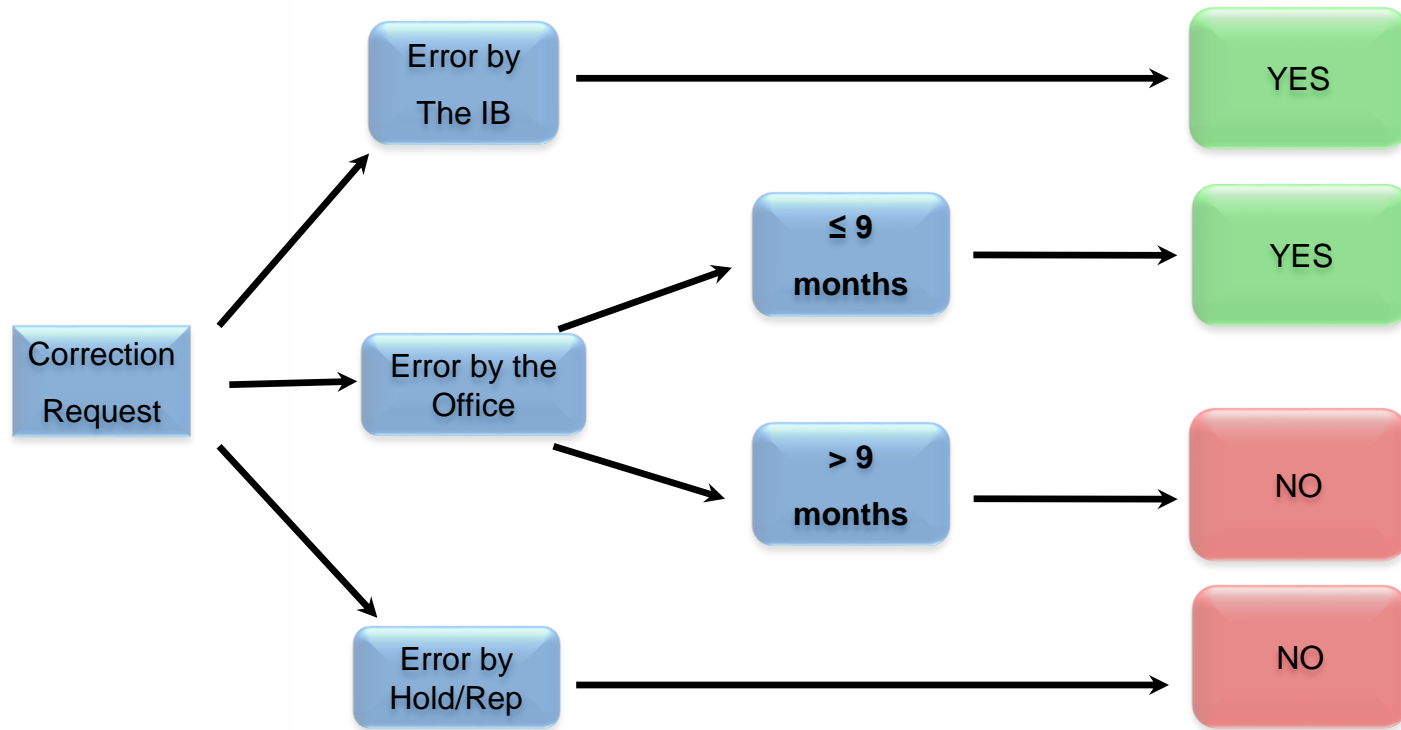
Rule 28 (3)

- When an International Registration is corrected:
Designated Offices may send a notification of provisional refusal from the date of the notification of such correction

Rule 28 (4)

- The time limit to request a correction of an error made by an Office which would affect the rights deriving from the international registration: **9 months from publication date**

Summary



Question

- Which of the following is allowed?
 - A. The representative informs the IB that one class is missing, and asks if the IB can add that class to the IA before registration
 - B. The representative contacts the OO to ask the IB for the above-mentioned change before registration

Question

- A Holder made a mistake in the name of the applicant on the international application and sends a correction request directly to WIPO.
- Do we accept this type of correction request?

A. Yes

B. No

How to request a Correction

eMADRID

- PROTECT YOUR TRADEMARKS IN MULTIPLE COUNTRIES

CORRECT A RECORDING

Rectify an error recorded in the International Register.

Get started

Tips

- Read the description at the top of the eMadrid page
- Review request before submitting
- Review the notification of the correction after it has been published

Types of Corrections

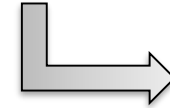
- Published

- Non-published

Week
0



MM update



Extraction for
Publication

Week
0

Monday

Tuesday

Wednesday

Thursday

Friday

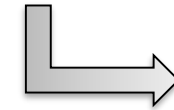
Saturday

Sunday



MM update (daily)

- MM update → every day (after 9 PM)
- Publication extraction → every Friday (after 11 PM)



Extraction for
Publication (weekly)

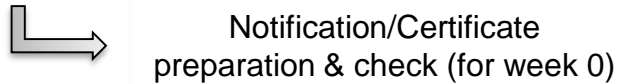
Week
0



- MM update → every day (after 9 PM)
- Publication extraction → every Friday (after 11 PM)



Week
+1



Week
0



- MM update → every day (after 9 PM)
- Publication extraction → every Friday (after 11 PM)

MM update (daily)

Extraction for
Publication (weekly)

Week
+1



Notification/Certificate
preparation & check (for week 0)

Week
+2



Publication
Date (week 0)

Inscription in the International Register

■ December 6, 2022 (Week 49-2022)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Madrid Monitor

Notification
check

Publication date



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■ Questions?

Certificates of Attendance

- Share your certificate on [LinkedIn](#), [Twitter](#) and other social media channel.



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Testimonials and Case Studies

Madrid System Case Study Highlight: Panasonic, Branding for Further Growth and Greater Value

October 5, 2021

We continue with our highlights of key case studies giving you practical insights on how companies across various industries use the Madrid System globally to their advantage. Our latest study focuses on [Panasonic, the renowned Japanese electronics corporation](#).

Panasonic provides a wide range of products and services that are used in consumers' daily lives worldwide. These include home appliances, the electronic components used in them, housing and various services.



With more than a hundred years of experience, the company has been thoroughly committed to creating a better life for its users under the brand slogan of "A Better Life, A Better World".

Over the years, Panasonic introduced several business brands to achieve further growth and greater brand value in each area of business. In 2008, the corporation changed its name from the Matsushita Electric Industrial Co., Ltd to the Panasonic Corporation, consolidating its brand identity.

Discover how, with such a varied portfolio and an expansion strategy geared internationally, Panasonic uses the Madrid System to simplify the administrative procedures and greatly reduce costs.

[Read the full Panasonic case study](#)



Micromax on How WIPO's Madrid System Supports its International Growth Strategy

World Intellectual Property Organization – WIPO



MixMediaWorx on the Benefits of Using the Madrid System

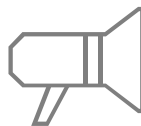
World Intellectual Property Organization – WIPO

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■ Questions

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