



**WIPO | MADRID**

The International  
Trademark System



# How to Pay Fees of the Madrid System

## Madrid System Webinar

Richard Kenzey  
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**Geneva  
November 16,  
2022**

# Our experts



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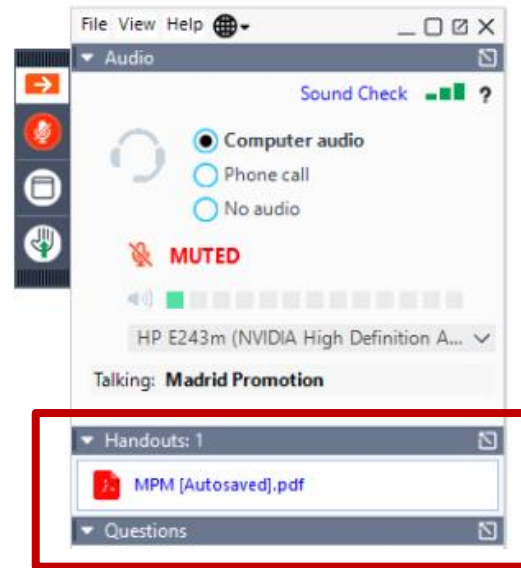


**Ricardo Martins Gaspar**

Accounting Assistant  
Finance Division  
**WIPO**



# How to use GoToWebinar



# Summary



- Fees and Payments – Madrid System
- Payment methods
  - ✓ Current Account at WIPO
  - ✓ Credit / Debit card (Master/Visa/Diners/Amex/Discover/China UnionPay/Japan Credit Bank)
  - ✓ Bank transfer or Postal transfer
  - ✓ Paypal
  - ❖ Wallet (Apple Pay, Samsung Pay, Google Pay) / SOFORT  
*(currently in test)*
- How to contact WIPO Finance
- «Keep in Mind»
- Questions ?

# Fees and Payments – Madrid System



- [Madrid Web Page](#)
- [Finance Web Page](#)

## ■ Payment methods

- Option 1: Current Account at Wipo
- Option 2: Credit / Debit card
- Options 3 and 4: Bank or Postal Transfer
- Option 5: PayPal (for some countries under Madrid e-Filing)



# Question



■ Do you know what is a Current Account at WIPO?

1. A bank account
2. An account to become a billionaire
3. A financial account to pay WIPO fees
4. Some strange animal

# Current Account at WIPO



- A current account at WIPO is a financial account, managed in Swiss Francs, designed to simplify the payment process for customers who regularly carry out transactions with WIPO
- For more information please visit the [Current Account At WIPO Web Page](#)

# Current Account at WIPO



How to pay with a current account ?

## ■ Online channel:

- ✓ Online Service: subsequent designation, change in ownership, limitation, change in holder details, renewal
- ✓ Madrid e-Filing  
If Office of Origin: Australia, Austria, Benelux, Bulgaria, Canada, Estonia, Georgia, Iceland, Islamic Republic of Iran, Japan, Lithuania, Republic of Moldova, Norway, Spain, Türkiye, Ukraine, United Arab Emirates (17)
- ✓ Any Madrid System form for which payment invitation has been issued by WIPO

## ■ Non Online channel: (a) INSTRUCTIONS TO DEBIT FROM A CURRENT ACCOUNT (box tick + Holder of the account + Account number)



# Question

■ Do you have a Current Account at WIPO?

1. Yes
2. No

# Credit/Debit Card



- Online Service: subsequent designation, change in ownership, limitation, change in holder details, renewal
- Madrid e-Filing  
If Office of Origin: Australia, Austria, Benelux, Bulgaria, Canada, Estonia, Georgia, Iceland, Islamic Republic of Iran, Japan, Lithuania, Republic of Moldova, Norway, Spain, Türkiye, Ukraine, United Arab Emirates (17)
- Any Madrid System form for which payment invitation has been issued by WIPO



DISCOVER



# Bank or Postal transfer

■ Account name: WIPO / OMPI

Credit Suisse

IBAN: CH51 0483 5048 7080 81000

Swift: CRESCHZZ80A

(account held in Swiss Francs)



■ Account name: WIPO / OMPI

SWISS POST/Postfinance

IBAN: CH03 0900 0000 1200 5000 8

Swift: POFICHBE

(account held in Swiss Francs)



# Bank or Postal transfer



- Madrid e-Filing

If Office of Origin: Austria, Benelux, Bulgaria, Estonia, Islamic Republic of Iran, Japan, Lithuania, Norway, Ukraine (9)

- Any Madrid System form (except Online Service), prior or after payment invitation issued by WIPO



# Bank or Postal transfer

- To be instructed in Swiss Francs (CHF)
- All bank charges borne by the payer
- Purpose of payment to be included in your bank/postal order:
  - ✓ for a new registration under Madrid e-Filing:  
**IRPI reference**
  - ✓ for a new registration not under Madrid e-Filing:  
**Basic number + Trademark name**
  - ✓ for a WIPO-registered trademark:  
**International Number + Trademark name + Type of operation**
  - ✓ for any case: the **10-digit reference** if known
- Contact us for Payment Announcement [Finance Contact Us Web Page](#)





## ■ Madrid e-Filing

If Office of Origin: Australia, Austria, Benelux, Bulgaria, Canada, Estonia, Georgia, Iceland, Islamic Republic of Iran, Japan, Lithuania, Republic of Moldova, Norway, Türkiye, Ukraine, United Arab Emirates (16)

# Question



■ From the 4 payment methods presented, please select your preferred:

1. Current Account at WIPO
2. Credit/Debit Card
3. Bank or Postal transfer
4. PayPal

# Question



■ Would you envisage or like using another payment method ?

1. Yes (please mention which other method, in the question box)
2. No

# How to contact WIPO Finance


■ [Finance Contact Us Web Page](#)



■ Infoline



## INFOLINE GENEVA

 + 41 22 338 77 44  
Monday to Friday  
9:00 am – 6:00 pm CET



■ Live chat



Monday to Friday, 10:00 am – 12:00 pm  
and 2:00 pm – 4:00 pm CET

■ [Madrid Contact page](#)





# Keep in Mind

- CHF payments [Rule 35.1](#)
- Payment confirmation (email / receipt within 10 days)
- Easy payment when using Online Service (Current Account & Credit/Debit Card)
- Please visit our [Current Account At WIPO Web Page](#)



- [Misleading Invoices Web Page](#)





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■ Questions?

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- Share your certificate on [LinkedIn](#), [Twitter](#) and other social media channel.



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# Testimonials and Case Studies

## Madrid System Case Study Highlight: Panasonic, Branding for Further Growth and Greater Value

October 5, 2021

We continue with our highlights of key case studies giving you practical insights on how companies across various industries use the Madrid System globally to their advantage. Our latest study focuses on [Panasonic, the renowned Japanese electronics corporation](#).

Panasonic provides a wide range of products and services that are used in consumers' daily lives worldwide. These include home appliances, the electronic components used in them, housing and various services.



With more than a hundred years of experience, the company has been thoroughly committed to creating a better life for its users under the brand slogan of "A Better Life, A Better World".

Over the years, Panasonic introduced several business brands to achieve further growth and greater brand value in each area of business. In 2008, the corporation changed its name from the Matsushita Electric Industrial Co., Ltd to the Panasonic Corporation, consolidating its brand identity.

Discover how, with such a varied portfolio and an expansion strategy geared internationally, Panasonic uses the Madrid System to simplify the administrative procedures and greatly reduce costs.

[Read the full Panasonic case study](#)



### Micromax on How WIPO's Madrid System Supports its International Growth Strategy

World Intellectual Property Organization – WIPO



### MixMediaWorx on the Benefits of Using the Madrid System

World Intellectual Property Organization – WIPO

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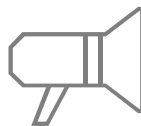


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## ■ Tutorials

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## ■ Questions

[Contact us](#) online