

# Deep Dive: The Madrid System Online Services Madrid System Webinar

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Geneva February 23 2022

### Our experts



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**WIPO** 





### Catherine Dupenloup

Madrid Information and **Promotion Division WIPO** 

### How to use GoToWebinar







### Structure of the Webinar

- Presentation: Interactive questions during the webinar
- Questions and answers session at the end
- Presentation slides available for download
- Recording will be uploaded on the <u>Madrid Webinar page</u>
- Short survey to provide feedback

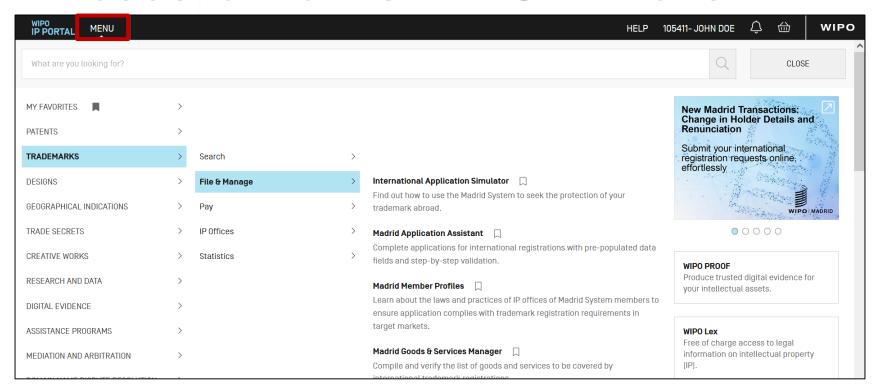


### Online Resources and Online Services

- The Madrid website provides information on how to search before filing, file an application, monitor and manage your registration, and how to pay your fees
- Madrid <u>'How-to' video tutorials</u> and monthly <u>webinars</u> to help you better understand the Madrid System and perform related transactions
- The best way to access the Madrid online services is through the WIPO IP Portal using your WIPO Account

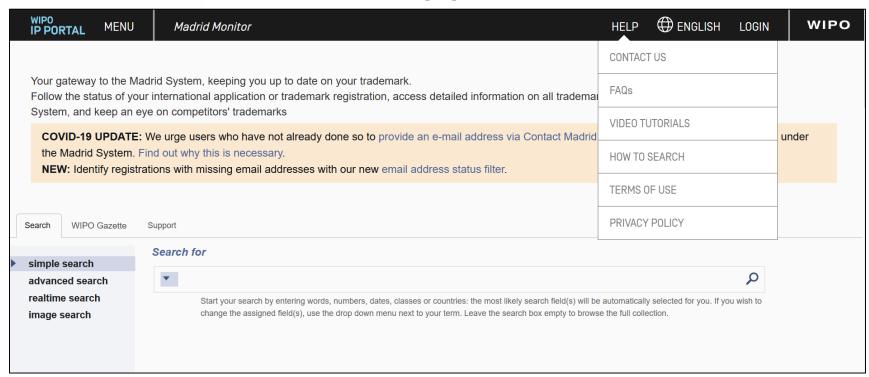


### Introduction to the WIPO IP Portal



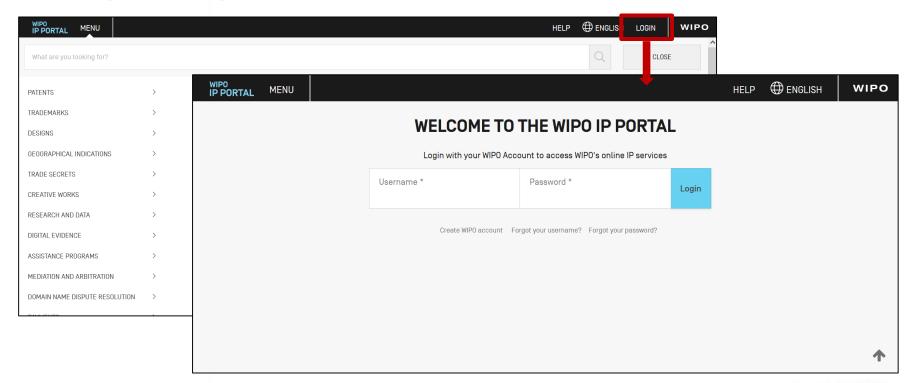


### Quick access to support information



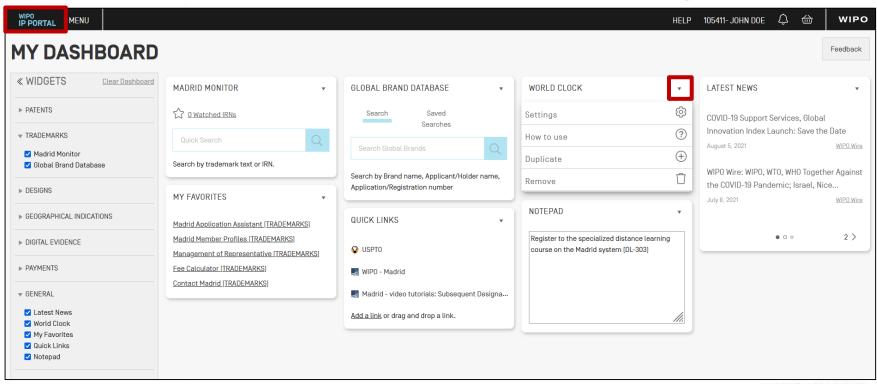


# Single sign-on





# Customizable dashboard of widgets



### Online Resources and Online Services

Madrid online services are available to assist you at each stage of your trademark's lifecycle







File



#### **Monitor**



### Manage



### Global Brand Database

- Search existing marks from national & international sources
- Trademarks, appellations of origin and official emblems

# Madrid Application Assistant

Madrid Goods & Services Manager

Madrid Member Profiles Database

**Fee Calculator** 

#### **Madrid Monitor**

- Track real-time status of registration
- Watch competitors' marks
- Electronic alerts
- Consult the WIPO Gazette

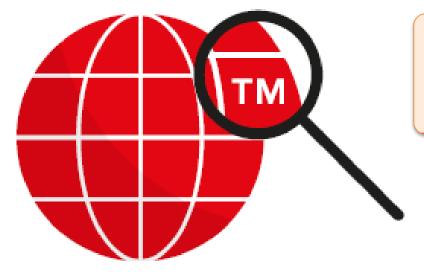
#### Madrid Portfolio Manager

- Subsequent Designation
- Limitation
- Renewal
- Management of representative
- Change in Holder Details
- Renunciation
- Online Payment

# SearchFileMonitorManage



### Search



Check if similar marks already exist in your target markets

Search the Global Brand Database



### **Global Brand Database**

Search the <u>Global Brand Database</u> before filing a trademark application, or to simply browse brands in markets of interest

- More than **46 million records** from **55 national and international collections**, including trademarks registered under the Madrid System
- Downloadable search results and records
- Easy to search U.S. or Vienna image classes by description, and browse by Nice Classification indication number
- Automatic search suggestions
- Unique Al-powered image search for visually similar brands



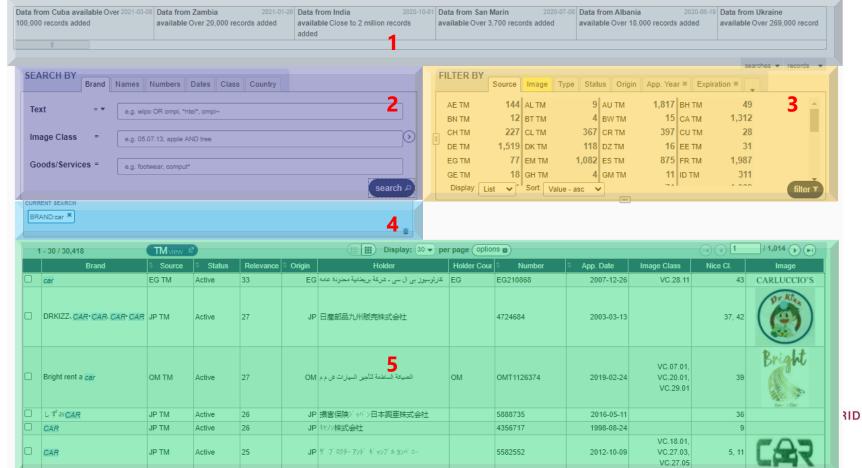
### Question

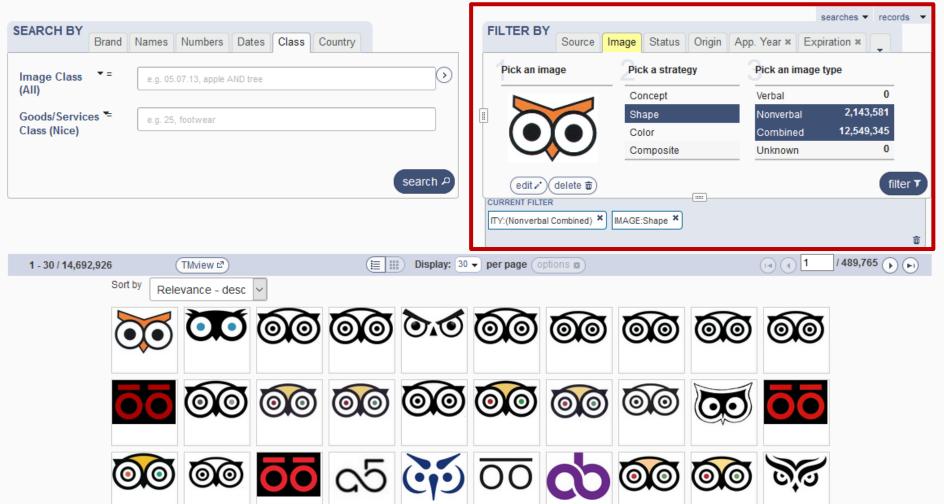
Can you find information on national registrations in countries that are <u>not</u> members of the Madrid System?

- Yes
- No



Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems. V: 2021-03-29 10:1





# SearchFileMonitorManage



### File



# Madrid Application Assistant

Complete applications for international registrations through an intuitive interface with pre-populated data fields and stepby-step validation.



# Madrid Goods & Services Manager

Compile the list of goods and services you want covered by your registration



#### Member Profiles Database

Learn about trademark rules and procedures of Madrid System members



# Fee Calculator

Estimate the cost of your international trademark registration

WIPO | MADRID
The International
Trademark System

### Madrid Application Assistant

Prepare your international application in an intuitive and linear manner with the Madrid Application Assistant

- Method of filing according to selected Office of Origin
- Pre-populated application with data import from the Office of origin
- List of goods and services automatically translated/checked with the Madrid Goods & Services Manager and estimate by the Fee Calculator.
- Application in PDF file (MM2 form) ready to submit to the Office of origin.

### Madrid Application Assistant

#### **GET STARTED**

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. Learn more about the Madrid e-Filing services.

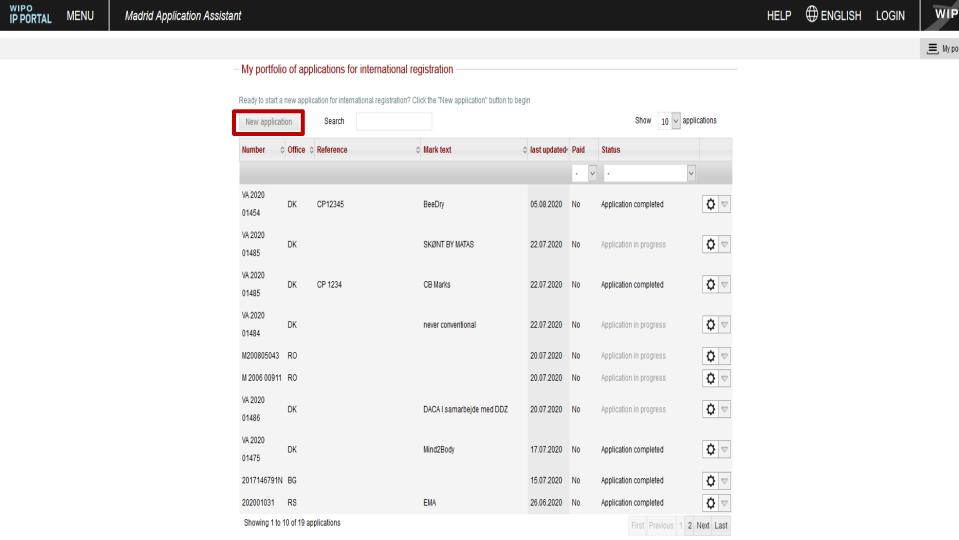
Search your Office of origin Denmark



Visit our dedicated page for an overview on how to file your international application under the Madrid System.

GET STARTED WITH THE MADRID APPLICATION ASSISTANT





WIP

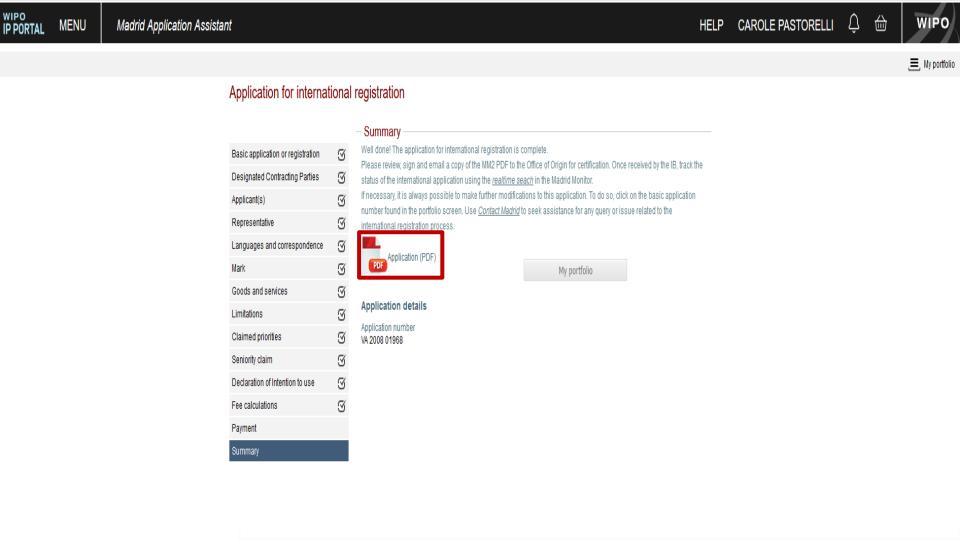
#### Application for international registration

WIPO IP PORTAL

MENU







#### **GET STARTED**

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. <u>Learn more about the Madrid e-Filing services</u>.

Search your Office of origin Singapore





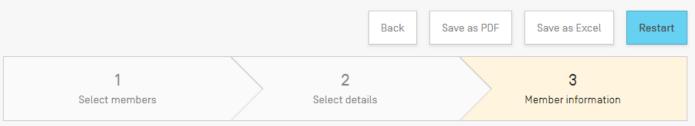
Visit our dedicated page for an overview on how to file your international application under the Madrid System.

The IP Office of Singapore provides its own online service or a customized version of MM2 form to file an international application under the Madrid System. Visit the Madrid Member Profiles Database for further information on filing your international application online.

VISIT THE MADRID MEMBER PROFILES DATABASE



#### MADRID MEMBER PROFILES



#### **▼ SINGAPORE**

Last update on : May 25, 2020

#### INFORMATION ABOUT YOUR OFFICE OF ORIGIN

Methods of filing international application

Online filing and paper (hard copy)

Other requirements:

When filing a paper International Application with the Intellectual Property Office of Singapore as Office of Origin, applicants must provide an address for service in Singapore.



# Madrid E-Filing

File international applications online with the Madrid e-Filing solution developed by WIPO

- Available on the website of IP Offices
- Full electronic process and certification
- Customized to IP Office needs (response to irregularities)
- Integrate Madrid Goods & Services Manager/Fee Calculator
- WIPO user authentication (WIPO Account)



# Madrid E-Filing - Applicant Module

Application 0082874	2			
Application 0002074	4			Validation   Close
General Basic mark(s)	DCP   Applicant   Representative	Mark representation   Goods and senices	Limitations   Attachments   Che	ack Comments
Application inform	ation			0
Submitted	11.04.2019 14.35			
Office reference	BX IRPI-000029416			
Reception date*	11.04.2019 14:35			
Filing language	English	Correspondence language	English	
All irregularities				0
heat	Section Applicants			0
				.Add another .±
				Gump to Basic application or registration ← screen



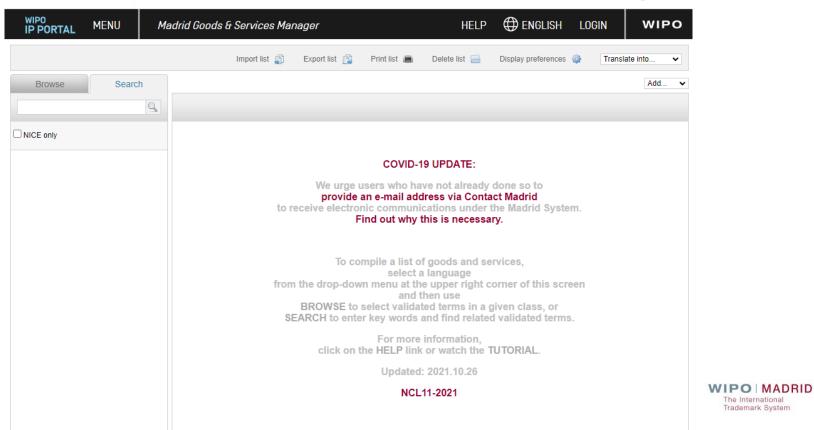
# Madrid Goods & Services Manager

Compile and verify the list of goods and services required for an international application using <u>Madrid Goods & Services</u> <u>Manager</u>

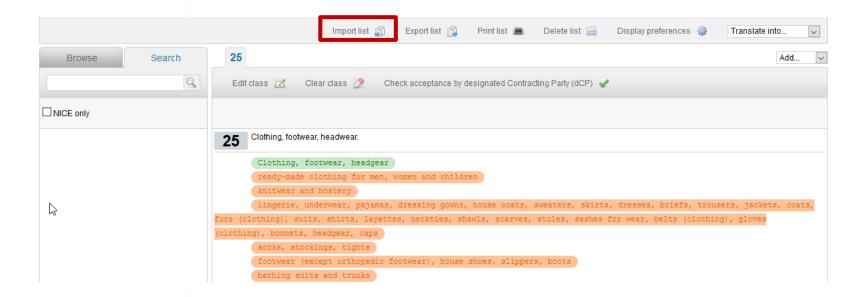
- Nice Classification class headings, terms and explanatory notes
- 125,845 indications in English, 88,516 in French and 88,789 in Spanish of goods and services acceptable to WIPO
- Compile and translate your list in <u>25</u> languages
- Check acceptance of terms by WIPO and 40 participating IP Offices



# Madrid Goods & Services Manager

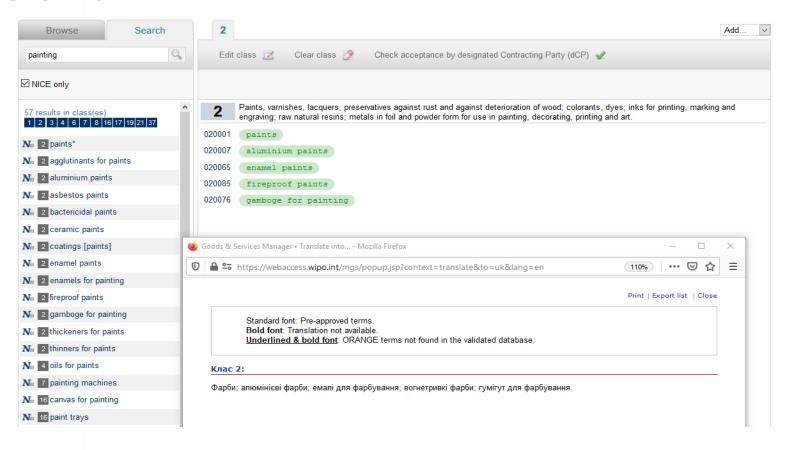


### Import list



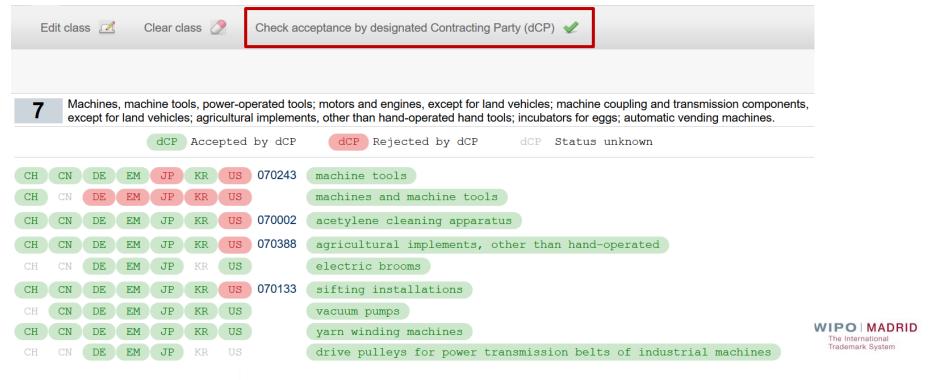


### **Translation**



### Madrid Goods & Services Manager

Compile and verify your list of goods and services



# Madrid Goods & Services Manager

Check similar group codes used by IP Offices of Japan and Republic of Korea.

Machines, machine tools, power-operated tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements, other than hand-operated hand tools; incubators for eggs; automatic vending machines.

dCP Accepted by dCP Rejected by dCP Status unknown

```
JP KR 070386 aeronautical engines JPO: 09B01 KIPO: G3823

JP KR 070209 guides for machines JPO: - KIPO: G3828

JP KR floating cranes JPO: 09A03 KIPO: G370101
```



### Export List (.doc)

#### Class 25:

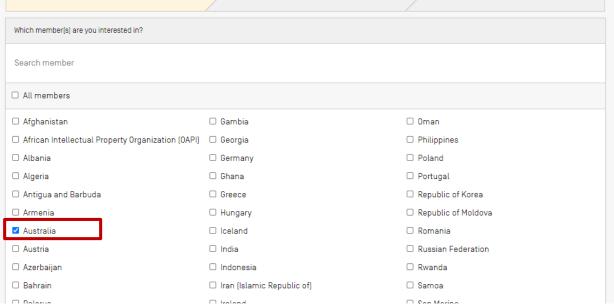
Clothing, footwear, headgear; ready-made clothing for men, women and children; knitwear and hosiery; lingerie, underwear, pajamas, dressing gowns, house coats, sweaters, skirts, dresses, briefs, trousers, jackets, coats, furs (clothing), suits, shirts, layettes, neckties, shawls, scarves, stoles, sashes for wear, belts (clothing), gloves (clothing), bonnets, headgear, caps; socks, stockings, tights; footwear (except orthopedic footwear), house shoes, slippers, boots; bathing suits and trunks; waterproof clothing.



### Madrid Member Profiles Database

Use the <u>Madrid Member Profiles database</u> to learn about and compare trademark rules and examination procedures in IP Offices of Madrid Members

- General information, including contact details and national trademark laws
- Rules and procedures for filing an international application through your "home" Office (Office of origin)
- Types of trademarks can be protected in your target markets
- Rules and procedures applicable when designating a member in your international trademark registration





1 2 3 Select members Select details Member information
What type(s) of information are you looking for?
☐ All available information
☑ General information and contact details
<ul> <li>✓ Contact information</li> <li>✓ Membership in Madrid Union, date of entry into force</li> <li>✓ Declarations and notifications made by Contracting Party</li> <li>✓ Laws on trademarks</li> <li>✓ Requests for cancellation of registration due to non-use of mark</li> </ul>
□ Information about your Office of origin
<ul> <li>□ Methods of filing international application</li> <li>□ Filing language</li> <li>□ Handling fee. Option to pay Madrid System fees through Office</li> </ul>
□ Information about members you are designating
<ul> <li>□ When designating</li> <li>□ Types of trademarks that can be protected</li> <li>□ Requirements for representation of mark</li> <li>□ Additional requirements for protection of collective, certification or guarantee marks</li> <li>□ Information on classification practices</li> <li>□ Information on databases of acceptable terms for classification of goods and services</li> <li>□ Requirement of intention to use, and form in which such intention must be submitted (where applicable)</li> </ul>

☐ Requirement to provide description of mark containing non-standard characters

# MADRID MEMBER PROFILES Back Save as PDF Save as Excel Restart 1 Select members 2 Select details Member information

#### **▼ AUSTRALIA**

Last update on : Jun 21, 2019

#### **GENERAL INFORMATION AND CONTACT DETAILS**

Contact information

Name of Office: IP Australia

Address: Discovery House, 47 Bowes St, PHILLIP ACT 2606, Australia

Telephone: +61 2 6283 2999

Opening hours: 9.00 AM - 5.00 PM

Official holiday days: 2019 Public-Holidays

Name of Contact Person: Brian Hollingworth E-mail: <u>brian.hollingworth@ipaustralia.gov.au</u>

Telephone: :+61 2 6283 2089



## Fee Calculator

Use the Fee Calculator to estimate the cost for:

- Subsequent designations
- Renewals
- Fees based on the Contracting Parties and number of classes you select, according to the current <u>Schedule of Fees</u>
- Applicable fee reduction for applicants from <u>Least</u> <u>Developed Countries (LDCs)</u>



## Fee Calculator

WIPO IP PORTAL	MENU	Madrid Fee Calculator	HELP	<b>⊕</b> ENGLISH	LOGIN	WIPO			
	FEE CALCULATOR								
	Information The Fee Calculator helps you estimate the cost of registering your mark through the Madrid System, a simple, easy and cost- effective International registration procedure.  It also helps you estimate other costs related to managing your international trademark such as the renewal, the subsequent designation, the second fee tax for certain Contracting Parties and all the Madrid transactions with fees.								
	MARK	INFORMATION							
	Please select which transaction you wish to estimate the cost of:								
	Type of tra				~				
	Date * 2021/03/2	9							
	Your office Singapore	of origin *			7				
	Number of	f classes covered by the mark *			▼				
	☐ Is your	mark a <u>collective mark, certification mark or guarantee mark</u> ?							
	☑ Is your	mark in colour or colours?							



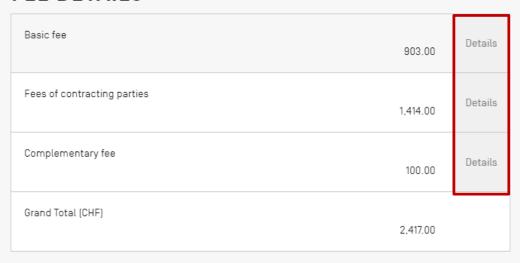
WIPO | MADRID

The International
Trademark System

If your office of origin is not listed, it is not a member of the <u>Madrid Union</u>. Therefore, the international protection of your mark can only be obtained by applying for its registration with the <u>Industrial Property Office</u> of each country or region in which you seek protection.

Search contracting party						
□AF - Afghanistan	□ FR - France	□ 0M - 0man				
□ 0A - African Intellectual Property	☐ GM - Gambia	☐ PH - Philippines				
Organization (OAPI)	☐ GE - Georgia	□ PL - Poland				
□AL - Albania	☑ DE - Germany	□ PT - Portugal				
□DZ - Algeria	☐ GH - Ghana	☐ KR - Republic of Korea				
□AG - Antigua and Barbuda	☐ GR - Greece	☐ MD - Republic of Moldova				
□AM - Armenia	☐ GG - Guernsey	□ R0 - Romania				
✓AU - Australia	☐ HU - Hungary	☐ RU - Russian Federation				
□AT - Austria	☐ IS - Iceland	□ RW - Rwanda				
⊃AZ - Azerbaijan	□ IN - India	□ WS - Samoa				
□BH - Bahrain	□ ID - Indonesia	SM - San Marino				
□BY - Belarus	□ IE - Ireland	☐ ST - Sao Tome and Principe				
□BX - Benelux	☐ IR - Islamic Republic of Iran	□ RS - Serbia				
□BT - Bhutan	□ IL - Israel	SL - Sierra Leone				
□BQ - Bonaire, Sint Eustatius and Saba	□ IT - Italy	☐ SX - Sint Maarten (Dutch part)				
□BA - Bosnia and Herzegovina	☑ JP - Japan	SK - Slovakia				

#### **FEE DETAILS**



**Disclaimer:** Fee Calculator results are based on information you have provided and the <u>Schedule of Fees</u> in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

Start a new calculation

Print



#### Fee Calculator estimation

Thank you for using the Madrid Fee Calculator.

Please find below the details of your estimation through the Madrid Fee calculator. Please note that Fee Calculator results are based on information you have provided and the <a href="Schedule of Fees">Schedule of Fees</a> in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

In case of any queries, do not hesitate to contact us.

#### Summary of the transaction

Type of transaction:	New application
Office of origin:	Singapore
Number of classes in the Mark:	3
Date:	2021.03.29
Collective:	No
Coloured:	Yes
Contracting Parties:	Australia, Germany, Japan, United Kingdom
Total amount:	CHF 2,417.00

#### Fee details

Total amount:	CHF 2,417.00
United Kingdom (3 classes)	353.00
Japan (3 classes)	272.00
Australia (3 classes)	789.00
Complementary fee(Germany)	100.00
Basic fee where any reproduction of the mark is in color :	903.00

International Registrations Operations Division World Intellectual Property Organization 34, chemin des Colombettes CH-1211 Geneva 20. Switzerland



## Question

■ Can you calculate fees that would take into account limitations for specific designations?

- Yes
- No



# SearchFileMonitorManage



## **Madrid Monitor**

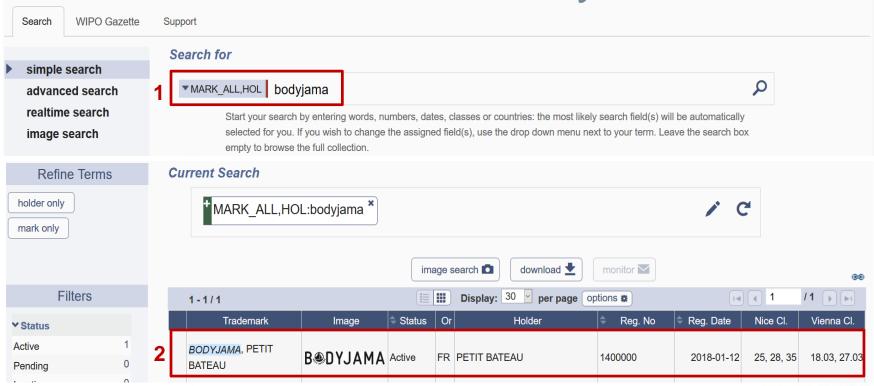
Madrid Monitor offers a simple, powerful and streamlined way to stay up-to-date on your trademark portfolio.

- Track the real-time status of your international trademark registration and related requests (including changes in ownership and renewals)
- Find out where protection has been granted or refused for your trademark
- Register to receive email alerts for changes related to international trademark registrations of interest
- New <u>Email Status Filter</u>: allows users to identify registrations with missing email addresses

# Madrid Monitor – Search by IRN



Madrid Monitor – Search by Trademark

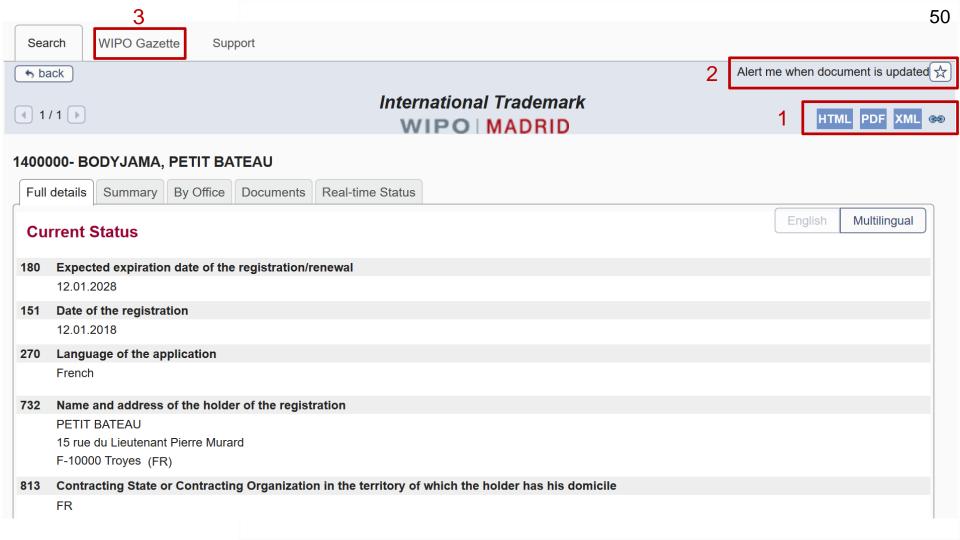




# Madrid Monitor – refine by Filters







2019/2

Refusal

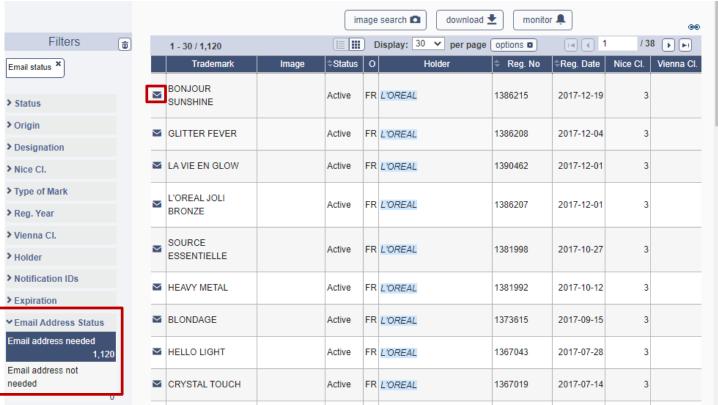
Search	WIPO Gazette	Support								
new intern		ational Marks is the official p ns, renewals, subsequent de Search by Registration Numbe	signations and r	nodifications affecting		•	•	ing	INID codes (ST 60) PDF     Country codes (ST3) P     Madrid Gazette Archive     Madrid System informations	DF • (1997-2010)
Publication Search	date	Year All No.  IRN 1400000  Submit R	09 - 14/03/2019	Holder		Mark				
1-5/5										
	М	ark	1400000	PETIT BATEAU	Holder		Origin	Grant of	Transaction  f protection	2018 / 41
			1400000	PETIT BATEAU					io examination completed	2018 / 19
B	DYJAN	AN	1400000	PETIT BATEAU			FR	Registra	ation	2018 / 16
B	DYJAN	AN	1400000	PETIT BATEAU				Subseq	uent designation	2018 / 28

**BODYJAMA, PETIT BATEAU** 

1400000

PETIT BATEAU

# Madrid Monitor – refine by Filters





## Question

Can you find the status of an ongoing international application using the Madrid Monitor?

- Yes
- No



# SearchFileMonitorManage



# Manage

Use <u>Madrid Portfolio Manager</u> to easily manage your portfolio of international trademark registrations using a single account.







Track status



Certificate



Renew



Designate



# Madrid Portfolio Manager

Madrid Portfolio Manager is your secure gateway to your portfolio of international trademark registrations

- Request changes, <u>renewals</u>, <u>subsequent designations</u>
- Track status of trademark registrations
- Download Certificates (PDF) *from 2012*
- Pay fees (Online Payment or Current Account at WIPO)
- View & download decision documents (secure access)



# Online Transaction – Subsequent Designation

Electronic version of the MM4 form. Apply online to expand the geographical scope of your international trademark registration.

- Built-in checks every step of the way
- Online payment
- Automatic confirmation email sent



WIPO ⊕ ENGLISH HELP LOGIN MENU E-Subsequent Designation IP PORTAL **E-Subsequent Designation** Please contact us if you did not receive a confirmation that your transaction was successful. Before contesting a credit card payment with your bank, please check with us on the status of your payment. Kindly contact us at : income.creditcard@wipo.int and provide the 6 first digits and last four digits of your credit card as well as the date and amount paid. Please enter your International Registration Number 1358297 Submit Reset



## Online Transaction – Limitation

Electronic version of MM6 form. Restrict the list of goods and services for some or all of the designated Contracting Parties (countries/regions) online

- Built-in checks every step of the way
- Online payment
- Automatic confirmation email sent



#### LIMITATION OF GOODS AND SERVICES

The limitation you are requesting will reduce the list of goods and services in respect of some, or all the Contracting Parties designated in the international registration. The goods and services that are the subject of the limitation will remain in the main list of the international registration, but they will no longer be covered by the designated Contracting Party concerned. You may later request the recording of a subsequent designation for the goods and services that are the subject of the limitation. Request a partial cancellation to permanently remove the goods and services from the main list of your international registration. Request a renunciation if you wish to abandon the effects of your international registration (for all the goods and services) with respect to one or more (but not all) of the designated Contracting Parties.

Please enter your International Registration Number

IRN

[e.g. 123456, 123456A]

Reset

Submit



#### **LIMITATION OF GOODS AND SERVICES 15**

Request Details

Z Contracting Portion

Goods and Services

Summary

Fee Calculation

Signature

Payment



## Online Transaction – Renewal

Electronic version of MM11 form. Renew international trademark registrations online in multiple countries.

- Clarity: warning in case you select a Contracting Party or goods and services that have not been granted protection.
- Instant tracking: WIPO reference number in confirmation email and printable summary to check the renewal status in Madrid Monitor
- Less mistakes: step by step interface and integrated fee calculation



#### RENEWAL

**Information** Renewal is available as of 3 months before the renewal date of your international registration. It is also available during the grace period, subject to a surcharge.

Enter your International Registration Number (IRN)

IRN

1358297

[e.g. 123456, 123456A]

Reset

Start the renewal process

#### RENEWAL 1358297 - WIPO PATENTSCOPE -

1

International Registration

2

Contracting Parties

3

Eoo Dotaile

Δ

Payment



# Online Transaction – Management of Representative

Electronic version of both MM10 and MM12 forms. Manage all transactions related to representatives online

- Search by holder or representative name, trademark or international registration number
- Up-to-date information on the international registration
- Automatic confirmation email sent with:
  - details of the transaction
  - WIPO reference number associated to the request



#### MANAGEMENT OF REPRESENTATIVE

1 2 3 4 5
Request Details International Registration(s) Representative Details Summary Signatu

#### **REQUEST DETAILS**

You may use this form to appoint a Representative to act on your behalf to manage your International Registration before the International Bureau (WIPO); request a recording of a change in the contact details (including name or address) of the Representative already recorded in the International Register; or to cancel a Representative.

A single form may be used by the Holder to request the Appointment, or the cancellation of a Representative for multiple International Registrations provided that all registrations listed are recorded in the name of the Holder making the request. A single form may also be used by a Representative to request a change in contact details, or to cancel the Appointment of a Representative for multiple International Registrations provided all registrations listed are recorded in the name of the Representative making the request.

lam\*

- The recorded Holder
- O The recorded Representative

My request concerns \*

- $\bigcirc$  The appointment [or replacement] of a representative
- $\ensuremath{\text{@}}$  A change of name and/or contact details of an existing representative
- O The cancellation of a representative

Next



# Online Transaction – Change in Holder Details

Electronic version of MM9 form. Change the name, address, contact details and legal nature of the holder for one or more international registrations.

- Search by holder or representative name, trademark or international registration number
- Up-to-date information on the international registration
- Automatic confirmation email sent with:
  - details of the transaction
  - WIPO reference number associated to the request



#### **CHANGE IN HOLDER DETAILS**

1	2	3	4	5	6	7
Request Details	International Registration[s]	Holder Details	Summary	Fee Calculation	Signature	Payment

#### **REQUEST DETAILS**

Use this form to record a change of name and/or address of the holder; and/or where the holder is a legal entity, to introduce and/or change its legal nature. A single form can concern one or more changes for one or more international registrations. The same change(s) can be recorded for multiple international registrations (for example, you may submit one request to change the holder's name and address for several international registrations) provided the name of the holder (as recorded) is the same for all registrations listed.

The holder may also submit one form to record a number of changes such as, a change of name, address and an indication of legal nature to one international registration.

Please note that WIPO will record the information received in the International Register, provided it meets the requirements of Rule 25 of the Regulations. Therefore, it is important that you provide accurate and complete information.

Do not use this form to request the recording of a change in ownership use Change in ownership form instead for this purpose

I am *  The recorded Holder  The recorded Representative
My request concerns (select all that apply):
Select one or more of the following options. A total fee of 150 CHF will be required regardless of the number of options selected.
☐ Change in name of the Holder
☐ Change in address of the Holder
Add or change the legal nature of the Holder [where the Holder is a legal entity]
Select one or both of the following options. No fee is required for either of these options.
☐ Add or change the email address of the Holder
☐ Add, change or delete correspondence address of the Holder

## Online Transaction – Renunciation

Electronic version of MM7 form. Abandon the effects of your international registration for all the goods and services in respect of some (but not all) of the designated Contracting Parties.

- Search and select the international registration(s) for which the transaction(s) applies.
- Up-to-date information on the international registration
- Automatic confirmation email sent with:
  - details of the transaction
  - WIPO reference number associated to the request



### RENUNCIATION

Use this form to abandon the effects of an International Registration for all the goods and services with respect to some (but not all) of the designated Contracting Parties.

Do not use this form if you wish to restrict the list of goods and services with respect to all or some of the designated Contracting Parties in an International Registration, use limitation for this purpose.

Do not use this form if you wish to permanently remove particular goods and services from the international registration, affecting all the designated Contracting Parties, use form MM8 (partial cancellation) for this purpose.

There is no fee for this request.

I am \*

The recorded Holder

O The recorded Representative

Reset

Next



## Online Payment

Direct payment to WIPO for international trademark registration fees with credit card or <u>Current Account at WIPO</u>:

- Irregularity letter that regarding fees
- Second part fee
- Online transactions (Subsequent designation, Limitation, Renewal, etc.)



LOGIN

WIPO

### **ONLINE PAYMENT**

**Information** Online Payment allows for the payment of fees notified in WIPO irregularity letters or other WIPO communications concerning the Madrid system. Users are invited to make payments by credit card [American Express, Mastercard, Visa] or through a Current Account at WIPO.

Please enter the 10 digits	of the WIPO Reference:
----------------------------	------------------------

WIPO Reference \*

[e.g. EN-I/ 1234567890/C0]

Reset

Submit



# SearchFileMonitorManage





## Madrid System Podcast

### <u>WIPOD – International Trademark System Talks</u>

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- Youth video competition
- closing date: March 20
- Youth Survey (coming soon)
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