

Understanding the Latest Madrid System Legal Updates

Juan Rodriguez
Senior Legal Counsellor
Madrid Legal Division
Madrid Registry

Aurea Plana
Associate Complaints Officer
Madrid Legal Division
Madrid Registry

How to use GoToWebinar







Agenda

■ COVID-19 related measures

- Recent developments
- Upcoming developments





COVID-19 related measures

Madrid System COVID-19 relief measures

- Excuse in delay in meeting time limits before WIPO
 - Request to be excused due to COVID-19
 - Exemption of evidence
 - 6-month limitation on excuse
- Renewal flexibilities
- WIPO's COVID-19 response: https://www.wipo.int/covid-19/en/



Question

- Does the excuse in delay apply to time limits before...
 - WIPO only?
 - WIPO and the designated Offices?
 - Designated Offices only?



Question

- How long do I have to request to be excused for having missed a time limit due to COVID-19?
 - No time limit
 - 1 month
 - 6 months



Irregularities in postal services

- How to avoid missing communications from WIPO
- What communications are sent electronically
- How to find out if e-mail address is missing: https://www3.wipo.int/madrid/monitor/en/
- How to indicate or change your e-mail address: https://www3.wipo.int/contact/en/madrid/



WIPO

IP PORTAL



Contact Madrid

Use this form to make an enquiry or to submit a form/response to WIPO. To get started, tell us who you are.

COVID-19 UPDATE: RESUMPTION OF POSTAL COMMUNICATIONS

While WIPO has resumed most of its postal mail-based services, we still urge users who have not already done so to provide an e-mail address to receive electronic communications under the Madrid System.

Please enter your email address in our dedicated form.

registration. Therefore, if you have appointed a representative, WIPO will need to be able to send all communications directly to this representative. Find out more about e-mail notifications.

International Registration Number(s) / WIPO Reference Number(s):

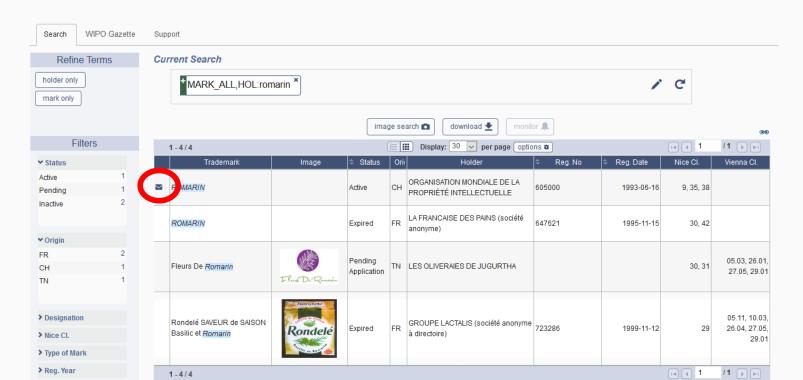
Write 'list' if you are submitting your list as a document (.xls).

Your gateway to the Madrid System, keeping you up to date on your trademark.

Follow the status of your international application or trademark registration, access detailed information on all trademarks registered through the Madrid System, and keep an eye on competitors' trademarks

COVID-19 UPDATE: We urge users who have not already done so to provide an e-mail address via Contact Madrid to receive electronic communications under the Madrid System. Find out why this is necessary.

NEW: Identify registrations with missing email addresses with our new email address status filter.



Recent and upcoming developments



2020 Online developments



New MM Forms & Guernsey



February 1, 2021 E-mail and replacement











December 31, 2020 End of BREXIT transition



January 12, 2020 Trinidad & Tobago 107th Member



© WIPO/E. Berrod





Recent developments

Madrid Application Assistant

Madrid Application Assistant			HELP
Application for international	registration		
		Desi	nated Contracting Parties
Basic application or registration	- General		
Designated Contracting Parties	Office of origin *	AG - Antigua and Barbuda	~
Applicant(s)	Filing language *	English	V
Representative	Applicant's Reference	TEST 1	
Languages and correspondence			
Mark	Basic application or registration		
Goods and services	Primary national mark imported		
Limitations	Application number: A123456 Registrati	ion number: N/A Application dat	e: 18.11.2020
Claimed priorities			Add another trademark
Seniority claim			
Fee calculations			
Payment			
Summary			

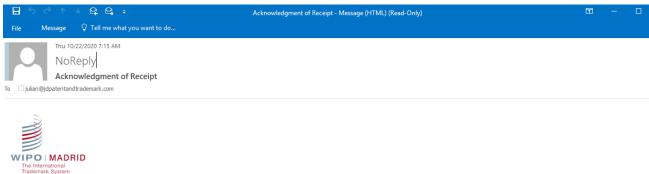


Online limitation

LIMITAT	ION OF GO	DDS AND	SERVICES	605000	▼	
1 Request Details	2 Contracting Parties	3 Goods and Services	4 Summary	5 Fee Calculation	6 Signature	7 Payment
REQUEST D	ETAILS					
	ne request to record a limitation in r aal registrations concerned.	espect of one international regi	stration. If you wish to record	a limitation for many internation	al registrations, you would need	d to complete an on-line request for
More on how to reques	t a recording of a limitation					
IRN: <u>605000</u> Name of the Holder: ORGANISATION MONDIA chemin des Colombett CH Name of the Represent		LE				
I am (field required) The recorded Holder The recorded Repres						
Cancel						Start recording Limitation



Acknowledgement of receipt and payment instructions



Acknowledgment of Receipt - Application for an International Registration under the Madrid System

Thank you for using the Madrid System.

We have received your application for an international registration based on application/registration No 750930 for the mark LEM in the name of Stefan Weber.

Your application is currently pending examination. Please use the "real-time search" field in Madrid Monitor to track its status.

The WIPO reference number for this application is 1397718101. Please always indicate this number in all your communications with WIPO.

Please select one of the options below to pay the estimation* of total application fees due (as calculated and indicated in the application for an international registration):

- credit card (Madrid e-Payment);
- debiting a sufficiently credited Current Account at WIPO (Madrid e-payment);
- transfer to WIPO's bank account (please indicate the following reference number TMK/1397718101 in the payment information); or
- transfer to WIPO's postal account within Europe only (please indicate the following reference number TMK/1397718101 in the payment information).

*Please note that the amount of fees payable may change following the examination of your application for an international registration and the final determination of the classes of goods and services for your international registration. If you choose to pay via your Current Account at WIPO, the final amount will be debited, subject to availability of sufficient funds. For other payment methods, any changes to the amount owed will be communicated to you following the examination of your application for an international registration.

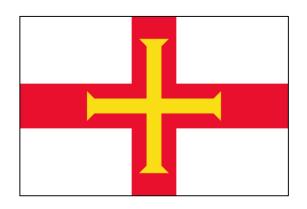


December 31, 2020: End of BREXIT transition period

- IRs protected in the EU: Automatic creation of a comparable right in the national UK register at no cost
 - One UK registration <u>per</u> protected designation
 - Date of international registration or subsequent designation
- IRs pending in the EU: Right to file a national UK application until September 30, 2021, and preserve date of designation of the EU
- As from January 1, 2021, a designation of the UK also extends to Gibraltar

January 1, 2021: Extension of the Protocol to Guernsey

- May be designated independent from the UK
- One-year refusal period
- Standard fees (expected to declare for individual fee)
- Implicit declaration of intention to use
- Entitlement to file: establishment, domicile or <u>UK</u> nationality





January 12, 2021: Entry into force of the Protocol in Trinidad and Tobago

- Extension of the refusal period to +18 months
- Individual fee
- Implicit declaration of intention to use



(Photo: WIPO/Berrod)



Question

- Have you seen/used the updated forms?
 - Yes

No

■ What new forms?



Updated forms & notes for filing

- New design to highlight the fields where information must be provided
- Creation of one field for each applicant, new holder and representative to indicate an email address
- New continuation sheet for joint applicants or joint new holders
- Removal of the cover page

MM2 (E) – APPLICATION FOR INTERNATIONAL REGISTRATION UNDER THE MADRID PROTOCOL

For use by the applicant:
Number of continuation sheets for several applicants:
Number of continuation sheets:
Number of MM17 forms:
☐ MM18 form (if applicable, check the box)
Applicant's reference (optional):
For use by the Office of origin:
Office's reference (optional):
1. CONTRACTING PARTY WHOSE OFFICE IS THE OFFICE OF ORIGIN
2. APPLICANT ¹
2. APPLICANT¹ If there is more than one applicant, indicate the number of applicants and complete the "Continuation Sheet for Several Applicants".
If there is more than one applicant, indicate the number of applicants and complete the
If there is more than one applicant, indicate the number of applicants and complete the "Continuation Sheet for Several Applicants".
If there is more than one applicant, indicate the number of applicants and complete the "Continuation Sheet for Several Applicants". Number of applicants:
If there is more than one applicant, indicate the number of applicants and complete the "Continuation Sheet for Several Applicants". Number of applicants: (a) Name:
If there is more than one applicant, indicate the number of applicants and complete the "Continuation Sheet for Several Applicants". Number of applicants: (a) Name:
If there is more than one applicant, indicate the number of applicants and complete the "Continuation Sheet for Several Applicants". Number of applicants: (a) Name:



Upcoming developments

February 1, 2021: new rule on e-mail

- Prescribed indication of e-mail address of the
 - Applicant, in the international application
 - New holder, in change in ownership
 - Newly appointed representative
- One signature for co-owners



Question

- As an applicant, Can I indicate the email of my representative as my own email address?
 - Yes

No



February 1, 2021: new rule on replacement

- Harmonized replacement practices (Rule 21)
 - More than one replaced registration
 - No refusal based on replaced registration
 - Coexistence
 - Timing of the request and examination
 - Date of effect of replacement
- Partial replacement allowed, but mandatory only as from February 1, 2025

Recommended for entry into force on November 1, 2021

- Broader excuse in delay in meeting time limits
- Simplified subsequent designation, no address required
- Appointment of representative only in application, change in ownership or separate communication







Keep Updated on the Madrid System

- Visit the <u>Madrid Website</u>
- Access <u>Madrid Webinars</u> recordings and stay tuned for new topics
- Play our <u>Madrid "How-to"</u> videos
- Subscribe to <u>Madrid News</u>
- Contact us: Contact Madrid



