



WEBINAR

WIPO/WEBINAR/ASPAC/2022/1
ORIGINAL: ENGLISH
DATE: OCTOBER 24, 2022

Sustainability of Innovation and Competition

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 23, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, November 23, 2022

- 10.00 – 10.05 Welcome address

Mr. Edward Kwakwa, Assistant Director General, WIPO
- 10.05 – 10.15 Opening Presentation and Introduction

Sustainable Innovation and Competition: Setting the Scene

Ms. Karen Lee Rata, Senior Counsellor, Division for Asia and the Pacific, WIPO
- 10.15 – 10.40 **Panel 1** **Sustainable Innovation and Incentives**

Moderator: Ms. Karen Lee Rata

Mr. Peter Oksen, Green Technology and Research Manager, Climate Change and Food Security, Global Challenges Division, WIPO

Mr. Danijel Višević, Founding Partner, World Fund

Ms. Ludivine Tamiotti, Head, Environment Section, Trade and Environment, World Trade Organization (WTO)
- 10.40 – 11.10 **Q&A and Facilitated Discussions** All speakers in Panel 1
- 11.10 – 11.20 **Sustainability and Competition: Work of the WIPO**

Mr. Giovanni Napolitano, Director, Intellectual Property and Competition, WIPO
- 11.20 – 11.55 **Panel 2** **Competition Law and Sustainability**

Moderator: Mr. Giovanni Napolitano

Mr. Ruben Maximiano, Senior Competition Expert, Directorate for Financial and Enterprise Affairs, Organization for Economic Co-operation and Development (OECD)

Mr. Martijn Snoep, Head, Dutch Competition Authority

Prof. Dr. Andreas Heinemann, University of Zurich, President of the Swiss Competition Commission

Mr. Wolf Meier-Ewert, Counsellor, Intellectual
Property and Competition Division, WTO

11.55 – 12.25 **Q&A and
Facilitated
Discussions** All speakers in Panel 2

12.25 – 12.30 **Closing Remarks**

Mr. Giovanni Napolitano
Ms. Karen Lee Rata

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