

Seminar on the Madrid System for the International Registration of Marks

Geneva, November 26 and 27, 2015

PROVISIONAL PROGRAM

prepared by the Secretariat

Thursday, November 26, 2015

- 8.45 – 9.00 Registration
- 9.00 – 9.45 Overview of the Madrid System - Basic Features and Recent Developments
- Speaker: Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO
- 9.45 – 10.30 Searching Before Filing - the Global Brand Database
- Speaker: Global Databases Division, Global Infrastructure Sector, WIPO
- 10.30 – 11.30 Filing an International Application and the Role of the Office of Origin
- (a) Entitlement to File
(b) Completing the International Application Forms, in particular, the Official Form MM2
(c) Practical Filing Tips
- Speaker: Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO
- 11.30 – 11.45 Coffee Break
- 11.45 – 12.45 (d) Certification of the International Application by the Office of Origin
(e) Specific Requirements for Designating Particular Contracting Parties
(f) Practical Tips
- Speaker: Contracting Party's Representative
- 12.45 – 14.00 Lunch Break
- 14.00 – 14.45 Filing an International Application - the Madrid Goods and Services Manager
- Speaker: Operations Division, Madrid Registry, Brands and Designs Sector, WIPO
- 14.45 – 15.45 The International Application and the Role of the International Bureau of WIPO
- (a) Examination of International Applications by the International Bureau
(b) Possible Irregularities and Responding to Irregularities
- Speaker: Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO
- 15.45 – 16.00 Coffee Break
- 16.00 – 18.00 Role of the Designated Contracting Party
- (a) Substantive Examination and Opposition Procedure Before a Designated Contracting Party
(b) Notifications by a Designated Office on the Status of the International Registration
(c) Responding to Refusals

Speakers: Contracting Party's Representative

Operations Division, Madrid Registry, Brands and Designs
Sector, WIPO

User's Representative

Friday, November 27, 2015

8.30 – 10.00 Management and Maintenance of the International Registration

- (a) Subsequent Designation
- (b) Limitation, Renunciation and Cancellation
- (c) Change in Ownership
- (d) Changes Concerning the Holder or the Representative
- (e) Replacement under Article 4*bis*
- (f) Restriction of the Holder's Right of Disposal
- (g) Licenses
- (h) Renewal
- (i) Corrections

Speakers: Legal Division, Madrid Registry, Brands and Designs Sector,
WIPO

Operations Division, Madrid Registry, Brands and Designs
Sector, WIPO

Practical Cases and Tips on the Use of Selected Forms

10.00 – 10.15 Coffee Break

10.15 – 11.45 The Management and Maintenance of the International Registration
(Continues)

11.45 – 12.15 Ceasing of Effect of the International Registration and Transformation

Speaker: User's Representative

12.15 – 14.00 Lunch Break

14.00 – 16.30

Concurrent Sessions on Madrid E-Services, Website and Communications
with the International Bureau

Session 1 – Offices	Session 2 - Private Sector
File Madrid E-Filing E-Communications	File Making the Most of the Madrid Website Madrid Goods and Services Manager
Search The ROMARIN Database	Search The ROMARIN Database
Monitor WIPO Gazette of International Marks Dynamic Statistics and Pendency Rates	Monitor WIPO Gazette of International Marks
Manage Madrid Office Portal Introduction to Madrid Portfolio Manager	Manage Madrid Portfolio Manager E-Subsequent Designation E-Renewal and new E-forms Extracts Misleading Invoices
Speakers: Operational Support Section, Registries Support Division, Brands and Designs Sector, WIPO Business Application Architecture Section, Registries Support Division, Brands and Designs Sector, WIPO Registries Support Division, Brands and Designs Sector, WIPO	Speakers: Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO Operational Support Section, Registries Support Division, Brands and Designs Sector, WIPO Operations Division, Madrid Registry, Brands and Designs Sector, WIPO

16.30 – 16.45

Distribution of Certificate of Attendance and Closing

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