

Seminar on the Madrid System for the International Registration of Marks

Geneva, November 20 and 21, 2014

PROVISIONAL PROGRAM

prepared by the Secretariat

Thursday, November 20, 2014

- 9.00 – 9.15 Registration
- 9.15 – 9.45 Overview of the Madrid System: Basic Features and Recent Developments
- 9.45 – 10.45 The International Application and the Role of the Office of Origin
- (a) Entitlement to File
 - (b) Completion of the International Application Form
 - (c) Tips on the Practical Use of Selected Forms
- 10.45 – 11.00 Coffee Break
- 11.00 – 12.15 (d) Specific Requirements for Designating Particular Contracting Parties
(e) Certification of the International Application by the Office of Origin
- Questions and Answers
- 12.15 – 14.00 Working Lunch
- 14.00 – 15.15 The Role of the International Bureau
- (a) Examination of International Applications by the International Bureau
 - (b) Possible Irregularities and Responding to Irregularities
- Practical Exercises and Questions
- 15.15 – 16.00 Madrid Goods and Services Manager (MGS)
- 16.00 – 16.15 Coffee Break
- 16.15 – 18.00 Role of the Designated Contracting Party
- (a) Substantive Examination and Opposition Procedure Before a Designated Contracting Party
 - (b) Notifications by a Designated Office on the Status of the International Registration
 - (c) Responding to Refusals
- Questions and Answers

Friday, November 21, 2014

- 9.00 – 10.30 The Management and Maintenance of the International Registration
- (a) Subsequent Designation
 - (b) Limitation, Renunciation and Cancellation
 - (c) Change in Ownership
 - (d) Changes concerning the Holder or the Representative
 - (e) Replacement under Article 4*bis*
 - (f) Restriction of the Holder's Right of Disposal
 - (g) Licenses
 - (h) Renewal
 - (i) Corrections
- Practical Cases and Tips on the Use of Selected Forms

10.30 – 10.45	Coffee Break
10.45 – 12.15	<u>The Management and Maintenance of the International Registration (Continues)</u>
12.15 – 14.00	Working Lunch
14.00 – 14.45	<u>Ceasing of Effect of the International Registration and Transformation</u> Questions and Answers
14.45 – 15.15	<u>Communications with the International Bureau</u>
15.15 – 16.30	<u>Web-Based Client Services</u> (a) Use of ROMARIN and E-Gazette (b) The Madrid Portfolio Manager (MPM) (c) The Madrid Electronic Alert (MEA) (d) The Madrid Real-Time Status (MRS) (e) The Madrid Office Portfolio (MOP) (f) The Global Brand Database
16.30 – 16.45	Coffee Break
16.45 – 17.15	Questions and Answers
17.15 – 17.30	Distribution of Certificate of Attendance and Closing

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