

WIPO



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WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

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SEMINAR ON THE MADRID SYSTEM OF INTERNATIONAL REGISTRATION OF MARKS

Geneva, May 14 and 15, 2009

GENERAL INFORMATION

Document prepared by the Secretariat

1. INTRODUCTION

Each year, increasing number of trademark owners use the Madrid system to protect their trademarks abroad. Governed by the Madrid Agreement of 1891 and the Madrid Protocol (in operation since 1996), the Madrid system offers the possibility to obtain trademark protection in the countries of the Madrid Union by filing a single international application. To date, the Madrid Union has 84 members (see list at <http://www.wipo.int/madrid/en>).

The seminar will be conducted by staff of the World Intellectual Property Organization (WIPO) and invited speakers. It aims at increasing awareness and practical knowledge of the system among actual and potential users, whether in industry or in private practice and focuses on the needs of independent and in-house trademark agents (paralegals as well as attorneys) who file applications for international registrations of trademarks and/or administer such registrations. All aspects of the international registration procedure and relevant administrative and legal questions will be dealt with in detail. In addition, ample time will be reserved for discussion and practical exercises.

2. OPENING

It will commence on Thursday, May 14, 2009, at 10 a.m. (registration from 9.30 a.m.) and will end on Friday, May 15, 2009, at 4.45 p.m.

3. VENUE

World Intellectual Property Organization (WIPO)
Room B
34, chemin des Colombettes
1211 Geneva 20
Switzerland

4. REGISTRATION

The registration desk is situated in the main entrance lobby of WIPO in Room B. This desk will function for information and registration on Thursday, May 14, 2009, from 9.30 a.m.

Online registration: <http://www.wipo.int/madrid/en/index.html>

Registration fee: The registration fee of 500 Swiss francs covers participation in the seminar, the documentation, lunches and coffee breaks. Registration will only become definitive upon receipt, by WIPO, of the registration fee.

The competent authorities of the member States of the Madrid Union will be exempt from payment of this fee.

Deadline for registration: May 4, 2009. Please note that registration fees will not be reimbursed for any cancellation received after this date.

Number of participants: The number of participants is limited to 55.

Further information on the Seminar may be obtained from:

Information Section
Information and Promotion Division
International Registrations Department
Sector of Trademarks, Industrial Designs and Geographical Indications
Telephone: (+41 22) 338 90 24
Facsimile: (+41 22) 338 81 80

5. ADMISSION BADGES

Admission badges are issued to participants at the registration desk. Participants are requested to wear their badges visibly at all times when they are in the Conference Center and in the WIPO buildings.

6. TELEPHONE AND COMMUNICATION

Calls can be made from telephones which could be found at WIPO's lobby. All incoming communications should be made to the following numbers:
WIPO reception desk: (+41 22) 791 91 11.

7. INTERNET CAFÉ

Several PCs are available at the mezzanine floor and in the Information Center at the lobby for use by participants. For those with laptops and WI-FI access cards, WI-FI is available in the lobby of the building

8. DOCUMENTS COUNTER

The WIPO documents counter is located before the entrance of Room B and will be open on Thursday, May 14, 2009, from 9. a.m. A copy of the text of the Madrid Agreement, the Madrid Protocol and the Common Regulations, as well as a copy of the Guide to the International Registration of Marks Under the Madrid Agreement and the Madrid Protocol will be distributed to all participants.

9. TRAVEL/HOTELS

Participants are kindly requested to take note of the following:

(a) Visa

Please ensure you make the preparations necessary to obtain a visa for entry to Switzerland if your nationality requires it.

(b) Hotel accommodation

Information on Geneva may be obtained at the Geneva Tourist Office

Telephone: (+41 22) 909 7000; hotel reservations desk:
(+41 22) 909 7020; facsimile: (+41 22) 909 7021

Website: www.geneve-tourisme.ch

(c) Travel

The American Express Travel agency is available at the WIPO Headquarters if assistance is required with travel arrangements□

Opening hours: Monday to Friday from 9 a.m. to 5 p.m.

Telephone: (41 22) 791 40 63; fax: (41 22) 791 41 82.
Local calls dial only 022 791 41 82

e-mail: ax.unbtc@aexp.com

10. TAXIS

The nearest taxi rank is situated on chemin Louis-Dunant. Taxis may be called by dialing (+41 22) 320 22 02 or (+41 22) 320 20 20.

11. PUBLIC TRANSPORT

Buses to and from Geneva city center (and the railway station) stop at avenue Giuseppe Motta outside the ITU tower (bus lines 8, 11 and 14 stop at “UIT”) and Place des Nations (bus lines 5, 28, F, V, Z and tram lines 13 and 15 stop at “Nations”). For more information see <http://www.tpg.ch>.

12. OTHER FACILITIES AVAILABLE AT OR NEAR WIPO

- (a) Postal service: There is a Post Office on the ground floor of the International Conference Center Geneva (CICG) located across the street at 17, rue de Varembeé. Hours: 8 a.m. to 12 noon and 2 to 6 p.m. Postage stamps could also be bought from the Information Center located at the lobby.
- (b) Bank: An office of the Union de Banques Suisses (UBS) is situated across the street at 17 chemin Louis-Dunant. Hours: 8.30 a.m. to 4.30 p.m. (Monday to Friday). An Automated Teller Machine (ATM) is also located at the right side of WIPO’s main lobby.
- (c) Cloak stand: Self-service cloak stands, situated in front of Room A, is available for the use of the participants. This area is unattended, and WIPO can take no responsibility for loss or theft.
- (d) Cafeteria: A self-service cafeteria is located at the ground floor of the OMPI/PCT Building Annex and could be accessed by elevator near the ATM on the right side of WIPO’s main lobby. It is open from 8 a.m. to 5 p.m.

13. RESTAURANTS

Participants may also use the cafeteria located in the nearby WIPO buildings. In addition, there are a number of restaurants in the vicinity offering a wide range of cuisine.

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