

A Statistical Assessment of the Trademark Protection Trends in Latin America and South East Asia

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* The views expressed in this work are those of the author in his/her personal capacity and do not necessarily represent the positions or opinions of the Secretariat of WIPO or its Member States

Trademark application class counts by income group

	Application class counts		Resident share (%)		Share of world total (%)		Average growth (%)
	2004	2013	2004	2013	2004	2013	2004-13
World Total	4,468,063	7,045,140	67.1	73.7	100.0	100.0	5.2
High-income	2,649,830	3,271,658	66.3	69.9	59.3	46.4	2.4
Upper middle-income	1,356,835	3,024,565	73.0	81.5	30.4	42.9	9.3
Lower middle-income	418,525	671,300	57.0	61.1	9.4	9.5	5.4
Low-income	42,873	77,617	24.6	34.5	1.0	1.1	6.8

Note: Totals by income groups are WIPO estimates using data covering 159 IP offices. Each category includes the following number of offices: high-income (56), upper middle-income (45), lower middle-income (34) and low-income (24). Data for the Office for Harmonization in the Internal Market are allocated to the high-income group, since the majority of EU member states are high-income countries. For the same reason, data for the African Regional Intellectual Property Organization and for the African Intellectual Property Organization are allocated to the low-income group.

Source: WIPO statistics database, October 2014.

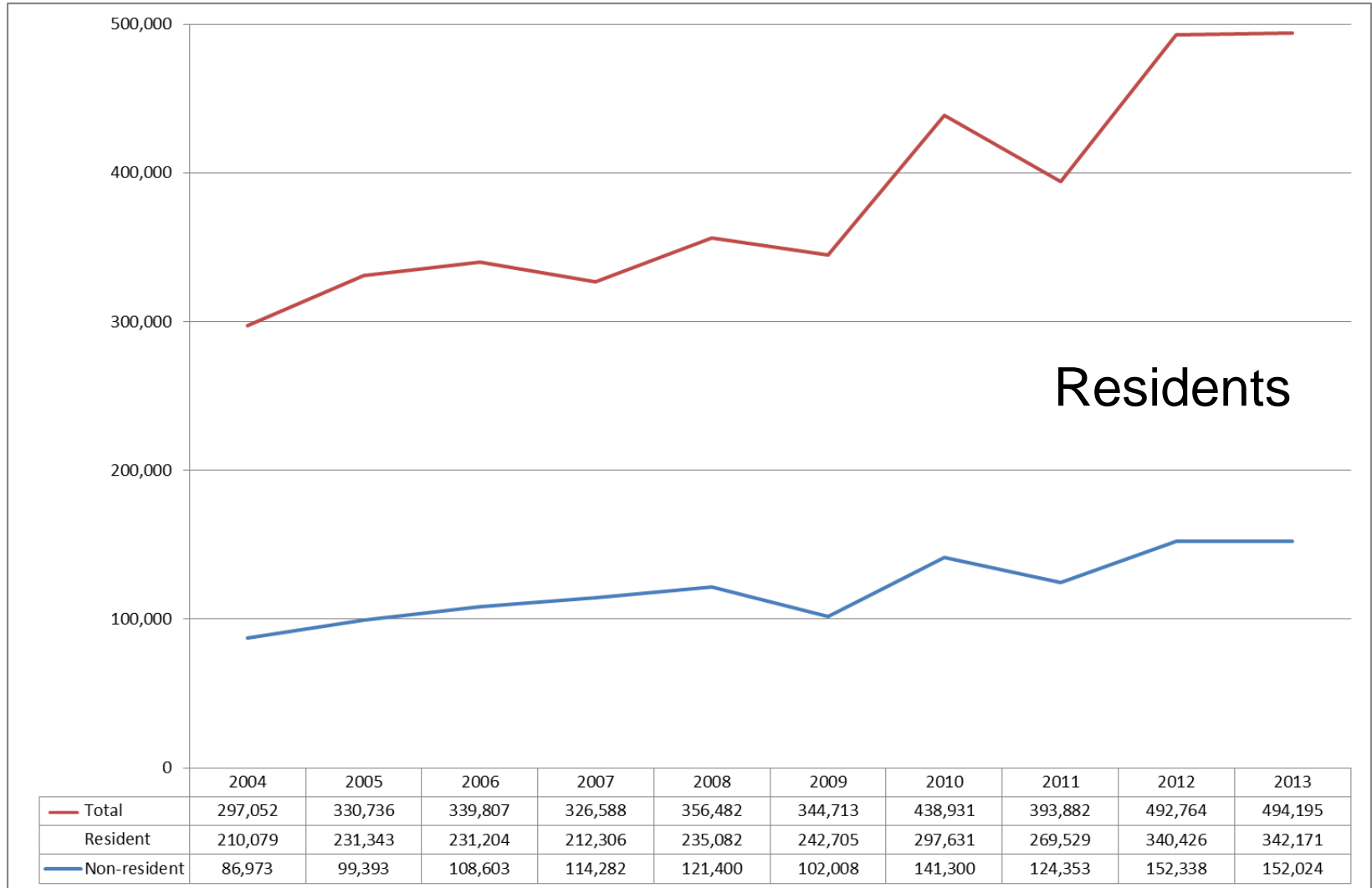
Trademark application class counts by region

	Application class counts		Resident share (%)		Share of world total (%)		Average growth (%)
	2004	2013	2004	2013	2004	2013	2004-13
World Total	4,468,063	7,045,140	67.1	73.7	100.0	100.0	5.2
Africa	126,388	171,972	45.4	41.8	2.8	2.4	3.5
Asia	1,539,541	3,397,663	73.8	79.9	34.5	48.2	9.2
Europe	1,826,149	2,062,804	62.4	72.2	40.9	29.3	1.4
Latin America & the Caribbean	434,177	630,444	65.1	64.7	9.7	8.9	4.2
North America	415,548	629,088	74.7	67.0	9.3	8.9	4.7
Oceania	126,260	153,169	55.3	54.8	2.8	2.2	2.2

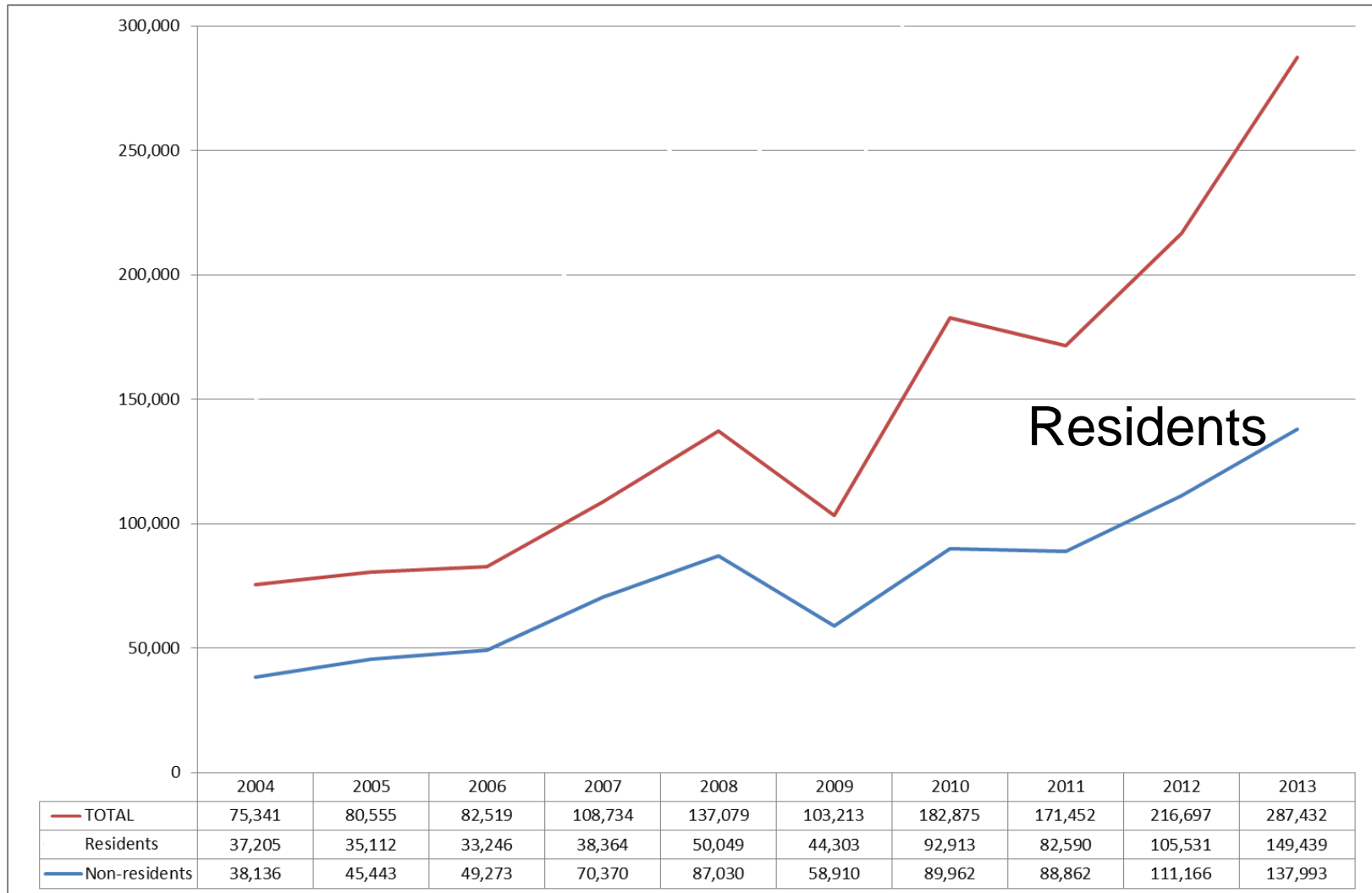
Note: Totals by geographical region are WIPO estimates based on data covering 159 offices. Each region includes the following number of offices: Africa (35), Asia (44), Europe (42), Latin America & the Caribbean (31), North America (2), and Oceania (5).

Source: WIPO statistics database, October 2014.

Applications filed in Latin America Countries 2004 – 2013



Applications filed in ASEAN Countries 2004 – 2013



Applications filed in 2013 (class count, selected countries)

From/ To	Brazil	Chile	Colombia	Mexico	Peru*	China	USA	ASEAN	Europe	Other LATAM	Others	TOTAL
Brazil	132,330	368	333	370	307	492	692	164	324	894	1,729	138,003
Chile	586	29,167	666	253	1,059	235	162	107	88	1,059	426	33,808
Colombia	126	216	19,284	220	718	129	263	21	19	826	322	22,144
Mexico	478	449	566	77,263	478	11	1,890	126	395	1,364	1,675	84,695
Peru	82	159	222	55	18,089	21	73	8	56	324	276	19,365
China	1,105	450	559	682	430	1,733,402	7,080	8,926	22,092	1,434	51,052	1,827,212
USA	9,426	3,834	4,217	12,636	2,865	30,768	342,591	23,383	33,092	12,602	161,067	636,481
ASEAN	296	254	67	244	74	4,853	1,699	158,840	6,694	245	21,167	194,433
Europe	13,881	5,492	5,992	11,256	3,756	52,985	79,245	40,651	1,963,382	17,001	544,105	2,737,746
Other LATAM	869	792	1,203	673	757	428	794	286	420	86,778	841	93,841
Others	3,640	1,749	1,442	3,190	931	38,374	36,481	35,230	69,242	4,261	1,062,872	1,257,412
TOTAL	162,819	42,930	34,551	106,842	29,464	1,861,698	470,970	267,742	2,095,804	126,788	1,845,532	7,045,140

* Information from 2012

Applications filed in 2013 (class count, selected countries)

From / To	Indonesia	Malaysia	Philippines	Singapore	Viet Nam	China	USA	Other ASEAN	Europe	LATAM	Others	TOTAL
Indonesia	45,371	206	128	158	96	113	75	140	62	82	458	46,889
Malaysia	668	14,705	285	711	308	944	119	370	123	111	1,064	19,408
Philippines	74	48	16,740	86	55	148	132	54	107	13	389	17,846
Singapore	1,070	1,107	578	7,538	668	2,241	1,086	657	1,419	669	6,744	23,777
Viet Nam	31	35	40	49	36,236	148	124	59	337	71	424	37,554
China	1,135	1,091	1,124	2,165	1,812	1,733,402	7,080	1,599	22,092	4,230	51,482	1,827,212
USA	3,103	3,413	4,346	5,919	3,499	30,768	342,591	3,103	33,092	42,715	163,932	636,481
Other ASEAN	316	282	309	229	553	1,259	163	28,880	4,730	52	3,782	40,555
Europe	5,557	5,459	5,767	10,645	7,606	52,985	79,245	5,528	1,963,382	54,206	547,366	2,737,746
LATAM	184	70	128	109	118	1,316	3,874	104	1,267	370,622	14,064	391,856
Others	5,757	4,776	4,304	7,909	6,436	38,374	36,481	5,927	69,193	13,746	1,072,913	1,265,816
TOTAL	63,266	31,192	33,749	35,518	57,387	1,861,698	470,970	46,421	2,095,804	486,517	1,862,618	7,045,140

Applications filed in 2013 (class count, Pacific Alliance)

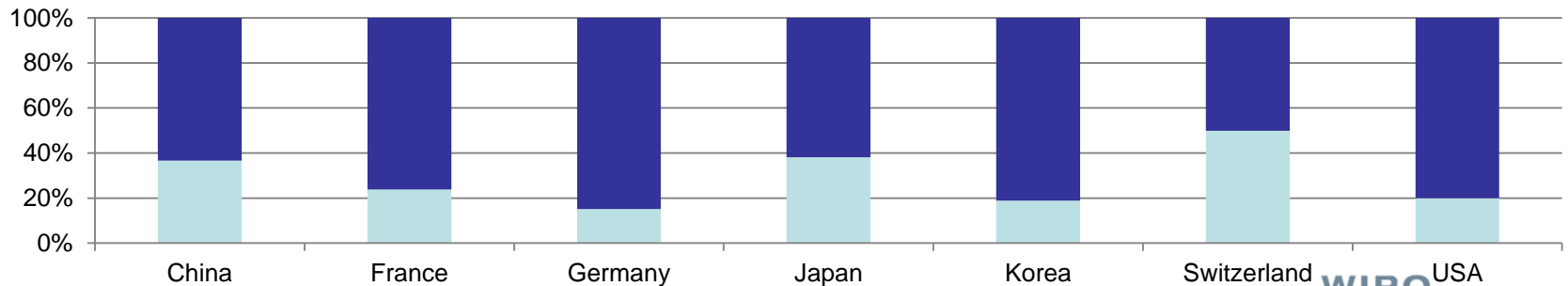
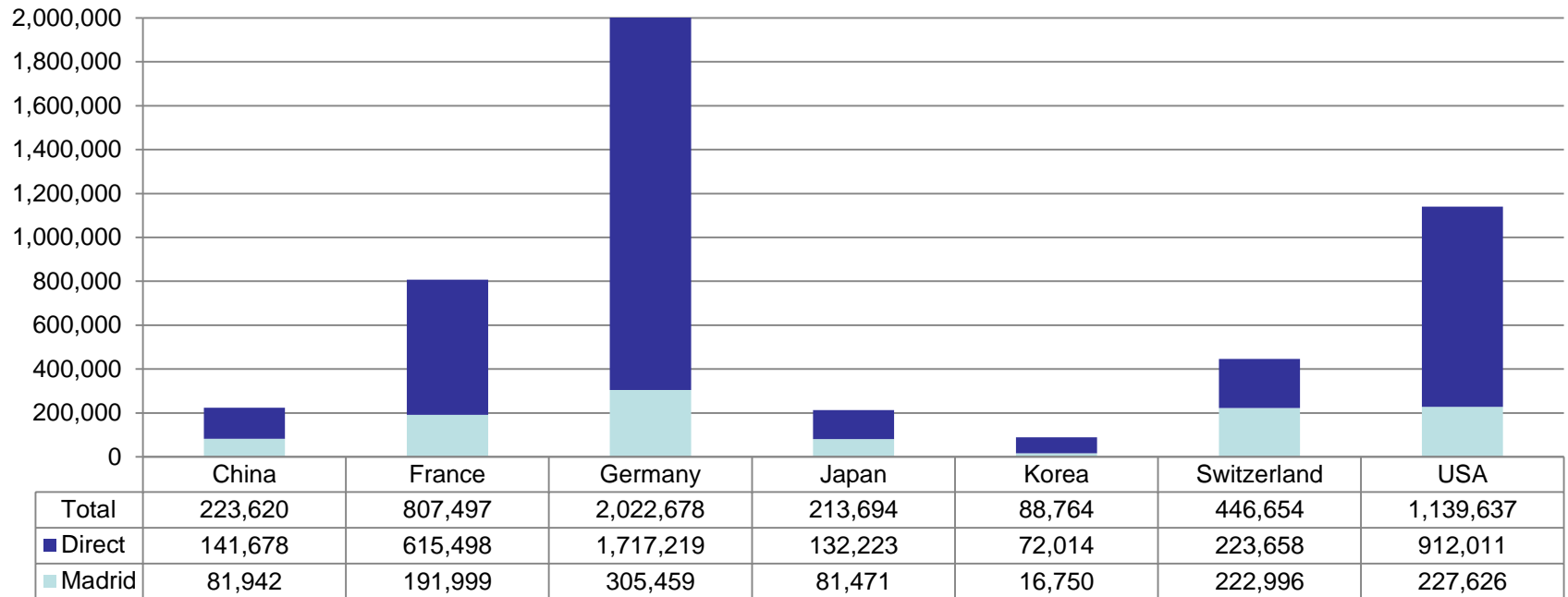
From / To	Chile	Colombia	Mexico	Peru*
Chile	29,167	666	253	1,059
Colombia	216	19,284	220	718
Mexico	449	566	77,263	478
Peru	159	222	55	18,089
China	450	559	682	430
USA	3,834	4,217	12,636	2,865
ASEAN	254	67	244	74
Europe	5,492	5,992	11,256	3,756
Other LATAM	1,160	1,536	1,043	1,064
Others	1,749	1,442	3,190	931
TOTAL	42,930	34,551	106,842	29,464

Applications filed in 2013 (class count, ASEAN*)

	Cambodia	Indonesia	Malaysia	Myanmar	Philippines	Singapore	Thailand	Viet Nam
Brunei Darussalam	NA	1	4	NA	0	6	6	1
Cambodia	968	1	0	NA	0	0	4	0
Lao PDM	NA	0	0	NA	0	0	0	0
Indonesia	NA	45371	206	NA	128	158	140	96
Malaysia	NA	668	14705	NA	285	711	370	308
Myanmar	NA	0	0	4422	0	0	21	0
Philippines	NA	74	48	NA	16740	86	54	55
Singapore	NA	1070	1107	NA	578	7538	657	668
Thailand	NA	314	278	NA	309	223	27881	552
Viet Nam	NA	31	35	NA	40	49	59	36236

* Information on applications filed in Brunei and Laos PDR not yet available.

Applications filed abroad in 2013 (class count, selected countries)



THANK YOU