



**WIPO**

WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION



# IT Modernization Project

Presentation to the Madrid  
Working Group

**Geneva  
8 July  
2011**

Maurizio Di Mauro

IT Modernization Project Manager, [maurizio.dimauro@wipo.int](mailto:maurizio.dimauro@wipo.int)

# Agenda

- Why
- What
- How
- When
- Major Challenges
- Key Success Factors



# Why

- Risk Management

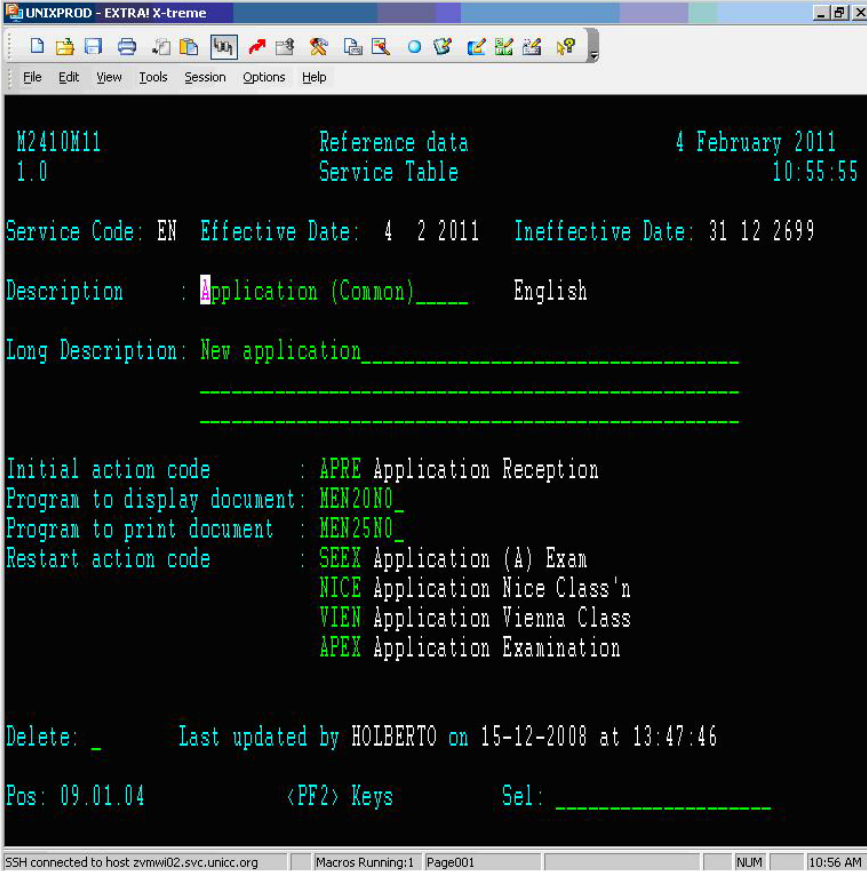
- Long Term Business Sustainability



# Why

■ Risk Management

■ Long Term Business Sustainability



```
UNIXPROD - EXTRA! X-treme
File Edit View Tools Session Options Help

M2410M11          Reference data          4 February 2011
1.0              Service Table          10:55:55

Service Code: EN Effective Date: 4 2 2011 Ineffective Date: 31 12 2699
Description      : Application (Common)_____ English
Long Description: New application_____
                _____
                _____

Initial action code : APRE Application Reception
Program to display document: MEN20NO_
Program to print document : MEN25NO_
Restart action code  : SEEX Application (A) Exam
                   : NICE Application Nice Class'n
                   : VIEN Application Vienna Class
                   : APEX Application Examination

Delete: _        Last updated by HOLBERTO on 15-12-2008 at 13:47:46
Pos: 09.01.04    <PF2> Keys      Sel: _____

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# Why

- Risk Management

- Long Term Business Sustainability



# Why

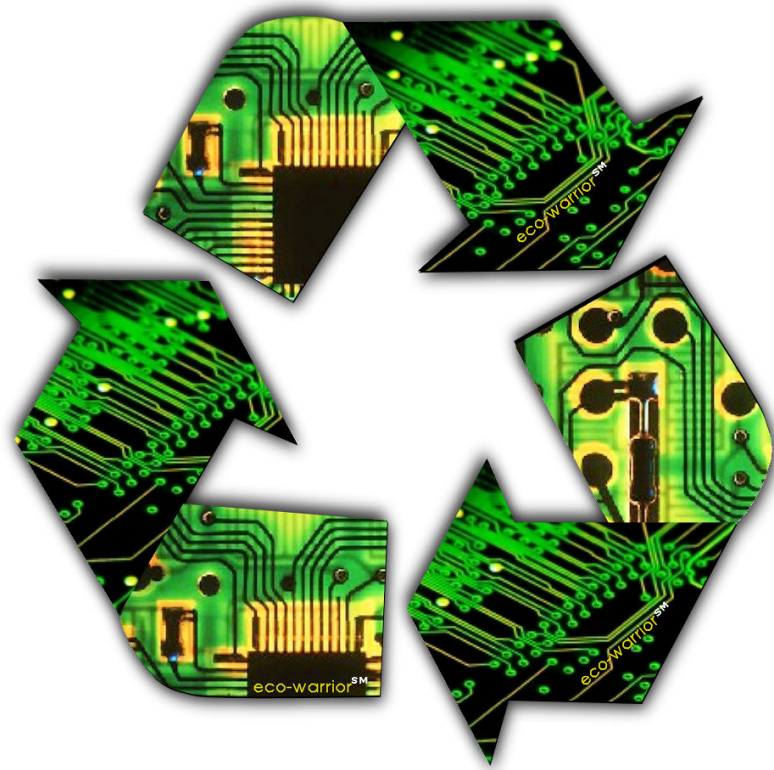
- Risk Management

- Long Term Business Sustainability



# What

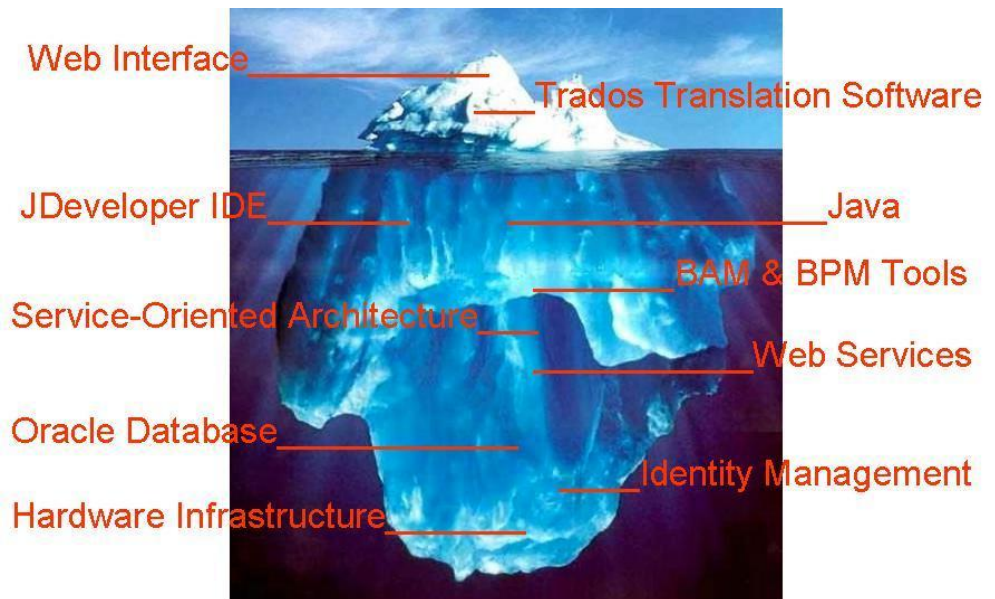
- Technology Refresh
- Internal Processes Optimization & Tools Integration



# What

■ Technology Refresh

■ Internal Processes Optimization & Tools Integration





# How

- From a Monolithic approach to a Service Oriented Architecture (SOA) & Orchestration of Services



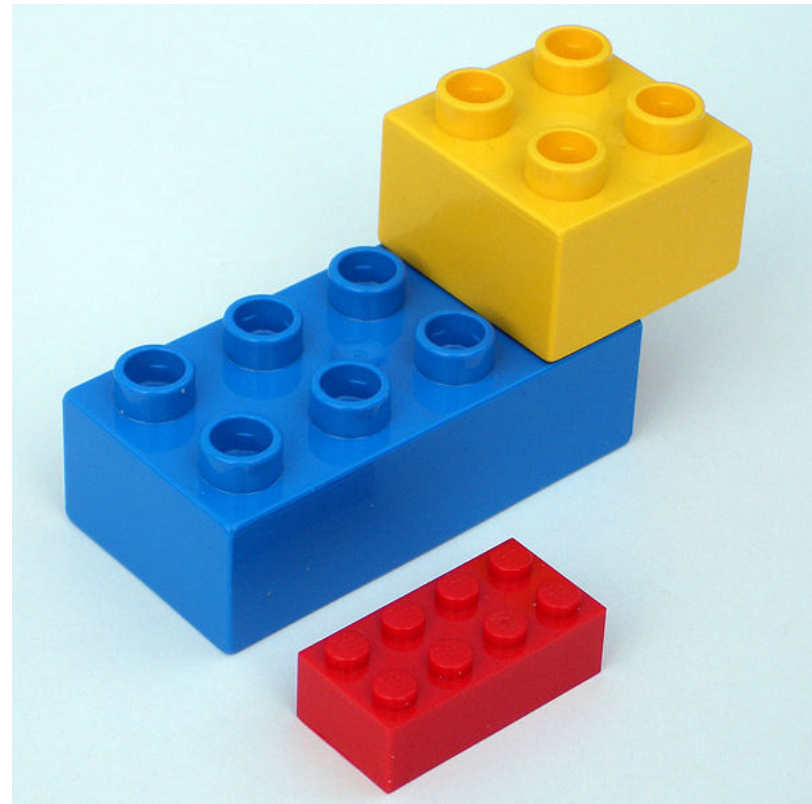
# How

- From a Monolithic approach to a Service Oriented Architecture (SOA) & Orchestration of Services



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- From a Monolithic approach to a Service Oriented Architecture (SOA) & Orchestration of Services



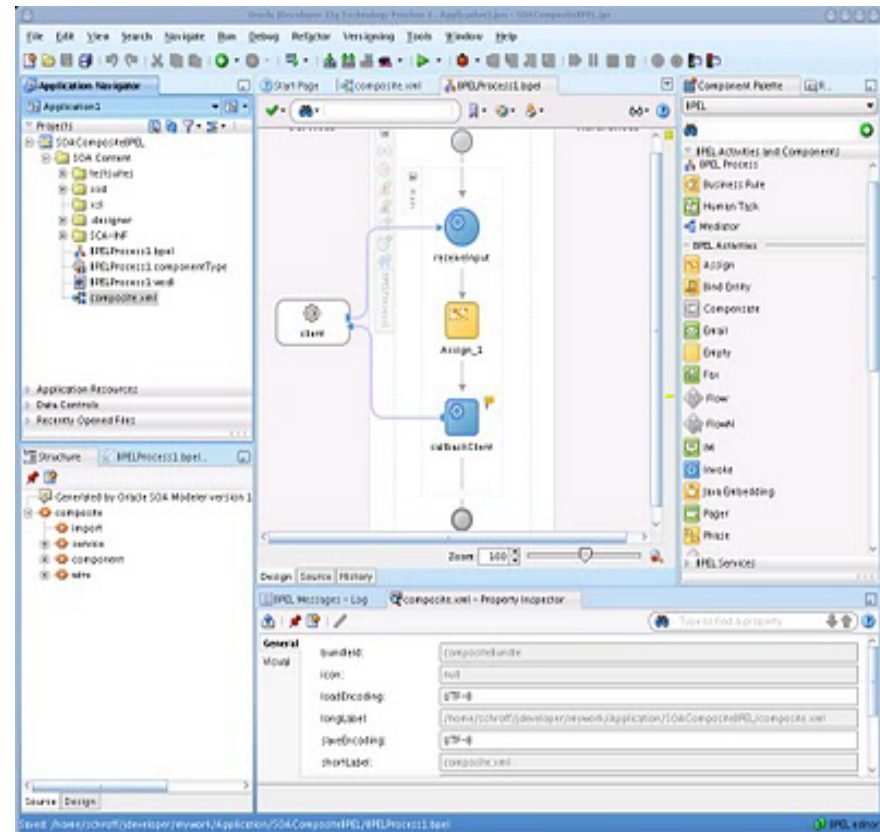
# How

- From a Monolithic approach to a Service Oriented Architecture (SOA) & Orchestration of Services



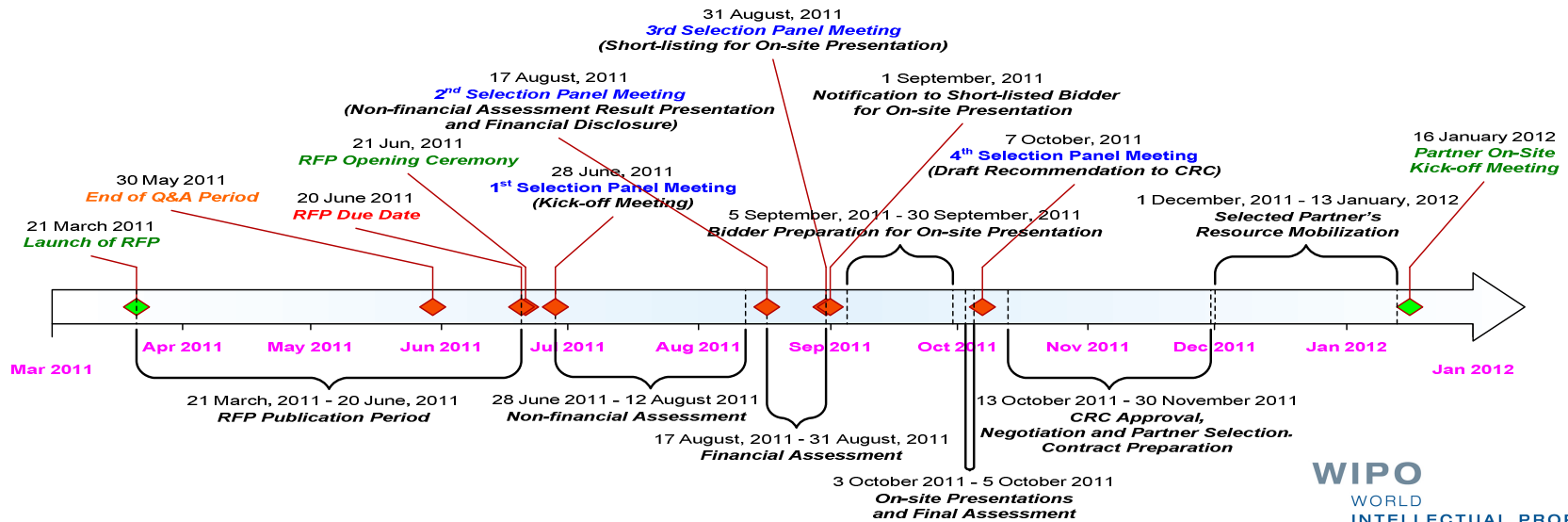
# How

From a Monolithic approach to a Service Oriented Architecture (SOA) & Orchestration of Services



# When

ID	Task Name	Start	Finish	% Complete	Q3 10		Q4 10			Q1 11			Q2 11			Q3 11			Q4 11			Q1 12			Q2 12			Q3 12			Q4 12			Q1 13			Q2 13		
					Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
1	Project Manager Selection Process	01.07.2010	30.09.2010	100%	[Progress bar]																																		
2	Publication of Expression of Interest (EOI) - First Round	13.09.2010	08.10.2010	100%	[Progress bar]																																		
3	Evaluation of EOI Responses - First Round	09.10.2010	30.11.2010	100%	[Progress bar]																																		
4	Project Manager at WIPO	01.12.2010	01.12.2010	100%	[Progress bar]																																		
5	Publication of EOI - Second Round	15.12.2010	17.01.2011	100%	[Progress bar]																																		
6	Evaluation of EOI Responses - Second Round	18.01.2011	18.03.2011	100%	[Progress bar]																																		
7	Publication of Request for Proposal (RFP)	21.03.2011	20.06.2011	100%	[Progress bar]																																		
8	RFP Due Date	20.06.2011	2011-06-20	100%	[Progress bar]																																		
9	Evaluation of RFP Responses	21.06.2011	30.09.2011	10%	[Progress bar]																																		
10	Contract Review Committee (CRC) Approval & Contract Negotiation	01.10.2011	31.12.2011	0%	[Progress bar]																																		
11	Project Execution	16.01.2012	30.06.2013	0%	[Progress bar]																																		
12	Go Live	01.07.2013	2013-07-01	0%	[Progress bar]																																		

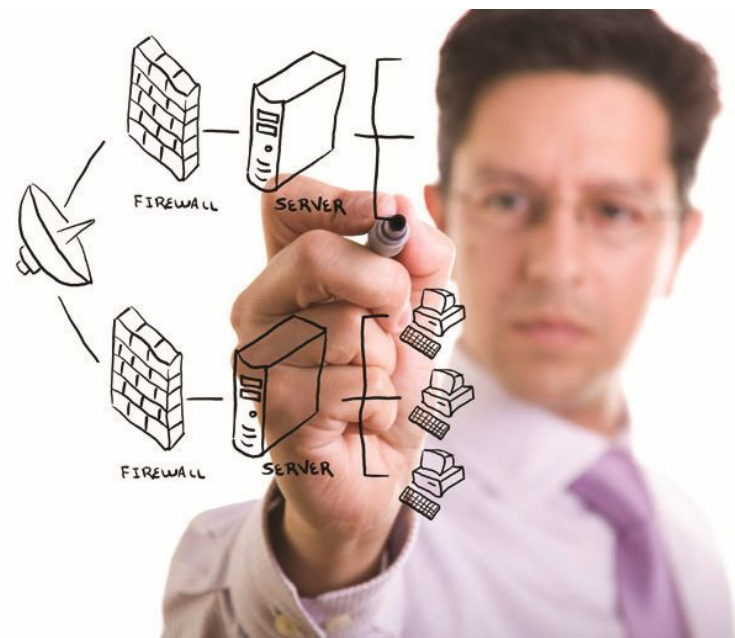


# Major Challenges

- Complex System

- Moving Target

- Change Management



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# Major Challenges

- Complex System
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- Change Management

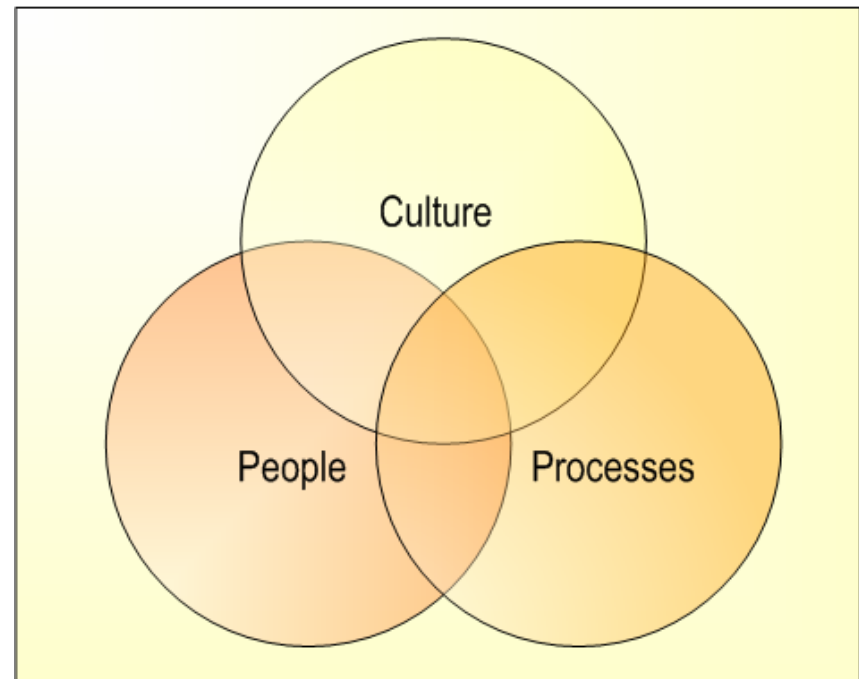


# Major Challenges

■ Complex System

■ Moving Target

■ Change  
Management



# Key Success Factors

- Strong Project Management
- Governance & Quality Assurance



# Key Success Factors

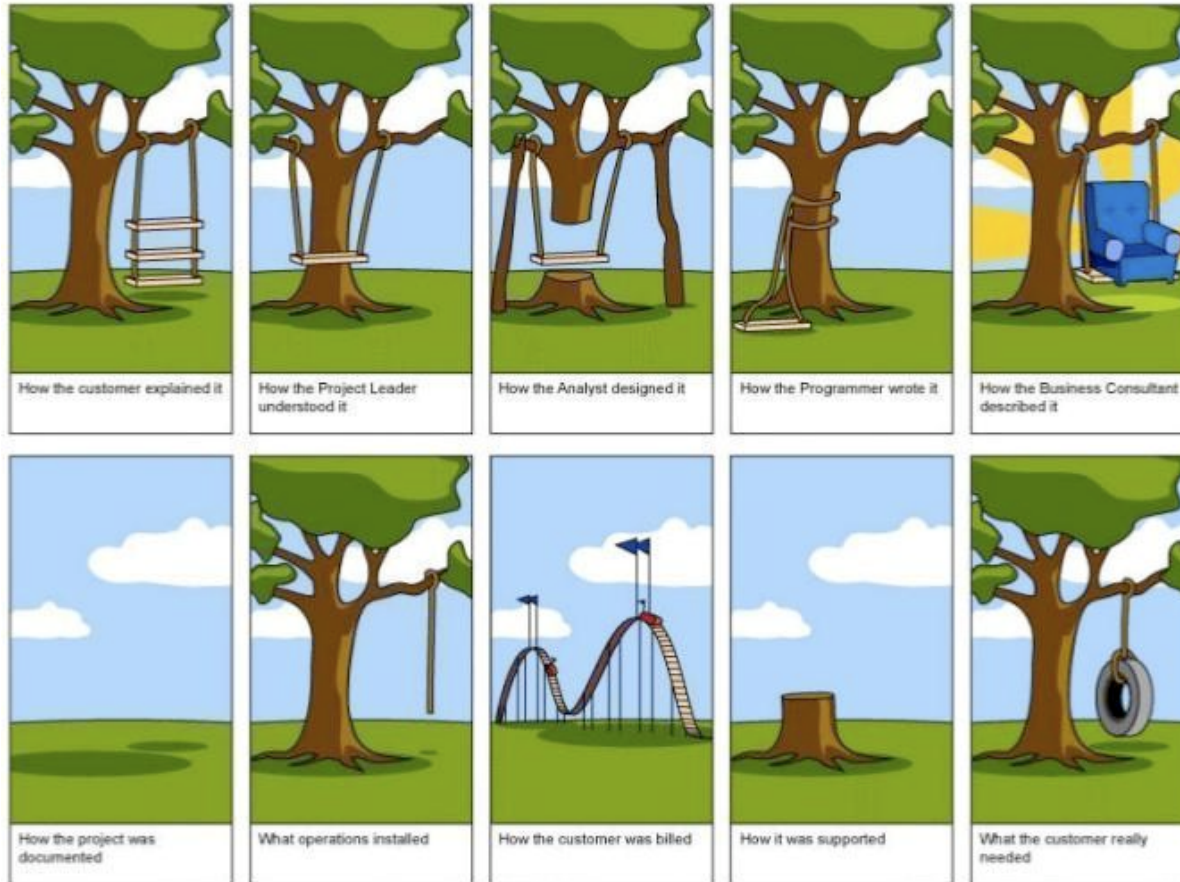
- Strong Project Management



- Governance & Quality Assurance



# Project Life Cycle...



# Key Success Factors

■ Working as One



# Q & A



