

WIPO/JPI/BUE/06/INF/1

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NATIONAL INSTITUTE OF
INDUSTRIAL PROPERTY OF ARGENTINA



WORLD INTELLECTUAL
PROPERTY ORGANIZATION



NATIONAL DIRECTORATE
OF COPYRIGHT
MINISTRY OF JUSTICE AND
HUMAN RIGHTS OF ARGENTINA

REGIONAL MEETING OF DIRECTORS OF INDUSTRIAL PROPERTY OFFICES AND COPYRIGHT OFFICES OF LATIN AMERICA

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the National Institute of Industrial Property of Argentina (INPI)
and
the National Directorate of Copyright
of the Ministry of Justice and Human Rights of Argentina

Buenos Aires, May 30 to June 2, 2006

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, May 30, 2006

9.00 – 9.30 OPENING SESSION

Mrs. Felisa Josefina Miceli, Minister, National Ministry of Economy and Production, Buenos Aires

Mr. Alejandro Roca Campaña, Economic Development Bureau for Latin America and the Caribbean, World Intellectual Property Organization (WIPO), Geneva

Mr. Miguel Gustavo Peirano, Secretary, Industry, Trade and SME Secretariat, Buenos Aires

9.30 – 10.30 Growth, competitiveness and innovation in Latin America

Speaker: Mr. José Luis Machinea, Executive Secretary, Economic Commission for Latin America and the Caribbean (ECLAC), Santiago

10.30 – 11.00 Coffee Break

11.00 – 12.00 Cultural conditions and technological innovation. The case of Intellectual property

Speaker: Mr. José Lino Baraño, *Presidente del Directorio, Agencia Nacional de Promoción Científica y Tecnológica*, Buenos Aires

12.00 – 14.00 Lunch

14.00 – 15.30 International intellectual property obligations: fora for planning national policies

Moderator: Mr. Alejandro Roca Campaña

Panelists: Mr. Andrés Moncayo von Hase, Lecturer, University of Buenos Aires

Mr. Juan José Marín López, Professor of Civil Law, Faculty of Legal and Social Sciences, University of Castilla-La Mancha, Toledo, Spain

15.30 – 16.00 Coffee Break

16.00 – 18.00 Discussion and formulation of conclusions by Directors of National Offices

Wednesday, May 31, 2006

9.30 – 10.30 Essentials for the functioning of intellectual property offices: establishing objectives, functions and resources according to national needs and policies. Performance indicators. International experience

Speaker: Mr. Douglas Kuntze, Director of the Trade-marks Branch,
Canadian Intellectual Property Office (CIPO), Quebec,
Canada

10.30 – 10.50 Coffee Break

10.50 – 11.00 Election of the Chairpersons and Officers of the Meeting
Adoption of the Program

11.00 – 12.30 Industrial property

(a) Policies for examining patents, mechanisms for improving quality and legal security in the region

(b) Policies for access to and dissemination of information, prior art searches, patent databases used

(c) Technical cooperation and assistance in the region from the European Patent Office (EPO) and the Spanish Patent and Trade Mark Office (OEPM), on patents and technological information

(d) Role of an industrial property office and its digital management

Moderator:

Mr. Oswaldo Gironés,
Senior Programme Officer,
Economic Development Bureau for
Latin America and the Caribbean,
WIPO, Geneva

Panelists:

Mr. Johan Amand, Director,
International Affairs, European
Patent Office (EPO), Munich

Copyright

(a) New forms of licence:
Creative Commons, Free Software

(b) Access to information and knowledge:
exceptions and limitations for libraries,
disabled persons and education centers

(c) Orphan works

(d) Managing digital rights

(e) Copyright and cultural diversity

(f) Role of a copyright office and its
digital management

Moderator:

Mr. Marcelo Di Pietro Peralta,
Deputy Director, Economic Development
Bureau for Latin America and the
Caribbean, WIPO, Geneva

Panelists:

Mr. Ariel Vercelli, Leader, Creative
Commons/Free Software, Buenos Aires

Mr. Juan José Marín López

Mrs. Teresa Mogín Barquín, Director General, Spanish Patent and Trademark Office (OEPM), Ministry of Industry, Tourism and Trade, Madrid

Miss Geidy Lung, Senior Legal Officer, Copyright Law Division, WIPO, Geneva

Mrs. Mirta Levis, Executive Director, Latinamerican Association of Pharmaceutical Industries (ALIFAR), Buenos Aires

Mrs. Delia Lipszyc, Lecturer, Faculty of Law of the University of Buenos Aires, President of the Inter-American Copyright Institute (IIDA), Buenos Aires

Representative of the *Federación Latinoamericana de la Industria Farmacéutica* (FIFARMA), Buenos Aires

Mr. Fernando Zapata López, Director General, *Dirección Nacional de Derecho de Autor* of Colombia, Bogotá D.C.

Mr. Mario Cimoli, Economic Affairs Officer, Division of Productive Development and Management, ECLAC, Santiago

Mrs. Graciela Peiretti, Director, National Directorate of Copyright (DNDA), Buenos Aires

Mr. Jorge Amigo, Director General, Mexican Institute of Industrial Property (IMPI), Mexico, D.F.

Mr. Mario Roberto Aramburu, President, National Institute of Industrial Property (INPI), Buenos Aires

Mr. Roberto Jaguaribe, President, National Institute of Industrial Property (INPI), Ríó de Janeiro

12.30 – 14.30

Lunch

14.30 – 18.00

(Continuation)

Discussion and formulation of conclusions by directors of industrial property offices

(Continuation)

Discussion and formulation of conclusions by directors of copyright offices

18.00

End of the day's proceedings

Thursday, June 1, 2006

- 9.30 – 10.15 Latin America. Opportunities and challenges for technological innovation
- Speaker: Mr. Daniel Malkin, Deputy Manager, Education, Science and Technology Sustainable Development Department, Inter-American Development Bank (IDB), Washington, D.C.
- 10.15 – 11.00 Program to promote and create cultural industries
- Speaker: Ms. Ling Pek Ling, Director, Media Policy Division, Media Development Authority, Singapore
- 11.00 – 11.30 Coffee Break
- 11.30 – 12.00 WIPO technical cooperation. Strategies, priority areas, cooperating organizations and projects to support development objectives in the region
- Speakers: Mr. Alejandro Roca Campaña
Mr. Marcelo Di Pietro Peralta
- 12.00 – 12.30 Discussion on establishing guidelines for cooperation in the area of industrial property and in the area of copyright
- 12.30 – 14.30 Lunch
- 14.30 – 17.00 Continuation of discussions
- 17.00 End of the day's proceedings

Friday, June 2, 2006

- 9.30 – 10.15 Current topics in the area of intellectual property rights. Initiatives underway at WIPO
- Speakers: Mr. Alejandro Roca Campaña
Mr. Marcelo Di Pietro Peralta
Miss Geidy Lung
- 10.15 – 10.45 Discussion
- 10.45 – 11.15 Coffee Break

- 11.15 – 11.45 Intellectual property and free competition
- Speaker: Mr. Guillermo Cabanellas, Lecturer, University of Buenos Aires
- 11.45 – 12.45 Ways of promoting the use of utility models. Advantages for the national productive sector. Experiences
- Speaker: Mr. Fabián Salazar García, Patent Divisional Director, Mexican Institute of Industrial Property (IMPI), Mexico, D.F.
- Mr. Javier Moreno Ramos, Director, *Departamento de Coordinación Jurídica y Relaciones Internacionales*, Spanish Patent and Trademark Office (OEPM), Madrid
- 12.45 – 13.00 Presentation of the preliminary summary of the Meeting's Report
- 13.00 CLOSING SESSION
- 13.30 – 17.30 Special activities

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