



THE REPUBLIC OF
SOUTH AFRICA



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**THIRD INTERNATIONAL FORUM ON
CREATIVITY AND INVENTIONS – A BETTER FUTURE FOR
HUMANITY IN THE 21ST CENTURY**

organized by
the World Intellectual Property Organization (WIPO)

and

the Department of Trade and Industry (DTI)
of the Republic of South Africa

Cape Town, May 19 to 21, 2005

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

Thursday, May 19, 2005

8.30 – 9.30 Registration and administrative matters

9.30 – 10.15 Opening ceremony

Addresses by:

Mr. Mandisi Mpahlwa, Minister of Trade and Industry, Pretoria
the Representative of the Director General of the World Intellectual
Property Organization (WIPO), Geneva

Mr. Martti Enäjärvi, Forum Coordinator and Director General of the
National Board of Patents and Registration of Finland, Helsinki
the Representative of the International Association for the Protection of
Intellectual Property (AIPPI)

10.15 – 10.45 Pause

10.45 – 12.30 Theme 1

Wealth Creation through Invention, Innovation and Creativity

- Social, Humanitarian and Cultural Aspects of Inventions and
Innovations as the Key to Technological and Social Progress
- Intellectual Property Rights (IPRs) and Their Role in Economic,
Cultural and Development Policies

Moderator:

Speakers:

12.30 – 14.00 Lunch

14.00 – 16.00 Theme 2

Inventors, Innovators and Creators – the Intellectual Capital of Nations

- From Ideas to the Product and the Market
- How Inventors, Innovators and Creators Benefit from Their
Achievements and What Should be the Contribution and Benefit of
the State/Government?
- Different Roles of Employee Inventors and Individual Inventors in the
Innovation Cycle
- Inventors – Are they Non-Conformists that Rock the Boat of Comfort
and Tradition?

- Can an Inventor Become a Millionaire? Who Should Benefit from the Flash of Creativity and How?

Moderator:

Speakers:

16.00 – 16.15 Pause

16.15 – 18.15 Theme 3

Intellectual Property in a Knowledge-Based Society

- The Role of Copyright and Future Challenges to Creators, Industry, Legislators and Society at Large
- Traditional Knowledge, including Folklore and Its Use and Protection
- Genetic and Biological Resources and IPRs
- Inventors' and Creators' Rights as Basic Human Rights
- IPRs, Information Technologies in a Knowledge-based Society

Moderator:

Speakers:

18.30 Reception offered by WIPO

Friday, May 20, 2005

9.00 – 12.30 Theme 4

Increase Awareness and Understanding of Intellectual Property Systems

- Enhance, Structure and Customize National and Regional Activities
- Progressive Development of International IP Laws
- Enhance Market-Oriented Services and Global Protection Systems

Moderator:

Speakers:

12.30 – 14.00 Lunch

14.00 – 17.45 Theme 5

Inventions and Innovations – Key Elements in The Strive for Competitive Advantage

- Crucial Factors for Accelerated Economic and Social Development
- Enterprises – Key Actors in Creating Atmosphere and Commercialization Capacity for Inventions and Innovations
- The Role of Universities and Research and Development (R&D) Organizations in the Innovation Cycle
- Ownership of IPRs, resulting from Public- and Private-funded Research
- IPR Issues in Transfer of Technology from Universities, R&D Organizations to Industry

Moderator:

Speakers:

18.00 Reception offered by the DTI

Saturday, May 21, 2005

9.00 – 11.30 Theme 6

Conditions for Successful Economic and Social Use of Inventions and Innovations

- Financing Development of Inventions and Innovations to the Product and Market Stages
- National/Regional Innovation Support and Promotion Funds (such as African Fund for the Promotion of Innovation (FAPI), Innovation Fund in South Africa, etc.)
- Micro-enterprise Development
- Venture Capital

Moderator:

Speakers:

11.30 – 12.15 Closing ceremony

Addresses by:

the Representative of WIPO
the Representative of the host country/institution
Mr. Martti Enäjärvi
the Representative of AIPPI
the Representative of a business/industry

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