

WIPO/INV/ALP/99/INF.1**ORIGINAL:** English**DATE:** May 1999

SYRIAN ARAB REPUBLIC

WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO REGIONAL SEMINAR
ON THE PROTECTION OF INTELLECTUAL PROPERTY AND THE
COMMERCIALIZATION OF INVENTIONS**

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Supply and Home Trade

and
the Association of Syrian Inventors

Aleppo, May 24 to 26, 1999

PROGRAM

Document prepared by the International Bureau of WIPO

Monday, May 24, 1999

09.30 Opening ceremony

Address by the Representative of the Association of Syrian Inventors

Address by the Governor of Aleppo

Address by the Representative of the Director General of the World Intellectual Property Organization (WIPO)

Address by the Minister for Supply and Home Trade, Damascus, Syrian Arab Republic

10.00 **Introduction to the Intellectual Property System and the Services of the National Intellectual Property Offices**

presented by

Dr. Hossam Loutfi, Professor of Civil Law, Beni Sweif University, Egypt

Mr. Ugur Yalçiner, President, Turkish Patent Institute, Ankara

Discussion

11.30 **The Agreement on TRIPS - Today's International Framework for the Protection of Intellectual Property**

presented by

Dr. Hossam Loutfi, Professor of Civil Law, Beni Sweif University, Egypt

Discussion

12.30 Break

13.00 **Promotion of Innovation and Inventive Activity: the Role of Inventor's Associations at the National and International Level**

presented by

Mr. Abdula Al-Ahmad, President, Association of Syrian Inventors, Damascus,
Syrian Arab Republic

Mr. Abdel Wahab Musa, President, Sudan Inventors Association, Khartoum,
Sudan

Mr. Farag Moussa, President, International Federation of Inventors' Associations
(IFIA), Geneva, Switzerland

Discussion

14.30 End of 1st day Program

Tuesday, May 25, 1999

09.00 **Needs for Establishing Innovation and Invention Support Structures or
Services in Developing Countries, including the Importance of Technological
Information Contained in Patent Documents for Inventors and Industry**

presented by

Mr. Vladimir Yossifov, Director, Division for Infrastructure Services and
Innovation Promotion, WIPO, Geneva, Switzerland

Discussion

10.30 Break

10.45 **The Role and Function of an Innovation Center in a Developing Economy**

presented by

Mr. Kari Sipilä, Executive Director, Foundation for Finnish Inventions, Espoo,
Finland

Discussion

12.30 Break

13.00 **Round Table Discussion on Invention/Innovation Support Structures**

Panelists: All speakers

14.30 End of 2nd day Program

Wednesday, May 26, 1999

09.00 **Commercialization of Inventions and Research Results:
Marketing and Business Planning**

presented by

Mr. Kari Sipilä, Executive Director, Foundation for Finnish Inventions, Espoo,
Finland

Discussion

10.30 Break

10.45 **Legal Framework for Encouraging Employed Inventors to Use and
Apply their Creativity**

presented by

Mr. Valeriy Petrov, Chairman, State Patent Office, Kiev, Ukraine

Discussion

12.00 Break

12.30 Presentations by some participants

17.00 **WIPO's Cooperation for Development Program, Concerning the
Encouragement and Promotion of Inventive and Innovative Activity**

presented by

Mr. Vladimir Yossifov, Director, Division for Infrastructure Services and
Innovation Promotion, WIPO, Geneva, Switzerland

Discussion

19.00 Closing of the Seminar

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