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GOVERNMENT OF  
TRINIDAD AND TOBAGO



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

## **WIPO NATIONAL SEMINAR ON INNOVATION PROMOTION**

organized by  
the World Intellectual Property Organization (WIPO)  
in cooperation with  
the Intellectual Property Office, Ministry of the Attorney General and Legal Affairs  
of Trinidad and Tobago

**Port of Spain, November 18 to 19, 1999**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, November 18, 1999

09.15 – 09.45    Opening of the Seminar

Address by the Representative of the Government of the Republic of  
Trinidad and Tobago

Address by the Representative of the Director General of the World  
Intellectual Property Organization (WIPO)

10.00 –11.15    **Introduction to the Intellectual Property System**

(Legal basis, administration, role of Intellectual Property (IP) in  
science and technology, trade and commerce, industry and universities,  
economic aspects of IP, benefit for users, including research and  
development (R&D) organizations and inventors)

Speaker:    Mr. Vladimir Yossifov, Director, Division for  
Infrastructure Services and Innovation Promotion, WIPO

Discussion

11.15 – 11.30    Coffee Break

11.30 – 12.30    **Functions and Services of National Intellectual Property Offices**

Speaker:    Local speaker from the Intellectual Property Office, Ministry of  
the Attorney General and Legal Affairs, Port of Spain, Trinidad  
and Tobago

Discussion

12.30 – 14.15    Lunch

*Thursday, November 18, 1999 (cont. 'd)*

- 14.15 – 15.30     **Innovation Promotion and Commercialization of Inventions and Research Results**  
(A presentation on activities to support the promotion of innovation in industry, R&D organizations, universities and among individual inventors)
- Speaker:    Mr. Vladimir Yossifov, WIPO
- Discussion
- 15.30 – 15.45     Coffee Break
- 15.45 – 17.00     **The Need for Establishing Innovation and Invention Support Structures or Services in Developing Countries**  
(Role and Function of an Innovation Center in a Developing Economy; Market analysis and evaluation of market potential, project management, research for partners and licensing)
- Speaker:    Mr. José Tenenbaum, Consultant, Montreal, Canada
- Discussion
- 18.00             Reception offered by WIPO

Friday, November 19, 1999

09.00 – 10.30     **Introduction to Commercialization of Inventions and Research Results**

Speaker:   Mr. Larry Udell, Managing Director, Intellectual Property International (IPI), Castro Valley, California, USA

Discussion

10.30 – 10.45     Coffee Break

10.45 – 12.30     **Assessment and Valuation of Inventions and Research Results for their Use and Commercialization**

(What is the value of an invention or research result? Is the invention/idea patentable? Stage of development, confidentiality and record keeping, Searching for prior art)

Speaker:   Mr. José Tenenbaum, Montreal, Canada

Discussion

12.30 – 14.15     Lunch

14.15 – 15.35     **Preparing Business and Marketing Plans and Programs**

Speaker:   Mr. Larry Udell, Castro Valley, California, USA

Discussion

15.35 – 15.50     Coffee Break

15.50 – 17.00     **Services and Assistance to Local Inventors and Small and Medium Enterprises (SMEs)**

Speaker:   Mr. Larry Udell, Castro Valley, California, USA

Speaker:   Local speaker from the Intellectual Property Office, Ministry of the Attorney General and Legal Affairs, Port of Spain, Trinidad and Tobago

Discussion

*Friday, November 19, 1999 (cont. 'd)*

17.00 – 17.45     **Need for Innovation and Invention Support Services in Developing Countries**

Panel discussion

Panelists: Mr. José Tenenbaum, Canada  
Mr. Larry Udell, USA  
Local speaker  
Mr. Vladimir Yossifov, WIPO

17.45             Closing of the Seminar

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