#### WIPO/INN/CAI/97/INF.1

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# WIPO NATIONAL SEMINAR ON THE EFFECTIVE USE OF INNOVATIONS AND INVENTIONS AND THEIR ROLE IN DEVELOPMENT

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Academy of Scientific Research and Technology,
Arab Republic of Egypt

Cairo, September 15 and 16, 1997

#### **PROGRAM**

prepared by the International Bureau of WIPO

# WIPO/INN/CAI/97/INF.1 page 2

### Monday, September 15

09.30 - 10.00	Opening Ceremony
	Welcome addresses by:
	the Representative of the Government of the Arab Republic of Egypt
	the Representative of the Director General of the World Intellectual Property Organization (WIPO)
10.00 - 11.00	Role of Inventive and Innovative Activities in Economic Development
	Speaker: Mr. Vladimir Yossifov, Head, Development Cooperation Program and Panning Section, WIPO
11.00 - 11.30	Coffee Break
11.30 - 12.30	Support Services for Inventive and Innovative Enterprises and Individual Inventors; Government, Private and Other Public Support Services
	Speaker: Mr. Lawrence J. Udell, Executive Director, Center for New Venture Alliance, Golden Gate University, San Francisco, United States of America
12.30 - 13.30	Role and Function of an Innovation and Promotion Center
	Speaker: Mr. Peter Cordsen, Project Manager, Danish Innovation Center, Copenhagen, Denmark

# WIPO/INN/CAI/97/INF.1 page 3

### Tuesday, September 16

09.30 - 10.30	Use of Patent Information in Support of Inventive Activities
	Speaker: Dr. Ezz El Din Al Toukhy, President, Agency for the Development of Innovations and Inventions, Academy of Scientific Research and Technology (ASRT), Cairo, Egypt
10.30 - 11.30	Evaluation Assessment of Inventions and Research Results for their Marketing and Commercialization
	Speaker: Mr. Lawrence J. Udell
11.30 - 12.00	Coffee Break
12.00 - 13.00	The Role of Inventors Associations in Support of Inventive Activities
	Speaker: Mr. Farag Moussa, President, International Federation of Inventors' Associations (IFIA), Geneva
13.00 - 14.30	Round Table on Promotion of Invention and Innovation
14.30 - 15.00	Closing Ceremony

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