

WIPO/INN/BRI/99/INF.1

ORIGINAL: English

DATE: November 1999



GOVERNMENT OF BARBADOS



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

WIPO NATIONAL SEMINAR ON INNOVATION PROMOTION

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Industry and International Business,
Government of Barbados

Bridgetown, November 22 to 23, 1999

PROGRAM

prepared by the International Bureau of WIPO

Monday, November 22, 1999

09.15 – 09.45 Opening of the Seminar

Address by the Representative of the Government of Barbados

Address by the Representative of the Director General of the World Intellectual Property Organization (WIPO)

10.00 – 11.15 **Introduction to the Intellectual Property System**

(Legal basis, administration, role of Intellectual Property (IP) in science and technology, trade and commerce, industry and universities, economic aspects of IP, benefit for users, including research and development (R&D) organizations and inventors)

Speaker: Mr. Vladimir Yossifov, Director, Division for Infrastructure Services and Innovation Promotion, WIPO

Discussion

11.15 – 11.30 Coffee Break

11.30 – 12.30 **Functions and Services of National Intellectual Property Offices**

Speaker: Mrs. Maureen Crane-Scott, Registrar, Corporate Affairs and Intellectual Property Office (CAIPO), Bridgetown, Barbados

Discussion

12.30 – 14.15 Lunch

14.15 – 15.30 **Innovation Promotion and Commercialization of Inventions and Research Results**

(A presentation on activities to support the promotion of innovation in industry, R&D organizations, universities and among individual inventors)

Speaker: Mr. Vladimir Yossifov, WIPO

Discussion

Monday, November 22, 1999 (cont'.d)

15.30 – 15.45 Coffee Break

15.45 – 17.00 **The Need for Establishing Innovation and Invention Support Structures or Services in Developing Countries**
(Role and Function of an Innovation Center in a Developing Economy; Market analysis and evaluation of market potential, project management, research for partners and licensing)

Speaker: Mr. José Tenenbaum, Consultant, Montreal, Canada

Discussion

18.00 Reception offered by WIPO

Tuesday, November 23, 1999

09.00 – 10.30 **Introduction to the Commercialization of Inventions and Research Results**

Speaker: Mr. Larry Udell, Managing Director, Intellectual Property International (IPI), Castro Valley, California, USA

Discussion

10.30 – 10.45 Coffee Break

10.45 – 12.30 **Assessment and Valuation of Inventions and Research Results for their Use and Commercialization**
(What is the value of an invention or research result? Is the invention/idea patentable? Stage of development, Confidentiality and record keeping, Searching for Prior Art)

Speaker: Mr. José Tenenbaum, Montreal, Canada

Discussion

12.30 – 14.15 Lunch

Tuesday, November 23, 1999 (cont. 'd)

14.15 – 15.30 **Preparing Business and Marketing Plans and Programs**

Speaker: Mr. Larry Udell, Castro Valley, California, USA

Discussion

15.30 – 16.30 **Services and Assistance to Local Inventors and Small and Medium Enterprises (SMEs)**

Speaker: Mr. Larry Udell, Castro Valley, California, USA

Speaker: Local speaker to be nominated by Corporate Affairs and Intellectual Property Office (CAIPO), Bridgetown, Barbados

Discussion

16.30 – 17.15 **The Need for Innovation and Invention Support Services in Developing Countries**

Panel discussion

Panelists: Mr. José Tenenbaum, Canada
 Mr. Larry Udell, USA
 Local speaker
 Mr. Vladimir Yossifov, WIPO

17.15 Closing of the Seminar

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