



CARL DUISBERG  
GESELLSCHAFT e.V.



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

## **WORKSHOP ON INNOVATION SUPPORT SERVICES AND THEIR MANAGEMENT**

organized by  
the World Intellectual Property Organization (WIPO)  
and  
the Carl Duisberg Gesellschaft (CDG)  
in cooperation with  
the German Patent and Trademark Office (GPTO),  
the Aachen Corporation for Innovation and Technology Transfer (AGIT)  
and  
the European Patent Office (EPO)

**Munich, Nuremberg, Aachen (Germany), June 12 to 22, 2001**

### **PROGRAM**

*Document prepared by the International Bureau*

Sunday, June 10, and Monday, June 11, 2001

Arrival of participants at Munich Airport  
Accommodation in Munich

Monday, June 11, 2001

Sightseeing tour through Munich

Tuesday, June 12, 2001

Munich - At the European Patent Office (EPO)

8.30 - 9.30 Registration and administrative matters by Mr. Günther Koegst,  
Session Coordinator

9.30 - 10.00 Opening Ceremony

Addresses by:

Mr. Vladimir Yossifov, Director, Division for Infrastructure Services and  
Innovation Promotion, World Intellectual Property Organization (WIPO)

Dr. Winfried Kalhöfer, Program Manager, Section for the Promotion of  
Small and Medium Enterprises/International Marketing, Carl Duisberg  
Gesellschaft (CDG), Cologne

Mr. Johan Amand, Vice-Director, International Technical Cooperation,  
European Patent Office (EPO), Munich

10.00 - 10.45 Presentation of the EPO: Role and Activities

Speaker: Dr. Konstantinos Karachalios, Manager, Project for Africa  
and the Middle East, International Technical Cooperation, EPO,  
Munich

Discussion

10.45 - 11.00 Break

11.00 - 12.00 Presentations by participants  
Reports of participants on the Activities covering the Promotion of  
Invention and Innovation and Related Services in their Respective Countries

Discussion

12.00 - 13.30 Lunch break (offered by the EPO in "Le Fleuron")

Tuesday, June 12, 2001 (cont'd)

13.30 - 14.45 Presentation of WIPO and its Cooperation for Development Program, including its Cooperation with the CDG and the EPO

Speaker: Mr. Vladimir Yossifov, WIPO

Discussion

14.45 - 15.45 Main Elements of Intellectual Property and its Impact on Research and Development (R&D)

Speaker: Mr. Vladimir Yossifov, WIPO

Discussion

15.45 - 16.00 Break

16.00 - 17.00 Patent Documents as a Source of Technical Information

Speaker: Mr. Christoph Bruhn, Principal Administrator, Publications Manager, EPO, Munich

Discussion

Wednesday, June 13, 2001

Munich - At the German Patent and Trademark Office (GPTO)

9.00 - 10.00 Presentation of the Activities and Role of the GPTO

Speaker: Mrs. Susanne Fehlhammer, Lawyer, International Industrial Property Law Section, GPTO, Munich

Discussion

10.00 - 11.00 Processing of Patent Applications

Speaker: Ms. Ulrike Waasmaier, Patent Administration Section, GPTO, Munich

Discussion

11.00 - 11.15 Break

11.15 - 12.00 Guided tour through the Information Facilities of the GPTO

Speaker: Mr. Hubert Rothe, Head of Department 2.1.1., IP Information for the Public, Director of the Library, GPTO, Munich

Wednesday, June 13, 2001 (*cont'd*)

- 12.00 - 13.30 Lunch break (at the GPTO)
- 13.30 - 14.30 Presentation of the Fraunhofer Society and the Fraunhofer Patent Center for German Research (PST): Role, Activities and Functions
- Speaker: Dipl.-Ing. Hans-Karl von Engel, Fraunhofer Society, Patent Center for German Research (PST), Munich
- Discussion
- 14.30 - 15.30 Examples of Commercializing Research Results and Inventions
- Speaker: Dipl.-Ing. Hans-Karl von Engel, Munich
- Discussion
- 15.30 - 15.45 Break
- 15.45 - 17.00 Bayern Patent - An Initiative for the Promotion of Patenting and Commercial Exploitation of Inventions at Bavarian Universities
- Speaker: Dr. Oliver Kemper, Licensing Manager, Bayern Patent, Fraunhofer Patent Center for German Research (PST), Munich
- Discussion

Thursday, June 14, 2001 (*Corpus Christi - public holiday*)

Munich - At the CDG

- 9.00 - 10.30 Promotion of Innovation and Inventive Activity: The Role of Inventors' Associations at the National, Regional and International Levels
- Speaker: Mr. Wouter Pijzel, Managing Director, Netherlands Association of Inventors (NOVU), Weesp, Netherlands
- Discussion
- 10.30 - 10.45 Break
- 10.45 - 12.30 Effective Management of an Inventors' Association and its Budget
- Speaker: Mr. Wouter Pijzel, Weesp
- Discussion
- 12.30 - 14.30 Lunch break

Thursday, June 14, 2001 (cont'd)

14.30 - 16.00 IP Technology Management and Economic Aspects

Speaker: Mr. Bojan Pretnar, Senior Counselor, WIPO Worldwide Academy (WWA), Geneva

Discussion

Friday, June 15, 2001

8.00 Travel to Nuremberg (by train)

Nuremberg - At the Chamber of Industry and Commerce

10.00 - 11.00 Presentation of the Activities and the Role of the Chamber

Speaker: Mr. Knut Harmsen, Executive Information Technologies, Chamber of Industry and Commerce, Nuremberg

Discussion

11.00 - 11.15 Break

11.15 - 12.30 The Activities of the Chambers with Focus on Innovation Promotion

Speaker: Mr. Knut Harmsen, Nuremberg

Discussion

12.30 - 13.30 Lunch break

13.30 - 14.30 External Trade Counselling

Speaker: Mr. Rudolph Inzenhofer, Silk-Road-Consulting, Schwaig (near Nuremberg)

Discussion

14.30 - 14.45 Break

14.45 - 16.45 Individual Counselling Related to the Demands in the Participants' Countries

Speaker: Mr. Rudolph Inzenhofer, Schwaig (near Nuremberg)

Discussion

17.00 - 18.30 Sightseeing walk (through the center of Nuremberg)

Friday, June 15, 2001 (cont'd)

19.00 - 21.00 Dinner  
21.00 Return to Munich

Saturday, June 16, 2001

Morning Time for free activities  
14.00 The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) - The Present International Framework for the Protection of Intellectual Property  
Speakers: Dr. Achim Seiler, Wissenschaftszentrum, Berlin and Mr. Bojan Pretnar, WIPO  
Discussion  
Evening Leisure activity

Sunday, June 17, 2001

8.30 - 16.00 Regional excursion to the Alps and Neuschwanstein Castle  
15.00 Transfer to Aachen  
19.00 Arrival in Aachen  
Accommodation at Hotel Krone

Monday, June 18, 2001

Aachen - At the Aachen Corporation for Innovation and Technology Transfer (AGIT)  
9.00 - 9.15 Welcome at AGIT  
Speaker: Mr. Bernd Thomas, CEO, AGIT, Aachen  
9.15 - 9.30 Aims and Structure of the Seminar at AGIT  
Speaker: Ms. Verena Kienzle, AGIT, Aachen

Monday, June 18, 2001 (cont'd)

9.30 - 10.30 Structural Changes - Innovation as a Chance for Future-Oriented Economies

Speaker: Ms. Verena Kienzle, AGIT, Aachen

Discussion

10.30 - 10.45 Break

10.45 - 12.30 Role and Function of a Technology Center

Speaker: Mr. Volker Gillessen, AGIT, Aachen

Discussion

12.30 - 14.00 Lunch break

14.00 - 15.30 Setting up a Company - the Business Plan

Speaker: Mrs. Havva Coskun, AGIT, Aachen

Discussion

16.00 - 18.00 Guided tour through the city of Aachen

18.00 Dinner

Tuesday, June 19, 2001

9.00 - 10.30 Strategy for Protecting IPRs Related to Inventions and Research Results:  
What, When, Where and How?

Speaker: Dr. Karl Rackette, Intellectual Property Attorney, Freiburg

Discussion

10.30 - 10.45 Break

10.45 - 12.00 Strategy for Protecting IPRs Related to Inventions and Research Results:  
What, When, Where and How? (cont'd)

Speaker: Dr. Karl Rackette, Freiburg

Discussion

12.00 - 13.00 Lunch break

Tuesday, June 19, 2001 (cont'd)

13.00 - 15.30 The Role of IPRs in the Assessment of Inventions, Research Results and Innovation Projects

Speaker: Dr. Karl Rackette, Freiburg

Discussion

15.30 - 15.45 Break

15.45 - 16.30 The Role of IPRs in the Assessment of Inventions, Research Results and Innovation Projects (*cont'd*)

Speaker: Dr. Karl Rackette, Freiburg

Discussion

Wednesday, June 20, 2001

9.00 - 10.30 INSTI Innovation Stimulation programme BMBF

Speaker: Verena Kienzle, investor's consulting, AGIT, Aachen

Discussion

10.30 - 10.45 Break

10.45 - 12.30 Technology Development Transfer

Speaker: Dr. Gisela Kiratli, Managing Director, Technology Transfer, AGIT, Aachen

Discussion

12.30 - 13.30 Lunch break

Aachen - At the Education and Technology Centre of the Chamber of Crafts and Trades

13.30 - 16.30 Technology Promotion for Small and Medium-Scale Industries by Education and Training

Speaker: Mr. Ingo Klusemann, Chamber of Crafts and Trades, Aachen

Discussion



Thursday, June 21, 2001

- 9.00 - 9.30 Clearing of organizational matters (Mr. G. Koegst)
- 9.30 - 10.45 Role and Function of an Innovation Network (Organization and Structure; Transfer-Network; Shareholding)
- Speaker: Dipl.-Ing. (FH) Uwe Haug, Steinbeis Foundation, Stuttgart
- Discussion
- 10.45 - 11.00 Break
- 11.00 - 12.30 Service, Customer Profile and Customer-Relationship within a Network
- Speaker: Dipl.-Ing. Jan Bandera, Steinbeis Transfer Center, Stuttgart
- Discussion
- 12.30 - 13.30 Lunch break
- 13.30 - 15.00 Commercialization of Inventions and Research Results - Marketing of Technologies
- Speaker: Dr. Wolfgang Albrecht, Managing Director TEG, AGIT, Aachen
- Discussion
- 15.00 - 15.15 Break
- 15.15 - 16.30 Legal Framework of the Relationship between Employed Inventors and Employers - Incentive Systems Encouraging Creativity
- Speaker: Mr. Bernhard Villinger, Patent Attorney, Alcatel, Stuttgart
- Discussion

Friday, June 22, 2001

9.00 - 10.30 Visit to the Stolberg Service and Technology Center (DLZ)

Speaker: Ms. Birgit Baucke, DLZ, Stolberg

10.30 - 11.30 Visit to the Industry Museum Zinkhütter Hof, Stolberg

11.30 - 12.30 Evaluation of the Workshop

Addresses by:

Mrs. Lalao Rakotomalala, Senior Program Officer, Division for  
Infrastructure Services and Innovation Promotion, WIPO, Geneva  
and Mr. Gunther Koegst

13.00 Closing ceremony and handing over of certificates

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